

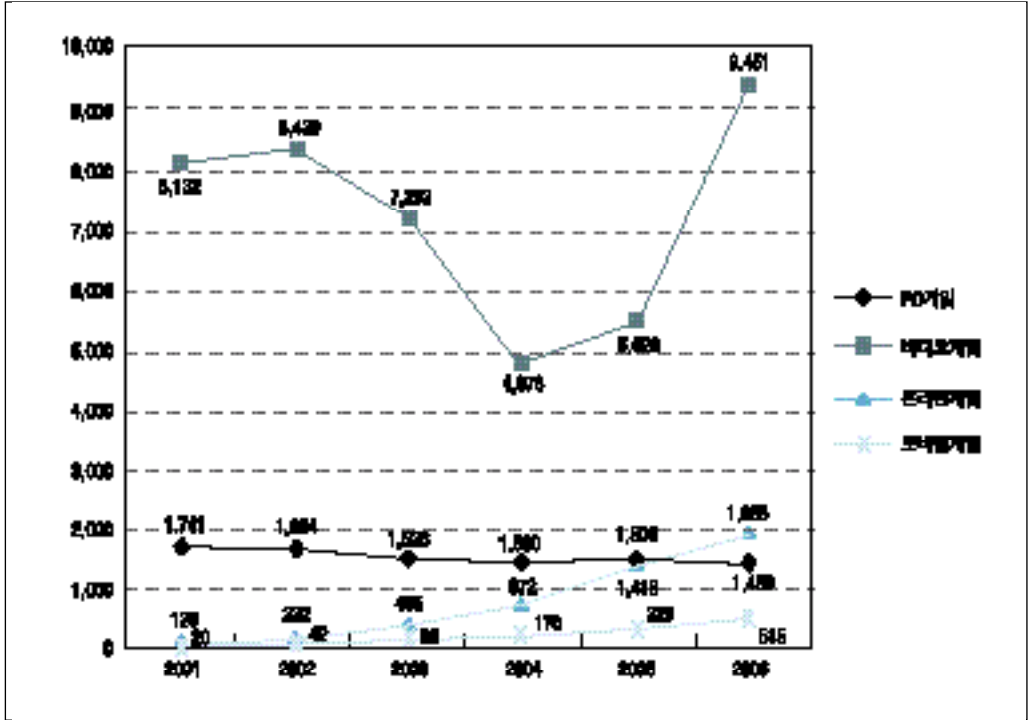


2

1

1. 2006  
 2003 28% 234  
 89 , 72.9 ,  
 4.7 , PC 15 ,  
 0.9 183 , 2003 89

< 4-2-1-01> (2001~2006) ( : )



: DFC, 2003; OVUM, 2003; Informa, 2003; Gamma, 2002; Datamonitor, 2002

< 4-2-1-01> (2001~2006) ( : )

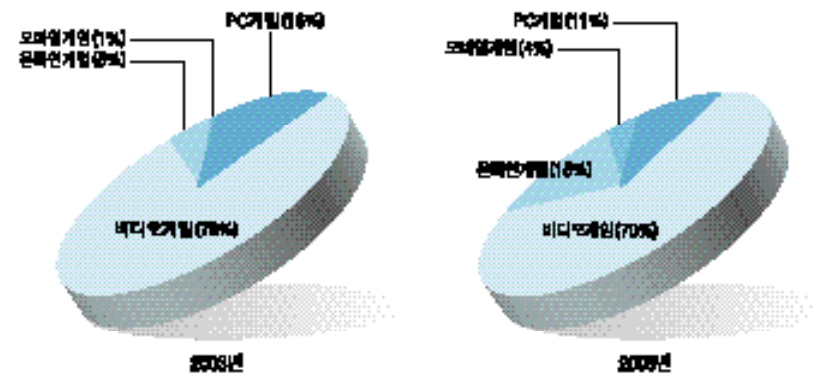
	2001	2002	2003	2004	2005	2006
	7,781	8,776	8,902	9,171	9,590	10,025
	-	13%	1.4%	3%	4.6%	4.5%
PC	1,741	1,634	1,526	1,500	1,506	1,489
	-	-6.1%	-6.6%	-1.7%	-0.4%	-1.1%
	8,132	8,439	7,293	4,876	5,620	9,451
	-	3.8%	-13%	-33%	15%	68%
	127	222	465	872	1,418	1,955
	-	75%	109%	88%	63%	38%
	0.38	42	89	170	329	515
	-	110%	112%	91%	94%	57%
	17,781	19,113	18,275	16,589	18,463	23,435
	-	7.5%	-4.4%	-9.2%	11.3%	26.9%

: DFC 2003, 2004, Datamonitor 2002, IDATE 2002, CESA 2003, WangFang Data 2002

3~4% 가  
 2004~2005 가 95  
 , 2006 100 2006 20  
 2004 2005 가 ,  
 2006 94  
 5,000 2006 5  
 가 ( , 2003 )  
 78%  
 . 2004 PC 16%, 5%  
 33% , 1%  
 가 2005 (New Portable System ), 2006 (New Console System ) 70% 2003 8%  
 68% , 15%, 가 2003 30%  
 PC 가 94.5  
 가 ,  
 가 1  
 . 2005 1 가 . PC 5%

4

< 4-2-1-02> ( ) (2003/2006)



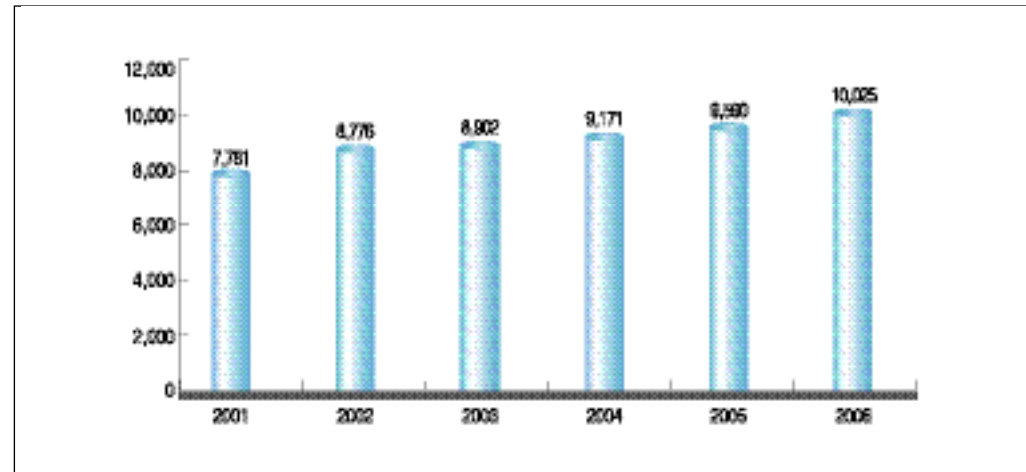
: DFC, 2003; OVUM, 2003; Informa, 2003 ; Gamma, 2002; Datamonitor, 2002

2. 9,000 , 2006 100 2,500

(1) 2003 Play Meter

가	2001	77	8,100	64
	2002	87	7,600	
	2005	95	4,900	

< 4-2-1-03> (2001~2006) ( : )



: GAMMA, 2002, Playmeter, 2003, IGT annual report, 2003

가 196,000 가 , 30  
 (FEC) 2,500 203,400  
 가  
 (locations) 가 18  
 가 . 2001 33%  
 . 2001 18 2002  
 2003 41%, 42%  
 2001 12  
 235,000 2003 196,000 FEC , 18  
 39,000 가 42%  
 ( ) 2001 5,500  
 2004 4,900 600 가

< 4-2-1-03> (2003)

