

1

1	: 2001
2	
2	PC /
3	
3	
1	
2	
3	

1

: 2001

1.2001

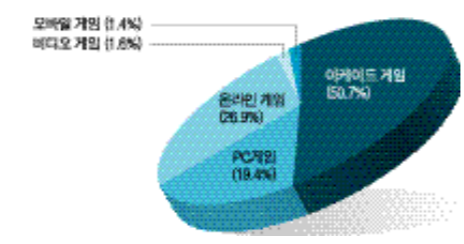
2001
9,985
7,079
2,906
2002 1 23 3
22 310
2002 1
2,100
2002
700
310
2000
50
5,060
50.7%
가
2,682 26.9%
PC 1,939 19.4%
162 143 1.6% 1.4%
가 . 22.9%

. 2001 2000
19%가 가 ,
40% 가 67%가 가 PC

< 1-1-1-01> (: , %)

	5,060	50.7%
	2,682	26.9%
PC	1,939	19.4%
	162	1.6%
	143	1.4%
	9,985	100.0%

< 1-1-1-01> 2001

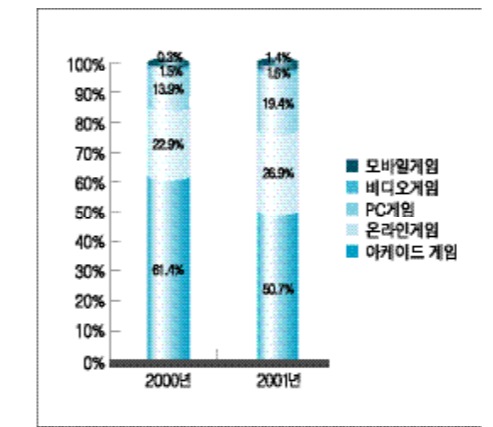


(2000) 2001

61.4% 50.7%
, PC 13.9% 19.4%
가 . 22.9%

26.9% 가
1.6% 가 . 1.5%
1.4% 0.3%
가
PC

< 1-1-1-02>

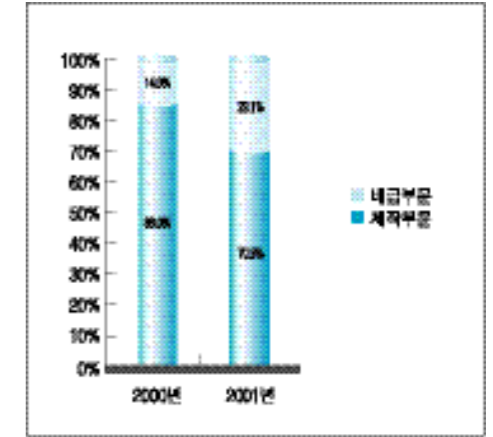


7,079
70.9% , 2,906
29.1% . 2000 14%
29.1% 가
PC 가
가
3,954

< 1-1-1-02 > (: , %)

	7,079	70.9%
	2,906	29.1%
	9,985	100.0%

55.9%
< 1-1-1-03>



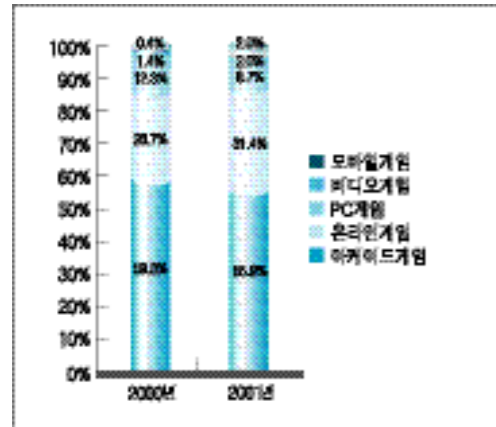
2,221
31.4% , PC 616
8.7% . 2001
300 가
가 ,
PC 350 , 250

PC
가
(2000) 2001
59.3% 55.9%
26.7% 31.4% 가 .

< 1-1-1-03 > (: , %)

	3,954	55.9%
	2,221	31.4%
PC	616	8.7%
	145	2.0%
	143	2.0%
	7,079	100.0%

< 1-1-1-04 >



< 1-1-1-04 > 5 (: %)

	77.5%
PC	71.5%
	45.6%
	15.8%
	13.1%
	43.0%

가
5
43% 가
5%

PC 12.3%
8.7% , 1.4%
2.0% , 0.4% 2.0% 가

2.2001 :

5

2001

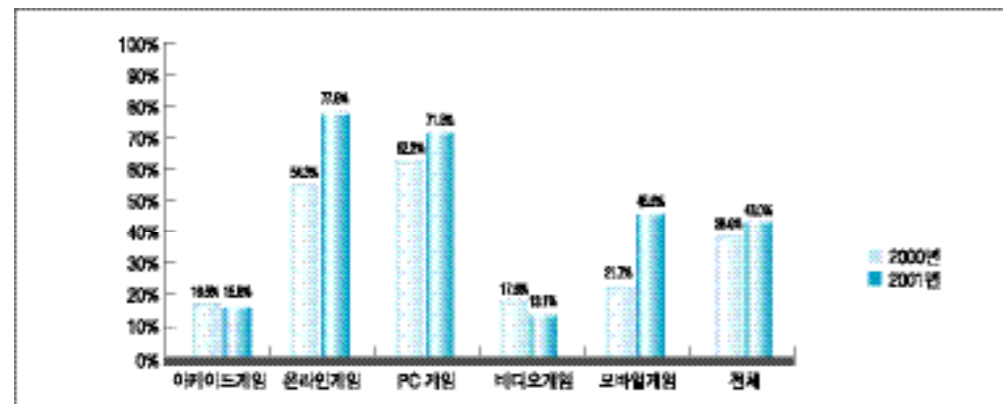
77.5%, PC 71.5%, 3 516
45.6%

PC 5 , PC ,
가 81.2% 가

20%

PC ,

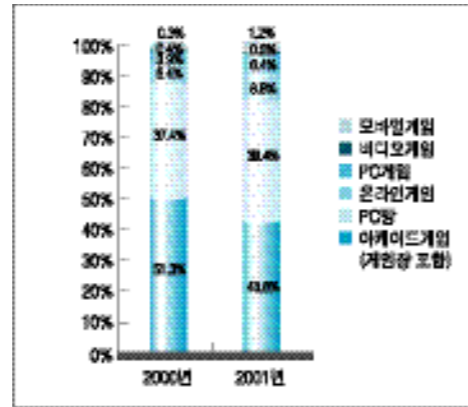
< 1-1-1-05 > 5



2001 PC
1 5,017 , PC
PC
PC
20% ()
PC
PC
PC
CP 1
20% , 2001
PC 1 2,014
2001 20,755
500 37 (1 PC)x5,000 (1 PC 1)x30 = 555 ()
1/3
555 (1 PC) x 22,548() x 12() x 0.8 = 1 2,014
1 3,362 VM
가
20,755() x 500(,) x 12() x 2/3 가
+ 5,060 (2001) = 1 3,362 2001 WAP
PC PC CP 6 : 4
(2001.12) 2001
. 2001 12
PC 22,548 , 1 358
37 PC , 1
PC 1 5,000
2001 3 516
555 (2000) 2001

() , 51.3% 43.8%

< 1-1-1-06 >

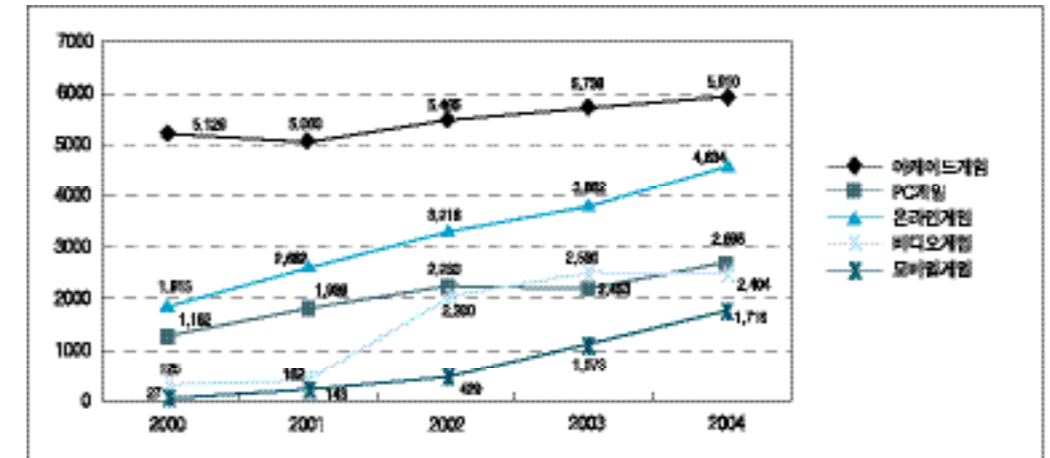


< 1-1-1-05 > 2001

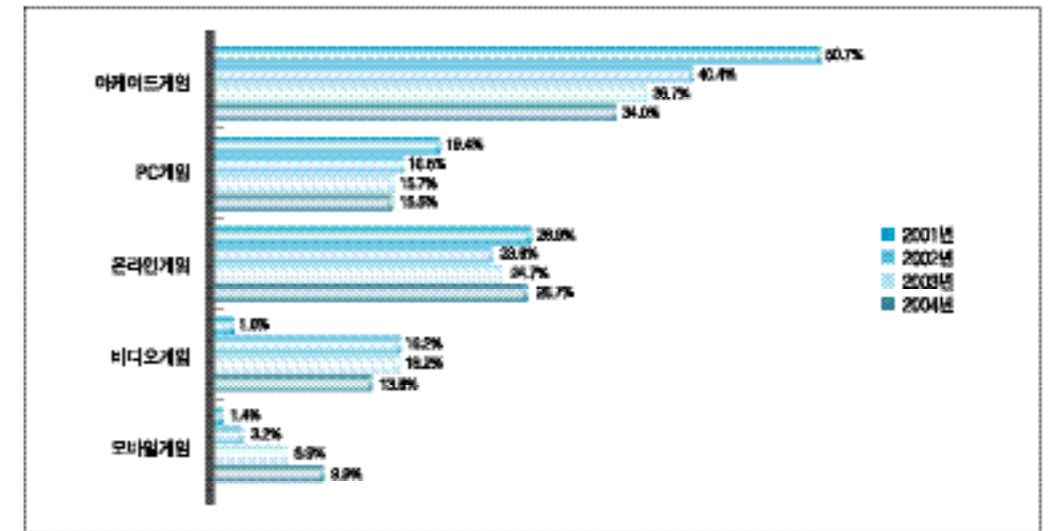
구분	수량
()	13,362
PC	12,014
	2,682
PC	1,939
	162
	358
	30,516

, PC 37.4% 39.4%
 가 . 6.4% 8.8%
 가 , PC 3.9% 6.4% 가 1.2% 가

< 1-1-2-01 >



< 1-1-2-02 >



1. PC 12% 2,698 ,
 2002 2,404
 2004
 1 7,362 ,
 4 2,657 . 2004 1,716
 2004
 22% 4,634 ,

< 1-1-2-01 >

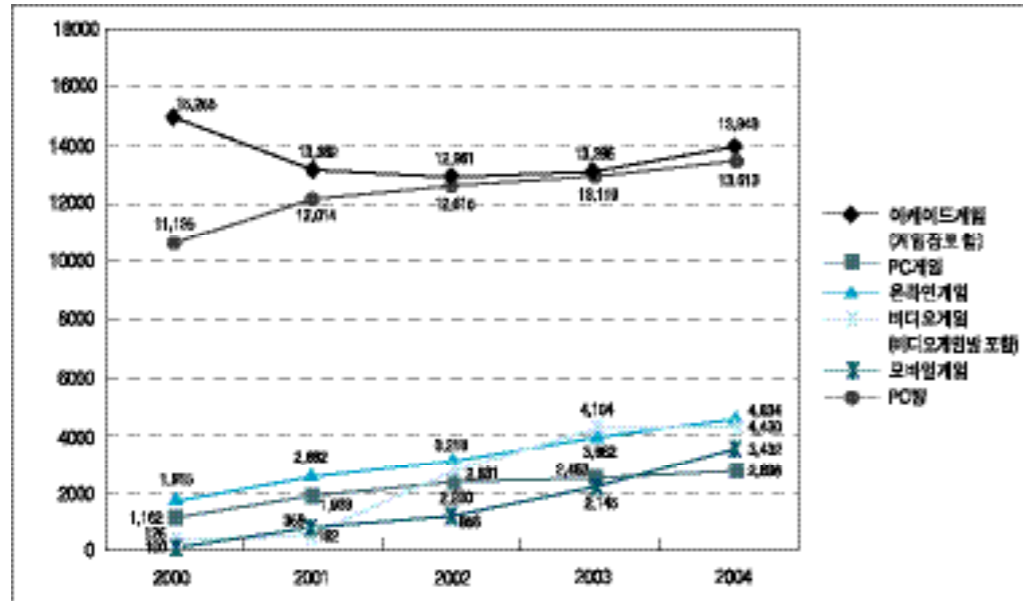
연도	아케이드게임	PC게임	온라인게임	비디오게임	모바일게임	기타
2000	5,129	1,162	1,915	125	27	8,359
2001	5,060	1,939	2,682	162	143	9,985
2002	5,465	2,230	3,218	2,200	429	13,542
2003	5,738	2,453	3,862	2,530	1,073	15,655
2004	5,910	2,698	4,634	2,404	1,716	17,362

2001 50.7% 2004 34% 2004 9.9%
 , PC 2001
 19.4% 2004
 15.5% 2004
 2002 4 2,657
 가 23% 가 3,949 32.7%
 , 16% , 4,634 , PC 2,698

< 1-1-2-02> : (:)

연도	2000년 대비 (%)				2001년 대비 (%)			
	이슈에드게임 (게임종류 포함)	PC게임	온라인게임	비디오게임 (비디오게임종류 포함)	이슈에드게임 (게임종류 포함)	PC게임	온라인게임	비디오게임 (비디오게임종류 포함)
2000	15,255	1,162	1,915	125	100	11,125	29,682	
2001	13,362	1,939	2,682	162	358	12,014	30,516	
	-12%	67%	40%	29%	258%	8%	2.8%	
2002	12,961	2,230	3,218	2,831	858	12,615	34,712	
	-3%	15%	20%	1,651%	140%	5%	14%	
2003	13,285	2,453	3,862	4,104	2,145	13,119	38,969	
	2%	10%	20%	45%	150%	4%	12%	
2004	13,949	2,698	4,634	4,430	3,432	13,513	42,657	
	5%	10%	20%	8%	60%	3%	9%	

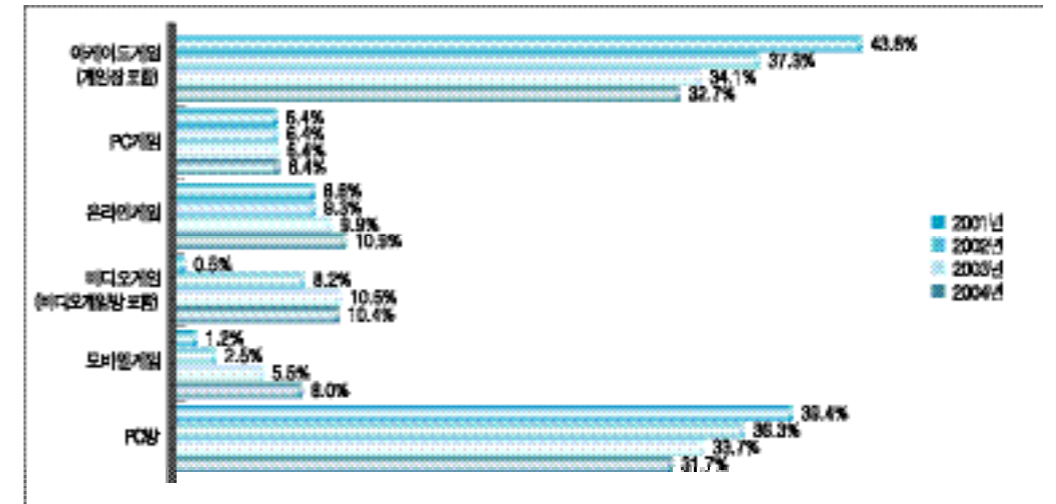
< 1-1-2-03> : (:)



2.

4,000 가.
3,400 , PC
PC 가 25,000 2000
2002 가 가 , 2001
가
1 3,000 .

< 1-1-2-04> :



2002

가

'PS2', 'X-BOX'

가,

VR

가

5%

가

. PC

2001

PC < >

2002

8%

2001

67%

2003

가

2002

PC, M&A, 3' 가, PC, RPG, 3D 가, PC, 가, 가, PC, 가, (, (, / 가, PC, , 2002, 가 40%, , 2001 20%, (DFC Intelligence, Feb 2002). 2002 PC 15%가 가, 'PS2', 'X-BOX', 2003 PC BOX ' 가, DVD 'PS2' <MS> 'X-BOX' < > PC 10% , PC, 가, , PC, 가

가 PC, -PC, DVD, 'PS1', < 1-1-2-03> PS1

	()	가 (%)	()	가 (%)	()	가 (%)
1996	1,410	N/A	1,944	N/A	3,354	N/A
1997	1,711	21%	2,804	44%	4,515	35%
1998	1,916	12%	3,876	38%	5,792	28%
1999	1,821	-5%	4,231	9%	6,052	4%
2000	1,612	-11%	4,102	-3%	5,714	-6%
2001	3,620	125%	4,100	0%	7,720	35%

< > Feb. 2002, DFC Intelligence

1997, 21% 가, 1998, 12%, 'PS2' 가, 2001, CDMA, PDA, 1-2 가, Brew, 가, 2002, 2001, 200% 가, 가, 2002, 가, 가, 2001, 1,260% 가, , 2003, , 2004, 가

3.

2001 1.5%
 , '99 1 , 2002 1.7%, 2004 2%
 766 , 2000 1 150 , 2001 . PC 2001
 1 3,047 . 2002 4.5% 2004 5.5% 가 ,
 PC 1.3% 3%
 , 2002
 35% 가 1 7,614 , 2004 1%
 2003 2 4,659 .
 , 1.5% 2001
 , 15%
 '99 4,665 , 2000 5,587 5.8% 2004 4%
 2001 6,534 .
 2002 ' PS2', ' X-BOX ' PC
 , ' 3 ' , PC
 PC 1 9,525 2001 1
 2003 . PC
 2 6 ,
 478 , 2 4,659 7-8 .
 가 .

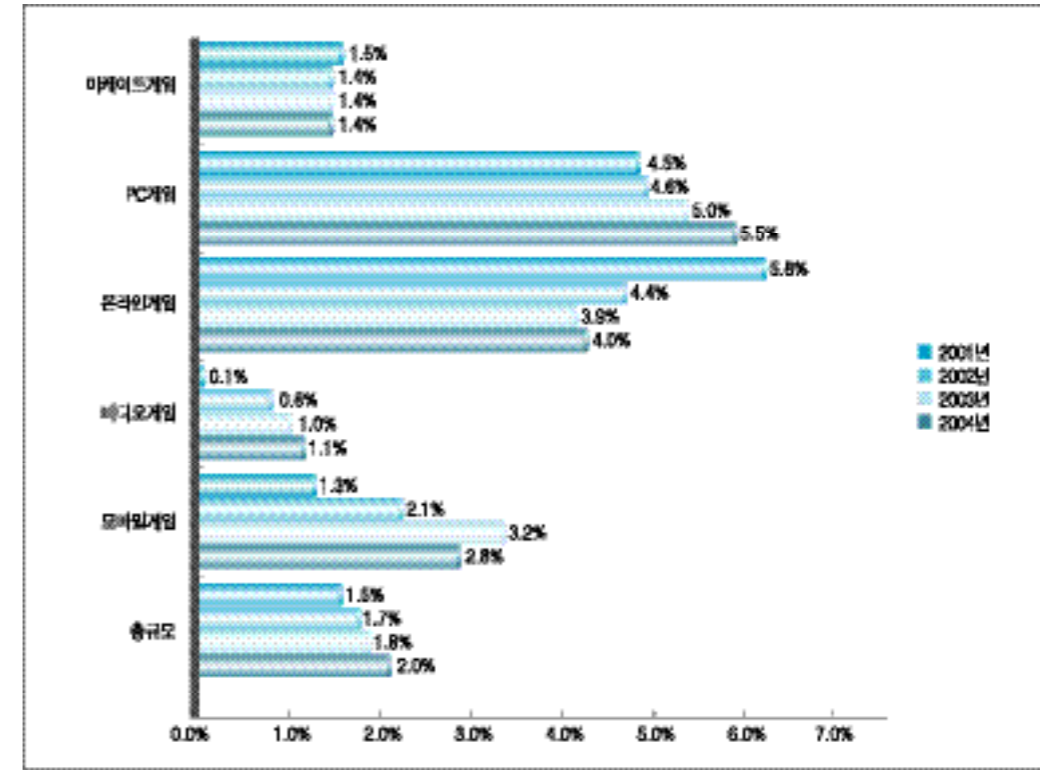
< 1-1-2-04> (:)

	1999	2000	2001	2002	2003
	107,657	101,500	130,470	176,135	246,589
	46,646	55,874	65,340	195,254	204,779

< 1-1-2-05> :

		PC					
2001	()	5,060	1,939	2,682	162	143	9,985
	()	280	36	35.6	186	9.5	547.1
2002	()	5,465	2,230	3,218	2,200	429	13,542
	()	294	37	56	209	16	612.0
2003	()	5,738	2,453	3,862	2,530	1073	15,655
	()	309	37.8	76.2	204	25.5	652.5
2004	()	5,910	2,698	4,634	2,404	1716	17,362
	()	331	37.4	90	174	47.8	680.2

< 1-1-2-05>



PC 가 2001 1

< 1-1-2-06> : 2001 (:)

	PC				
Japan	-	-	7,692	681	12,180(2000)
US	1,661	540	4,120	16	
UK	477	85	1,090	22.5	
France	417	49	770	20.6	
Germany	570	103	760	21.5	
Italy	97	54	450	23.6	
Spain	66	32	290	9.2	
Sweden	160	15	100	7.6	
				Australian(12)	
				Chinese(5)	
				Hong - Kong(6)	
Korea	149	206	12	11	389

> Datamonitor, ' Global wireless gaming ' ; 2001
 Datamonitor, ' Electronic games in Europe and the US, 2000 to 2005, '2000
 Datamonitor, ' Online Games and Gambling in Europe and the US, 1999 - 2004, '1999
 Datamonitor, ' Electronic games in Europe and the US, 1998 to 2003, '1999
 CESA, ' 2001 CESA ; 2001

2장

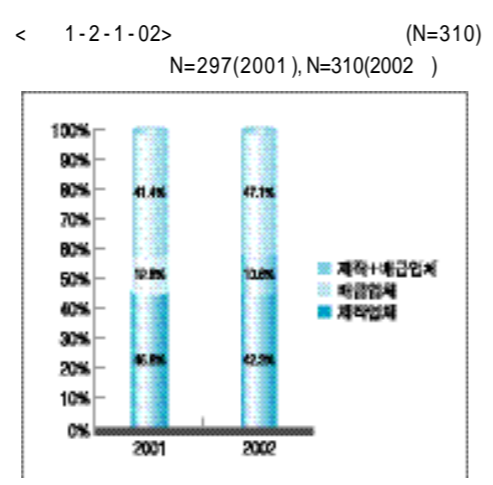
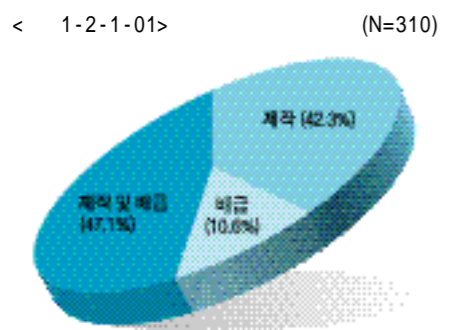
1

1. 2002 2
1 3 15 , 2,100
/ / /e-mail
310
310
' 131 , ' 33 ,
' 146

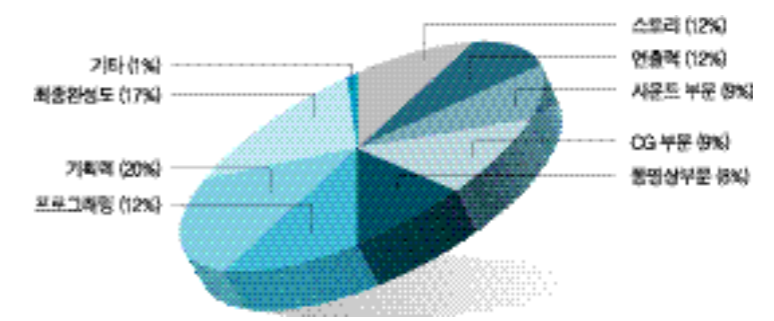
89% 가
11%
41.4%
47.1% 6%가 가
3.5%
2.2%

< 1-2-1-01>

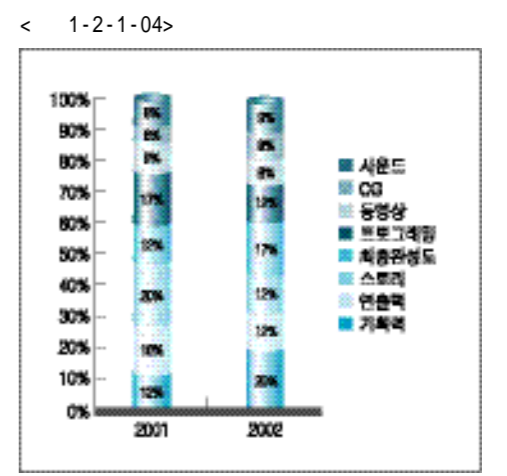
	131	42.3%
	33	10.6%
	146	47.1%
	310	100.0%



