

3

PC

1

1. PC ( 5,225 PC 25% / 4,674 , 가1,715 , )

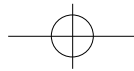
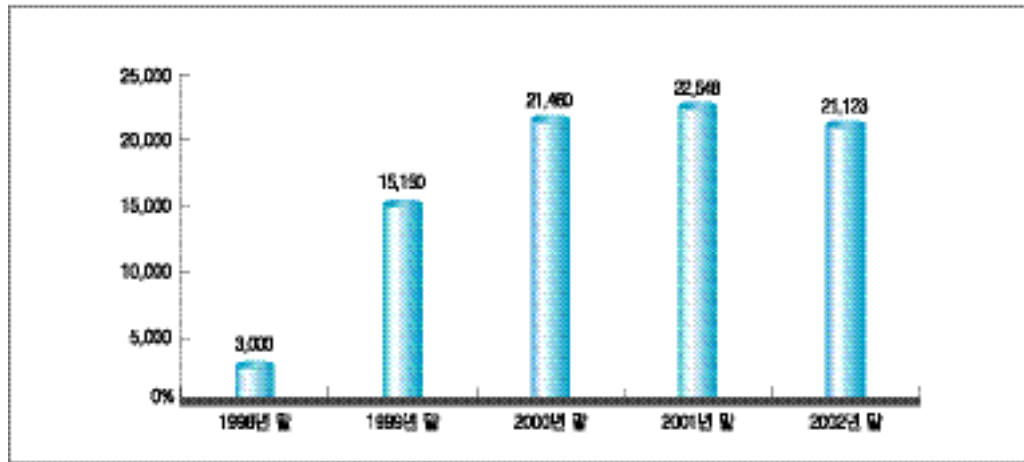
(1) PC

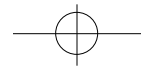
가. PC PC 1998 3,000 PC 1999 , 2001 15,150 (+400%) 가 , PC , 2000 21,460 (+42%), 2001 , , , 22,548 (+5%) 가 . PC 2002 21,123 (-6.31%) . PC 가 . 2002 PC 2001 (28,000 )

< 1-3-3-01> PC

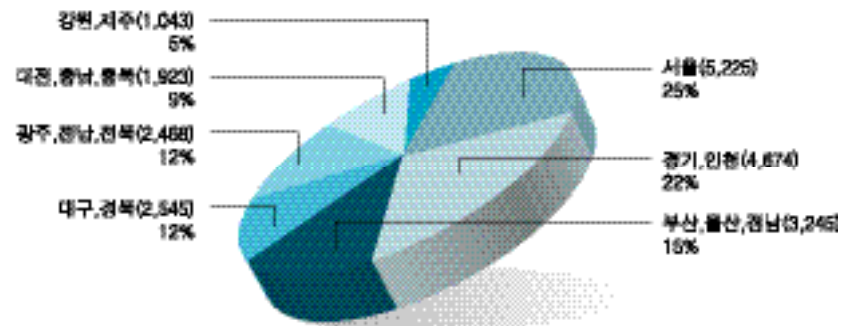
	1998	1999	2000	2001	2002
PC	3,000	15,150	21,460	22,548	21,123
가	-	505%	41.65%	5.06%	-6.31%

< 1-3-3-01> PC 가





< 1-3-3-02> PC ( , %)