10	29%	: 30
11~25	27%	
25	44%	

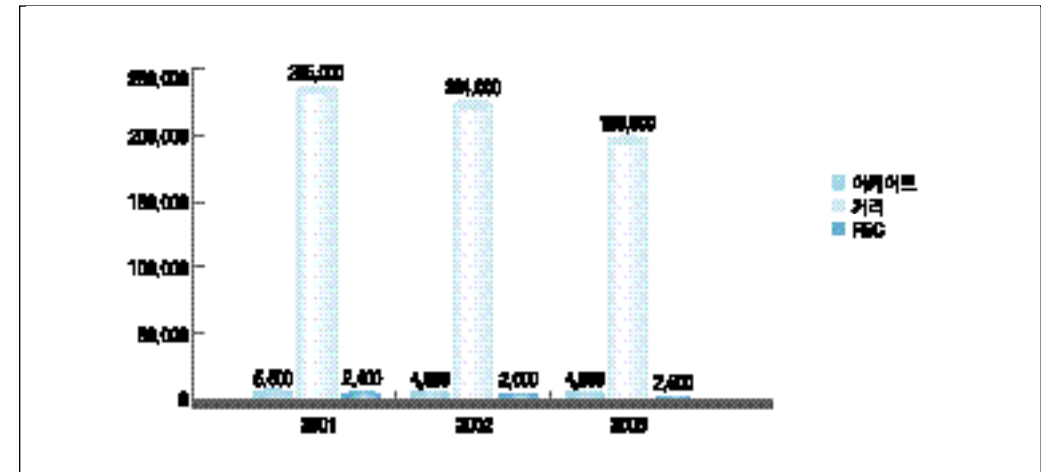
< 4-2-1-02> (2003)

Industry gross annual income	6,400	
Number of Locations	Arcades	4,900
	Street	196,000
	FECs	2,500
	Total	203,400
Equipment on location	1.2	

< 4-2-1-04>

	2001	2002	2003
12	6%	8%	5%
13~18	19%	11%	11%
18	33%	41%	42%
	42%	40%	43%

< 4-2-1-04> ( : )



2000

Ver. 4.0

가

< 4-2-1-05>

2	( )	04-04-21	18	가
(SOCOM :U.S. Navy Seals)	( )	04-04-02		
ROYAL 200(Rockman X6)		04-04-02		
290(SSX Tricky)		04-04-02		
290(Rockman X6)		04-04-02		
290(SSX Tricky)		04-04-02		
Ver.4.0. (Wrestle Mania )	( )	04-03-24	18	가
Ver. 4.0(Finding Nemo)	( )	04-03-05		가
:		04-02-11	18	가
(Smackdown: Here Comes The Pain)		04-01-30		
(Top Spin)	( )	04-01-30		
2(WWW Row2)	( )	04-01-30		
Ver.3.0. (Mario Golf Toadstool Tour)	( )	03-12-17		가
- Ver.3.0 (The Legend of Zelda - The Wind Waker)	( )	03-12-17		가
SSX3(SSX3(PB2BANG))	( )	03-12-17		가
Ver.5.0(Metro Prime)	( )	03-12-12		가
(X2)	( )	03-12-10		가
FIFA2004(FIFA Soccer 2004)	( )	03-10-31		가
Ver.2.0(Wario World)	( )	03-10-24		가
Ver.2.0 (Mario Golf Toadstool Tour)	( )	03-10-24		가
- Ver.2.0 (The Legend of Zelda - The Wind Waker)	( )	03-10-24		가
Ver.5.0 (Super Smash Bros.Melee)	( )	03-10-24		가

81%가

가 . 2001 90%가

10%가

38%가

< 4-2-1-06> 5 가

	2001	2002	2003
YES	90%	82%	81%

< 4-2-1-07>

	2001	2002	2003
/	66%	28%	38%
( : )	-	900	1,600
( : )	-	1,900	3,000

< 4-2-1-08> 가

	2001	2002	2003
가	75%	70%	74%

2003 74%

가

. 85%가

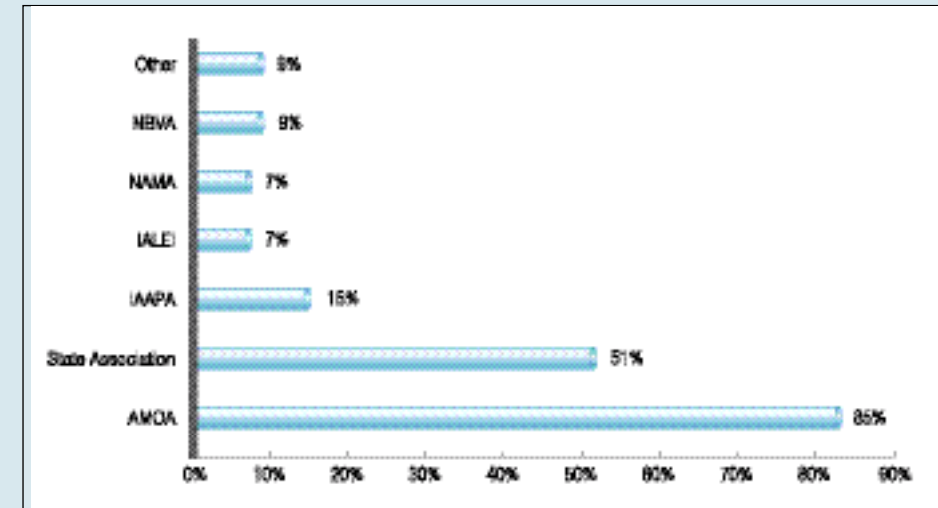
가 AMOA(Amusement & Music Operators Association)

, State Association IAAPA

(International Association of Amusement Parks and Attractions:

)  
51%, 15%

< 4-2-1-05> 가 ( )



PC (PC Cafe)

97%가

PC

PC

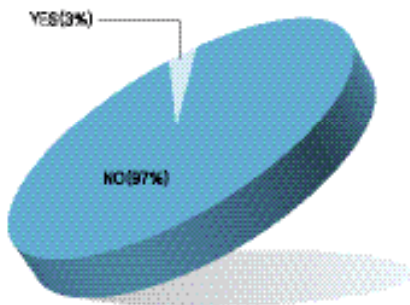
가

PC

가 3%

4

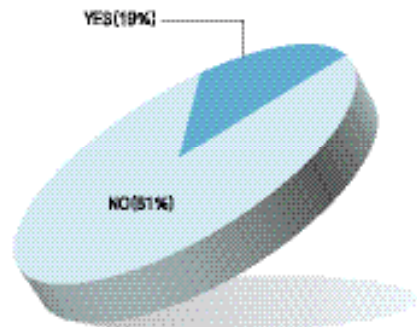
< 4-2-1-06> PC



(debit card system)

가 81%

< 4-2-1-07> (debit card system)



94%가 (Dedicated Video Games) 가 37가 (Kits)

(Simulators) 가

가 / 11 가 / 70%가 가

< 4-2-1-09>

Dedicated Video Games	2000	2001	2002	2003
Average Weekly Gross	\$99	\$94	\$90	\$101
Average # Per Operator	119	133	114	104
Total # On Locatlon	344,000	371,000	321,000	294,000
Total Annual Revenue	\$1,7billion	\$1,8billion	\$1,5billion	1,5billion
Total New Purchases	30,000	38,000	23,000	30,000
Kits	2000	2001	2002	2003
Average Weekly Gross	\$65	\$59	\$52	\$75
Average # Per Operator	90	70	90	75
Total # On Locatlon	262,000	195,000	226,000	212,000
Total Annual Revenue	\$800million	\$598million	\$611million	\$639million
Total New Purchases	29,000	25,000	26,000	17,000
Simulators	2000	2001	2002	2003
Average Weekly Gross	\$158	\$160	\$164	\$146
In RECs	\$216	\$214		\$265
Average # Per Operator	29	37	32	23
Total # On Locatlon	85,000	103,000	90,000	65,000
Total Annual Revenue	\$706million	\$856million	\$767million	\$493million
Total New Purchases	10,000	8,100	6,000	8,500

< 4-2-1-10>

	2000	2001	2002	2003
Average Weekly Gross	\$52	\$52	\$59	\$48
Average # Per Operator	23	22	24	18
Total # On Locatlon	60,000	56,000	57,000	38,000
Total Annual Revenue	\$160million	\$151million	\$174million	\$95million

/ 3 900 , 1,640 가 .  
74%가 ,  
17% 가 (push) , , CD,  
, , , - , .