< 1-2-1-03> () N=585

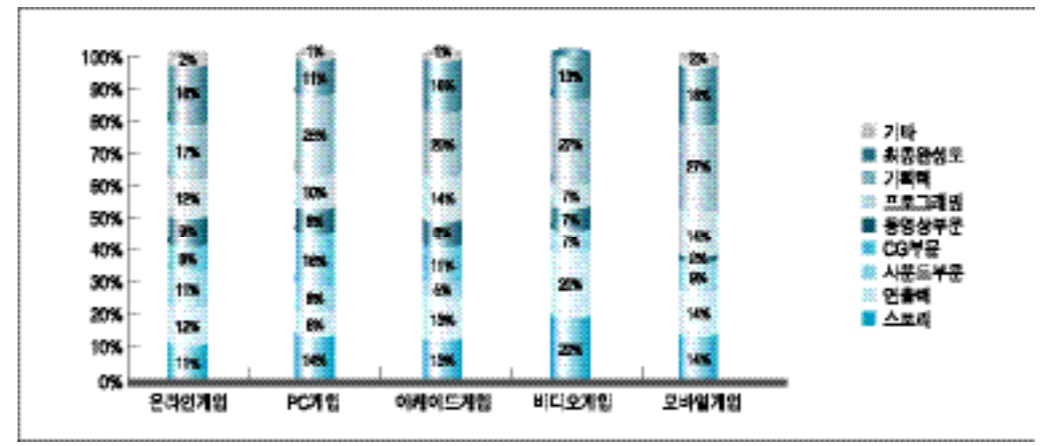


2. (1) 가
(20%) , (17%), (12%), (12%),
(12%)
12% 8% 가
20%



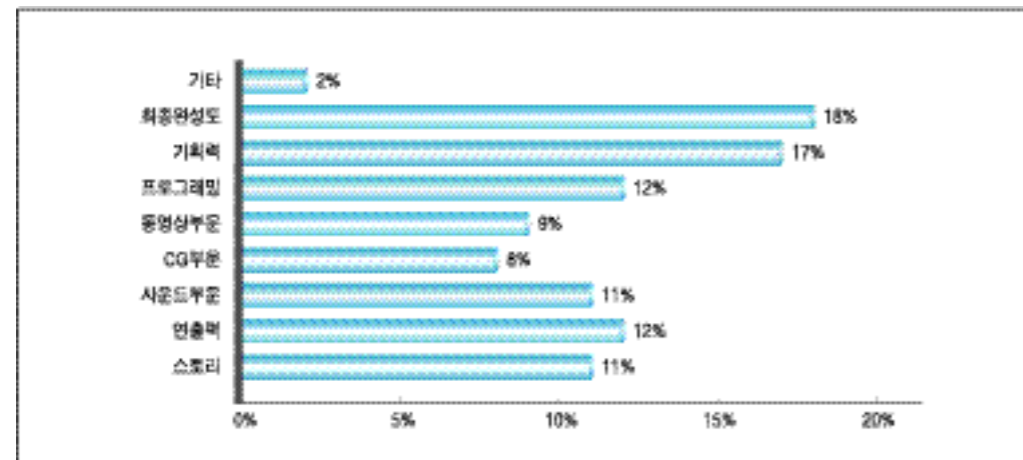
가 , 17%
가
12%

< 1-2-1-05> () N=585()

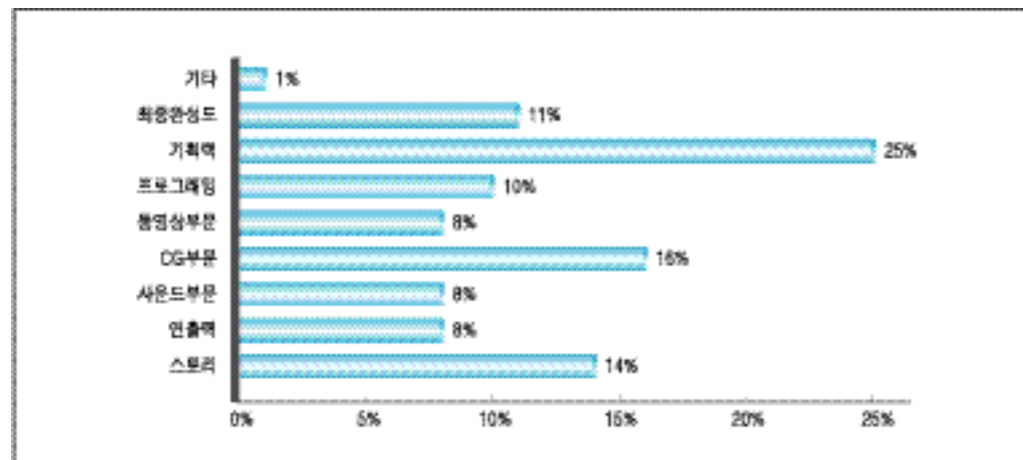


(25%, 20%, 27%, 27%)
 17% 가
 12% 가
 가
 가
 (18%) 가
 PC , , , (18%),

< 1-2-1-06> ()N=315()

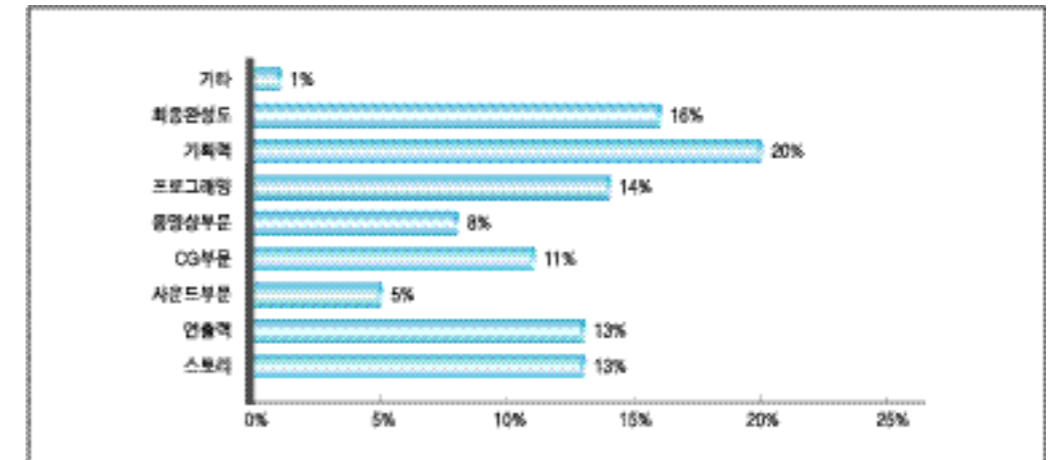


< 1-2-1-07> (PC)N=92()

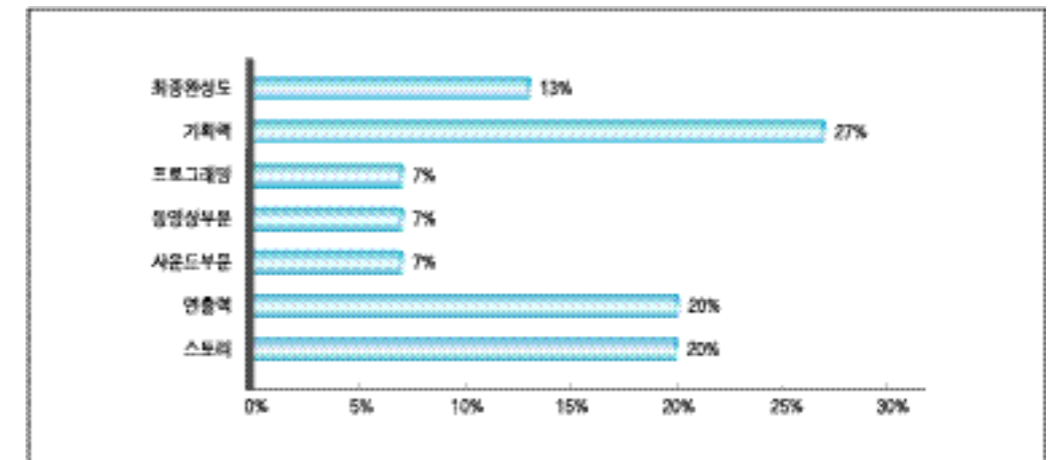


(17%), (12%),
 (12%) 가
 10% (20%) 가
 (16%),
 . PC (14%), (13%), (13%)
 PC (25%)
 가 가 , CG (16%),
 (14%), (11%)
 8%-10%

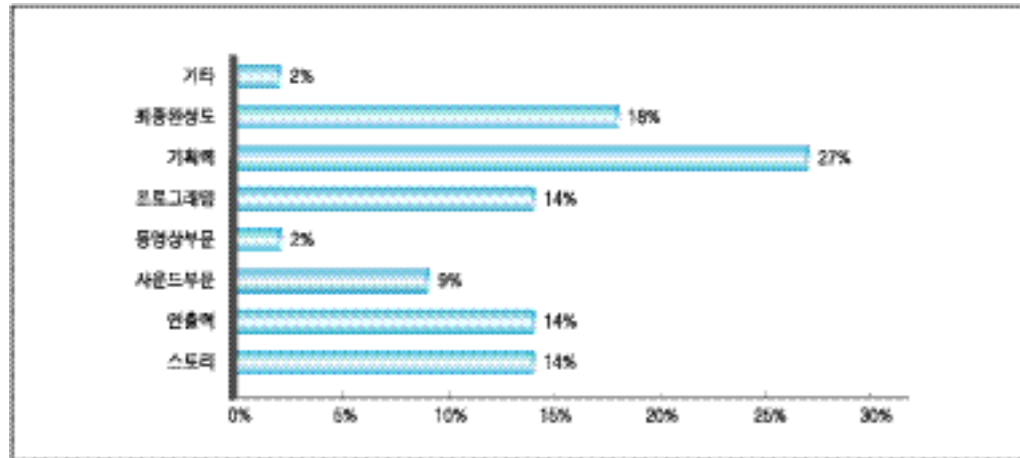
< 1-2-1-08> ()N=119()



< 1-2-1-09> ()N=35()



< 1-2-1-10> () N=44()



(27%) 가 (2)

1가

(20% 20%),

(13%) 10%가

(51%) 가

(12%),

(8%),

(7%)

(6%),

(4%),

(4%)

가 (27%)

가

(18%),

(14%),

(14%),

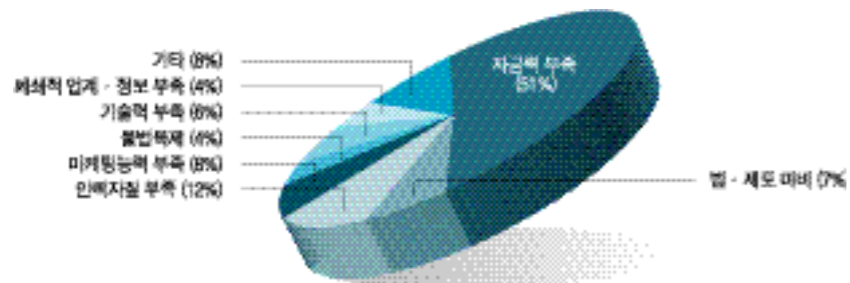
가

(14%)

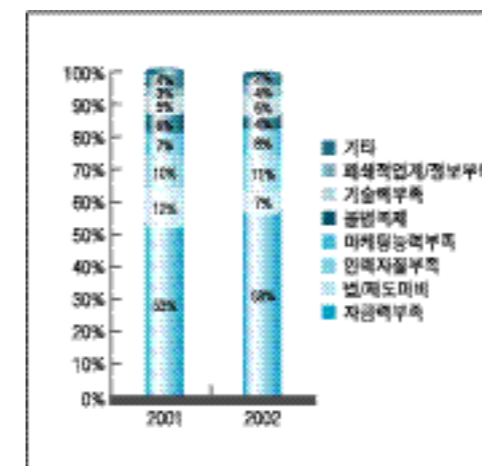
가

가 가

< 1-2-1-11> N=253



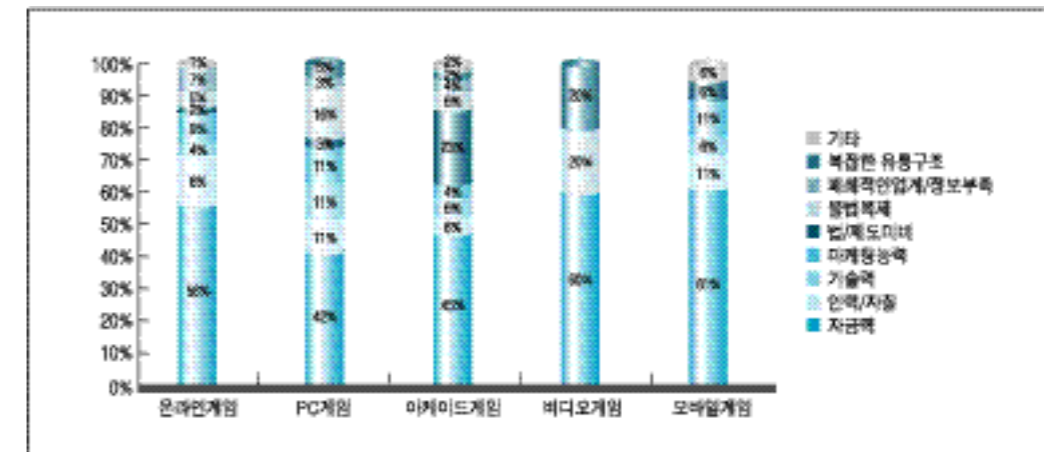
< 1-2-1-12>



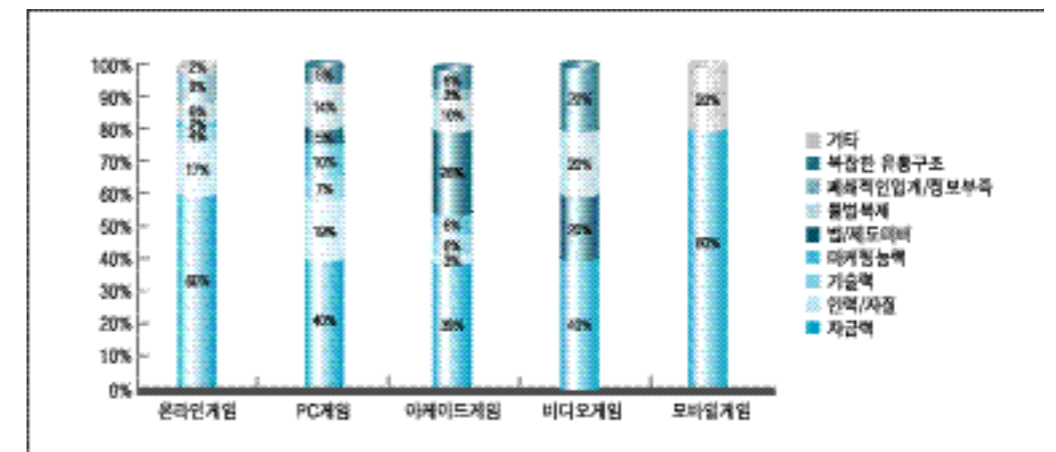
가

가

< 1-2-1-13> () N=220

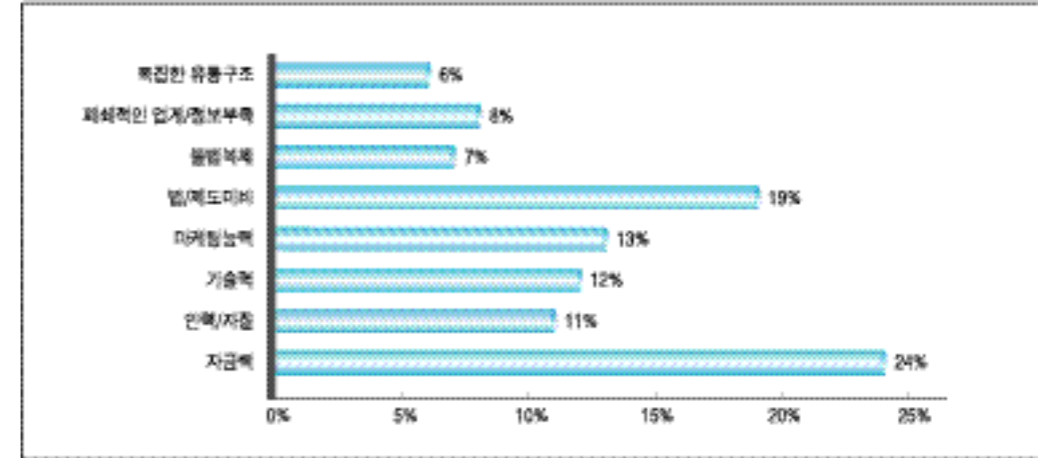


< 1-2-1-14> () N=130

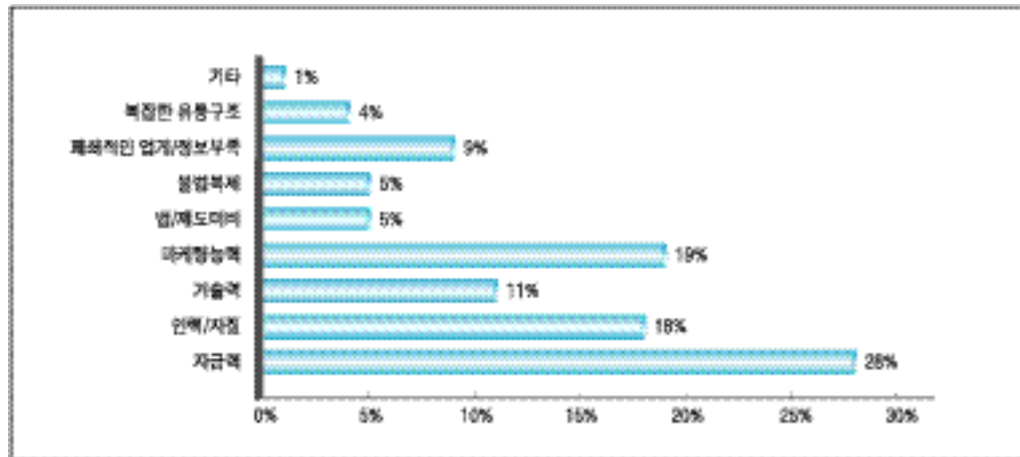


가. ()
 가. (19%), (11%), (18%), (28%)
 가. ()

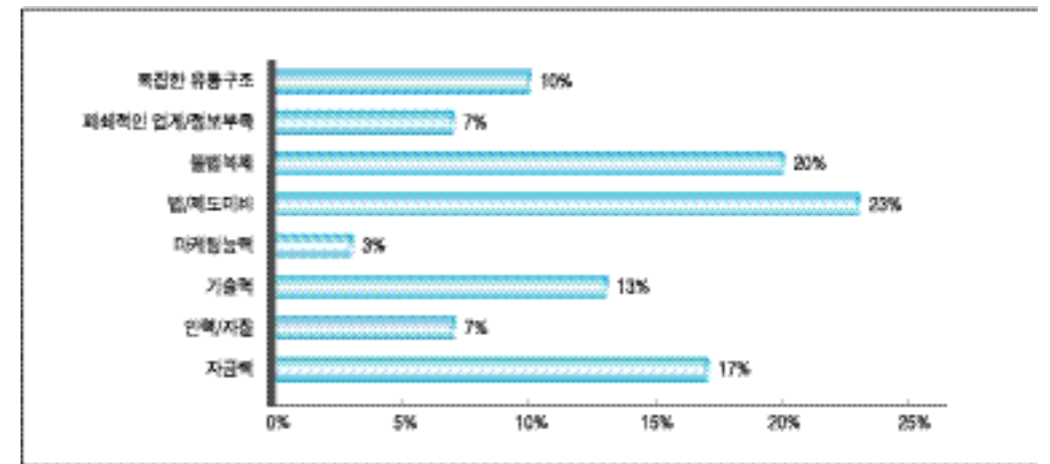
< 1-2-1-17> () N=222()



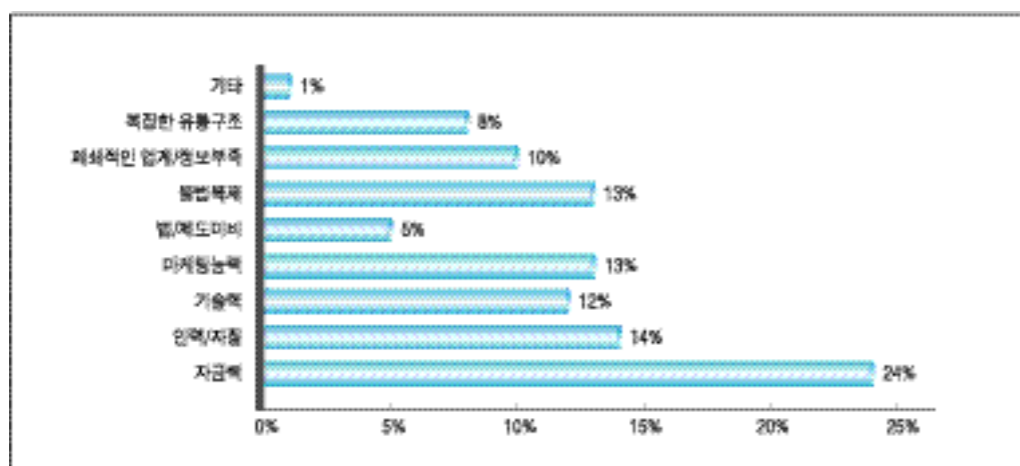
< 1-2-1-15> () N=455()



< 1-2-1-18> () N=30()

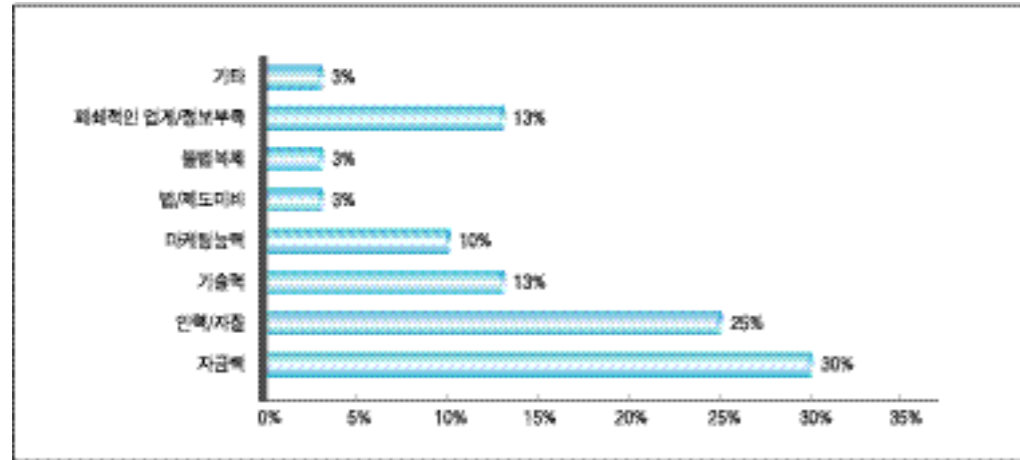


< 1-2-1-16> (PC) N=224()



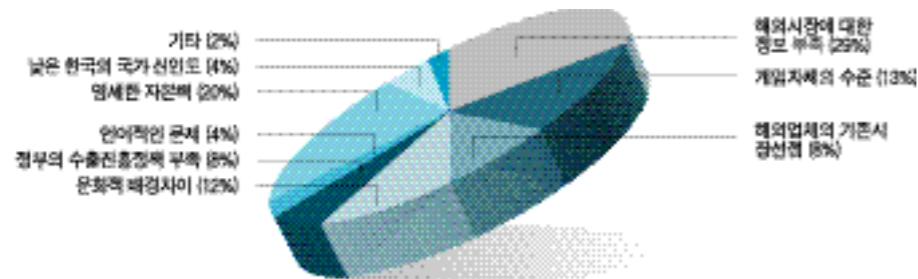
. PC 가
 PC 가 (19%)
 가
 가 (24%), (13%), (12%), (11%)
 (14%),
 (13%), (13%), /
 (10%) 10%
 가
 (24%) (23%) (20%) 가

< 1-2-1-19> () N=63()

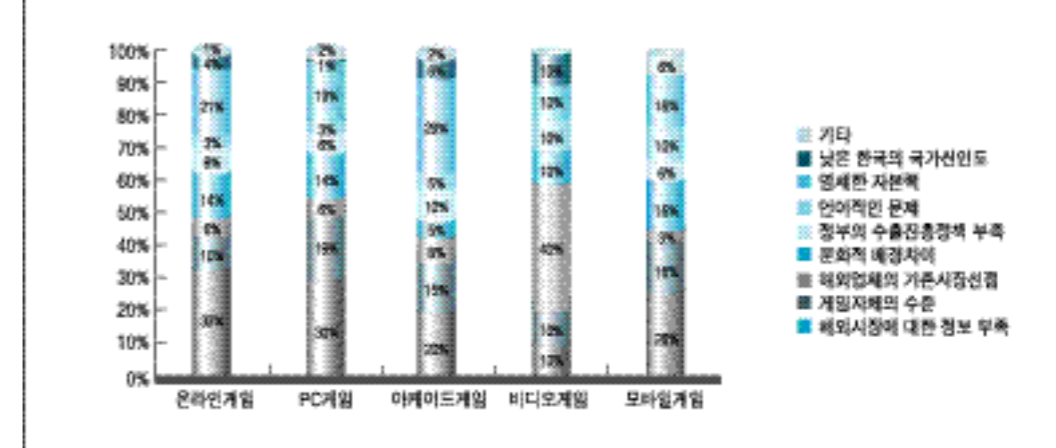


가 가
 (17%), (13%),
 (10%) (29%)
 (20%), (13%),
 (12%)
 가 / 가
 (30%)
 가
 (25%), 가
 (13%), (13%),
 (10%)
 가
 (3) 가