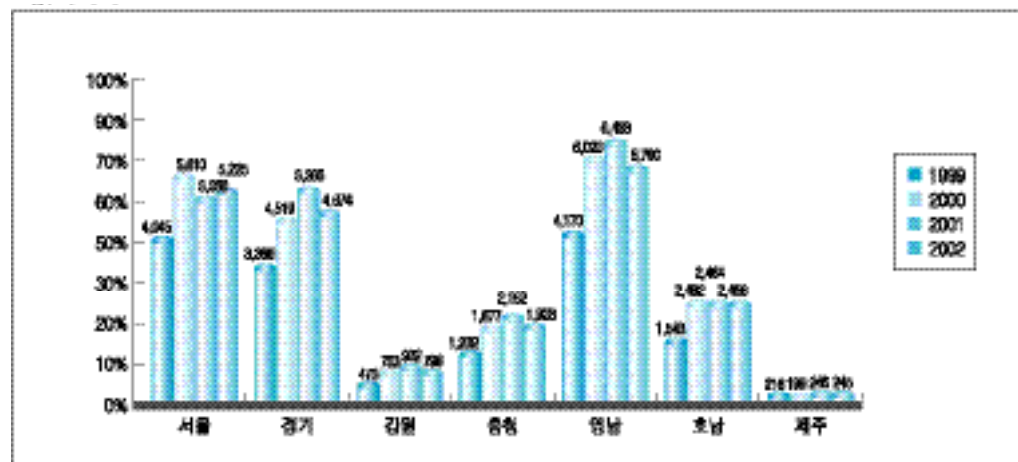


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< 1-3-3-02> PC ( : )

Year	1999	2000	2001	2002
1	4,045	5,610	5,056	5,225
2	902	1,116	1,274	1,405
3	433	666	744	722
4	970	1,400	1,637	1,302
5	521	813	961	857
6	302	432	518	483
7	1,535	1,949	1,842	1,715
8	2,464	3,403	3,991	3,269
9	473	753	932	798
10	382	552	602	477
11	417	659	806	724
12	721	1,112	1,139	1,243
13	742	1,127	1,297	1,047
14	566	929	764	900
15	461	740	739	711
16	216	199	246	245
17	15,150	21,460	22,548	21,123

< 1-3-3-03> PC 가

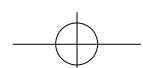


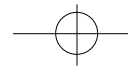
1

PC 가 2000 가  
 가 , 2001  
 가 , 가 3' 3D  
 가 , PC 가 , 3D 가  
 가 PC 가  
 가 PC 가  
 가 PC 2001  
 , 2002 25.4  
 30.6  
 PC  
 2001 48.3 , 2002  
 53.6  
 . PC : 가 50  
 PC , 가 PC 가  
 , 가 1  
 , PC 가  
 . 2003 가 , PC  
 PC  
 PC 2' 2000 PC  
 PC PC

< 1-3-3-03> PC PC ( : / )

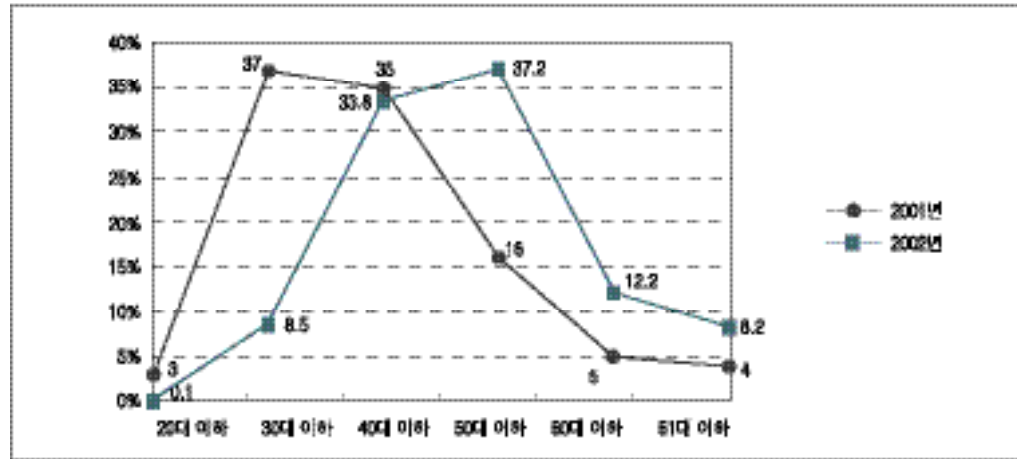
Year	2000	2001	2002	PC	PC	PC	PC
2000	21,460	19.3	39.3	686,720	32		
2001	22,548	25.4	48.3	834,276	37		
2002	21,123	30.6	53.6	925,187	43.8		