< 4-2-1-11> /

Cranes	2000	2001	2002	2003
Average Weekly Gross	\$113	\$117	\$113	\$132
In RECs	\$208	\$212	\$147	
Average # Per Operator	24	18	24	20
Total # On Location	51,000	42,000	54,000	45,000
Total Annual Revenue	\$300million	\$255million	\$317million	\$309million
Total New Purchases	7,000	6,000	7,000	7,500
Rotaries	2000	2001	2002	2003
Average Weekly Gross	\$110	\$116	\$110	\$105
Average # Per Operator	9	5	5	5
Total # On Location	6,800	4,000	3,500	3,000
Total Annual Revenue	\$38million	\$24million	\$20million	\$16.4million
Total New Purchases	600	600	300	200

(2) PC

가 PC가6 6300  
 PC  
 2001~2002 -6.1% 5,500  
 , 2005  
 -0.4%, 2006 -1.1%  
 가 PC  
 , PC  
 PC 가  
 Electronic Arts , PC

< 4-2-1-12> PC (2002) 가

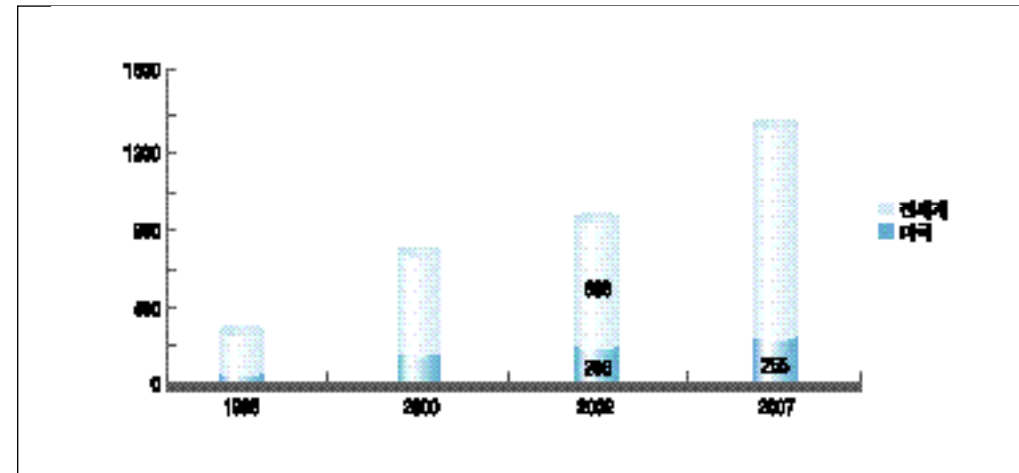
Acclains	1%
Activision	18%
Electronic Arts	25%
Take Two	15%
THQ	9%

: Wedbush Morgan; Informa, 2003

PC , 2002 PC 2 600

가  
 PC  
 . 128-bit  
 가 PC  
 , 'The Sims' EA  
 , 'Doom' 'Half-Life 2'  
 PC  
 가

< 4-2-1-08> 가 PC ( : )



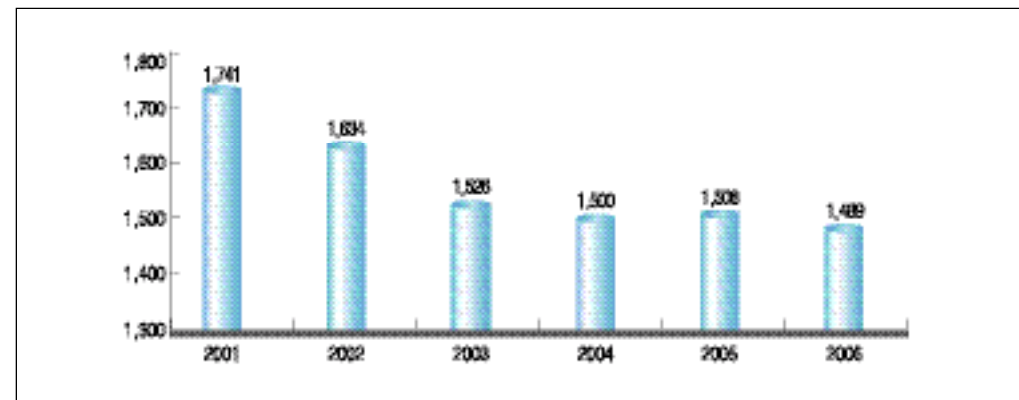
: Computer Industry Almanac ; Informa, 2003

< 4-2-1-13> PC : 2002( ) ( : )

1	The Sims Vacation Expansion Pack	Electronic Arts	24
2	The Sims Unleashed Expansion Pack	Electronic Arts	22
3	Warcraft : Reign of Chaos	Vivendi Universal	40
4	Medal of Honor : Allied Assault	Electronic Arts	28
5	The Sims	Electronic Arts	24
6	The Sims Hot Date Expansion Pack	Electronic Arts	20
7	The Sims Delux	Electronic Arts	22
8	Zoo Tycoon	Microsoft	20
9	Harry Potter and the Sorcerer's Stone	Electronic Arts	20
10	Roller coaster Tycoon 2	Infogrames	20

: NPD Group ; Wedbush Morgan Securities ; Informa Media Group, 2003

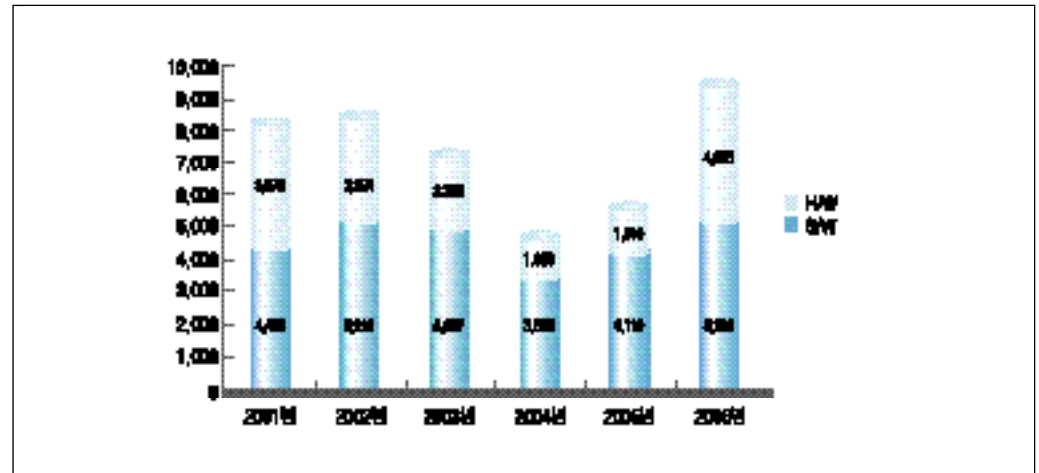
< 4-2-1-09> PC ( : )



: DFC, 2003

PC H/W가 23 , S/W가 50 가  
 PC  
 PC 90%  
 PC 10%  
 PC 2004 가 48  
 PC 2005  
 PC 2006 H/W가 42 , S/W가 51  
 82.6%  
 . 2002  
 가 가 PC EA 'The Sims Vacation Expansion Pack' 2,400  
 2002 2003  
 PS가 2,450 가  
 'The Sims' 가  
 PC GameCube  
 370 2003 700 가  
 189% X-Box  
 185% , PS2  
 153%  
 (3)  
 2002 H/W 32 PS2  
 , S/W 52 , 2003 X-Box, GameCube