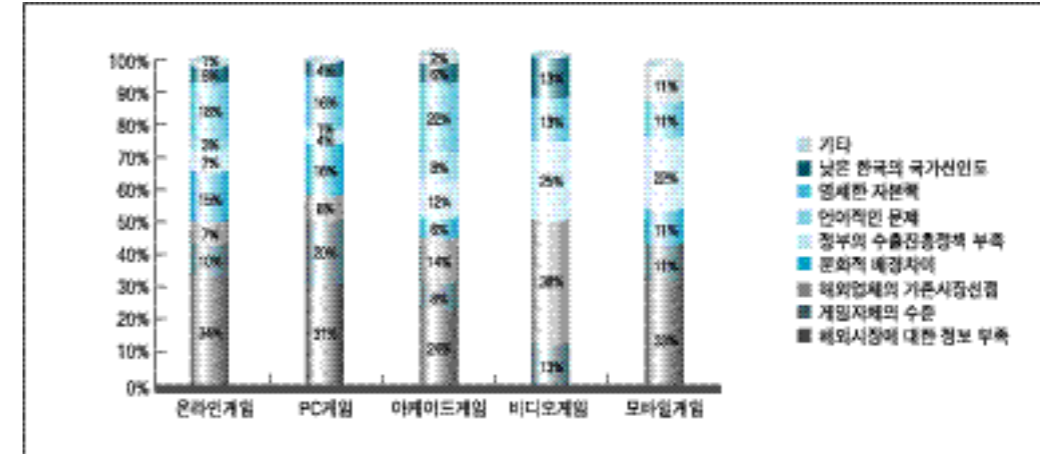
< 1-2-1-20> () N=647()



< 1-2-1-21> () N=412()

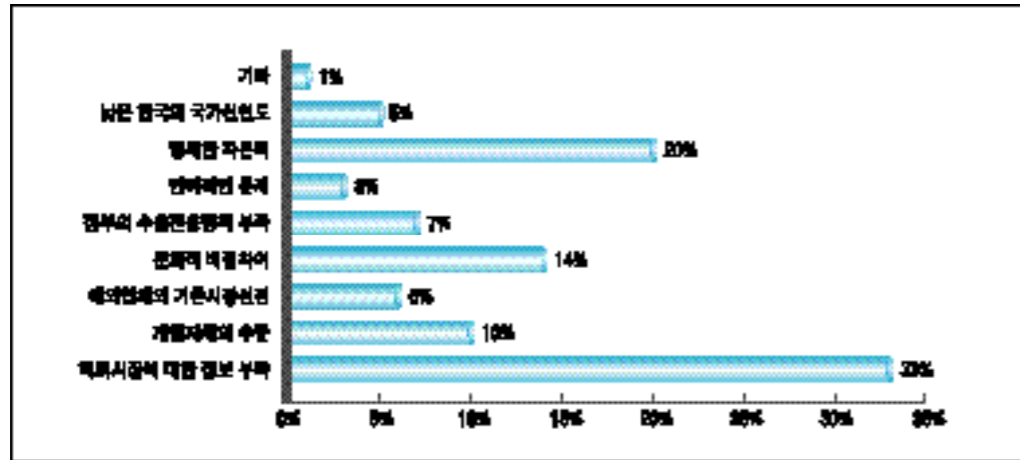


< 1-2-1-22> () N=235()

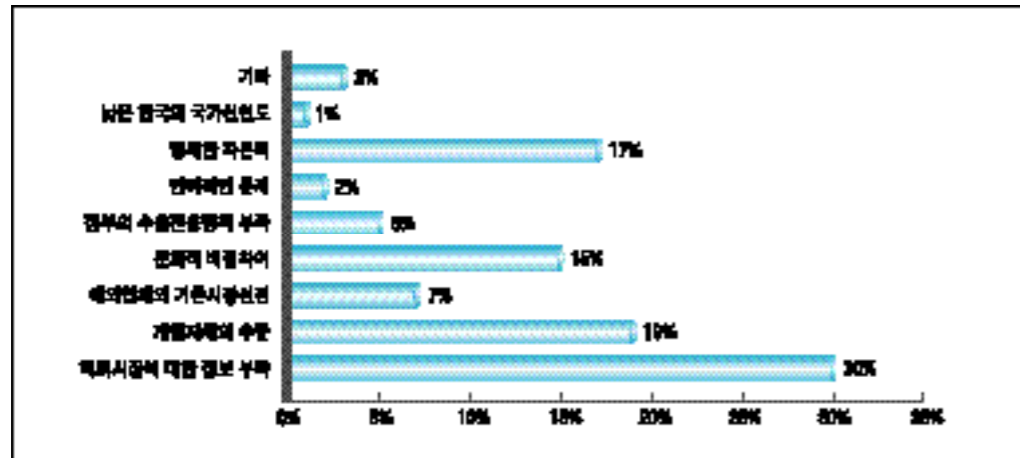


가 가
 가 가
 가
 40% 가
 'Playstation' 가
 'X-Box', 'GameCube' (33%)
 (20%)
 (14%)

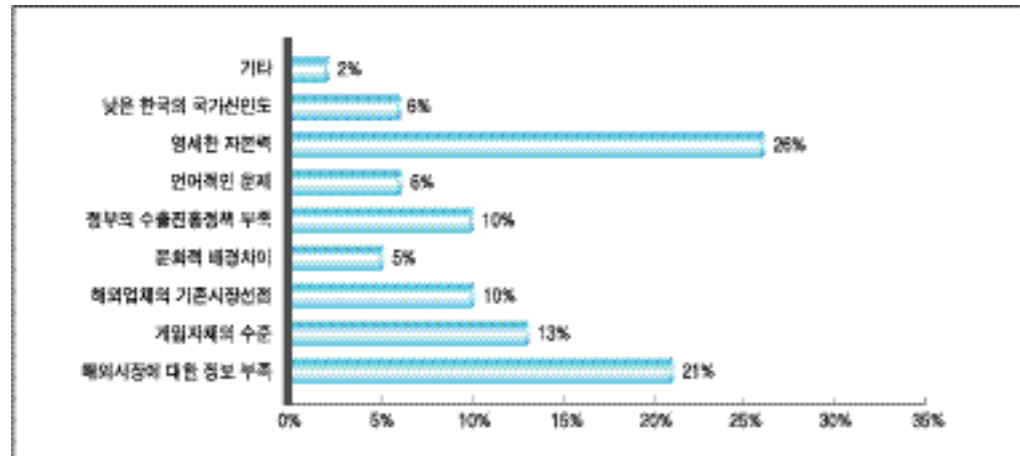
< 1-2-1-23> () N=309()



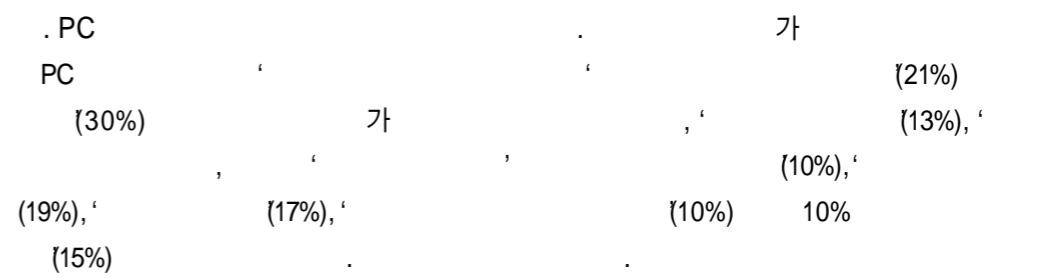
< 1-2-1-24> (PC) N=145()



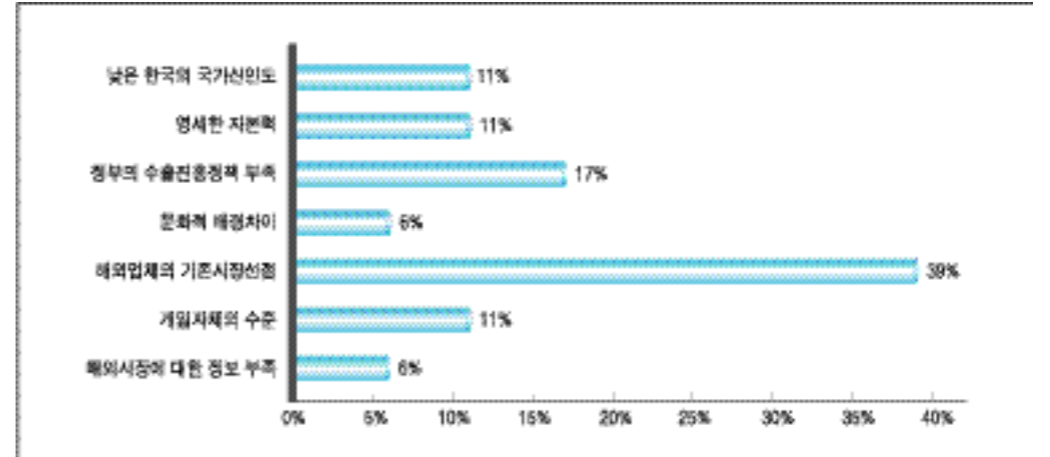
< 1-2-1-25> () N=135()



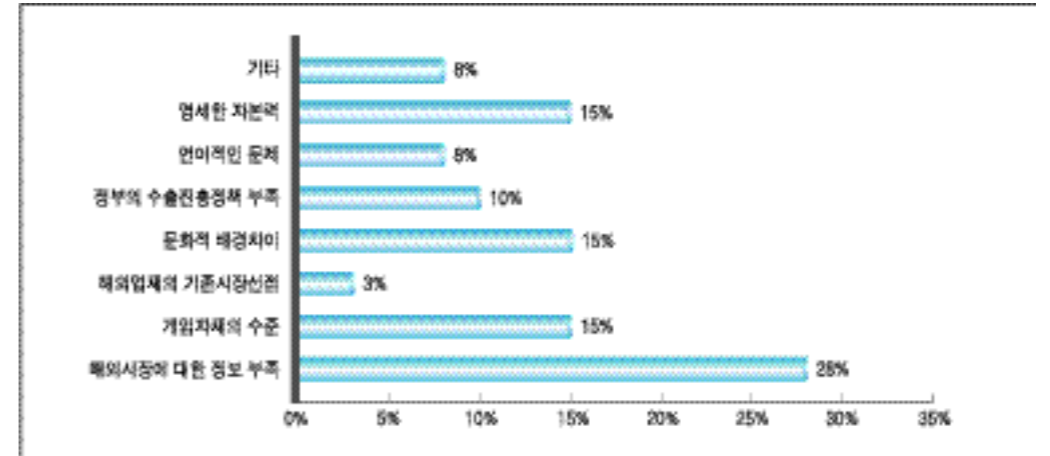
(10%) 10% 가 (26%)



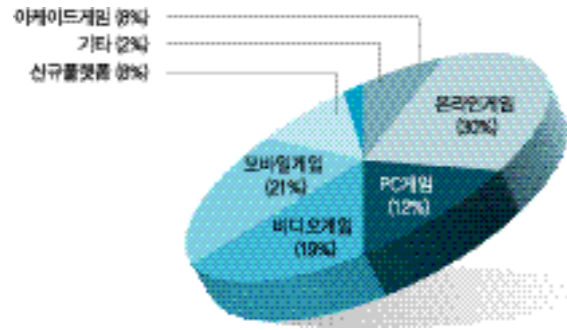
< 1-2-1-26> () N=35()



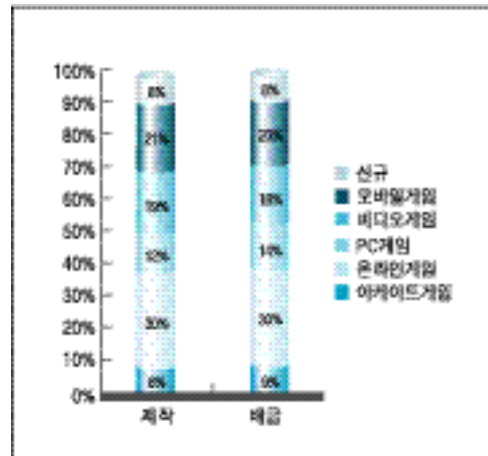
< 1-2-1-27> () N=40()



< 1-2-1-28> 가 가 () N=1049()



< 1-2-1-29> 가 가 (/) N=1049()



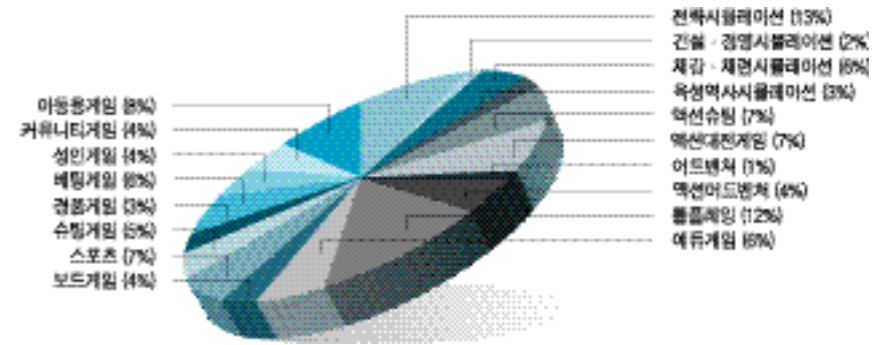
(15%), ' (15%), '
 (15%), '
 (10%) 10%
 (4) 가 가
 가 가
 (30%) 가
 (21%), ' (19%), ' PC
 (12%) ' (8%), '
 (8%)

(39%) 가
 (17%), ' (11%), '
 (11%), ' 가 (11%)
 가
 (28%)

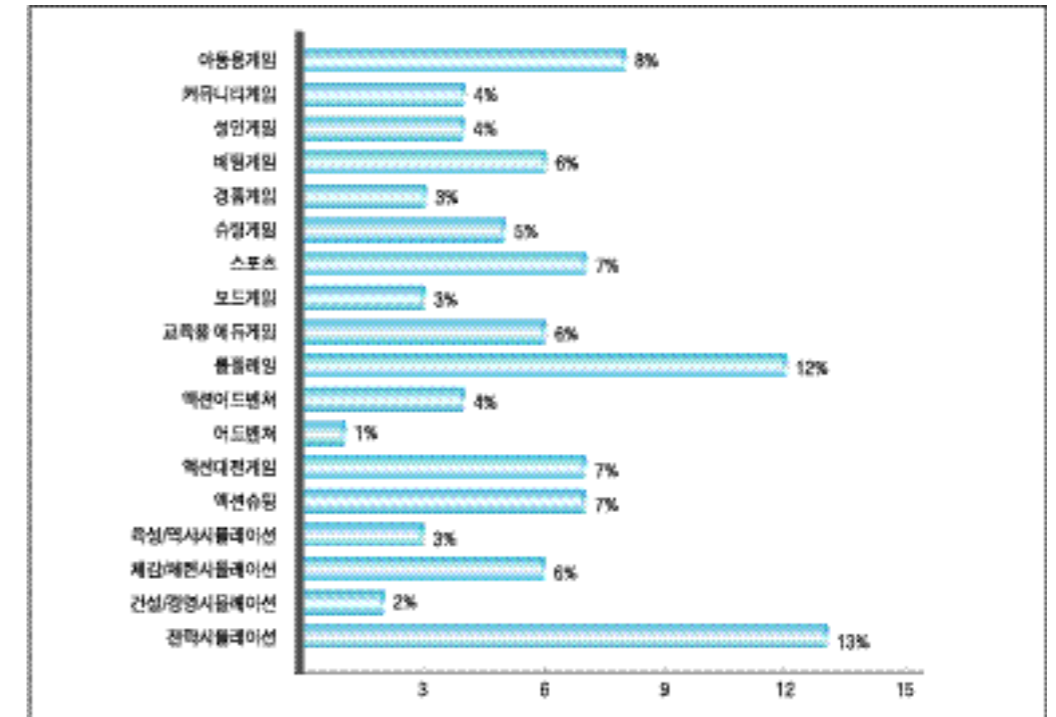
(5) 가 가 (6%), ' / (6%)

가 가 가 가
 (13%) ' (12%) 가
 , ' (8%), '
 (7%), ' (7%), ' (7%), '

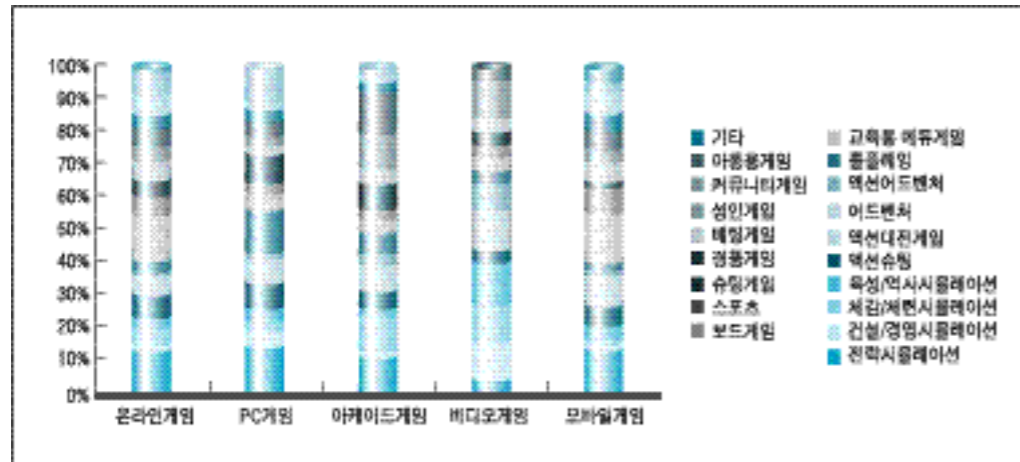
< 1-2-1-30> 가 가 () N=2211 ()



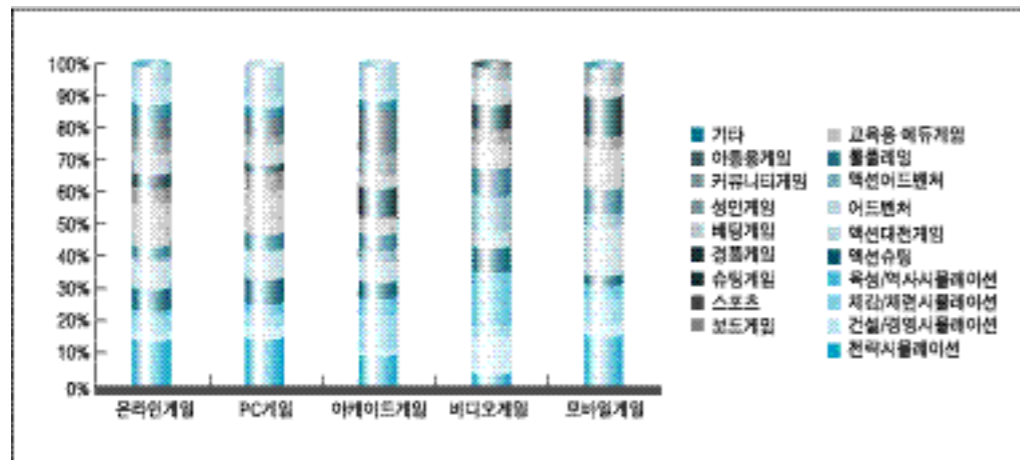
< 1-2-1-31> 가 가 () N=2211 ()



< 1-2-1-32> 가 가 () N=1027 ()

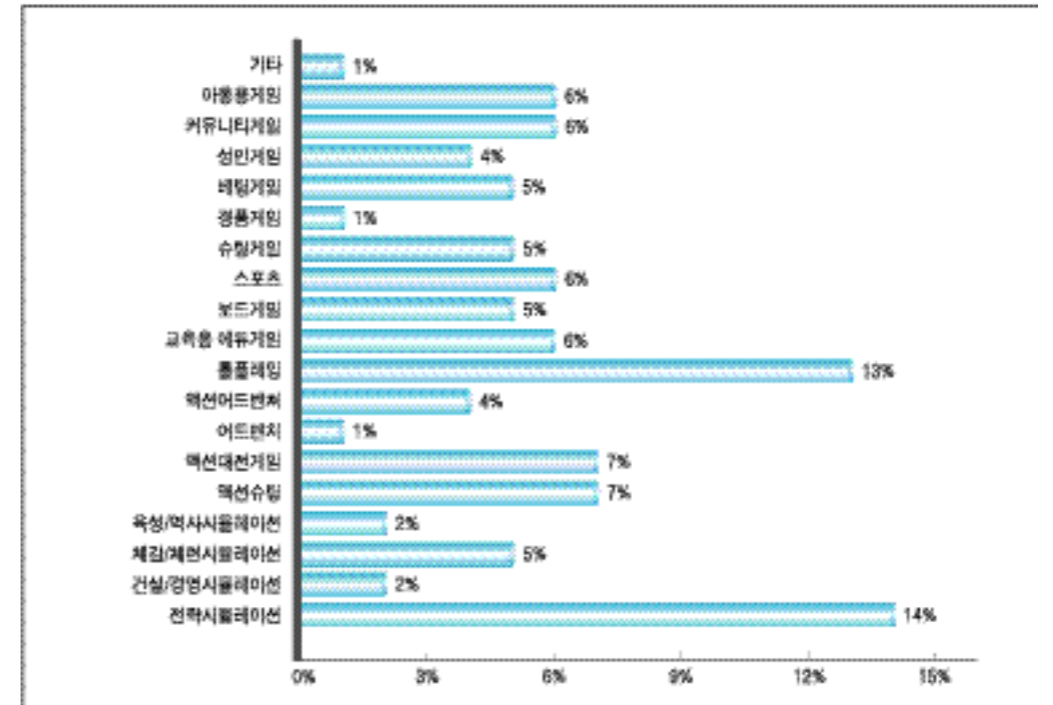


< 1-2-1-33> 가 가 () N=1184 ()



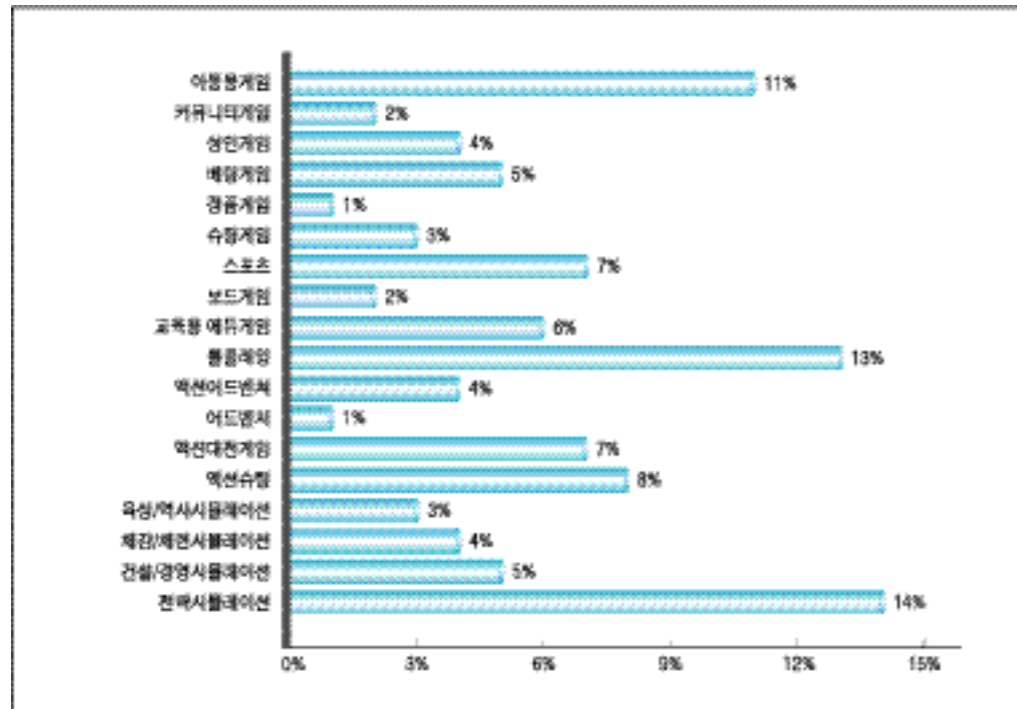
가 가
 PC
 { 13% 14%, 13% }
 (13% 13%, 15%)
 가 , /
 { 11% 12% }
 가 가
 , 가 가

< 1-2-1-34> 가 가 () N=773 ()