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< 1-3-3-04> PC



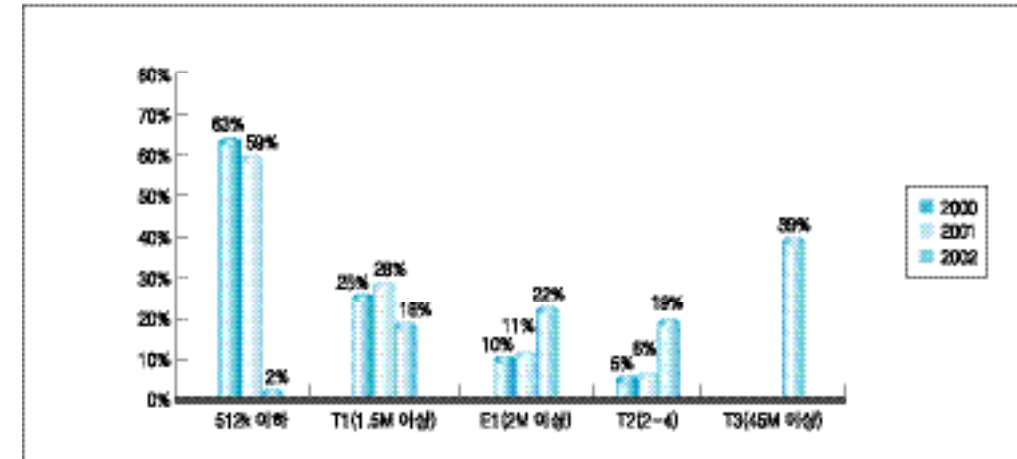
< 1-3-3-04> PC

	CPU (MHz)	RAM	HDD	V.RAM
	P - 90	16M	20M	4M
2	P - 300	64M	950M	8M
3	P - 400	128M	700M	8M
2	P - 800	512M	1G	

PC

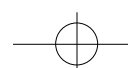
4.67Mbps, 2002  
1/4  
가 1Mbps  
4.67Mbps  
ISP  
PC 128K  
256K 512K xDSL  
PC 2  
가 2002 10 가  
12 ( ) PC PC  
PC PC 512K

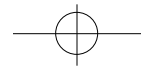
< 1-3-3-05> PC



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2%  
가  
xDSL 50M  
T1 E1 2003  
가  
PC  
4.5M 가  
T1 E1 2003  
가  
100M  
PC 2003  
PC  
가  
PC 가 (2) PC  
xDSL  
가 8M 가 1998 1999  
5M PC  
가 , 가  
5.5  
KT 45M Dual PC  
Line 가 가  
가





3

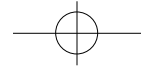
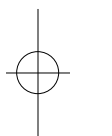
2000 가, PC 가  
 가 , 가  
 가 , 가  
 PC 가  
 2001 PC 가 50  
 PC 가 PC  
 PC 가 PC 가  
 가 , 가  
 PC 가, PC  
 (BM) 가  
 1999  
 PC 가  
 가 , 가 , 가  
 , PC  
 , PC  
 PC 가

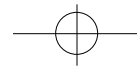
30 가

40

1

100 ,  
 PC 가 , PC  
 가 , PC  
 6 , PC 가  
 6 ,  
 가 ,  
 가 PC )  
 PC ' 가  
 2001 12  
 , 2002 1 1  
 가 가  
 (3) PC 가  
 PC 270  
 PC ,  
 가 , 2001  
 5 ,  
 < 1-3-3-05> ( :2002 1 19 ) 申  
 ( 8 4 )





3

PC , , 2 , , ,

2003 4 1

PC , , 1

PC , , 2003

4 1 50% ( ) PC PS2 , X- 가가

BOX 2 가가

PC

가 가 “ ”

가 가 PC

가 가 PC

가 가

가 가

2002 1 1 가 , PC

2003 1 PC

7 가

2. PC

< 1-3-3-08>

1998	25	5.0%
1999	59	11.8%
2000	91	18.2%
2001	113	22.6%
2002	189	37.8%
2003	16	3.2%
	500	100.0%



(1)