< 4-2-1-10> (2001~2006) ( : )



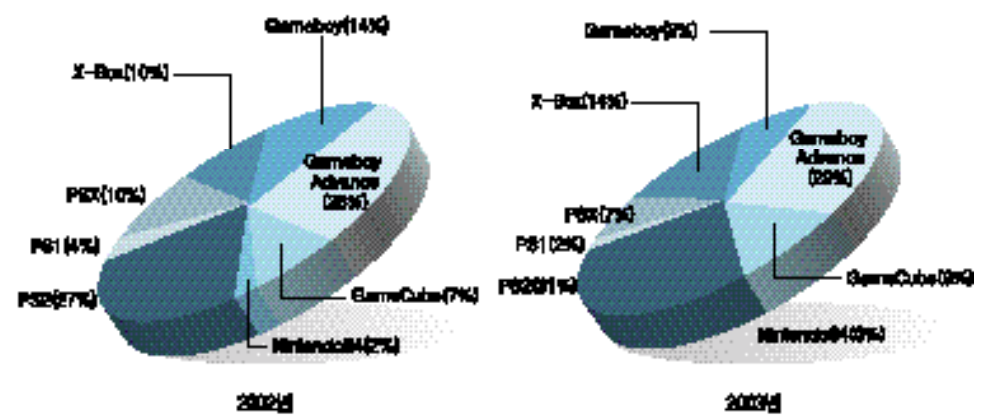
: DFC, 2003(scenario3) ; Datamonitor, 2002 ; DFC 2004

< 4-2-1-14> ( : )

	2002	2003	2004	2005
Dreamcast	2,500	2,150	1,530	580
GameBoy	23,500	21,000	17,000	10,000
GameBoy Advance	13,200	21,000	26,000	30,000
GameCube	37,000	7,000	10,500	12,500
Nintendo64	9,730	6,320	2,020	1,290
PlayStation2	16,000	24,500	31,000	35,000
PSone	6,310	6,200	5,500	4,700
PSX	27,000	24,000	19,000	12,000
X-Box	5,400	10,000	14,700	17,800

: Datamonitor, 2003

< 4-2-1-11> (2002/2003)



: Datamonitor, 2003

가14%, GameCube가 9%  
 , 2002 GameBoy Advance가  
 4,200 , PS2가 4,000  
 2002  
 , PS2가 27% 가  
 , GameBoy Advance가  
 26%, GameBoy가 14%, PSX X-Box가  
 10%  
 2003 PS2가 31%  
 , GameBoy Advance가 29%, X-Box  
 PS2가 가  
 2003 GameBy  
 PSX, X-Box가 3,500 , 2,100 ,  
 GameBy Advance가 5,800 5,600  
 2003  
 PS2  
 2004  
 PS2가 가

< 4-2-1-15> ( : )

	2001	2002	2003	2004	2005
GameBoy	48,300	35,250	25,200	13,600	0
GameBoy Advance	18,800	42,240	58,800	65,000	60,000
GameCube	3,360	8,140	14,700	21,000	21,250
Nintendo64	9,080	4,870	0	0	0
PlayStation2	21,600	40,000	56,350	65,100	63,000
PlayStation1	7,800	7,570	6,200	4,400	3,600
PSX	34,800	21,600	16,800	9,500	30,260
X - Box	4,500	12,960	22,000	29,400	180,460

: Datamonitor, 2003

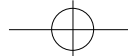
< 4-2-1-16> (2002) 가

Rank	Game Title	Platform	Developer	Release Date	Price
1	Grand Theft Auto : Vice City	PS2	Rockstar Games	2002. 10	\$49
2	Grand Theft Auto 3	PS2	Rockstar Games	2001. 10	\$50
3	Madden NFL 2003	PS2	Electronics Arts	2002. 8	\$49
4	Super Mario Advance 2	GBA	Nintendo of America	2002. 2	\$29
5	Grand Turismo 3 : A - Space	PS2	Sony Computer Ent.	2001. 7	\$24
6	Medal of Honor Frontline	PS2	Electronics Arts	2002. 5	\$50
7	Spider - Man : The Movie	PS2	Activision	2002. 4	\$45
8	Kingdom Hearts	PS2	Square EA	2002. 9	\$49
9	Halo	XBX	Microsoft	2001. 11	\$48
10	Super Mario Sunshine	GCN	Nintendo of America	2002. 8	\$49

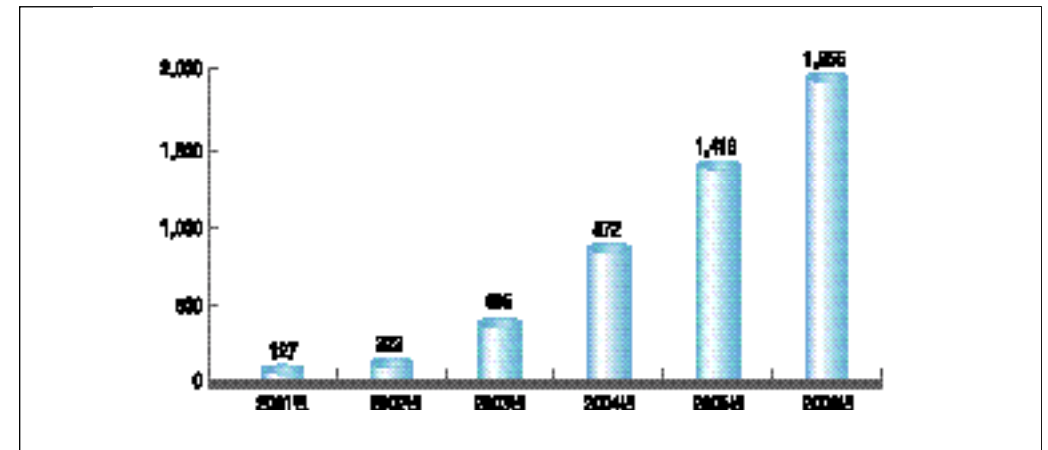
: The NPD Group Funworld ; Informa Media Group, 2003

. Nintendo64 2003

, 2006 GameBoy 2002 17%  
 가 3,570 , 2006 5,990  
 가  
 PS2 2002 2 2,200  
 'Rockstar Games Grand Theft Auto: Vice City' , 2005 14  
 'Grand Theft Auto 3' ; EA 'Madden NFL 2003' 가  
 10 PS2 MMPS(℞ -based  
 7 Massively Multiplayer games), PC CD  
 PS2 (CD-based) , (Consde-based)  
 6가  
 (4) , 가  
 , PC MMPS .