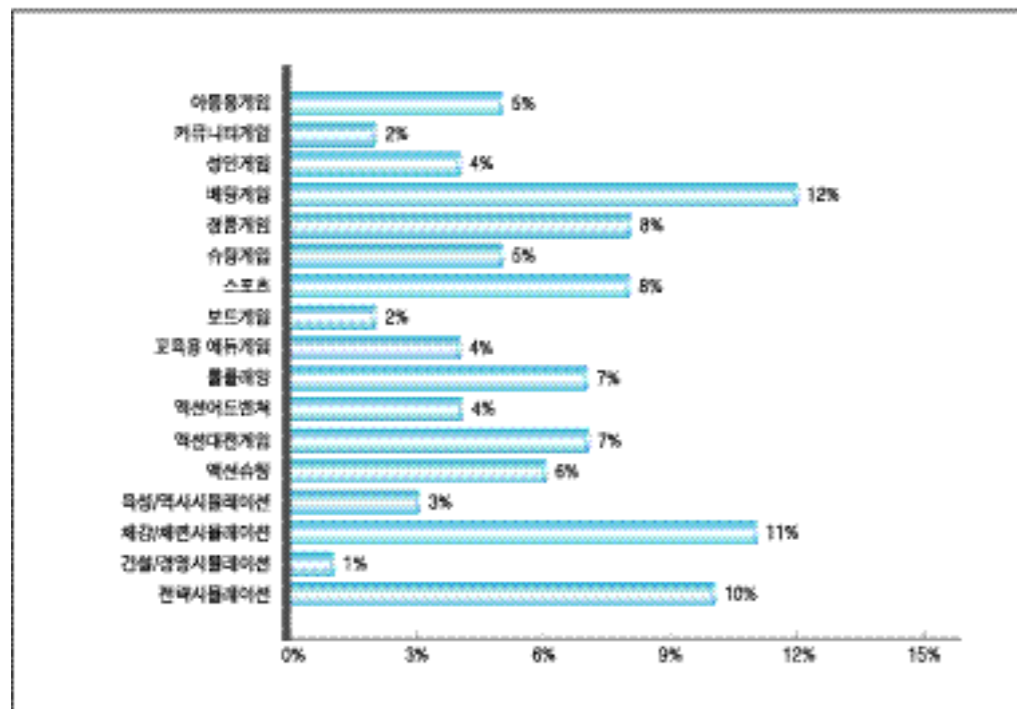


PC
 가 PC (14%),
 (13%), (11%)
 10%
 (16%) (8%), (7%),
 (13%) 가 (7%)
 가.
 , 가 가 (10%) (7%)
 (14%) (13%) /
 (7%), (7%) (8%) (8%)

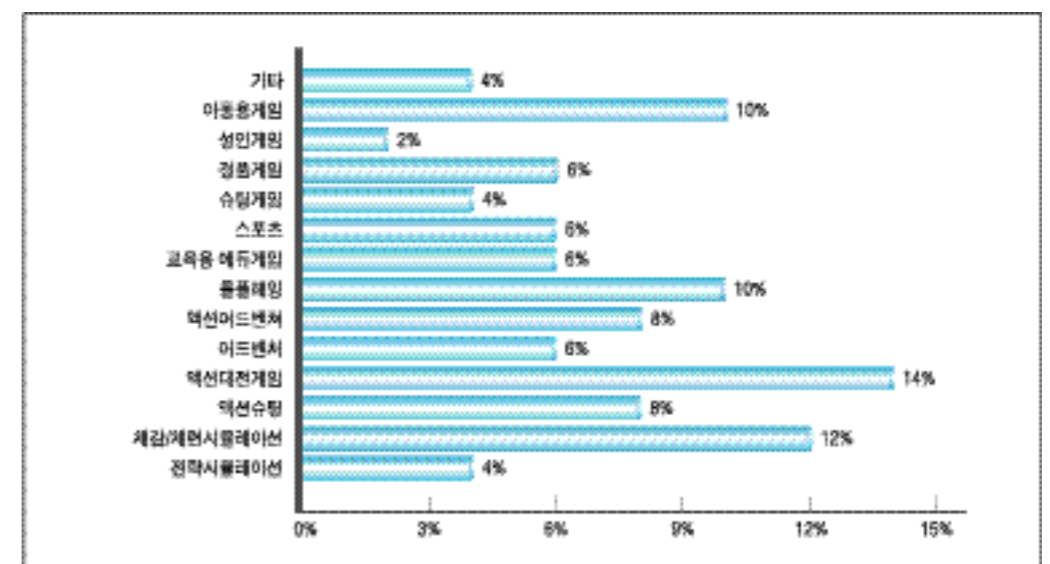
< 1-2-1-35> 가 가 (PC) N=360



< 1-2-1-36> 가 가 () N=353

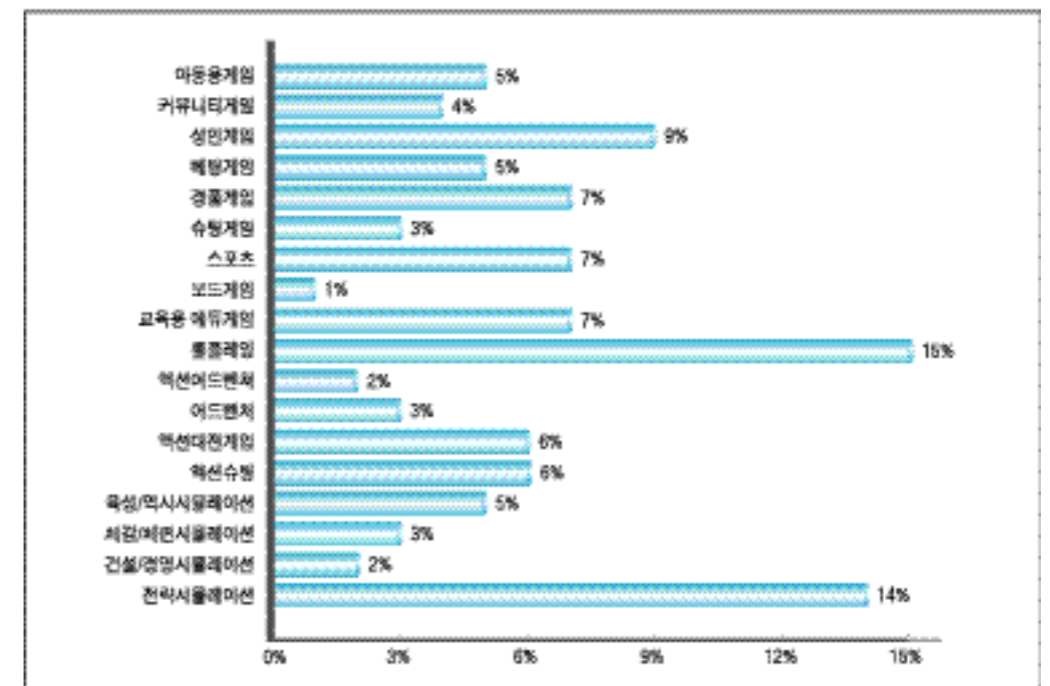


< 1-2-1-37> 가 가 () N=50



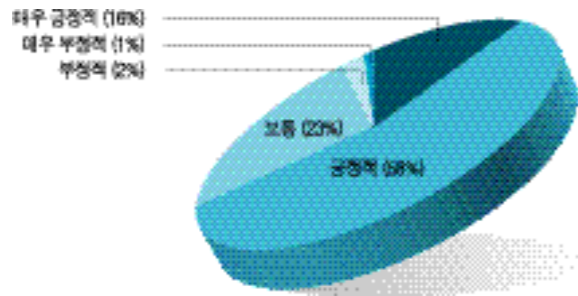
(14%)
(12%), 4%
(10%) (10%)

< 1-2-1-38> 가 가 () N=107

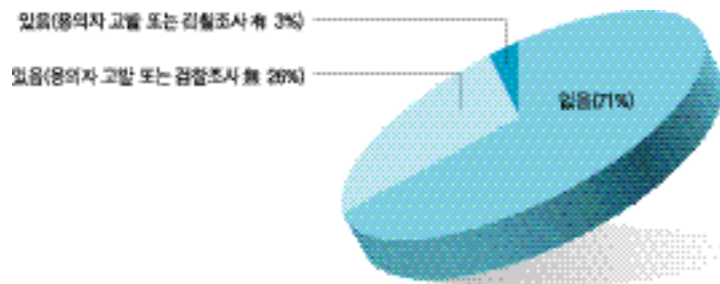


(15%), (9%)
 (14%), (7)
 (6) M&A가 74% (16%)
 가 가 23%, 3%
 M&A가 無) 26%, ((58%) 有) 3%
 M&A가 71%가 ()

< 1-2-1-39> M&A가 () N=290

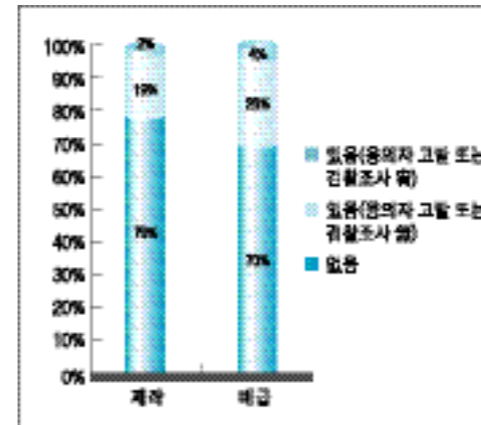


< 1-2-1-40> () N=260

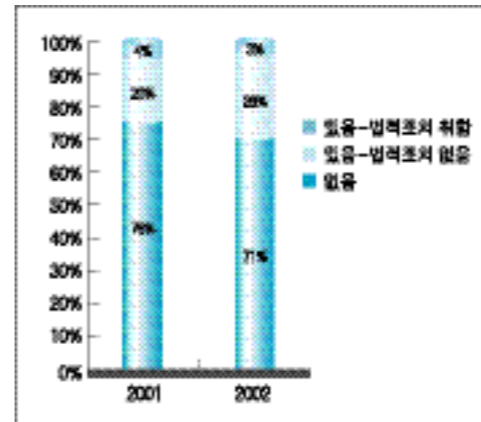


29%
 가 (30%가
 (21%) 가

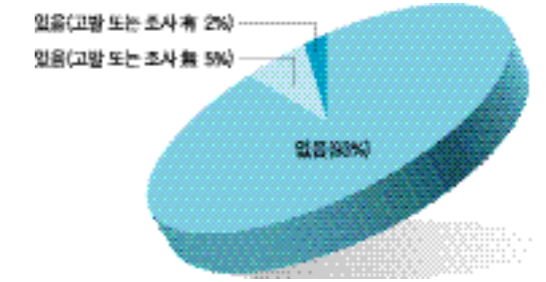
< 1-2-1-41> (/) N=385



< 1-2-1-42>



< 1-2-1-43> () N=329



24% 29% 5% 가

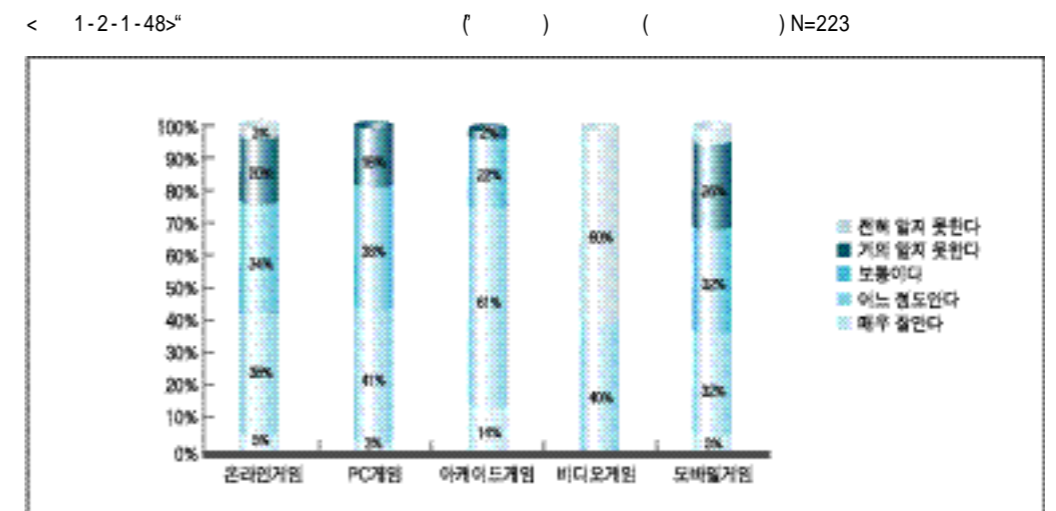
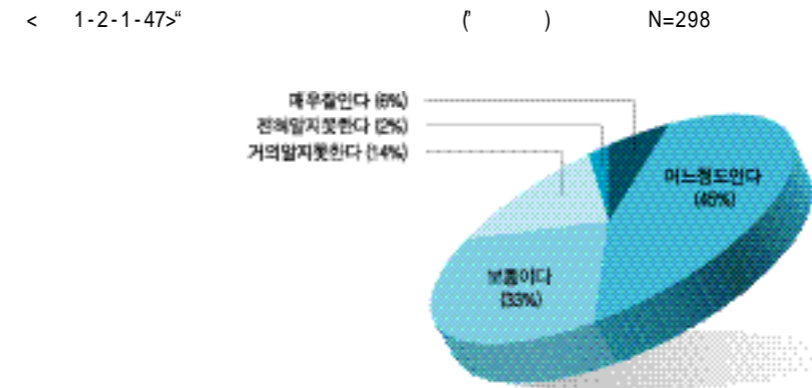
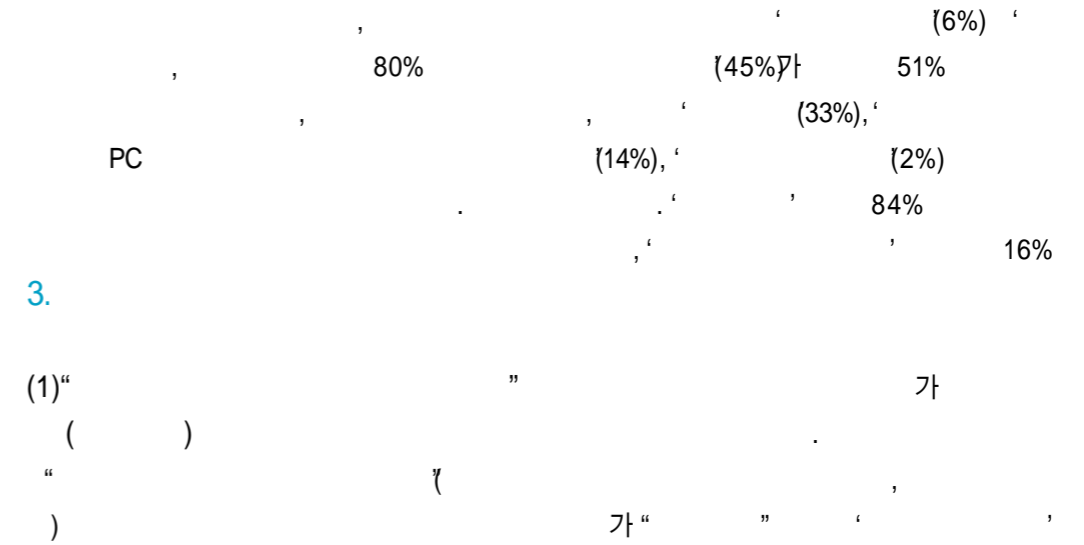
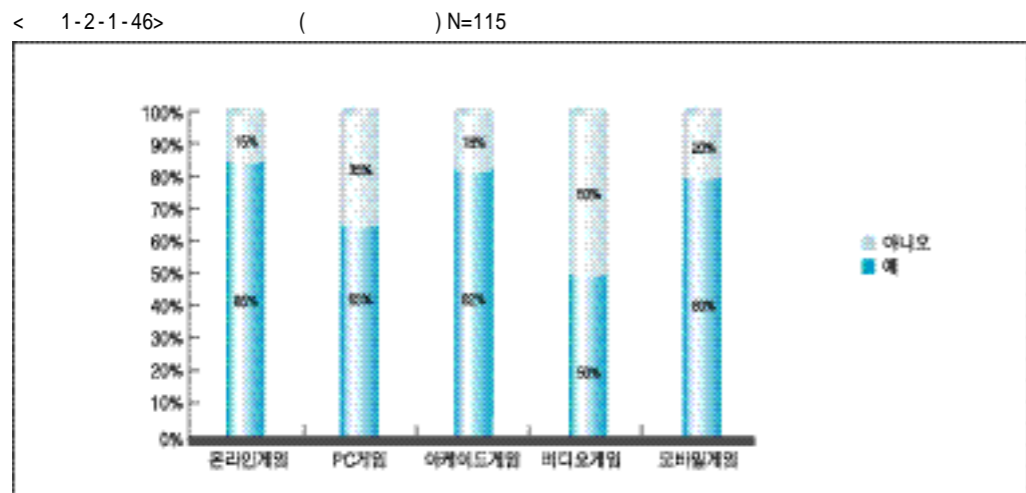
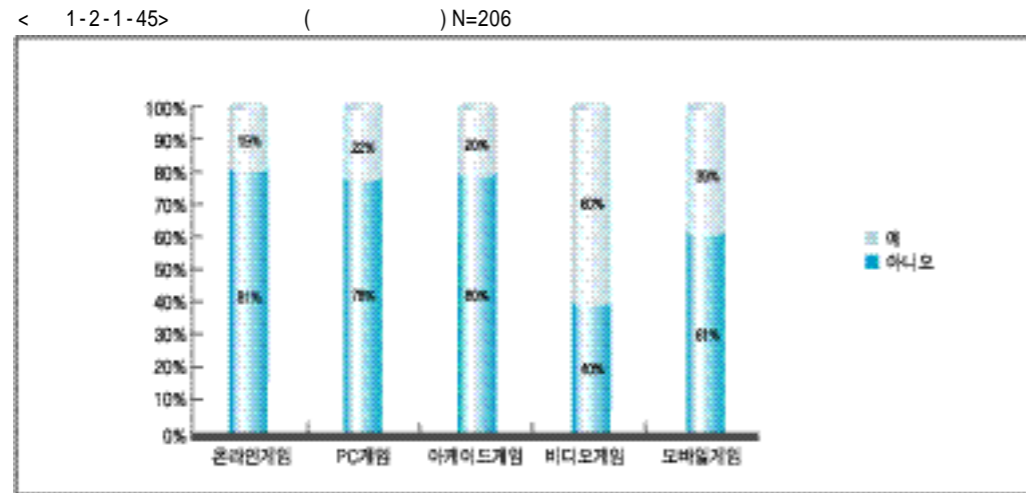
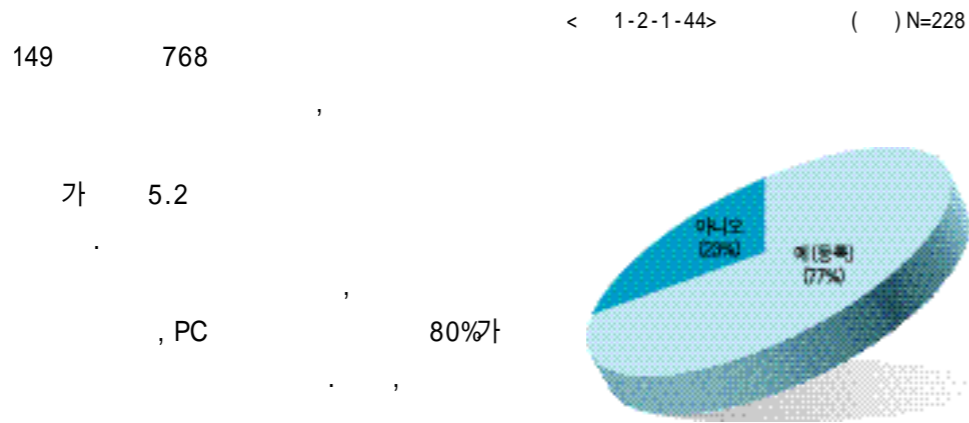
(8)

93% 가 7% 가

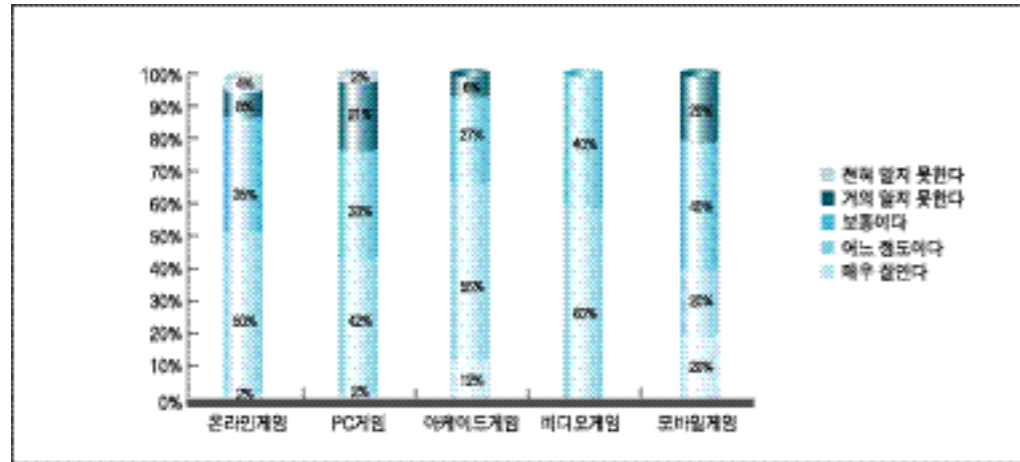
가 가

(9)

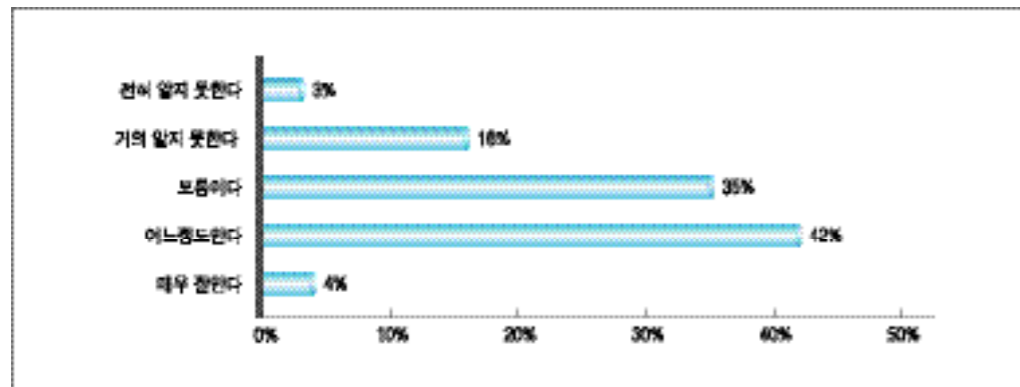
77% 가 23%



< 1-2-1-49> () () N=134



< 1-2-1-50> () () N=159



(61%), (14%) 75%, “ ”, 67%

40%, PC

30%, “ ”, 23% 20%

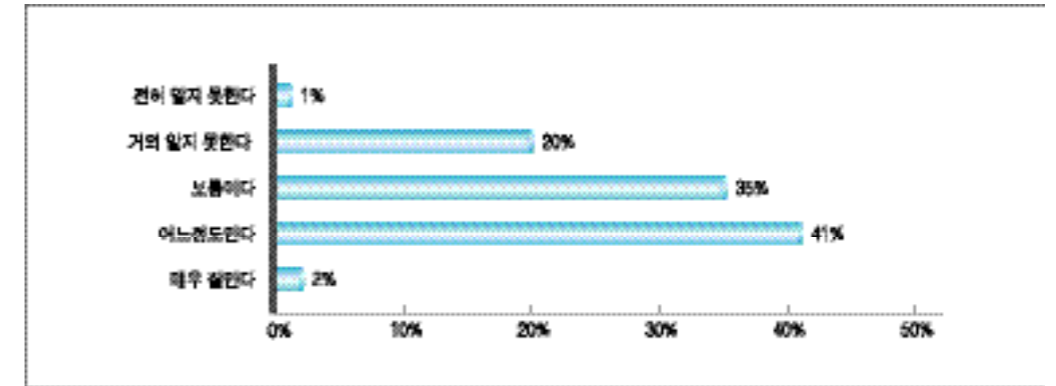
2001 가.