2003

4 , , , 5

500 PC

PC

, <2002 > PC

< 1-3-3-06>

	(2001 )	(2001 )		
	5,056	49.4%	247	49.4%
	1,842	18%	90	18%
	1,637	16%	80	16%
	744	7.3%	37	7.4%
	961	9.3%	46	9.2%
	10,240	100.0%	500	100.0%

(2) PC

가. PC 가 PC 54.2% PC

< 1-3-3-07>

30	60	12.0%
30 - 40	135	27.0%
40 - 50	120	24.0%
50 - 60	78	15.6%
60 - 70	49	9.8%
70 - 100	41	8.2%
100	17	3.4%
	500	100.0%

PC PC

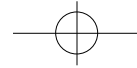
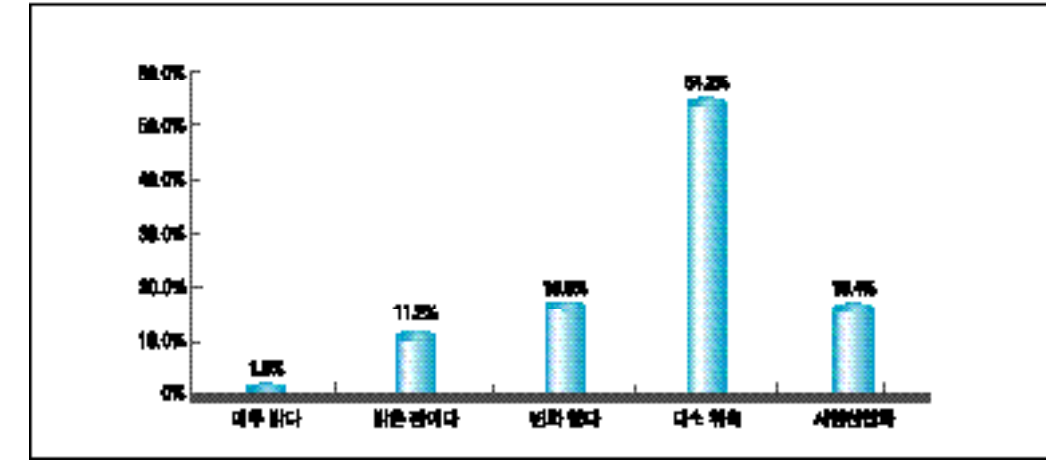
가