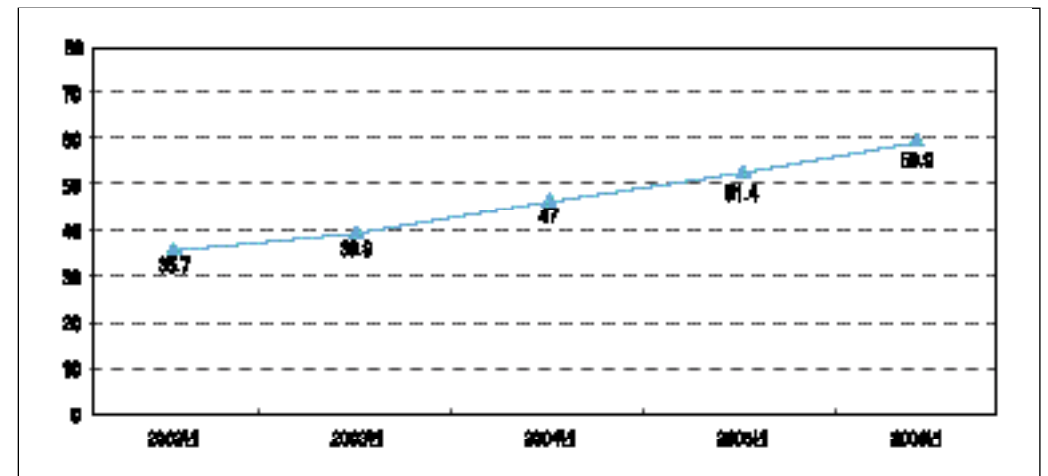


< 4-2-1-12> ( : )



: DFC,2003 ; Datamonitor, 2002

< 4-2-1-13> (2002-2006) ( : )



: DFC, 2003



PC 가

가 SOE  
 (Sony Online Entertainment) ' Ever - Quest' . 1999 3 ' Ever - Quest' 435,000 가  
 , 6,000  
 ' EverQuest' /  
 Verant Interactive

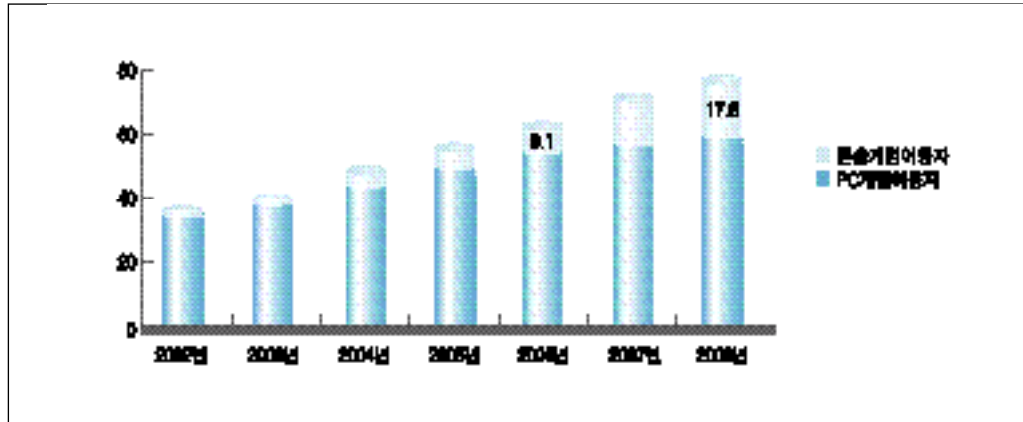
< 4-2-1-17> (2003) 가

Rank	Game Title	Price
1	EverQuest	435,000
2	Ultima Online	250,000
3	Dark Age of Camelot	220,000
4	Final Fantasy XI	200,000
5	Mankind	145,000
6	The Sims Online	90,000
7	Asheron's Call	80,000
8	Asheron's Call 2	50,000
9	Anarchy Online	35,000
10	Earth & Beyond	35,000

: IGDA ; Bruce Woodcock

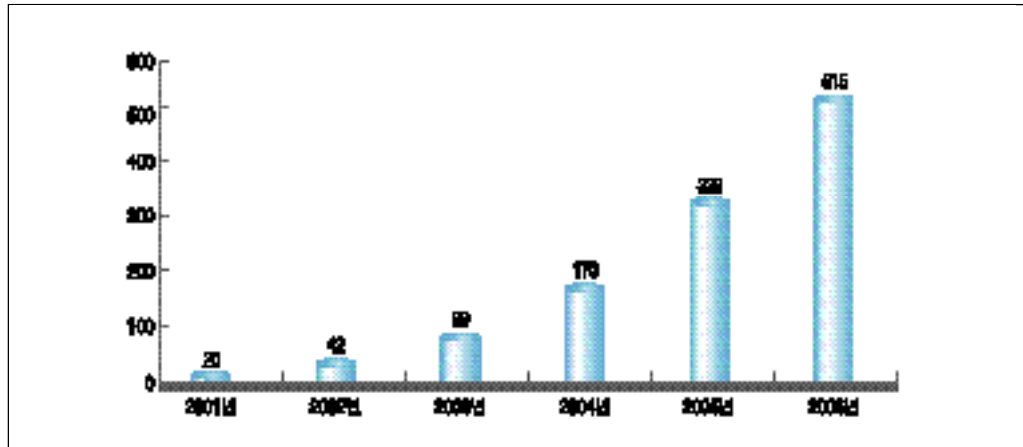


< 4-2-1-14> (2002~2008) ( : )



: Datamonitor, 2003

< 4-2-1-15> (2001~2006) ( : )

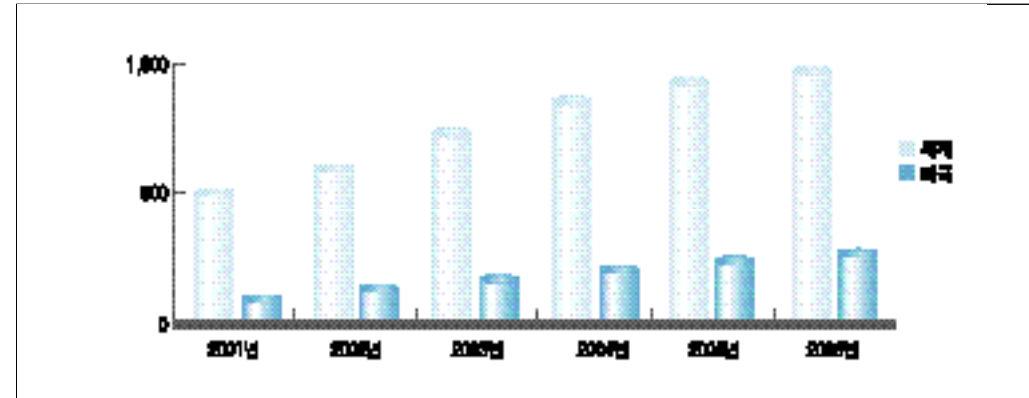


: OVUM, 2003

‘Ultima Online’ 2006 910 , 2008 1,780  
 가  
 (5)  
 PC PS2,  
 X-Box 가 가 . 2001  
 , PC 가가 , 2,000 2002 110%  
 가 가 , 가 4,200  
 . 2002 60 2003 112%, 2001~2005

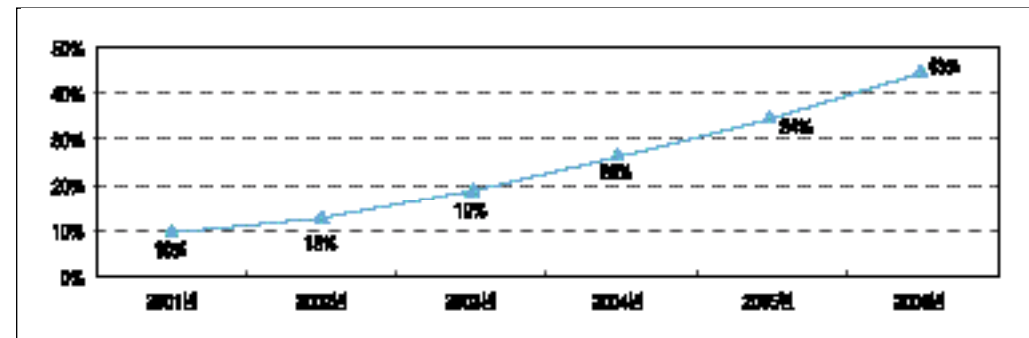
90%  
 , 2006 5 1,500 가  
 18%  
 가 , 33%  
 가 49%  
 2002 1 2,500 , 2003 1  
 4,800 가 가  
 가 2006 2  
 2001 10%,  
 2002 13% , 2006  
 43%가 가 가 Venzon 가 가

< 4-2-1-16> 가 ( : )