“ ”

가 (42%), (4%)

46%, (16%),

< 1-2-1-51> () (PC) N=82



(3%), (59%),

19%, (13%)

72%

. PC

PC “ ” (0%) 4%

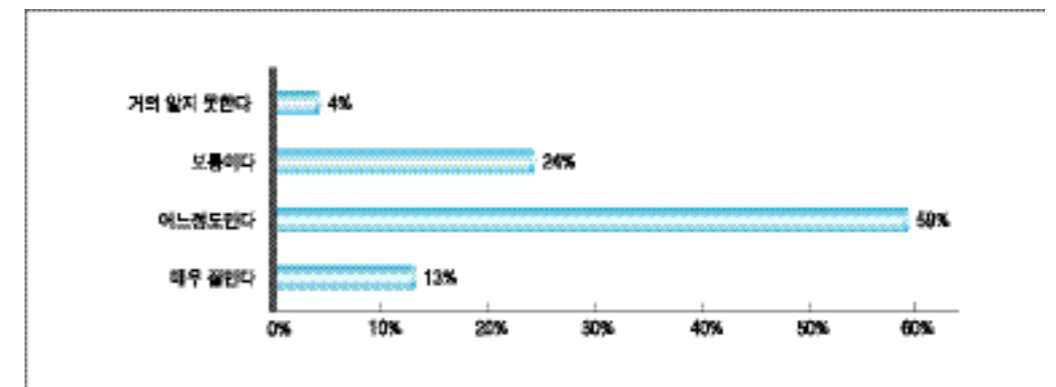
(41%), “ ”

(2%) 43%

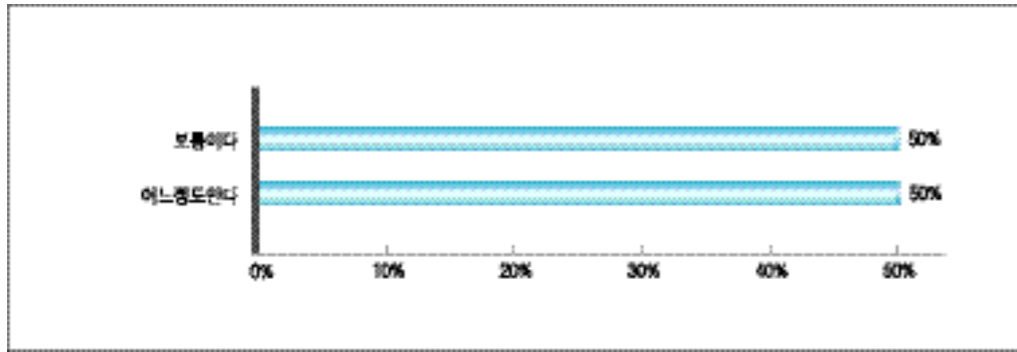
(20%), (1%) 21%

“ ” (50%), (50%)

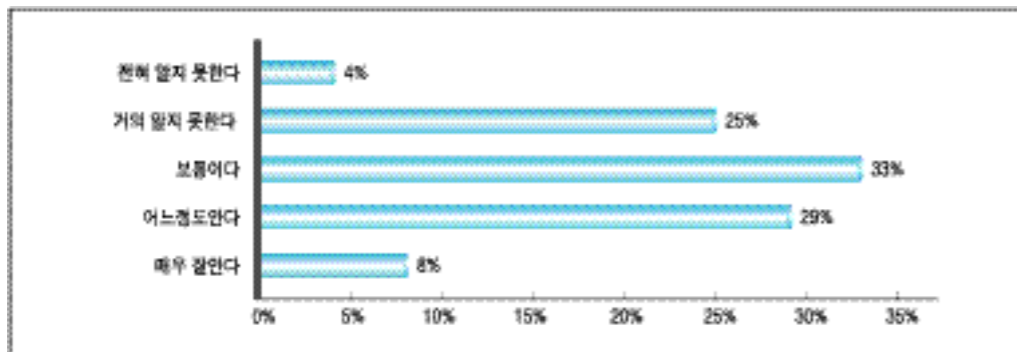
< 1-2-1-52> () () N=82



< 1-2-1-53> () () N=10

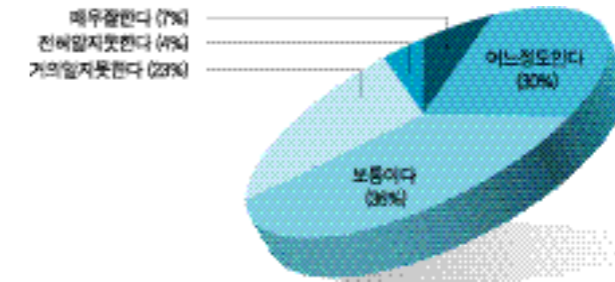


< 1-2-1-54> () () N=24

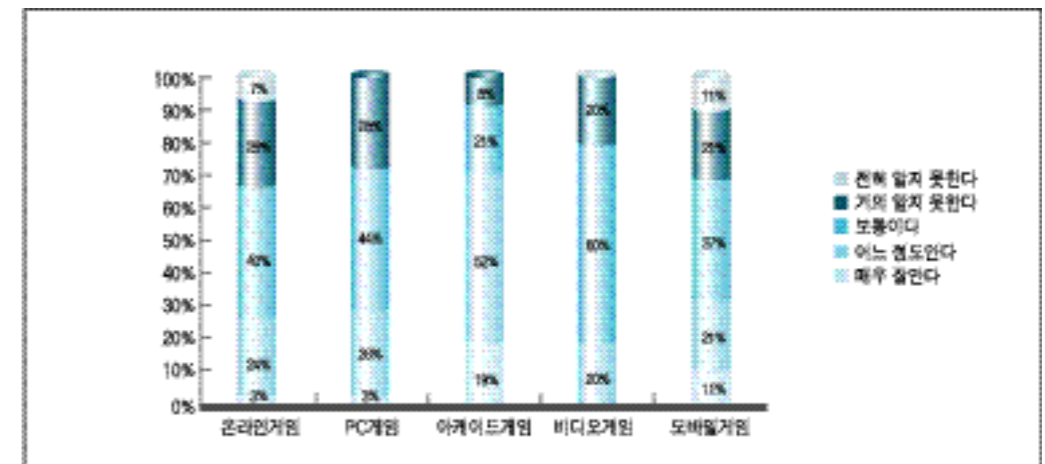


“ ” (7%)
 “ ” (30%)가 37%
 “ ” (36%)
 “ ” (23%)
 (29%), (8%) (4%) 27%
 37% (25%),
 (4%) 29% 가 “ ” “ ”
 “ ” (52%), (19%) 71%
 (2) “ ” “ ”
 “ ” “ ” 30%
 “ ” () “ ”

< 1-2-1-55> () N=356



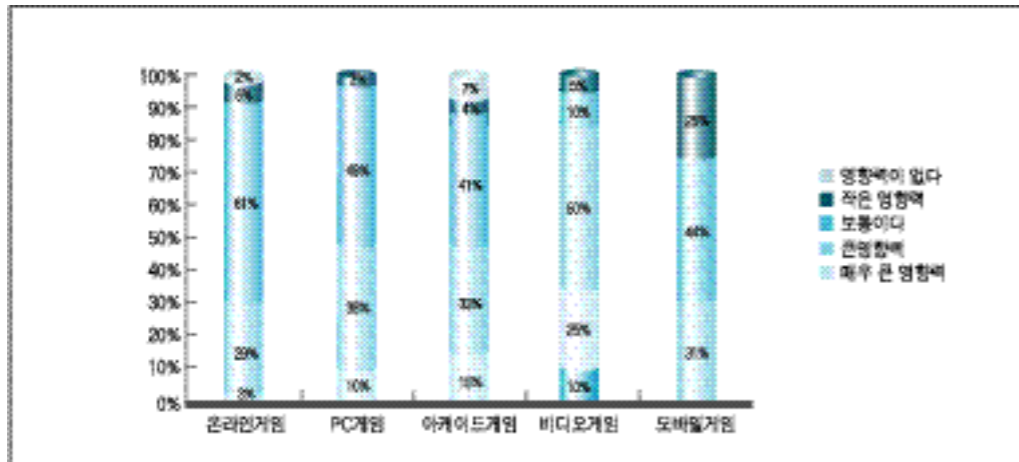
< 1-2-1-56> () N=222



“ ” (23%), (3%)
 “ ” 26%, (25%),
 “ ” 67%, (7%)
 “ ”, PC 32%
 “ ” 40%
 가. . PC
 PC “ ” “ ”
 “ ” “ ” “ ”
 “ ” (27%), (4%)

< 1-2-1-67>

() N=126



온라인게임 (40%), PC게임 (35%), 아케이드게임 (14%), 비디오게임 49%, 모바일게임 30%.

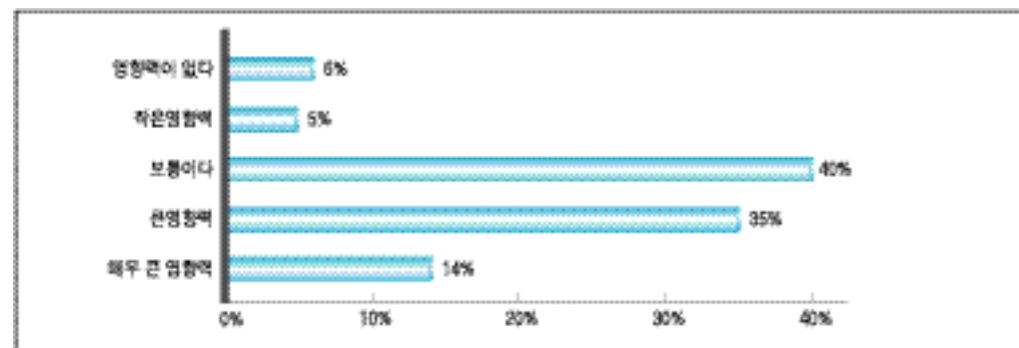
“ ”

가 (5)“ ”

“ ”

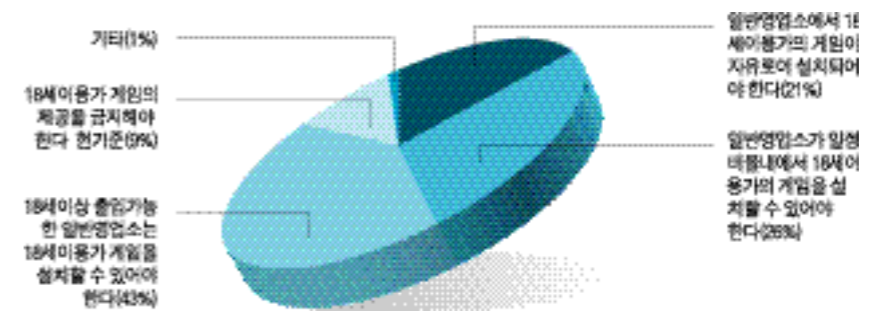
< 1-2-1-68>

() N=78



< 1-2-1-69>

() N=344



온라인게임 (43%), PC게임 (26%), 아케이드게임 (21%), 비디오게임 (9%), 모바일게임 (20%).

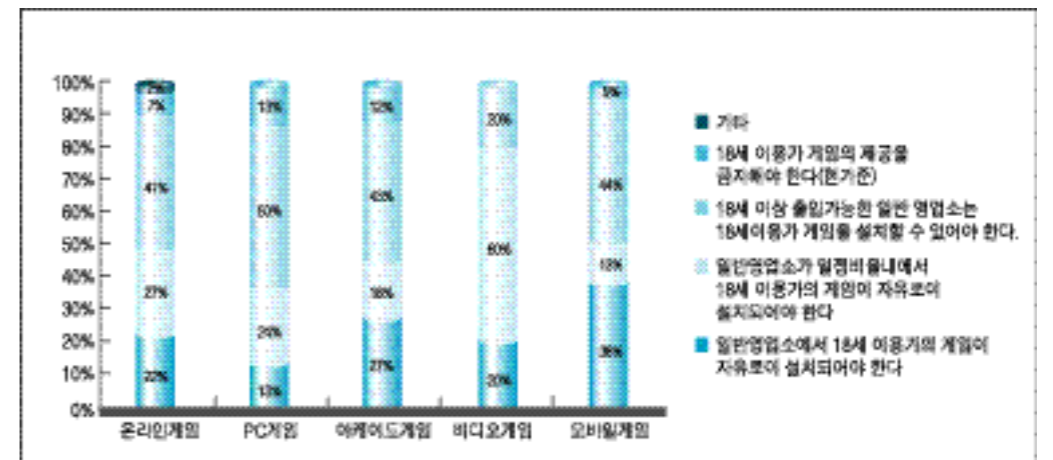
“ ”

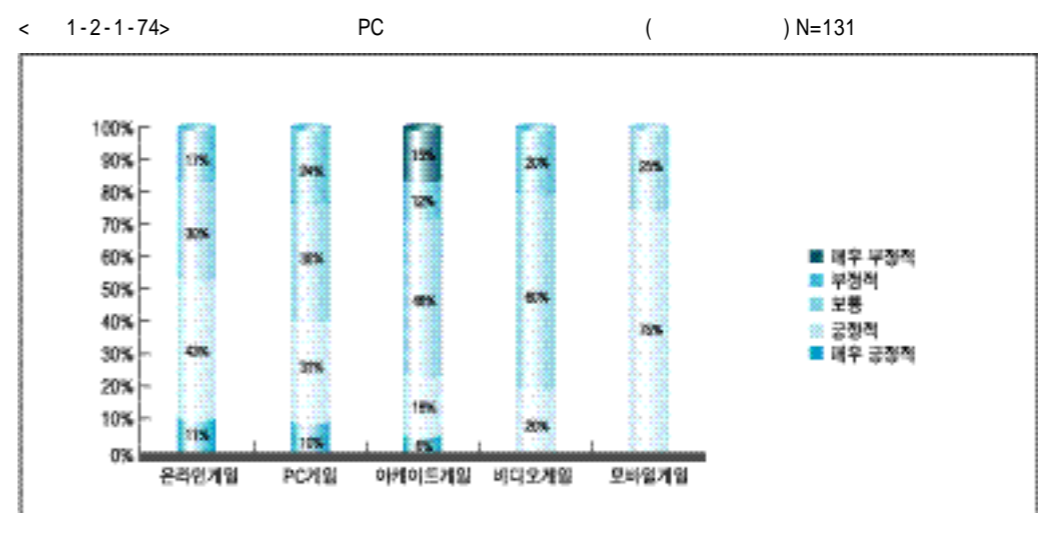
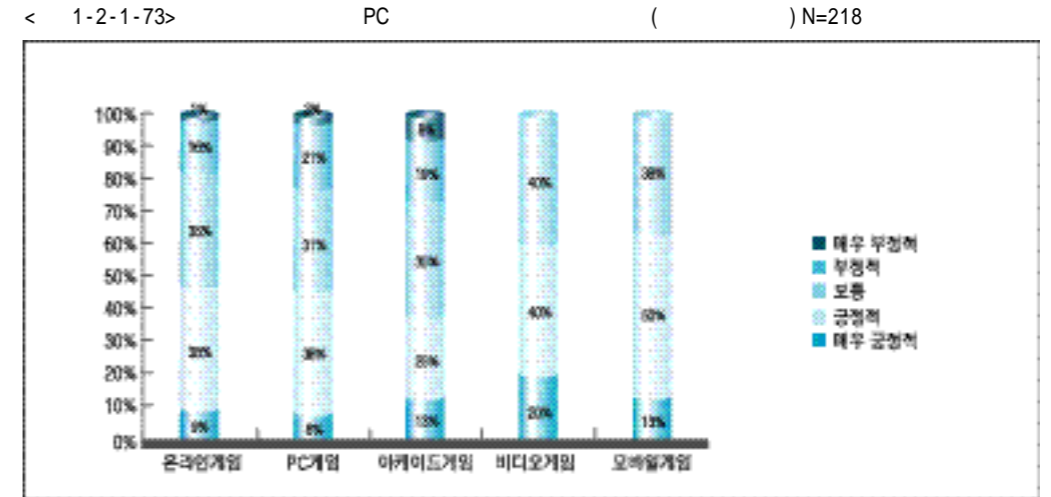
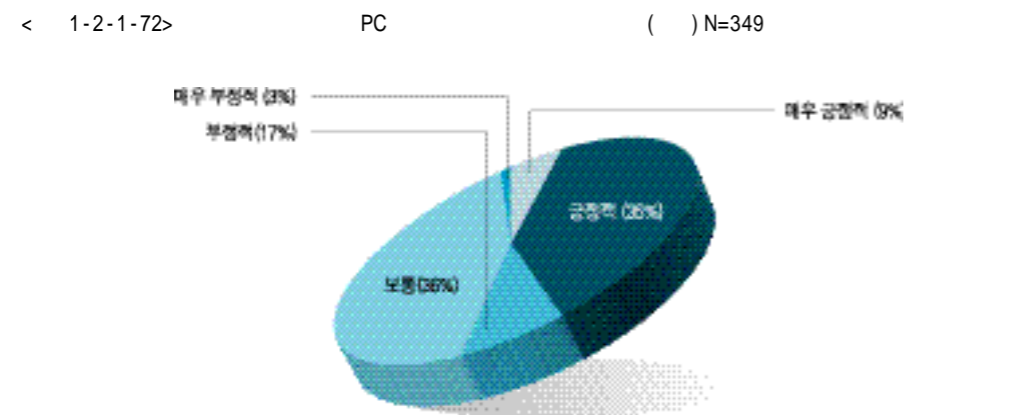
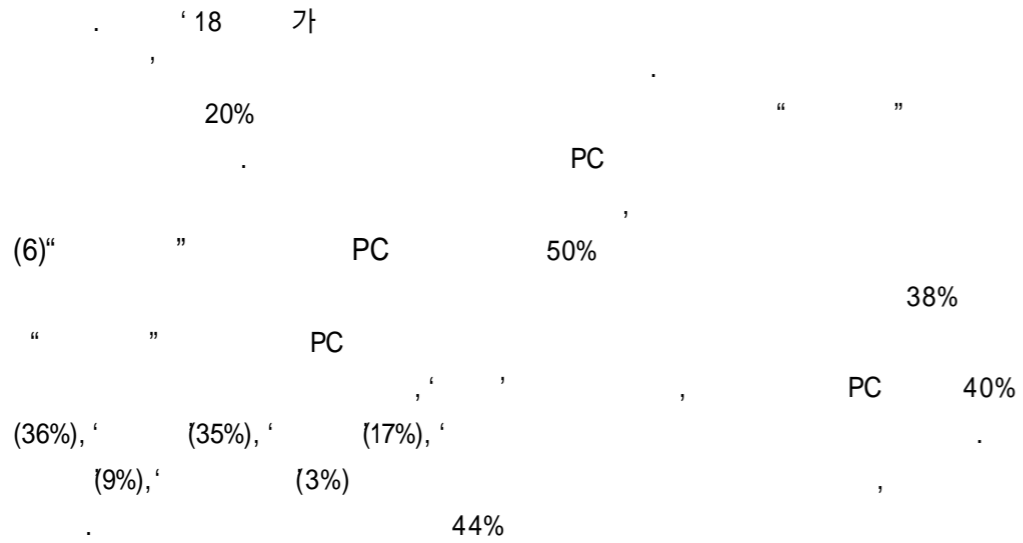
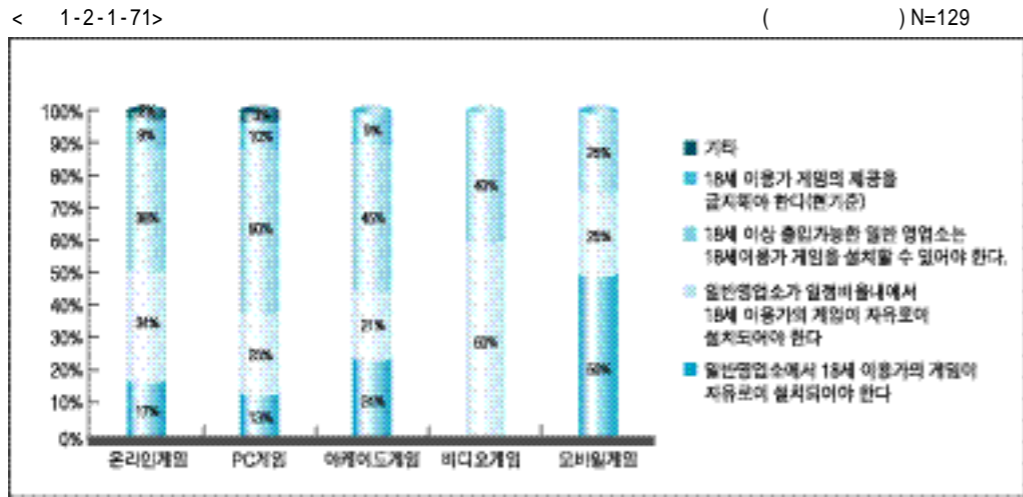
가 (5)“ ”

“ ”

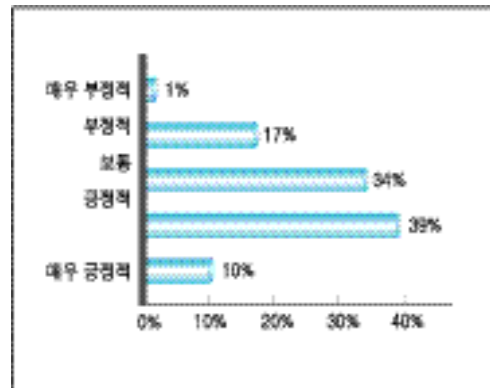
< 1-2-1-70>

() N=215



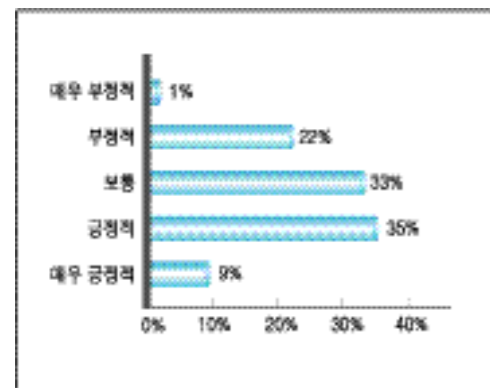


< 1-2-1-75> PC () N=157



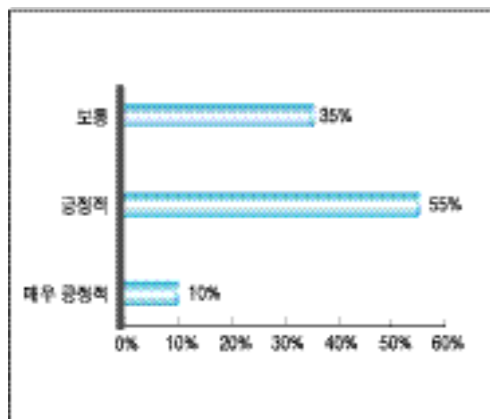
. PC
PC “ ”
PC
(35%), (33%),
(22%), (9%), (1%)
. PC

< 1-2-1-76> PC (PC) N=81



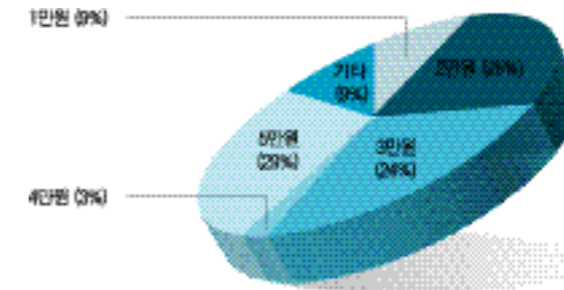
PC
(55%), (35%),
(10%)
65%
“
”
PC

< 1-2-1-77> PC () N=20

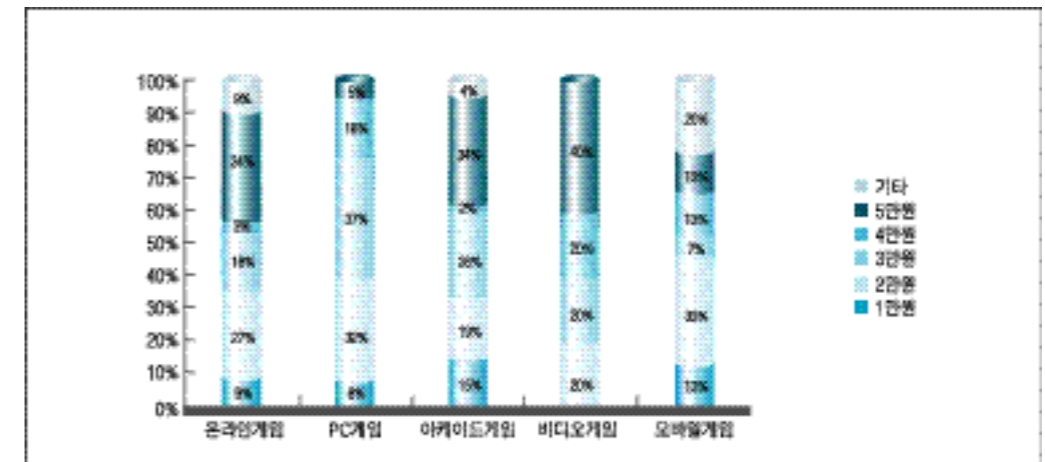


(7)
5 (29%), 2 (25%), 3 (24%), 1 (9%), 4 (3%)
가
, 5 (34%, 34%, 40%) 가가
, 3
, 2
, 5 (42% 60%)

