

국가별 TV보유가구수

(단위: 천가구)

| | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 |
|---------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| 캐나다 | 12,372 | 12,503 | 12,636 | 12,771 | 12,907 | 13,044 | 13,183 | 13,323 | 13,464 |
| 미국 | 110,200 | 111,400 | 112,800 | 113,928 | 115,067 | 116,218 | 117,380 | 118,554 | 119,739 |
| 북미 | 122,572 | 123,903 | 125,436 | 126,699 | 127,974 | 129,262 | 130,563 | 131,877 | 133,204 |
| 아르헨티나 | 7,597 | 10,332 | 10,425 | 10,519 | 10,613 | 10,709 | 10,805 | 10,903 | 11,001 |
| 브라질 | 39,913 | 40,574 | 41,142 | 41,718 | 42,302 | 42,894 | 43,495 | 44,104 | 44,721 |
| 칠레 | 4,356 | 4,454 | 4,554 | 4,657 | 4,761 | 4,869 | 4,978 | 5,090 | 5,205 |
| 콜롬비아 | 8,663 | 8,901 | 9,146 | 9,397 | 9,656 | 9,921 | 10,194 | 10,474 | 10,762 |
| 멕시코 | 19,346 | 19,748 | 20,157 | 20,576 | 21,003 | 21,438 | 21,883 | 22,337 | 22,801 |
| 푸에르토리코 | 1,206 | 1,218 | 1,230 | 1,242 | 1,254 | 1,256 | 1,278 | 1,290 | 1,302 |
| 베네주엘라 | 5,711 | 5,800 | 5,890 | 5,981 | 6,071 | 6,162 | 5,254 | 5,348 | 6,443 |
| 라틴아메리카 | 86,792 | 91,027 | 92,544 | 94,090 | 95,660 | 97,259 | 98,888 | 100,546 | 102,235 |
| 오스트리아 | 3,274 | 3,295 | 3,318 | 3,340 | 3,363 | 3,386 | 3,408 | 3,430 | 3,452 |
| 벨기에 | 4,351 | 4,379 | 4,407 | 4,436 | 4,464 | 4,493 | 4,521 | 4,550 | 4,579 |
| 덴마크 | 2,335 | 2,350 | 2,365 | 2,379 | 2,394 | 2,409 | 2,424 | 2,440 | 2,455 |
| 핀란드 | 2,323 | 2,348 | 2,336 | 2,334 | 2,357 | 2,381 | 2,405 | 2,429 | 2,453 |
| 프랑스 | 25,029 | 25,307 | 25,541 | 25,777 | 26,016 | 26,256 | 26,499 | 26,744 | 26,992 |
| 독일 | 37,510 | 37,851 | 38,154 | 38,459 | 38,767 | 39,116 | 39,468 | 39,823 | 40,181 |
| 아일랜드 | 1,394 | 1,440 | 1,462 | 1,485 | 1,508 | 1,531 | 1,555 | 1,579 | 1,604 |
| 이탈리아 | 23,716 | 23,907 | 24,068 | 24,231 | 24,394 | 24,559 | 24,725 | 24,892 | 25,060 |
| 네델란드 | 7,007 | 7,085 | 7,159 | 7,235 | 7,311 | 7,385 | 7,461 | 7,538 | 7,615 |
| 노르웨이 | 1,964 | 1,985 | 2,006 | 2,027 | 2,049 | 2,071 | 2,092 | 2,115 | 2,137 |
| 포르투갈 | 3,694 | 3,701 | 3,709 | 3,716 | 3,723 | 3,731 | 3,738 | 3,746 | 3,753 |
| 스페인 | 15,688 | 16,107 | 16,510 | 16,922 | 17,345 | 17,779 | 18,224 | 18,679 | 19,146 |
| 스웨덴 | 4,283 | 4,330 | 4,380 | 4,430 | 4,481 | 4,533 | 4,584 | 4,635 | 4,687 |
| 스위스 | 3,122 | 3,138 | 3,153 | 3,168 | 3,182 | 3,197 | 3,212 | 3,228 | 3,243 |
| 영국 | 25,114 | 25,324 | 25,633 | 25,769 | 25,905 | 25,043 | 26,181 | 26,320 | 26,459 |
| 서유럽 | 160,804 | 162,548 | 164,201 | 165,709 | 167,261 | 168,870 | 170,497 | 172,146 | 173,815 |
| 불가리아 | 3,114 | 3,122 | 3,130 | 3,138 | 3,146 | 3,154 | 3,161 | 3,169 | 3,177 |
| 크로아티아 | 1,433 | 1,436 | 1,440 | 1,446 | 1,452 | 1,457 | 1,462 | 1,468 | 1,473 |