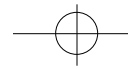
PC

가

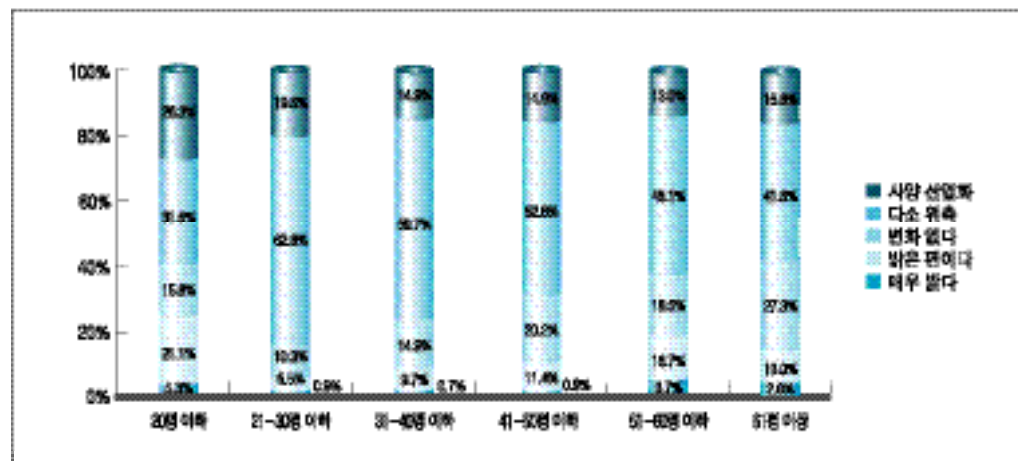
PC

< 1-3-3-06> PC

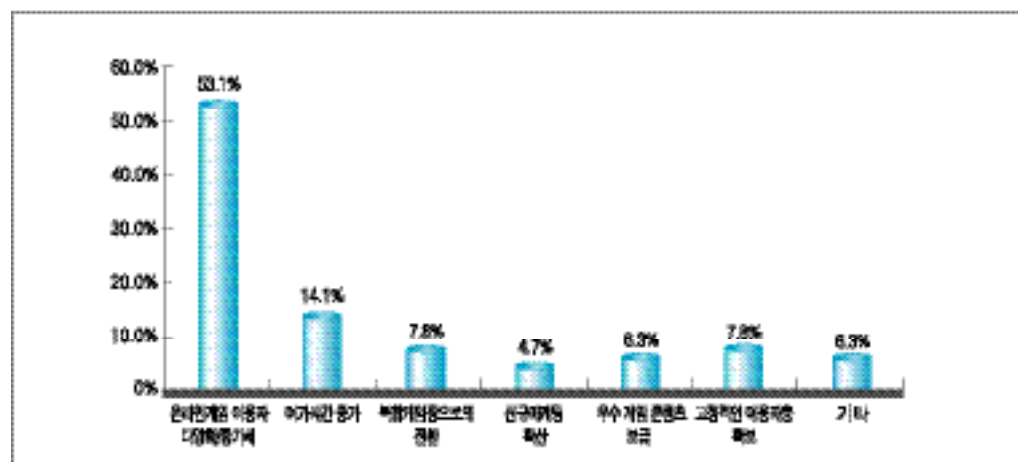




< 1-3-3-07> PC

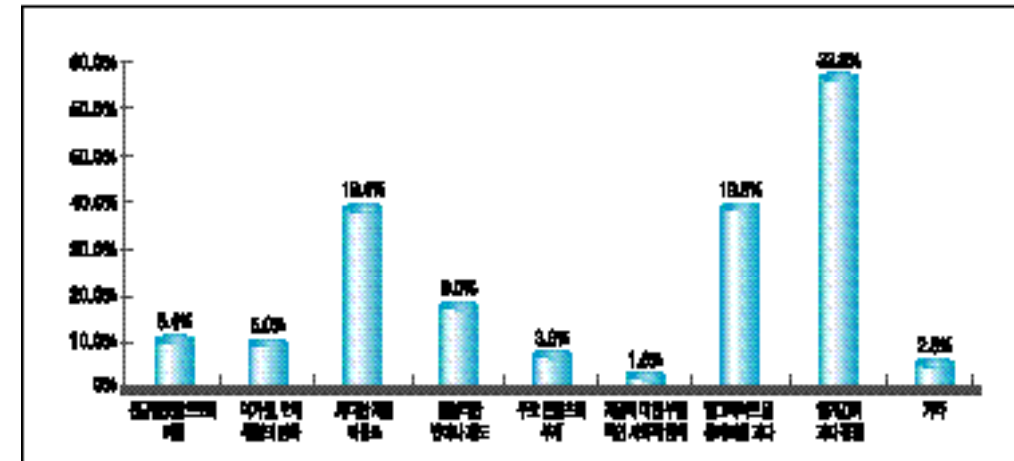


< 1-3-3-08> PC



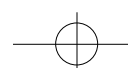
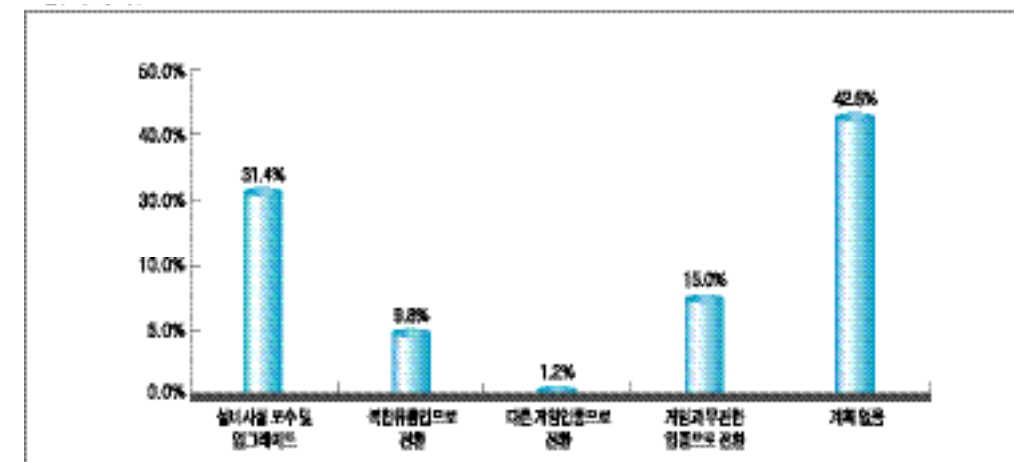
53.1%가 PC  
 가 (14.1%), PC 가 (7.8%)  
 , 19.6% , 19.4%  
 PC 가 9.0%  
 가 PC  
 PC  
 33.3%가