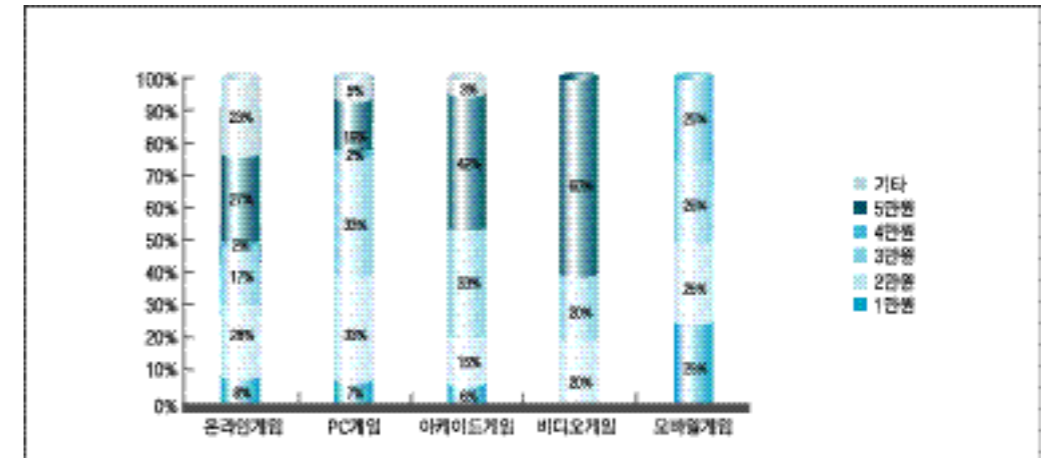
< 1-2-1-78> () N=303



< 1-2-1-79> () N=214

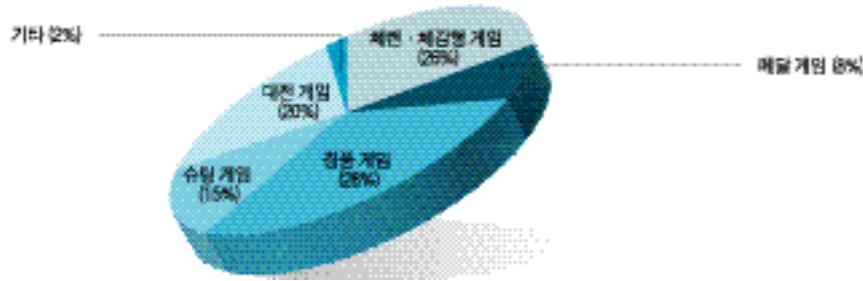


< 1-2-1-80> () N=132

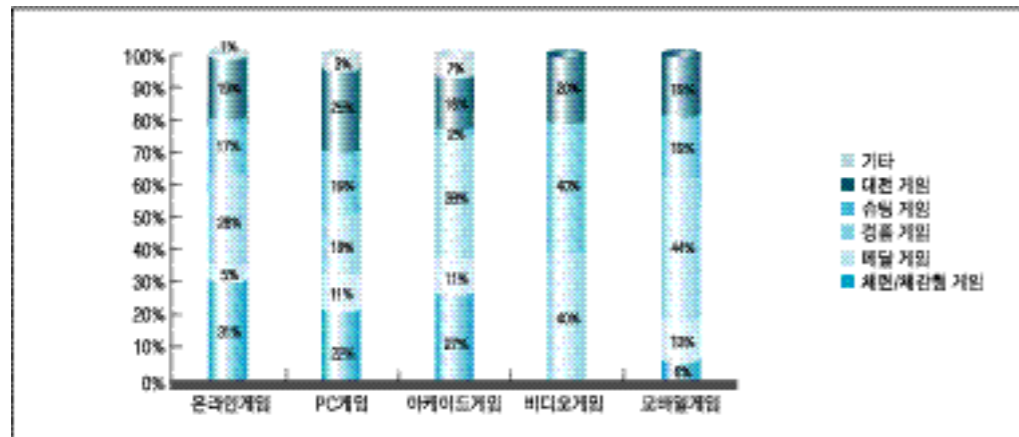


가 (44%)
 '3' 20% , PC
 (8) " (31% 22%, 27%)
 가
 " 가
 , PC
 (28%), /
 (26%), (20%), (15%),
 (8%)
 (40%

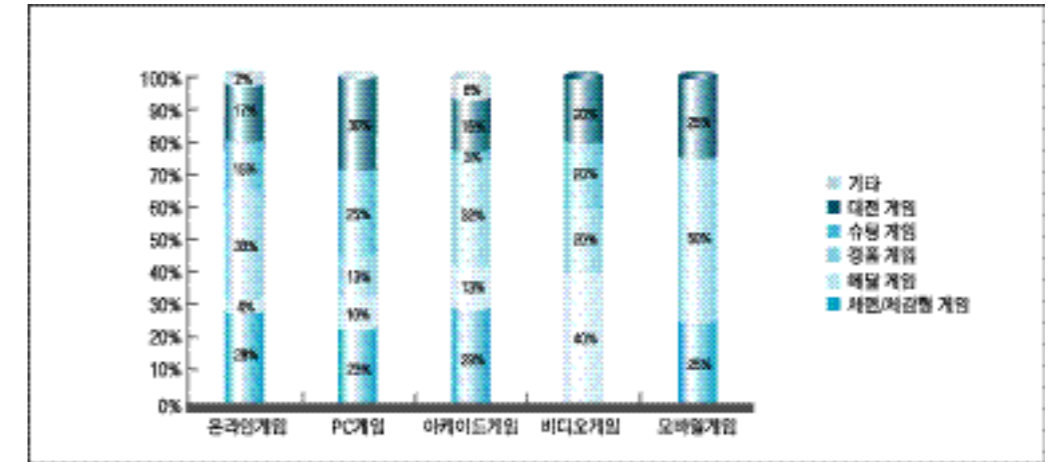
< 1-2-1-81> 가 () N=337 ()



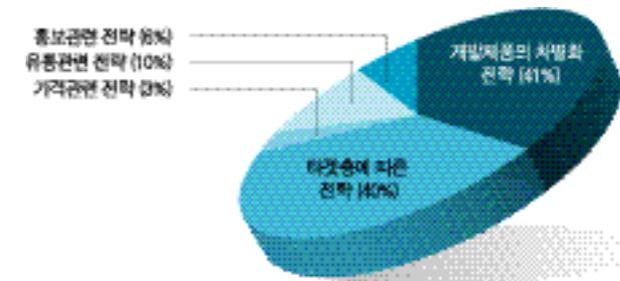
< 1-2-1-82> 가 () N=211



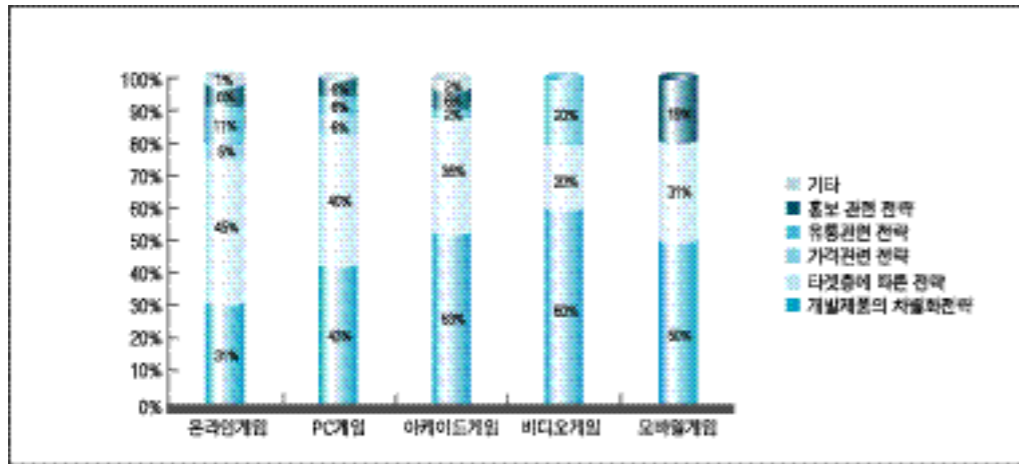
< 1-2-1-83> 가 () N=126



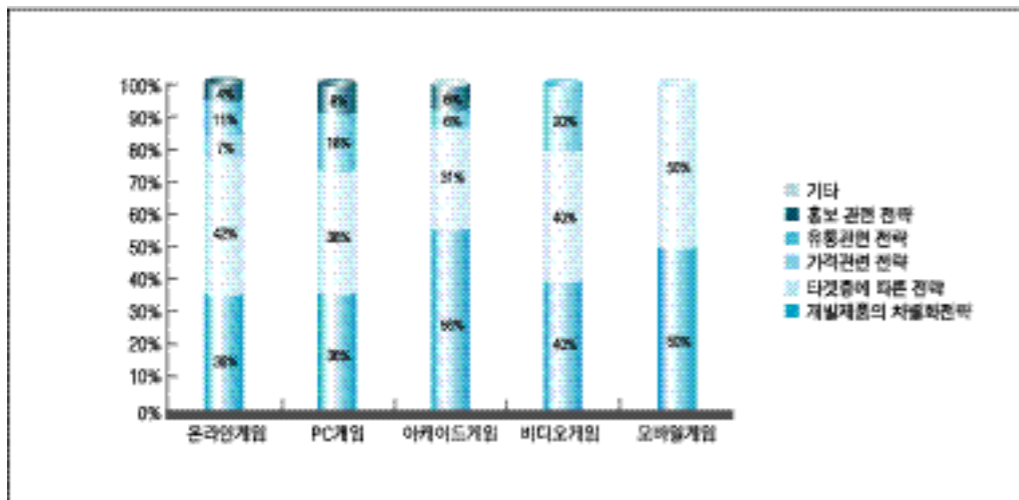
(9) " " 50% 30%
 (41%) 가
 (10%), (6%), 가 80-
 가 (3%) 90%
 ' 56%
 ' 80-90%
 < 1-2-1-84> () N= 296



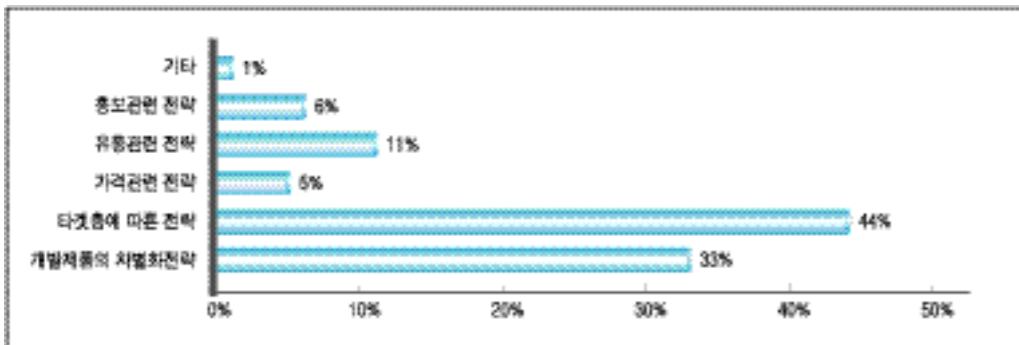
< 1-2-1-85> () N=211



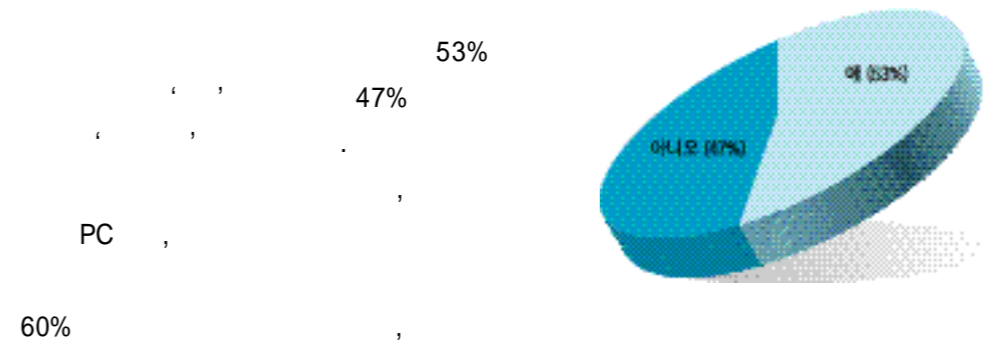
< 1-2-1-86> () N=125



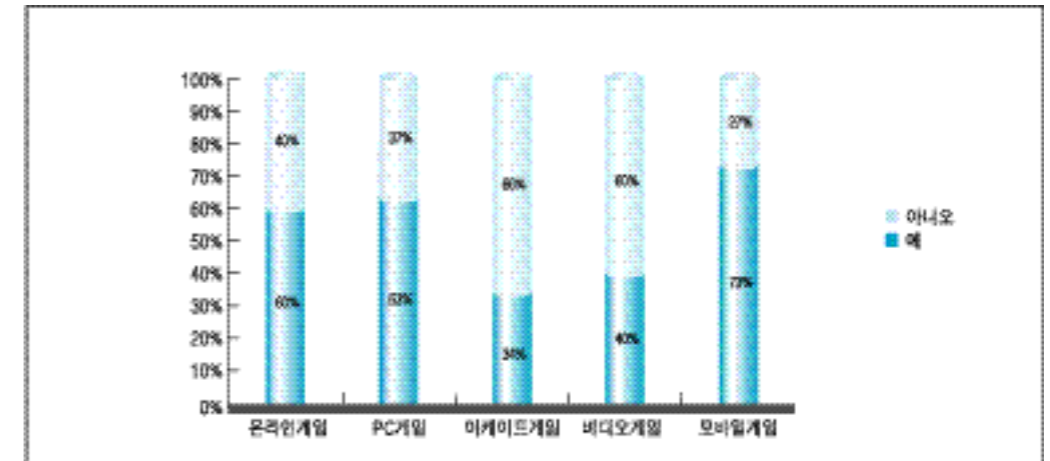
< 1-2-1-87> () N=125



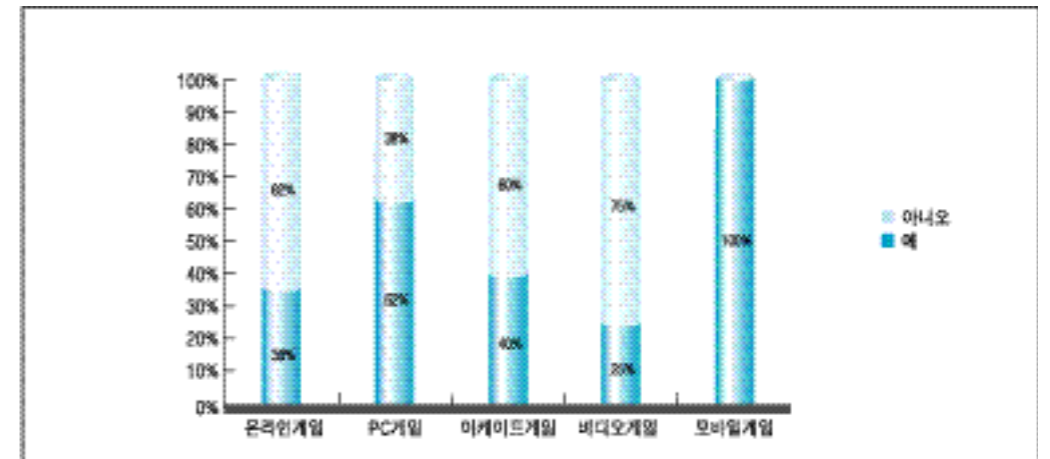
(10) < 1-2-1-88> () N=249

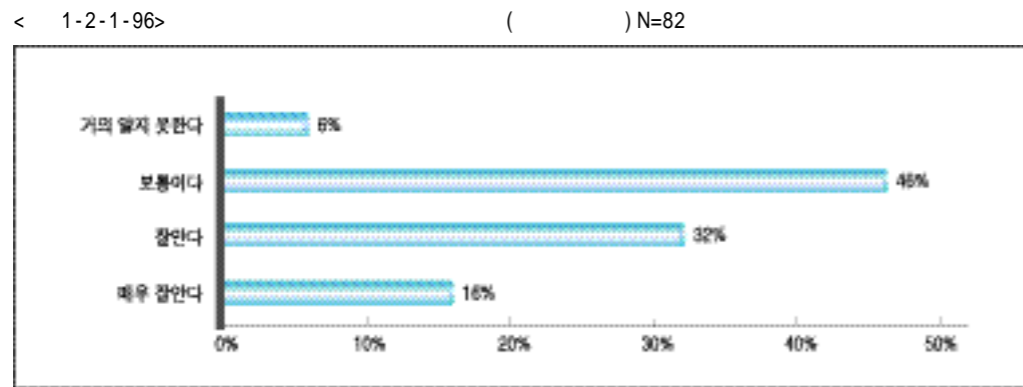
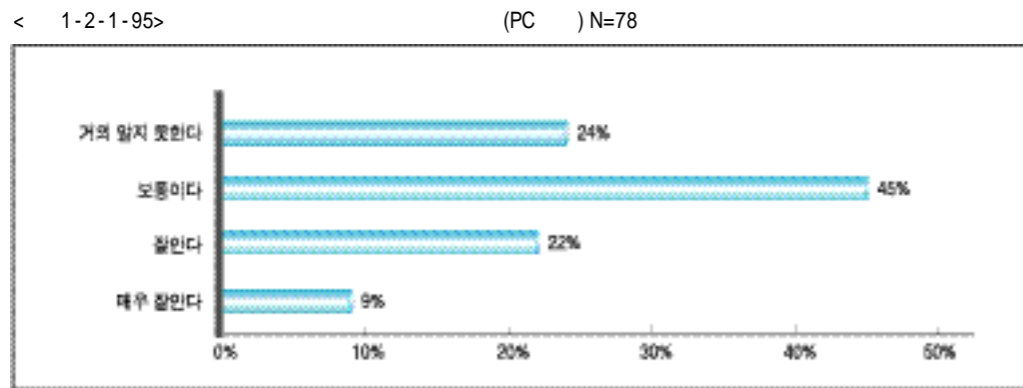
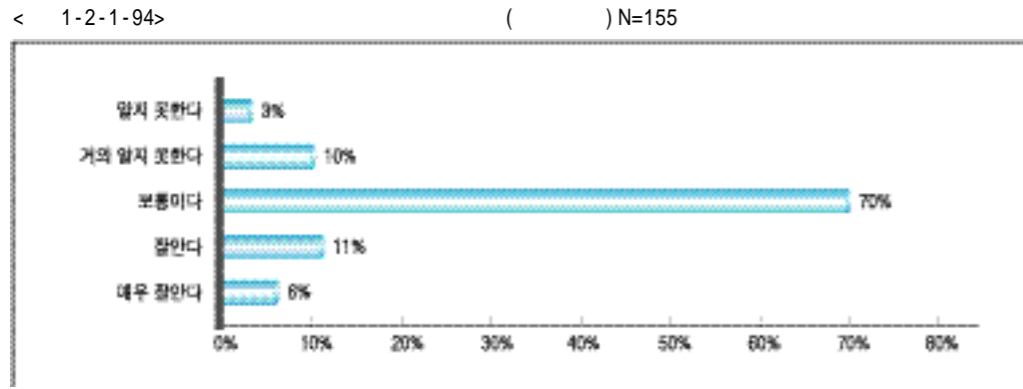


< 1-2-1-89> () N=159

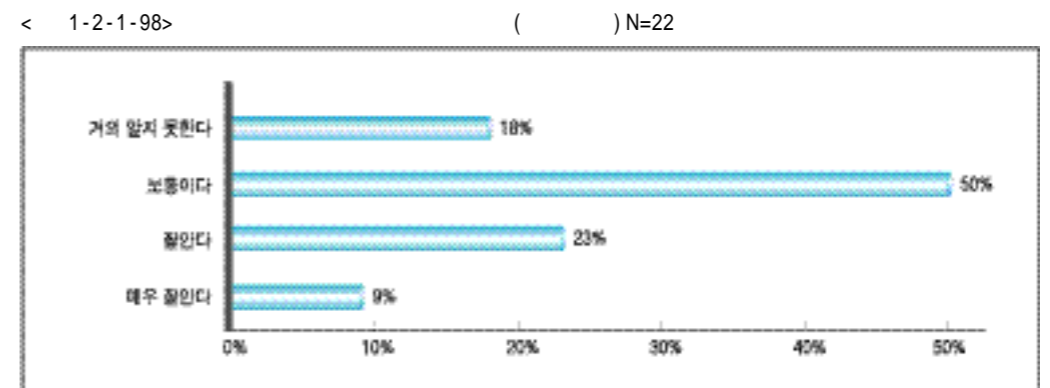
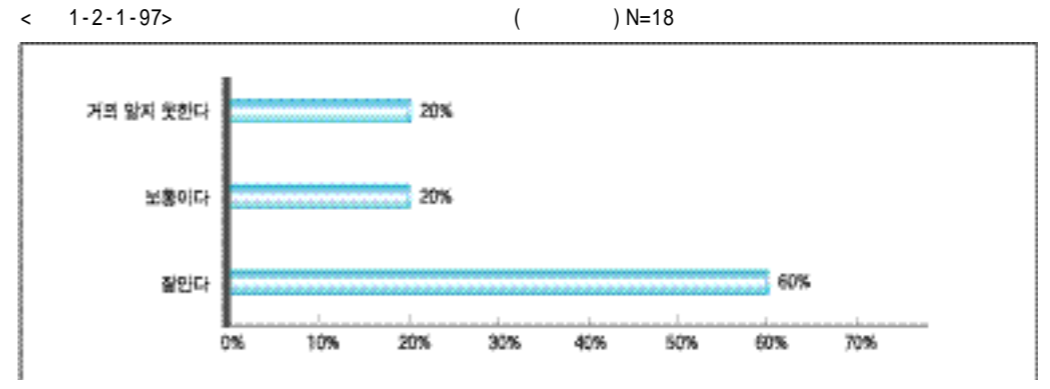


< 1-2-1-90> () N=90





(6%) 가 (10%) (22%) (9%)
 (3%) 4% 가 (24%)
 . PC
 PC , 가 45% , 가

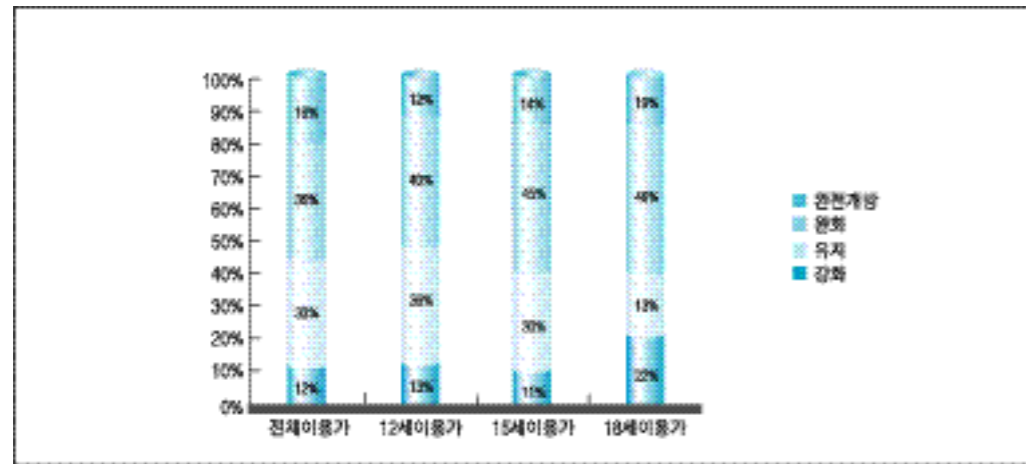


46% (32%) (9%) 가 (18%)
 (16%) 가 (6%)
 (2)
 :
 가 , , , ,
 , (60%), 18 가 65%
 (20%), (20%)
 가 49% 12
 , 18 가
 , 가 50% 22% 가
 , (23%)

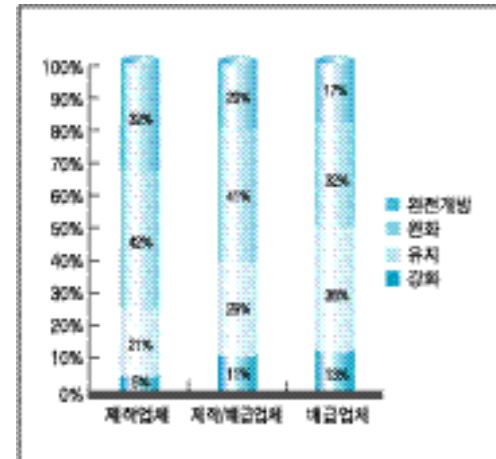
< 1-2-1-03>

	가	12가	15가	18가
	25	25	21	46
	12%	13%	11%	22%
	71	70	60	26
	33%	36%	30%	13%
	79	78	89	95
	36%	40%	45%	46%
	42	24	27	40
	19%	12%	14%	19%
	217	197	197	207
	100%	100%	100%	100%

< 1-2-1-99>

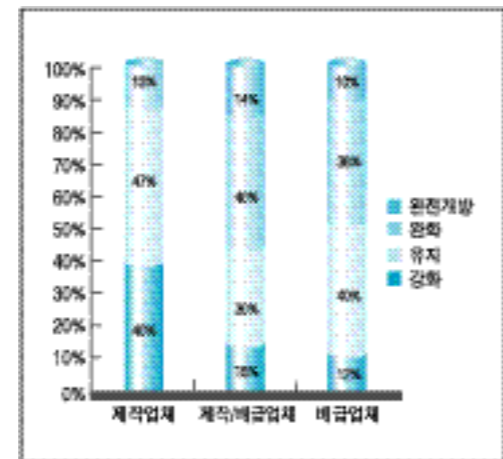


< 1-2-1-100> 가 (/) N=215



가. 가

< 1-2-1-101>12 가 (/) N=195



가

74%

51%

12가

12가

60%, 가 54%

52%

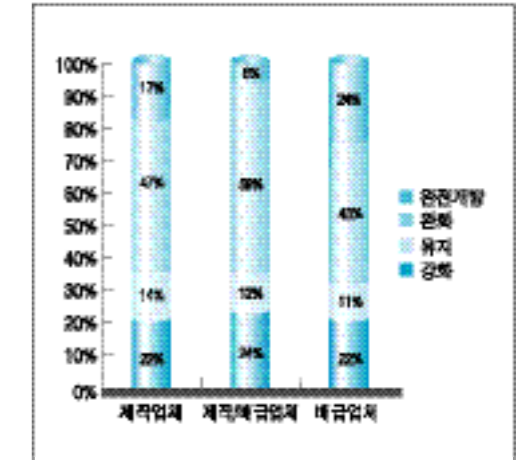
15가

15가

가 67% 가

가 60%, 57%

< 1-2-1-103>18 가 (/) N=205



18가

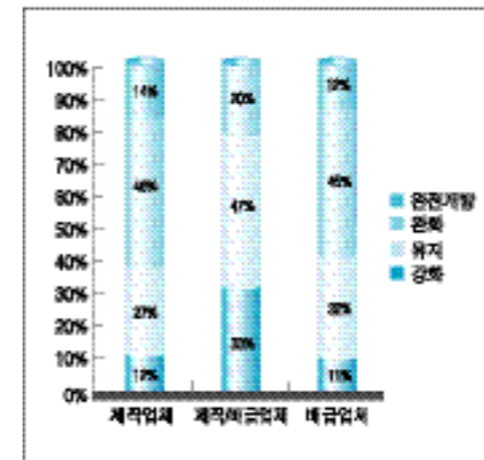
18가

가 67% 가

가 65% 64%

(3)