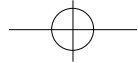
: Datamonitor, 2003

< 4-2-1-17>



: Datamonitor, 2003

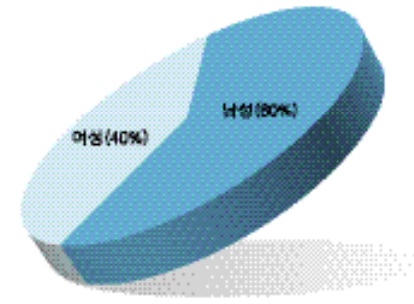




2

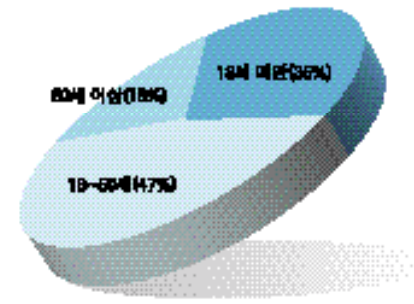
가 GSM/GPRS  
 CDMA ,  
 Verizon Sprint PCS, 가  
 Altel .  
 2  
 1.  
 2003 PC 29 ,  
 가 2 3,900 18 가 35%,  
 , 가 가 2 18~50 가 47%, 50 18%  
 , 가 PC  
 , 가 36 ,  
 가  
 PC ( ) 가 .  
 PC 53% 가 10  
 2002 60%, 40% .  
 33%( PC 38%, 2003  
 28%) 가  
 . 2000 13% 50

< 4-2-2-01>



: ESA, 2004

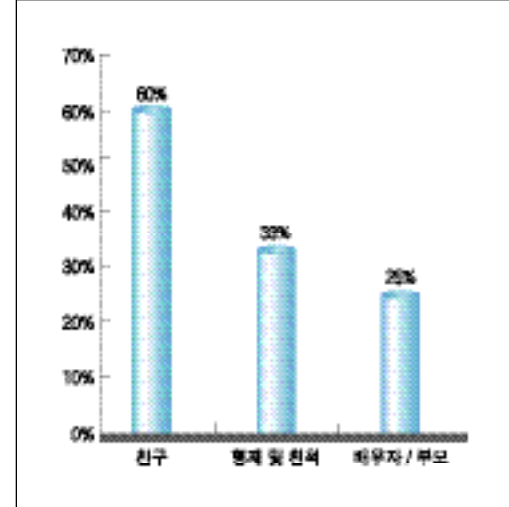
< 4-2-2-02>



: ESA, 2004

가 17% , 18 가 .  
 가 6~17 ( )  
 26% . 18 ) 60% 가  
 가 38% 가 , 33%  
 , 25%  
 29 , .  
 가  
 , 가 87% 가 ,  
 5 가 61% .  
 18  
 가 10 가 92%  
 , 83%  
 , 가  
 가 (E) 가(T), (M)  
 , 2002 2003  
 가 . 2003  
 가 54%  
 , 가  
 30.5% .  
 11.9% .  
 < 4-2-2-01> ( )

< 4-2-2-03>



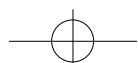
: ESA, 2004

< 4-2-2-01>

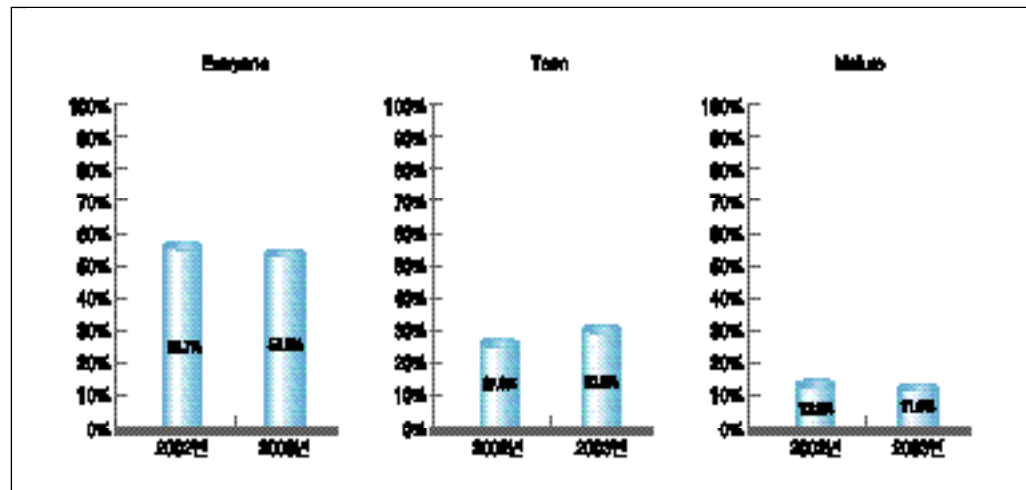
	87%
	92%
1	55%
	61%
	83%

: ESA, 2004

4

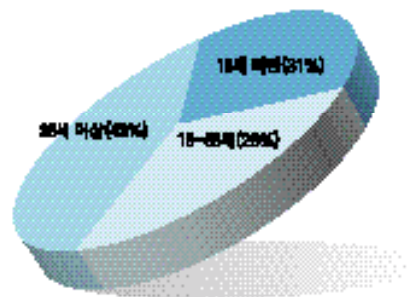


< 4-2-2-04> (2002/2003)



6.5, 29%  
 3~4 가 PC  
 가 가 PC  
 TV 31%, 18~35 가 26%, 36  
 43% PC  
 가 PC 2003  
 52% 가 TV 가  
 가 가 가  
 가 47%, TV 가 41%  
 가 가  
 가

< 4-2-2-05> PC



: ESA, 2004

2. PC

PC 가 PC

13.5%, 10%, PC 가

12.2%, 가 2003 PC 10

< 4-2-2-02> PC (2001-2003)

	2001	2002	2003
Strategy	25.4%	27.4%	27.2%
Shooting	3.4%	11.5%	13.5%
Children's	14.2%	15.9%	12.2%
Family Entertainment	11.5%	9.6%	10.0%
Role - Playing	8.8%	8.0%	8.7%
Sports	8.1%	6.3%	5.9%
Racing	5.6%	4.4%	4.3%
Simulation	5.6%	4.1%	3.5%
Adventure	4.3%	3.3%	5.2%
Action	10.1%	3.0%	-

: ESA, 2002~2004

PC 가  
 PC 가  
 12.2%, 10.0%  
 가 PC

PC 2001 2003

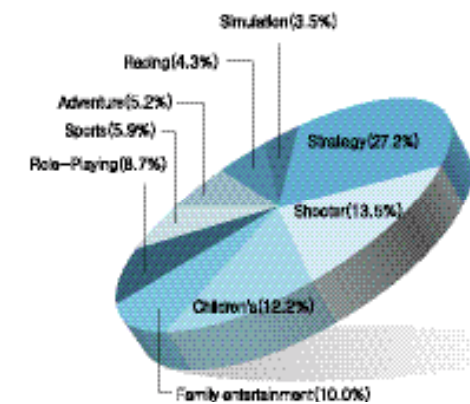
가  
 2001~2003  
 4 가 가 2003  
 13.5% 2  
 Action

< 4-2-2-03> PC BEST 20(2003)

Rank	Title	Publisher	Rating
1	The Sims:Superstar Expansion Pack	EA	T
2	The Sims Deluxe	EA	T
3	Command & Conquer:Generals	EA	T
4	Warcraft :Frozen Throne Expansion Pack	Blizzard Entertainment	T
5	The Sims:Makin ' Magic Expansion Pack	EA	T
6	The Sims:Unleashed Expansion Pack	EA	T
7	Sim City 4	EA	E
8	Call of Duty	Activision	T
9	Age of Mythology	Microsoft	T
10	Battlefield 1942	EA	T
11	Zoo Tycoon	Microsoft	E
12	Roller Coaster Tycoon 2	Infogrames	E
13	Warcraft :Reign of Chaos	Blizzard Entertainment	T
14	Flight Simulator 2004:Century of Flight	Microsoft	E
15	Star Wars Galaxies:An Empire Divided	Lucas Arts	T
16	Battlefield 1942:Road to Rome Expansion Pack	EA	T
17	Diablo 2	Blizzard Entertainment	M
18	Zoo Tycoon:Complete Collection	Microsoft	E
19	Halo:Combat Evolved	Microsoft	M
20	Age of Empires 2:Age of King	Microsoft	T