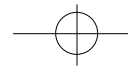
< 1-3-3-09> PC



PC  
 PC  
 , PC  
 42.6%  
 가  
 ,  
 31.4%  
 PC  
 (9.8%)  
 PC  
 15%  
 41.8%가  
 PC

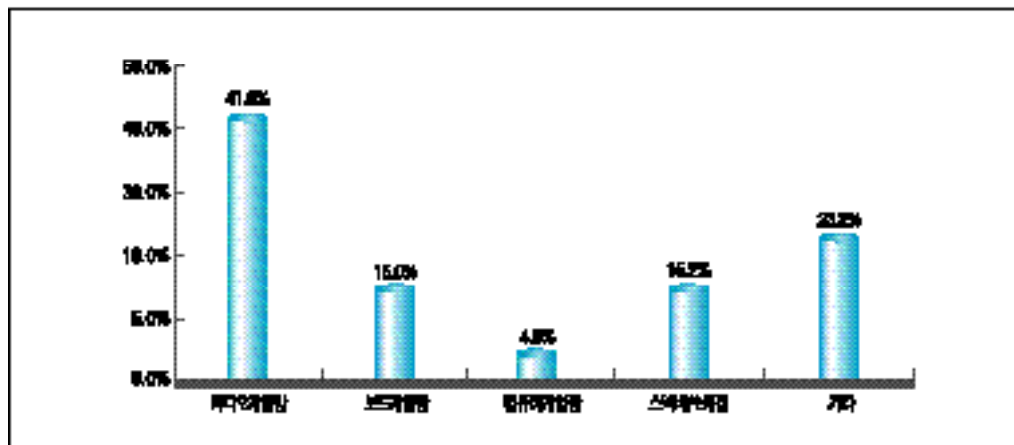
< 1-3-3-10> PC



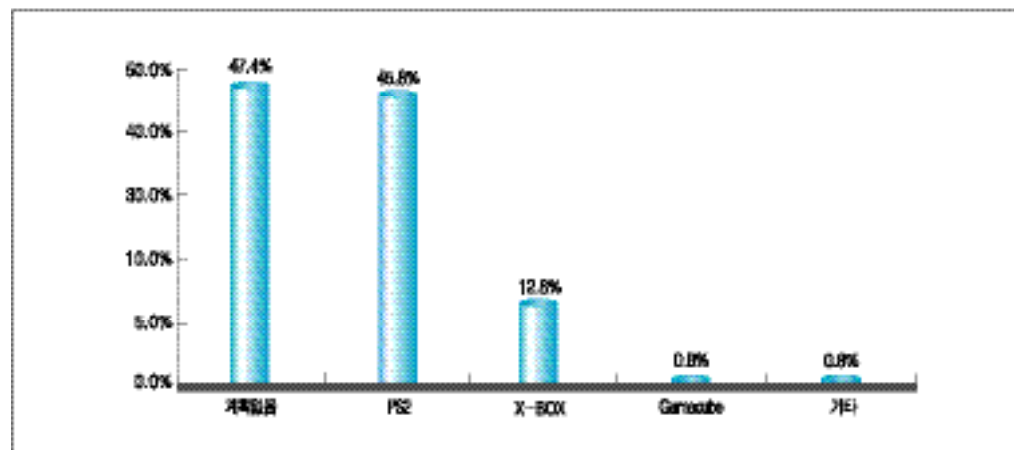


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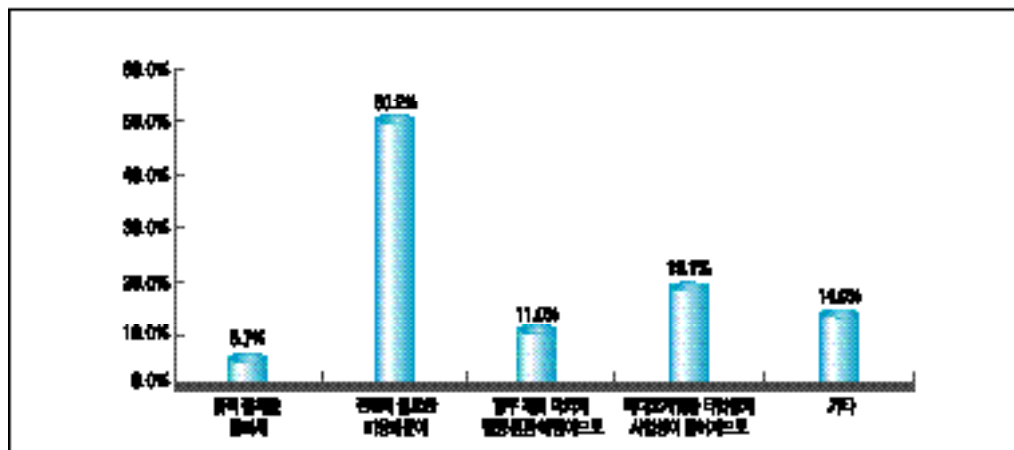
< 1-3-3-11>



< 1-3-3-12>

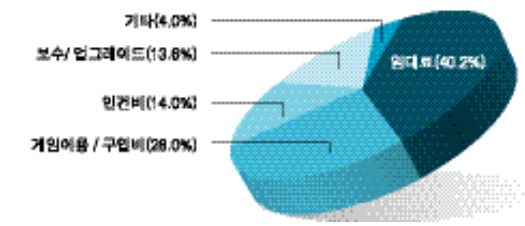


< 1-3-3-13>



1

가 19.1%  
 . PC ,  
 15.2% (2) PC  
 ,  
 15% .  
 , PC 가 가  
 가 2 가 40.2% 가 ,  
 가 가 (28.0%),  
 (14.0%) .  
 < 1-3-3-14> PC  
 가  
 PS2가 45.8% 가  
 52.6% 87% PS  
 X-BOX  
 Gamecube 12.8% 0.8%  
 /  
 20-30% (30.4%) 가  
 , PC 20%  
 PC  
 (50.2%)가  
 가 PC 1,200  
 (82%) , 86.2%



< 1-3-3-09> PC

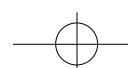
10%	10-20%	20-30%	30-40%	40%	100.0%
11.8%	29.0%	30.4	14.6%	14.2%	100.0%

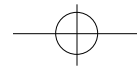
< 1-3-3-10> PC

1,200	1,200-1,500	1,500-2,000	2,000	100.0%
82.0%	14.4%	2.0%	1.6%	100.0%

< 1-3-3-11> PC

1,200	1,200-1,500	1,500-2,000	2,000	100.0%
86.2%	10.8%	1.4%	1.6%	100.0%





3

PC  
 가 , 18 가 60% 가  
 가  
 PC 가  
 (27.1%) , (20.6%),  
 (6.9%)  
 PC 70% 100%  
 PC  
 (3) PC  
 , PC PC 가  
 가.  
 PC 12 PC