< 1-2-1-102>15 가 (/) N=195



가. 가

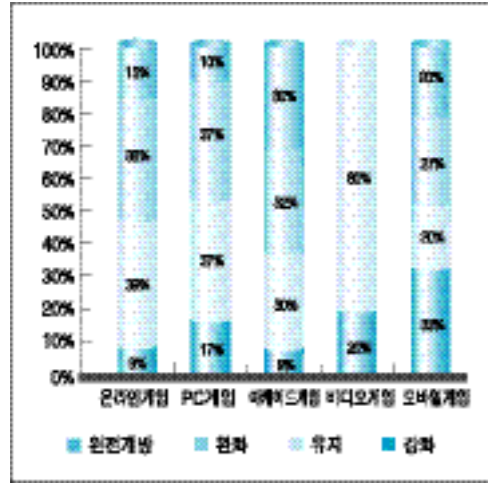
가

, PC

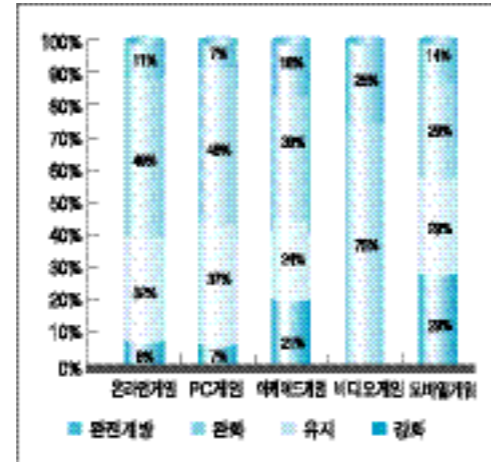
(

54% 53%) 50%

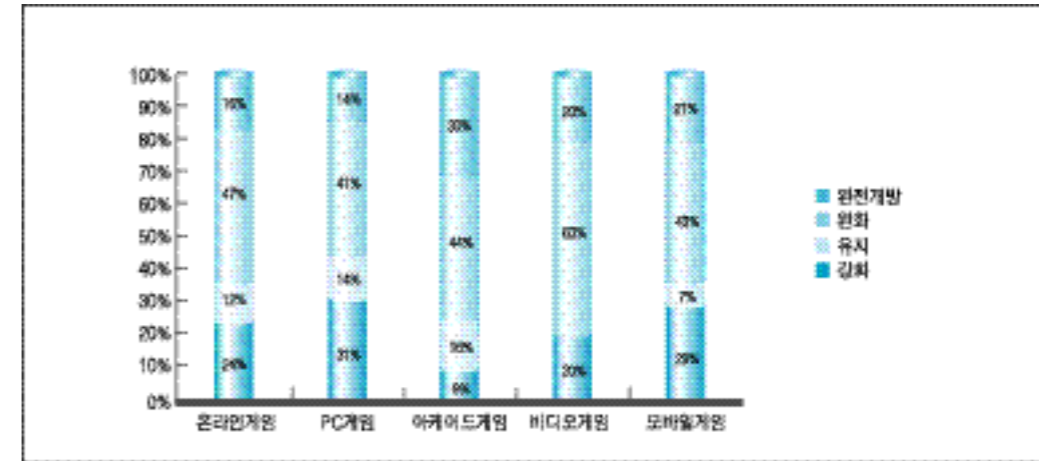
< 1-2-1-104> 가 ()N=190



< 1-2-1-106>15 가 ()N=174



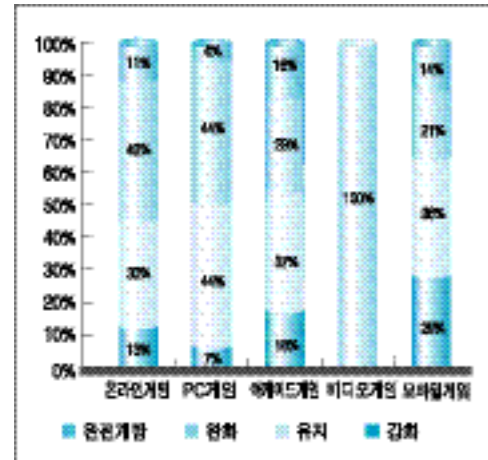
< 1-2-1-107> 18 가 ()N=182



.12 가
12 가
가
PC
(51%
65%) 50%-60%
55%

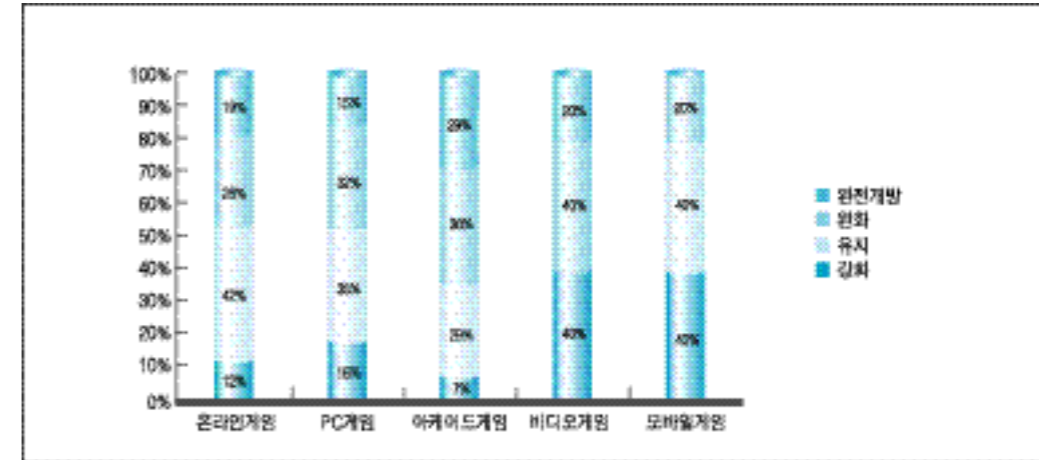
.15 가
15 가
가
50%
58%
50%

< 1-2-1-105>12 가 ()N=174



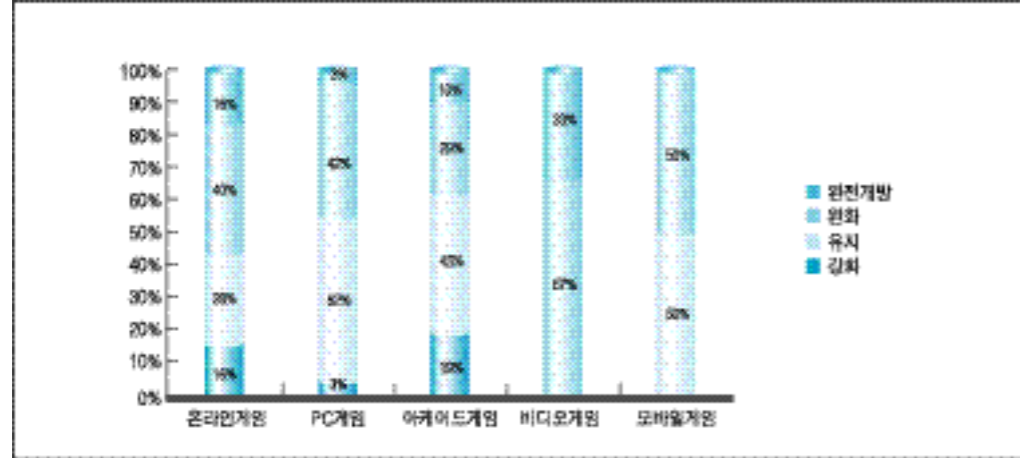
.18 가
18 가
가
50%
74% 80%

< 1-2-1-108> 가 ()N=115

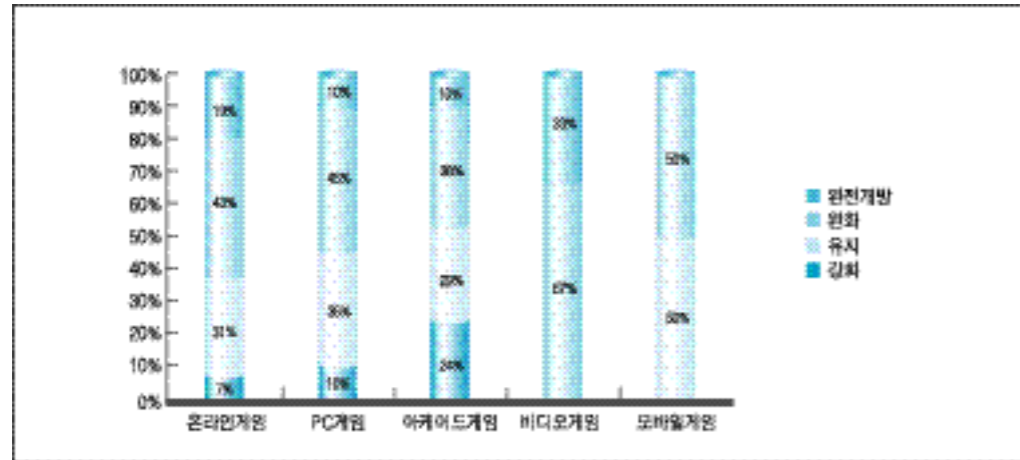


(4)
:
가. 가 .12 가
12 가
PC (54% 53%) 50% , PC (62% 55%) 50%

< 1-2-1-109> 12 가 () N=102

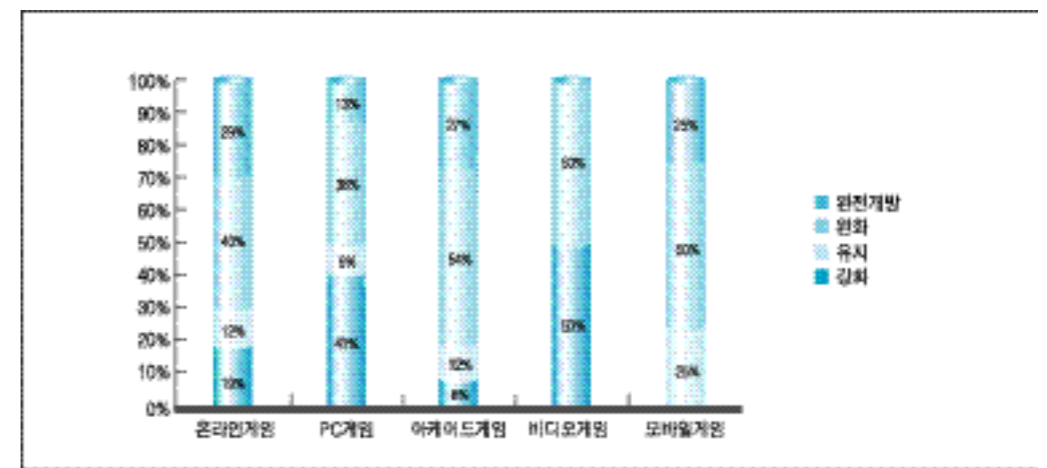


< 1-2-1-110> 15 가 () N=101

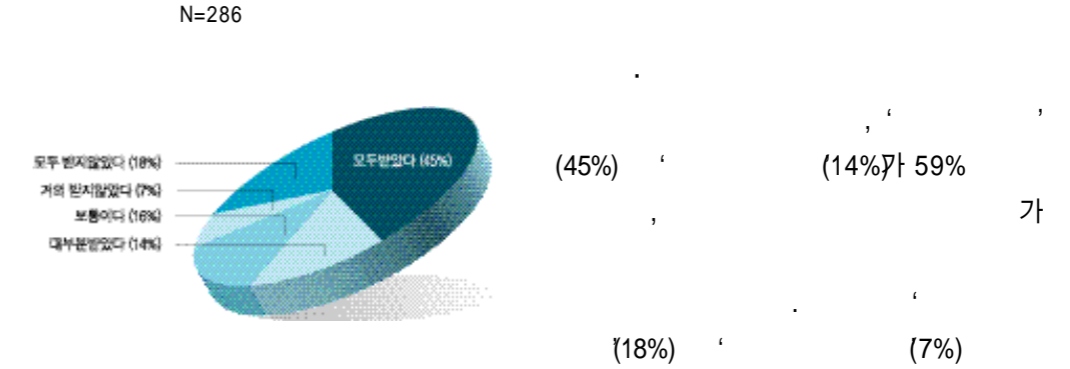


< 1-2-1-111> 18 가 () N=108

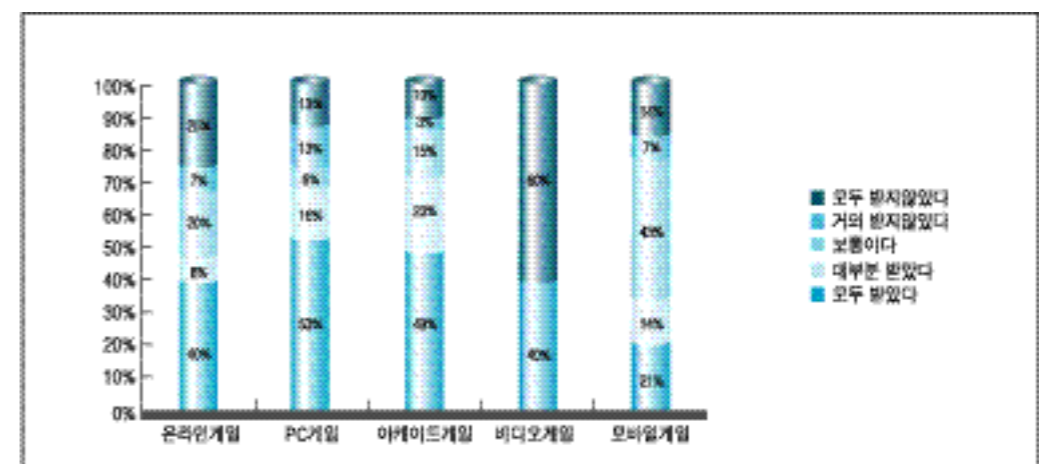
< 1-2-1-111> 18 가 () N=108



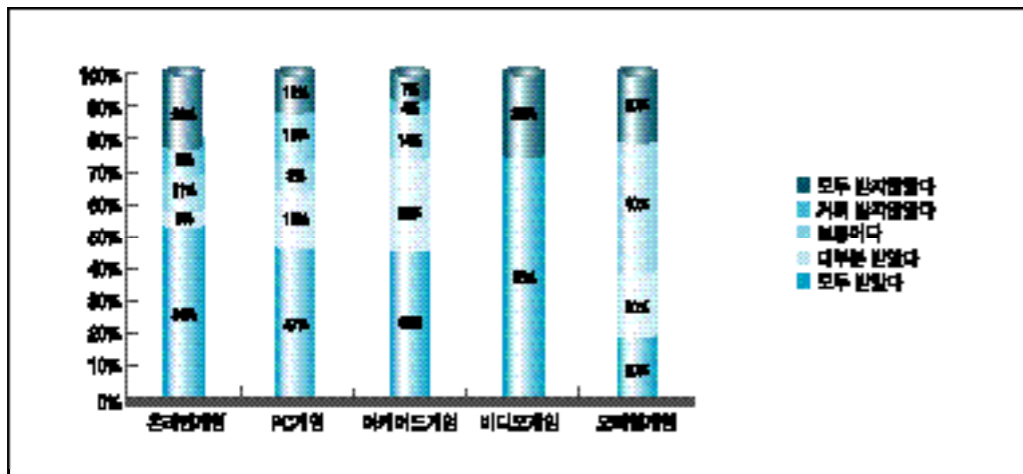
< 1-2-1-112> () (5) N=286



< 1-2-1-113> () N=178

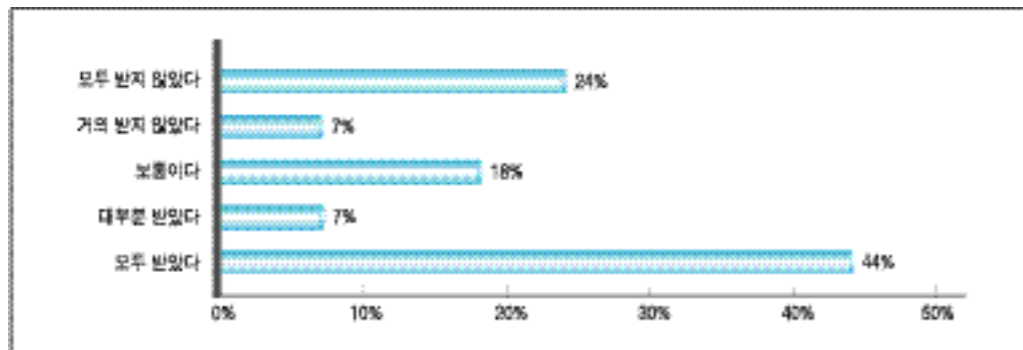


< 1-2-1-114> () N=108

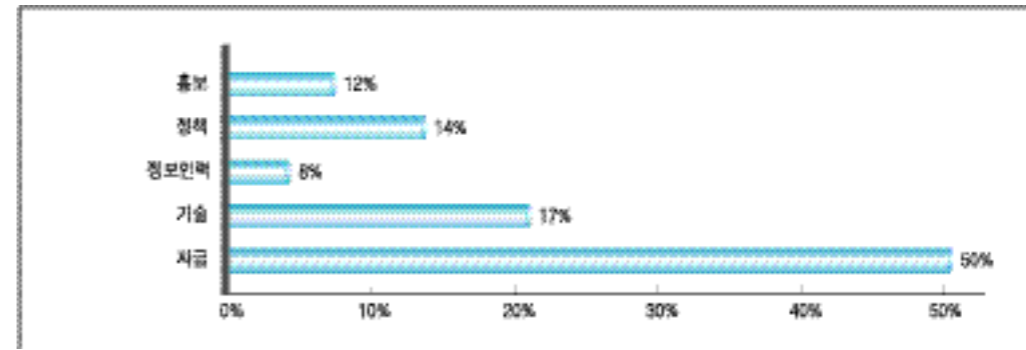


가 25% 가 25% 60% 가 가 .
 , PC ,
 PC (46%, 47%, 54%)
 49% 53%) (23% (29%, 18%, 5%)
 16%) 70% 가 60% 가
 가 가 가
 가 가.
 가 가

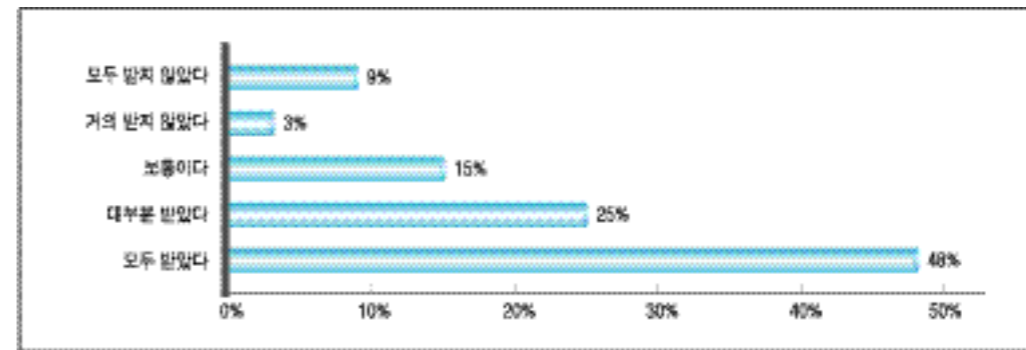
< 1-2-1-115> () N=125



< 1-2-1-116> (PC) N=66

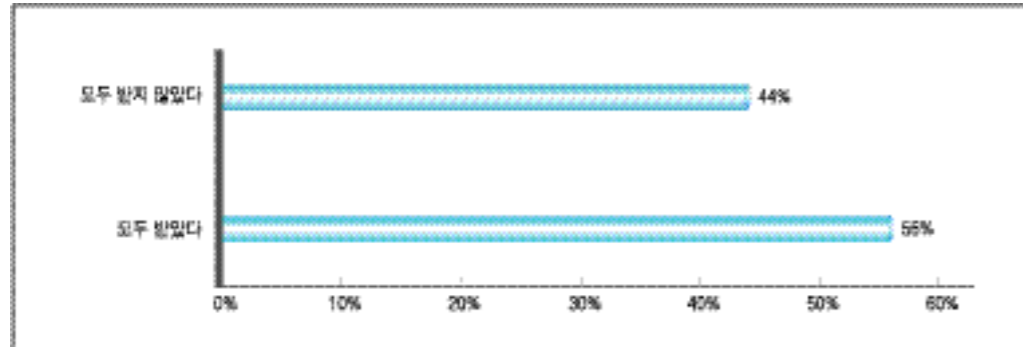


< 1-2-1-117> () N=67

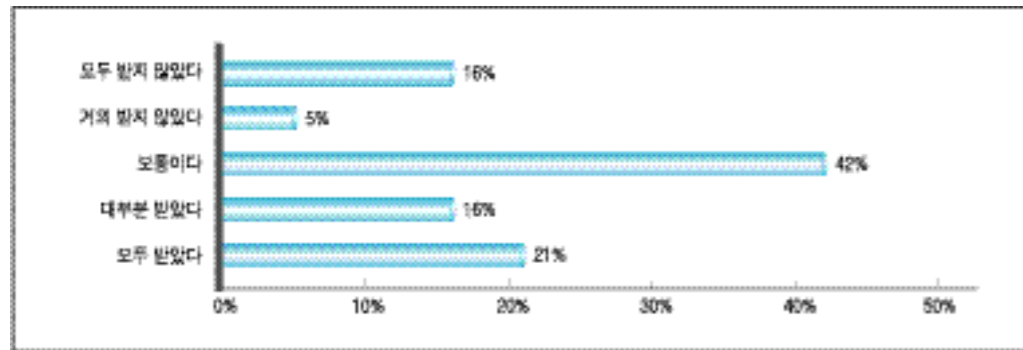


(44%)
 (7%) 51%
 (24%) (48%) (25%) 73%
 (7%) (9%)
 (3%)
 . PC
 PC
 (50%)
 (17%) 67% 56%
 (12%) (14%) 44%
 가

< 1-2-1-118> () N=13

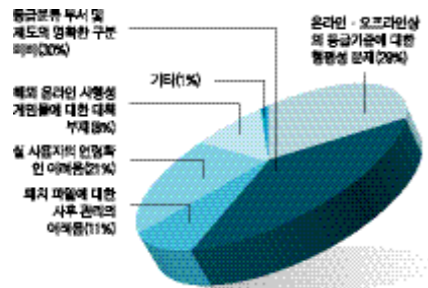


< 1-2-1-119> () N=19



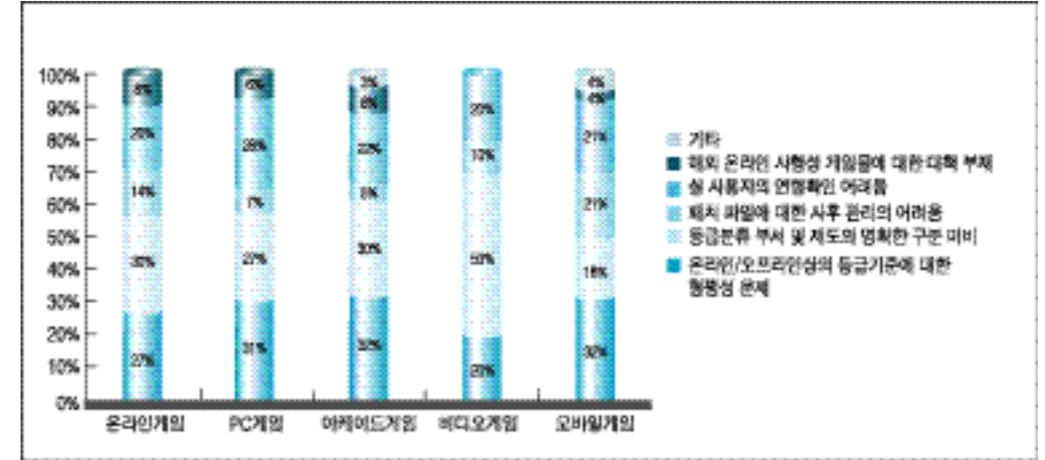
가 (37%, (5)) (16%) (21%)
 가 (42%) (21%) (16%) (6)