E(Everyone) : 가,  
 T(Teen) : 가  
 M(Mature) :  
 : ESA, 2004

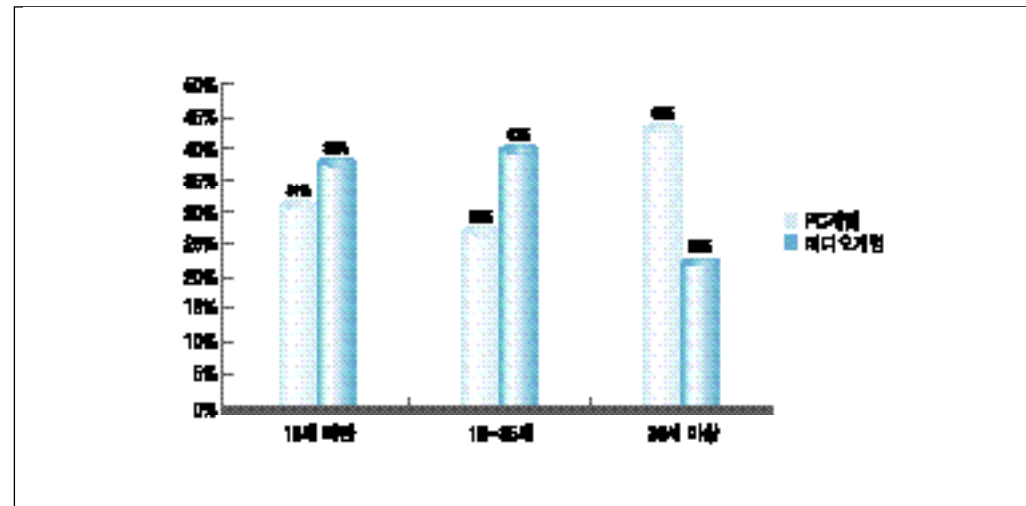
< 4-2-2-06> PC ( )



: ESA, 2004

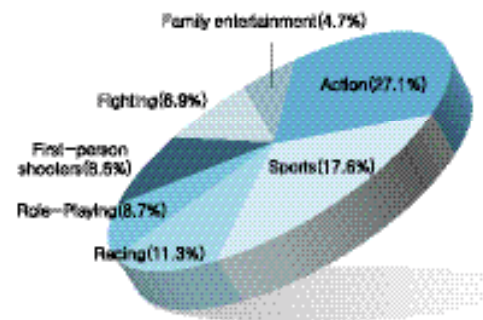
3. (27.1%), (17.6%), (11.3%)  
 가 가 PC (27.1%),  
 PC (13.5%), (12.2%)  
 18~35 가  
 40% 가 , 18 38%, 36 가  
 22% 가 가

< 4-2-2-07> (2003)



: ESA, 2004

< 4-2-2-08> PC ( )



: ESA, 2004

< 4-2-2-04> (2001~2003)

	2001	2002	2003
Action	19.8%	25.1%	27.1%
Sports	22.2%	19.5%	17.6%
Racing	16.7%	16.6%	11.3%
Role - Playing	17.6%	7.4%	8.7%
First - person shooters	3.5%	5.5%	8.6%
Fighting	5.7%	6.4%	6.9%
Family entertainment	3.6%	7.6%	4.7%
Other shooters	5.6%	-	-
Childrens	3.4%	-	-
Adventure	-	5.1%	-

: ESA, 2002~2004

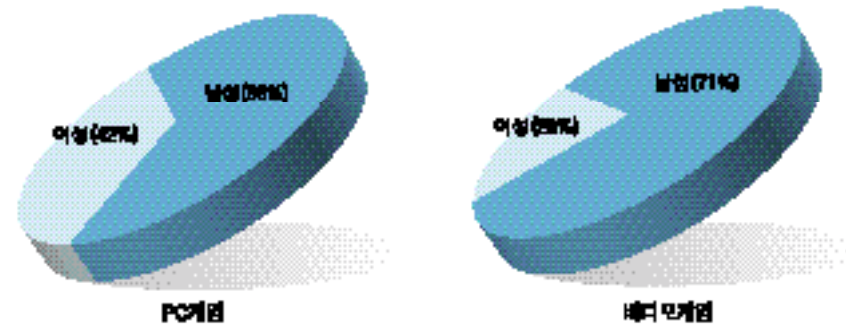
< 4-2-2-05> Best20

RANK	TITLE	PLATFORM	PUBLISHER	RATING
1	Madden NFL 2004	PS2	EA	E
2	POKEMONRuby	GBA	Nintendo	E
3	POKEMON Sapphire	GBA	Nintendo	E
4	Need for Speed: Underground	PS2	EA	E
5	Zelda: The Wind Waker	GCN	Nintendo	E
6	Grand Theft Auto: Vice City	PS2	Take2	M
7	Mario Kart: Double Dash	GCN	Nintendo	E
8	Tony Hawk s Underground	PS2	Activision	T
9	Enter the Matrix	PS2	Infogrames	T
10	Medal of Honor Rising sun	PS2	EA	E
11	NCAA Football 2004	PS2	EA	E
12	Halo	XBX	Microsoft	M
13	True Crime: Streets of LA	PS2	Activision	M
14	Final Fantasy X - 2	PS2	Square Enix	T
15	NBA Live 2004	PS2	EA	E
16	SOCOM II: US Navy Seals	PS2	SCEA	M
17	Grand Theft Auto 3	PS2	Take2	M
18	NBA Street Volume 2	PS2	EA	E
19	The Getaway	PS2	EA	M
20	Mario Brothers 3: Mario 4	GBA	Nintendo	E

: ESA, 2004

2003 2001 PC  
 7% 가 27.1% PC  
 가  
 2001~2003  
 MS  
 PC X-Box Sony PS2  
 PC 가  
 PS2 18 Sony  
 60% 가  
 10 , 20

< 4-2-2-09> PC (2002)



: ESA, 2003

가  
2003 가

4.

Sony PS2 . PS2  
X - Box , 2001  
2,900 2005 3,500

2003 PC  
(15 )  
4.7 , 가  
(73 )

. Wal - Mart, Best

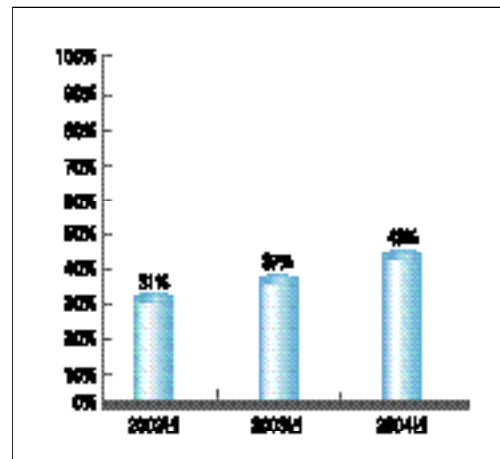
buy, Toys R Us

< 4-2-2-06> ( : )

		2001	2005
SONY	PSX	29	PS2 35
Nintendo	Nintendo64	12	GameCube 12.5
	GameBoy	5	GBA 30
Microsoft	X - Box	-	X - Box 18

: Datamonitor, 2002

< 4-2-2-10>



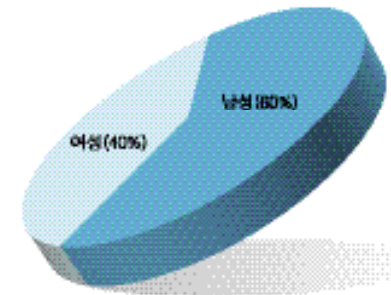
: ESA, 2003

< 4-2-2-07> (2001~2006) ( : )