| 체코 | 4,837 | 4,888 | 4,940 | 4,993 | 5,047 | 5,102 | 5,157 | 5,213 | 5,269 |
| 그리스 | 3,617 | 3,667 | 3,686 | 3,704 | 3,723 | 3,741 | 3,760 | 3,779 | 3,798 |
| 헝가리 | 4,118 | 4,139 | 4,160 | 4,180 | 4,201 | 4,222 | 4,243 | 4,265 | 4,286 |
| 이스라엘 | 1,865 | 1,907 | 1,950 | 1,993 | 2,038 | 2,084 | 2,131 | 2,179 | 2,228 |
| 폴란드 | 13,599 | 13,769 | 13,941 | 14,115 | 14,292 | 14,470 | 14,593 | 14,717 | 14,843 |
| 루마니아 | 7,840 | 7,902 | 7,966 | 8,021 | 8,078 | 8,134 | 8,191 | 8,248 | 8,306 |
| 러시아 | 53,996 | 54,131 | 54,266 | 54,402 | 54,538 | 54,674 | 54,811 | 54,948 | 55,085 |
| 세르비아 | 2,452 | 2,464 | 2,477 | 2,487 | 2,495 | 2,503 | 2,510 | 2,518 | 2,525 |
| 슬로바키아 | 1,913 | 1,932 | 1,951 | 1,971 | 1,991 | 2,011 | 2,031 | 2,051 | 2,071 |
| 슬로베니아 | 675 | 678 | 681 | 683 | 685 | 687 | 689 | 690 | 693 |
| 남아프리카공화국 | 6,648 | 6,801 | 6,951 | 7,097 | 7,239 | 7,384 | 7,531 | 7,682 | 7,836 |
| 터키 | 16,186 | 16,643 | 17,114 | 17,559 | 18,015 | 18,484 | 18,964 | 19,458 | 19,963 |
| 우크라이나 | 18,410 | 18,502 | 18,594 | 18,687 | 18,781 | 18,874 | 18,969 | 19,064 | 19,159 |
| 동유럽/중동 | 140,703 | 141,983 | 143,246 | 144,477 | 145,720 | 146,982 | 148,205 | 149,448 | 150,712 |
| 오스트레일리아 | 7,597 | 7,749 | 7,888 | 8,046 | 8,207 | 8,371 | 8,538 | 8,709 | 8,862 |
| 중국 | 344,403 | 352,336 | 360,616 | 369,090 | 377,764 | 386,641 | 395,341 | 404,236 | 413,331 |
| 홍콩 | 2,229 | 2,263 | 2,297 | 2,333 | 2,369 | 2,405 | 2,442 | 2,479 | 2,517 |
| 인도 | 87,269 | 90,062 | 92,763 | 95,546 | 98,413 | 101,365 | 104,406 | 107,538 | 110,764 |
| 인도네시아 | 37,924 | 38,682 | 39,456 | 40,245 | 41,050 | 41,871 | 42,708 | 43,563 | 44,434 |
| 일본 | 45,323 | 45,663 | 45,891 | 46,121 | 46,351 | 46,583 | 46,816 | 47,050 | 47,274 |
| 한국 | 17,829 | 18,292 | 18,768 | 19,331 | 19,911 | 20,508 | 20,980 | 21,473 | 21,967 |
| 말레이시아 | 4,510 | 4,604 | 4,701 | 4,800 | 4,901 | 5,004 | 5,109 | 5,216 | 5,325 |
| 뉴질랜드 | 1,438 | 1,456 | 1,474 | 1,493 | 1,512 | 1,530 | 1,550 | 1,569 | 1,589 |
| 필리핀 | 9,448 | 9,684 | 9,902 | 10,125 | 10,352 | 10,585 | 10,824 | 11,067 | 11,316 |
| 싱가폴 | 1,037 | 1,053 | 1,069 | 1,085 | 1,101 | 1,117 | 1,134 | 1,151 | 1,169 |
| 대만 | 6,617 | 6,725 | 6,779 | 6,833 | 6,888 | 6,943 | 6,998 | 7,054 | 7,111 |
| 태국 | 16,621 | 16,746 | 16,926 | 17,108 | 17,292 | 17,478 | 17,666 | 17,856 | 18,048 |
| 베트남 | 14,771 | 15,150 | 15,506 | 15,870 | 16,228 | 16,593 | 16,949 | 17,314 | 17,686 |
| 아시아태평양 | 597,022 | 610,465 | 624,037 | 638,026 | 652,338 | 666,995 | 681,461 | 688,275 | 711,391 |
| 전세계 | 1,107,893 | 1,129,926 | 1,149,465 | 1,169,001 | 1,188,953 | 1,209,368 | 1,229,614 | 1,250,292 | 1,271,358 |

source: Informa Telecoms & Media(2009)