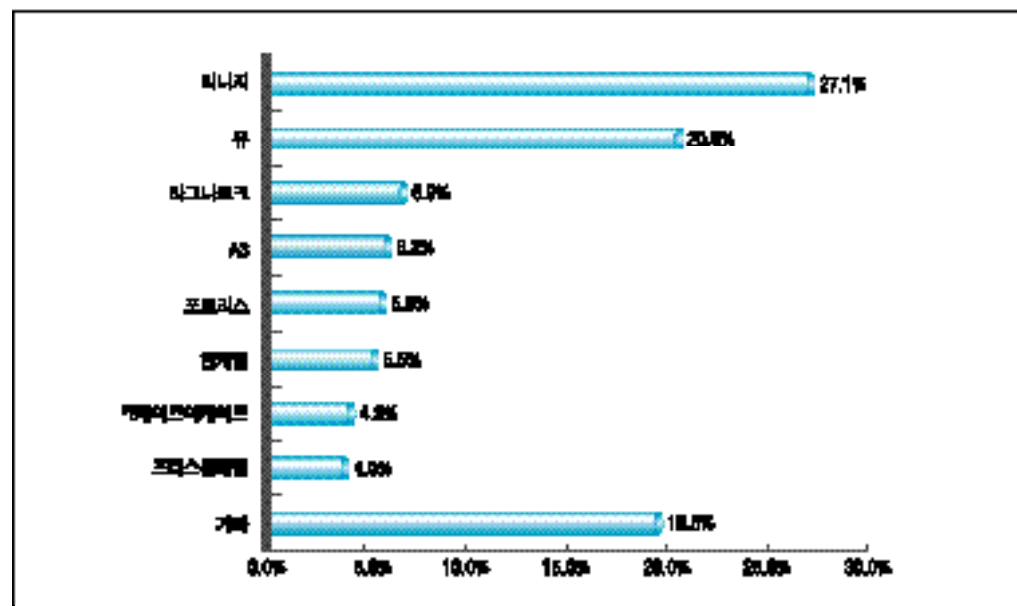
< 1-3-3-12> PC

60%	60 - 70%	70 - 80%	80%	
10.2%	9.0%	25.6%	55.0%	100.0%

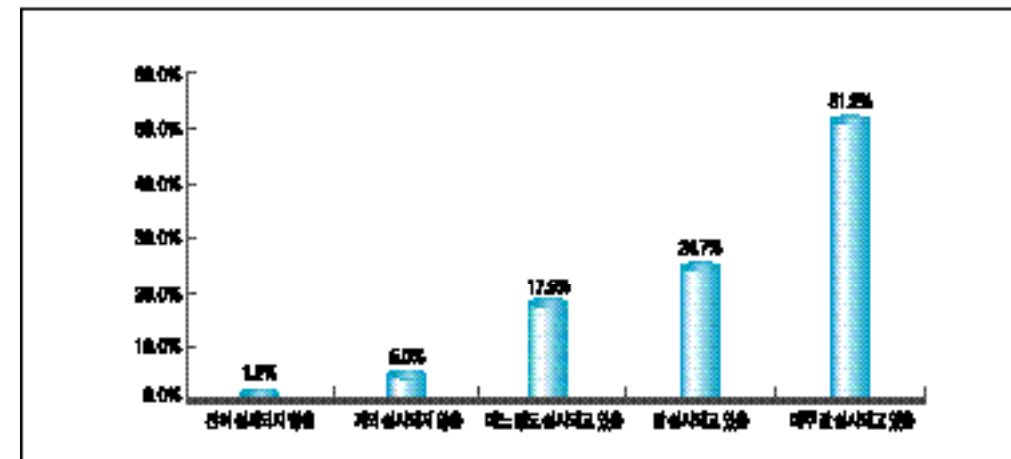
< 1-3-3-13> PC

0 - 6	6 - 12	12 - 18	18 - 24	
1.6%	3.6%	35.0%	59.8%	100.0%

< 1-3-3-15> PC



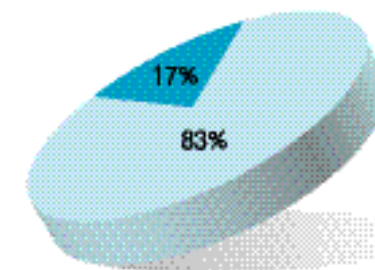
< 1-3-3-16>



1

< 1-3-3-17>

가 , 22  
 22  
 가  
 가 51.2%, 가 24.7%



2001 1  
 PC 가 16.4%  
 , 11.8%  
 17%  
 가 가