	2001	2002	2003	2004	2005	2006
PC	30.2	35.1	38.8	42.9	46.6	50.8
	-	16%	11%	10%	9%	8%
Console	0.2	0.6	1.0	4.1	4.9	9.1
	-	200%	74%	297%	18%	87%
	30.4	35.7	39.0	47.0	51.4	59.9
	-	17%	12%	18%	9%	16%

: DFC, 2003

< 4-2-2-11>



: ESA, 2004

2002 31%가,  
2004 43%가

12% 가  
3,900  
PC가  
가

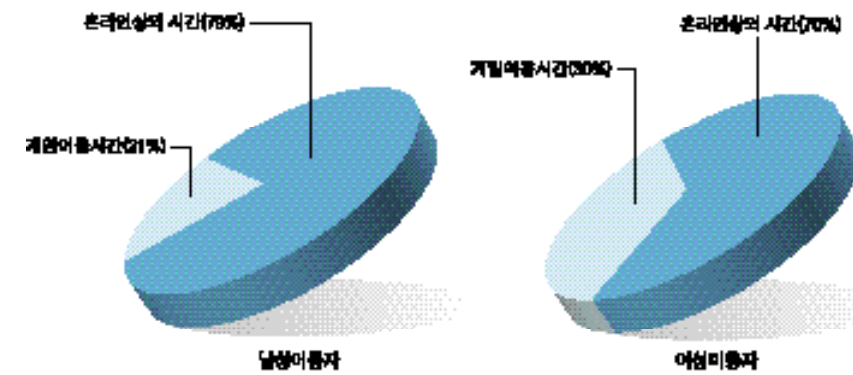
. 2003  
PC 38:1  
2006 6:1  
60%, 40%

2002 43%가

2003

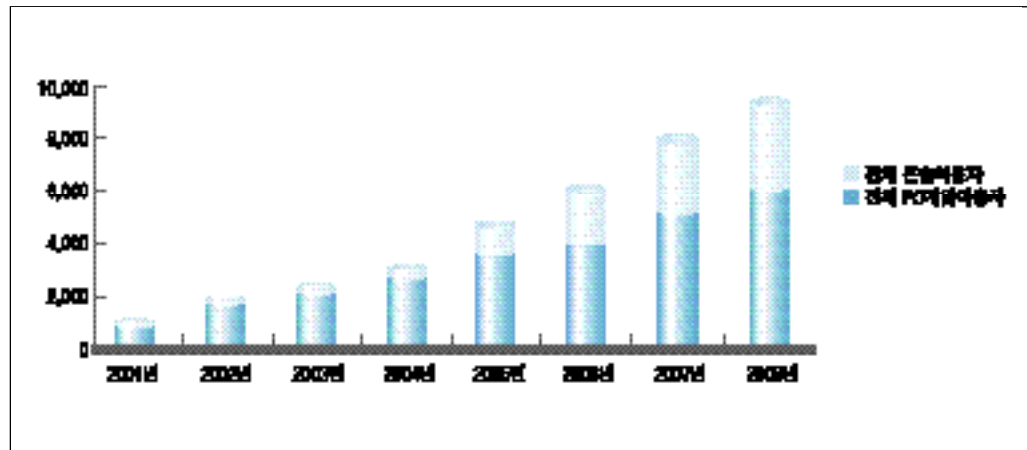
가  
2003 12 ~2004 1 , 3,613  
AOL

< 4-2-2-12>



: ESA, 2003

< 4-2-2-13>



: DFC, 2003

, 40

3 4,000 , AOL.com 3  
2,000 가

가

Casual

game 54.7% 가

. 2003 200

, 21.1%, 13.1%

2008 1,000

Heavy user

가

Yahoo,

AOL.com, Excite, Lycos

, Yahoo 2001

< 4-2-2-08>

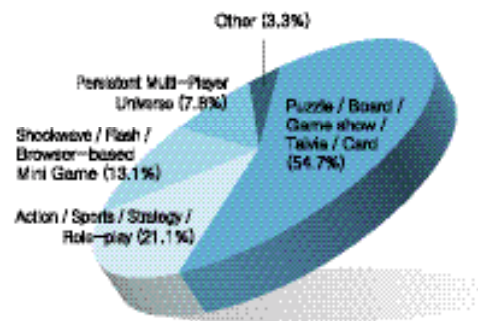
: 2001 ( )

	2001
Yahoo	\$344,023,858
AOL.com	\$319,966,842
Excite	\$126,839,443
Lycos	\$111,071,976
Netscape	\$108,045,556

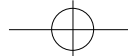
: CMR ; DFC, 2003

< 4-2-2-14>

( )



: ESA, 2004



, Hard core user가  
10~15% , Moderate user가  
15~20%, Mass market 70%

Moderate user

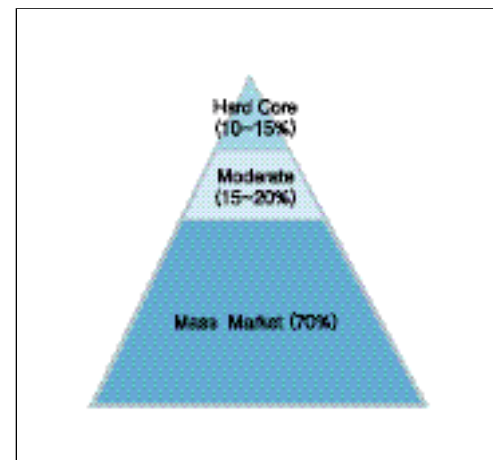
10~12%

Moderate user Hard core user  
Mass Market Moderate user

Hard core user

5.

< 4-2-2-15>



: DFC, 2003

2006

2.5G~3G

100

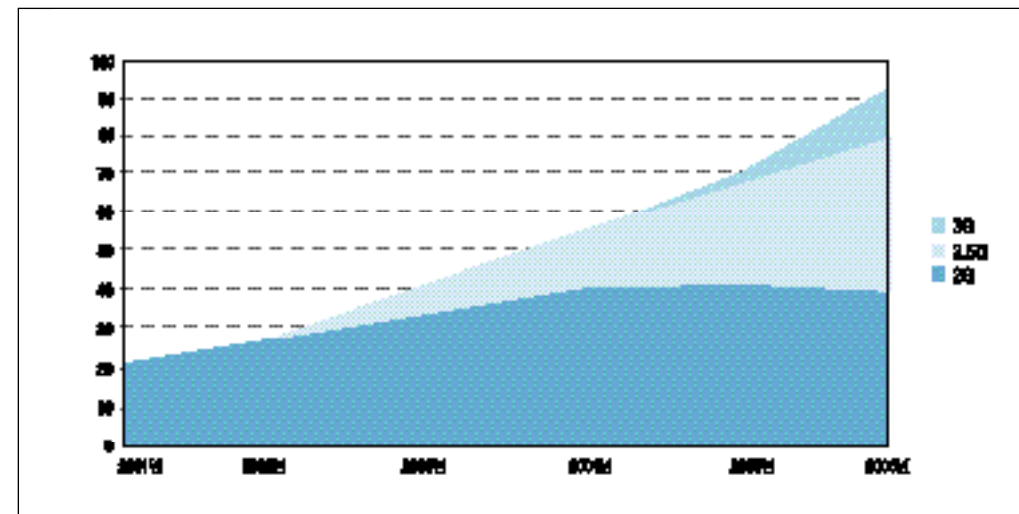
. 2003 600



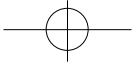
< 4-2-2-16>

(2001~2006)

( : )



: Datamonitor, 2003



2

2  
 가 , 4,960  
 , 3,300  
 ,  
 가 , 2006