< 1-2-1-120> () N=600 (30%) / (29%)가 가

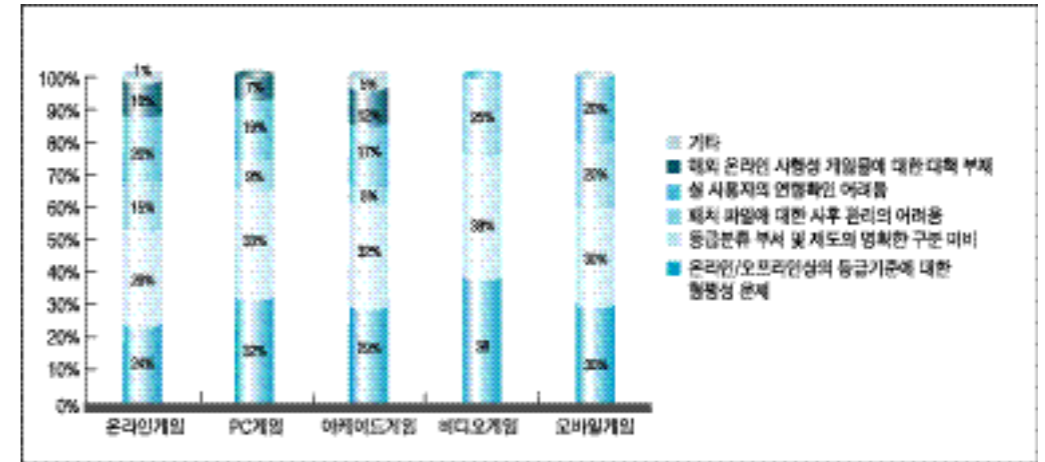


(21%),
 (11%),
 (8%)
 가

< 1-2-1-121> () N=386 ()

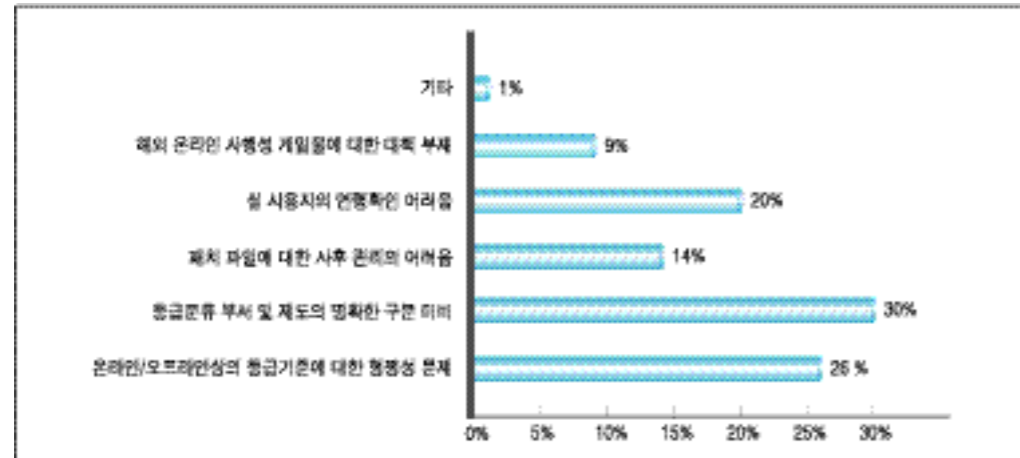


< 1-2-1-122> () N=214 ()

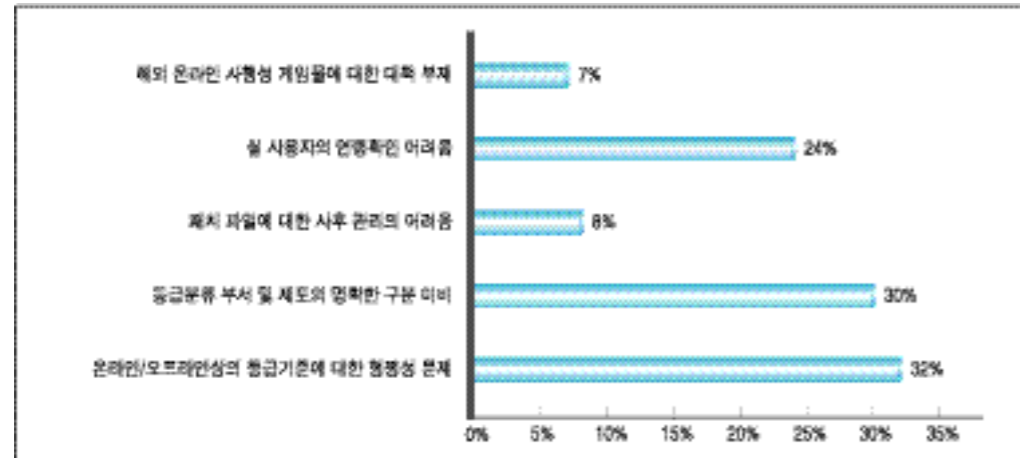


가
 가
 PC
 28% 20% 15%

< 1-2-1-123> () N=293



< 1-2-1-124> (PC) N=136



가. PC

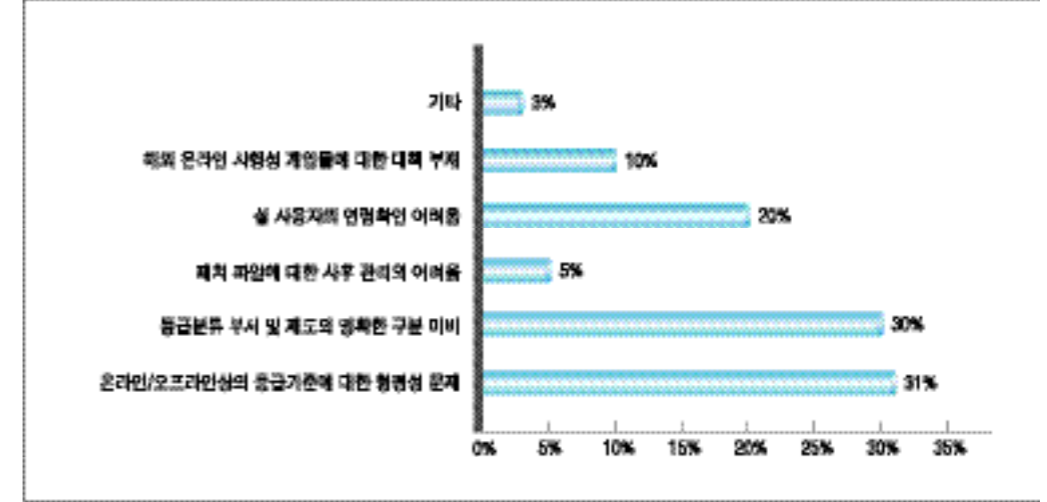
가 32% 가 (30%)

가 (20%), (24%),

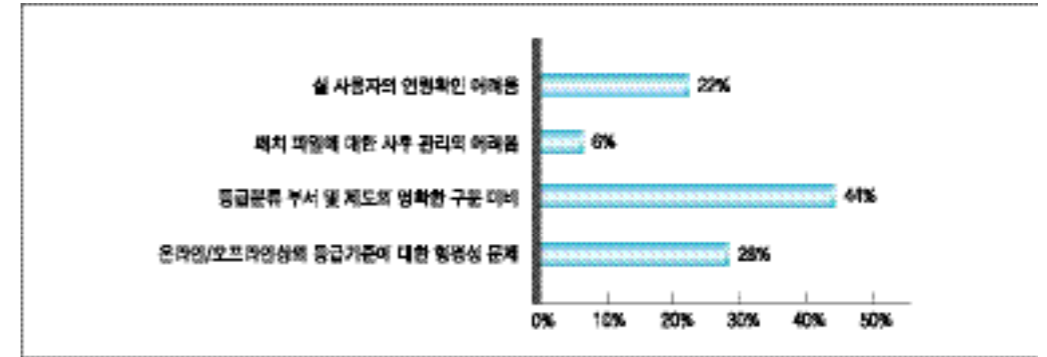
가 (14%), (8%), (7%)

가 (9%)

< 1-2-1-125> () N=115



< 1-2-1-126> () N=18



(5%)

가 PC

가 (31%) 가

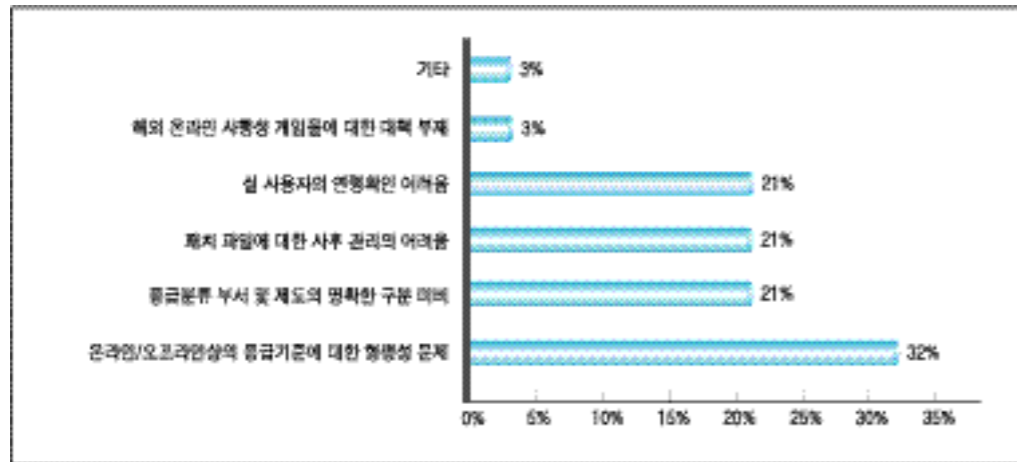
가 (20%), (20%),

가 44% 가

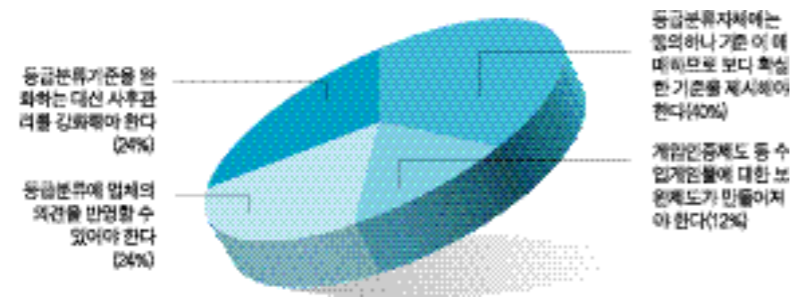
가 28% 22%

(10%),

< 1-2-1-127> () N=38

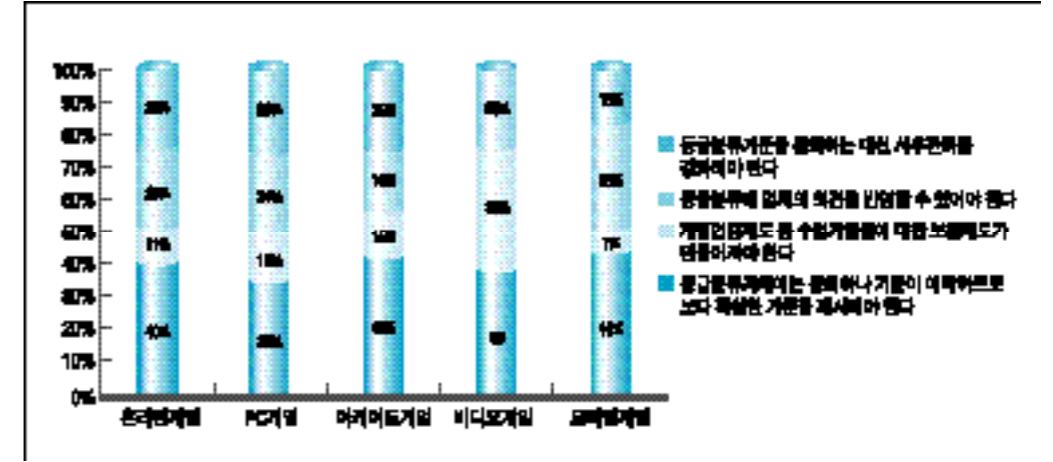


< 1-2-1-128> () N=630 ()

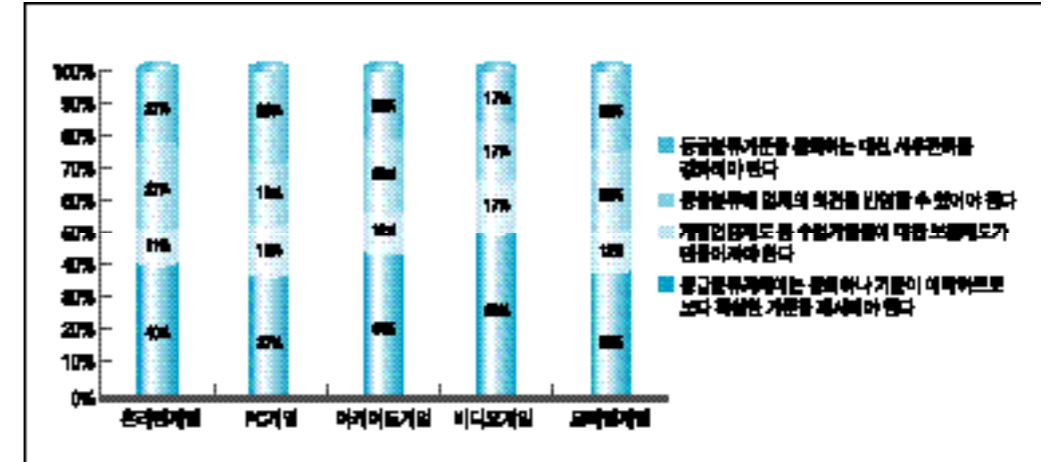


가 32% 가 (40%가 가 (24%), (24%), 가 (7) 가 (12%) 가 21% (12%) 가 35%

< 1-2-1-129> () N=400

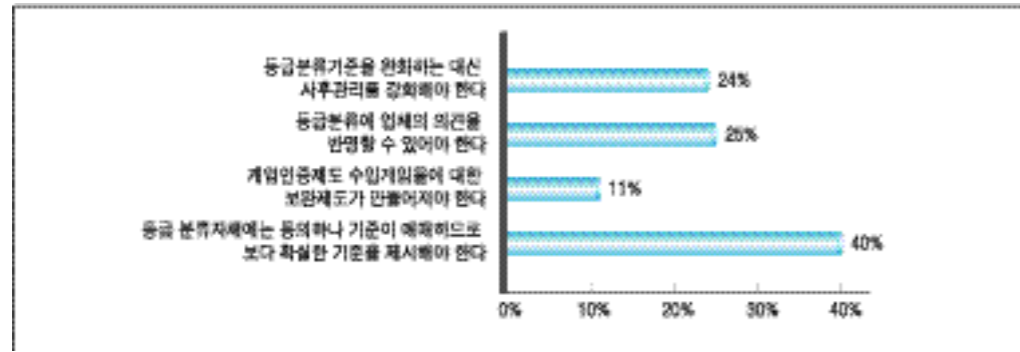


< 1-2-1-130> () N=230

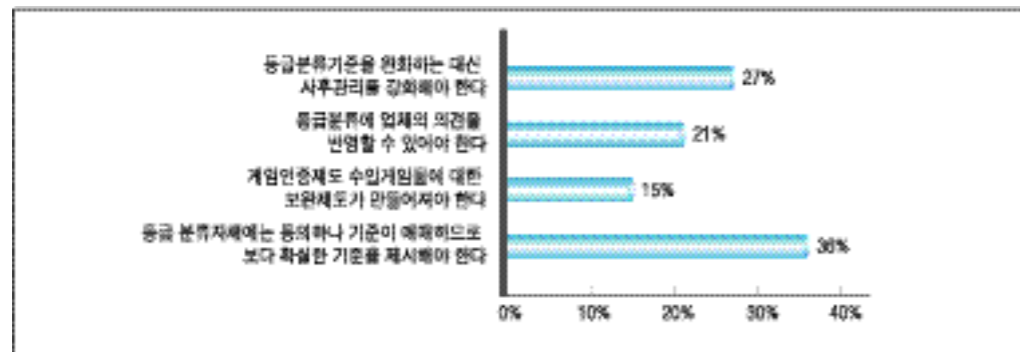


가 32% 가 (40%가 가 (24%), (24%), 가 (7) 가 (12%) 가 21% (12%) 가 35%

< 1-2-1-131> () N=302

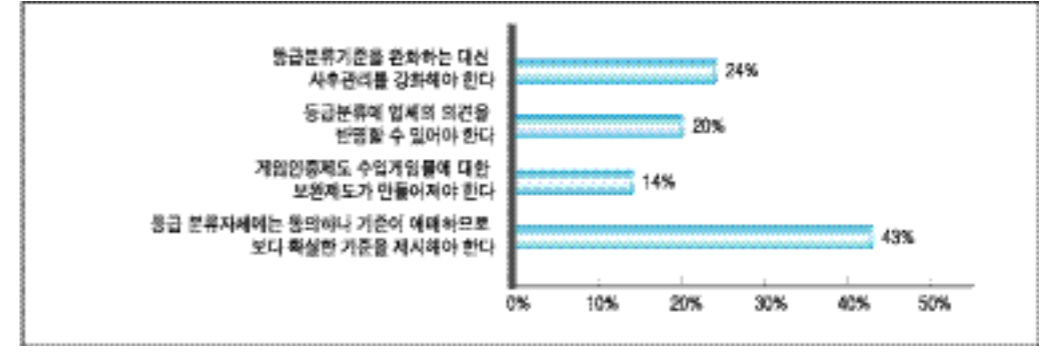


< 1-2-1-132> (PC) N=143

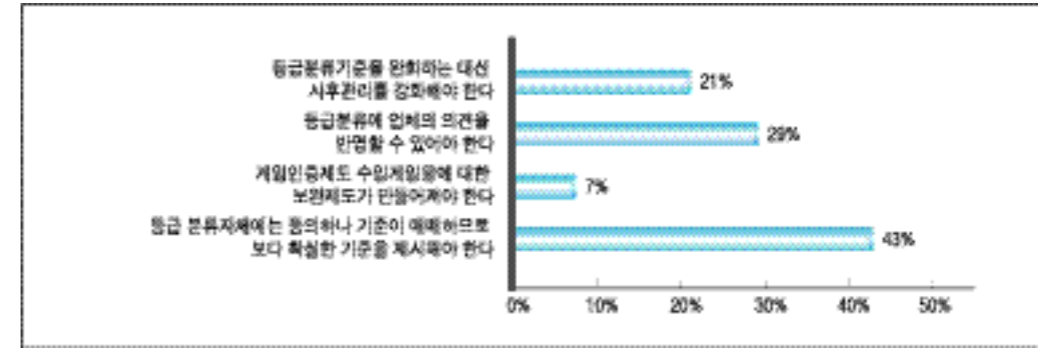


(40%) 가 (21%), ' 가 (15%)
 , ' 가 (25%), ' .
 (24%), ' 가 (11%) , '
 . PC (43%) , '
 PC , ' (24%) , '
 (36%), ' (27%), ' 가
 (14%) .

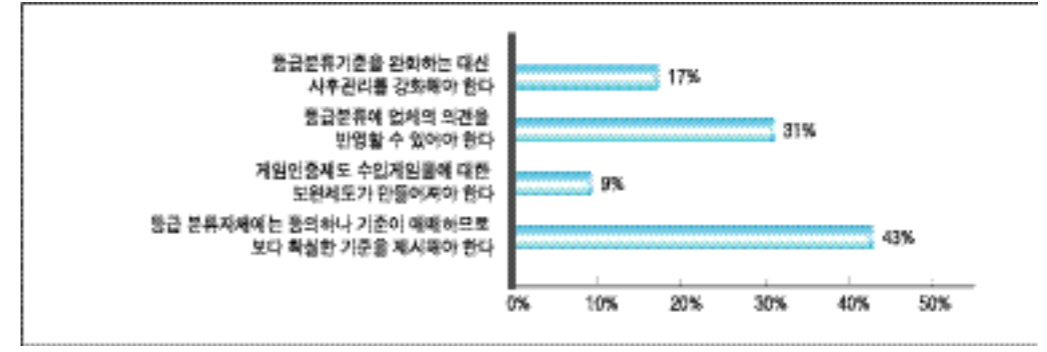
< 1-2-1-133> () N=136



< 1-2-1-134> () N=14



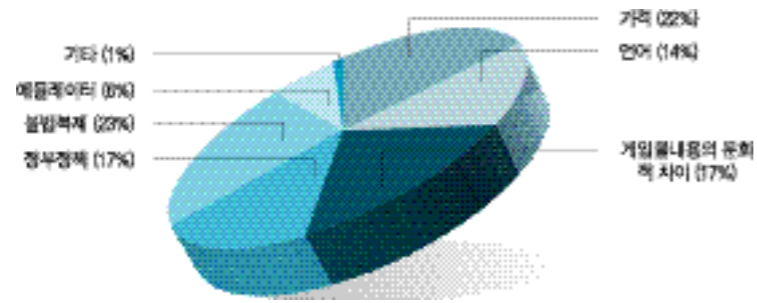
< 1-2-1-135> () N=35



(29%), ' (21%), ' 가
 , ' (43%) (7%) .

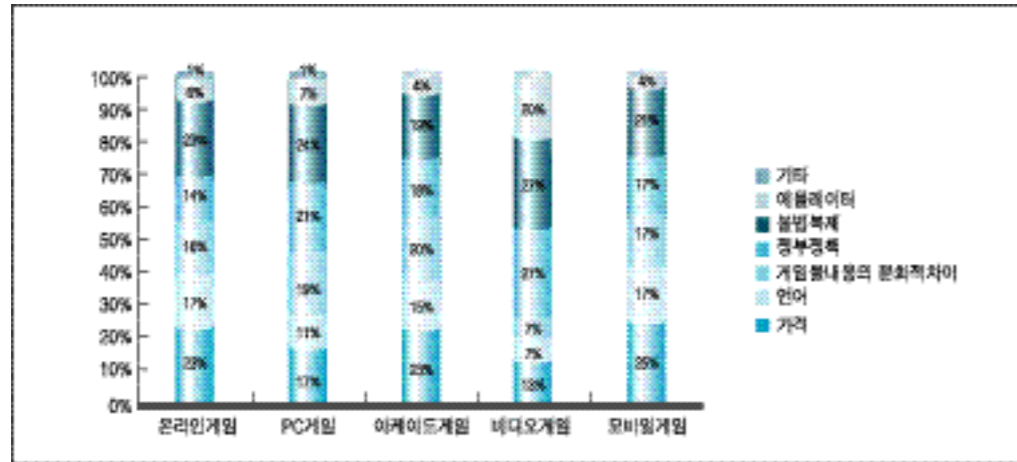
< 1-2-1-136>

() N=936()



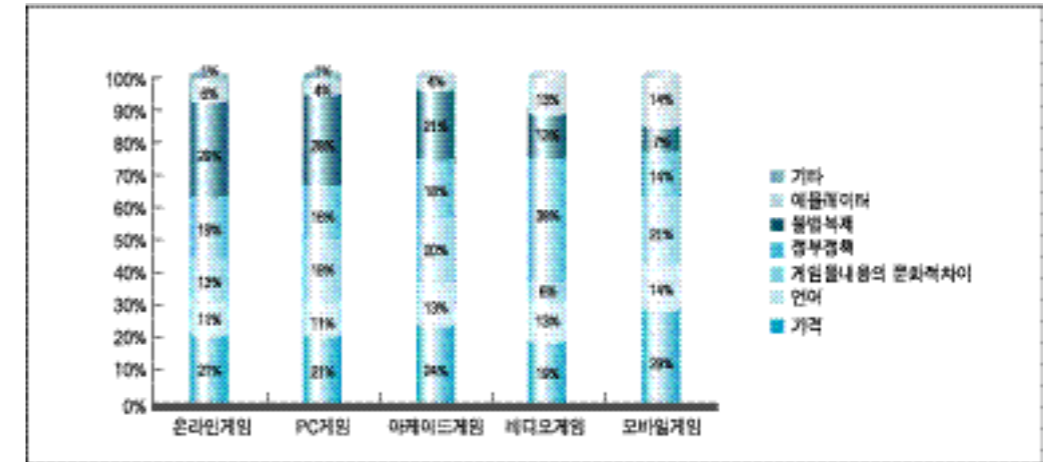
< 1-2-1-137>

() N=589()



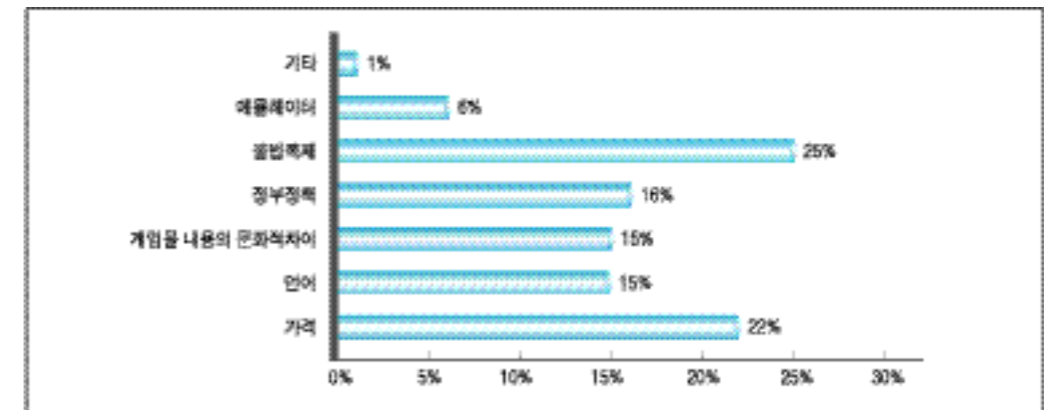
< 1-2-1-138>

() N=347



< 1-2-1-139>

() N=449()

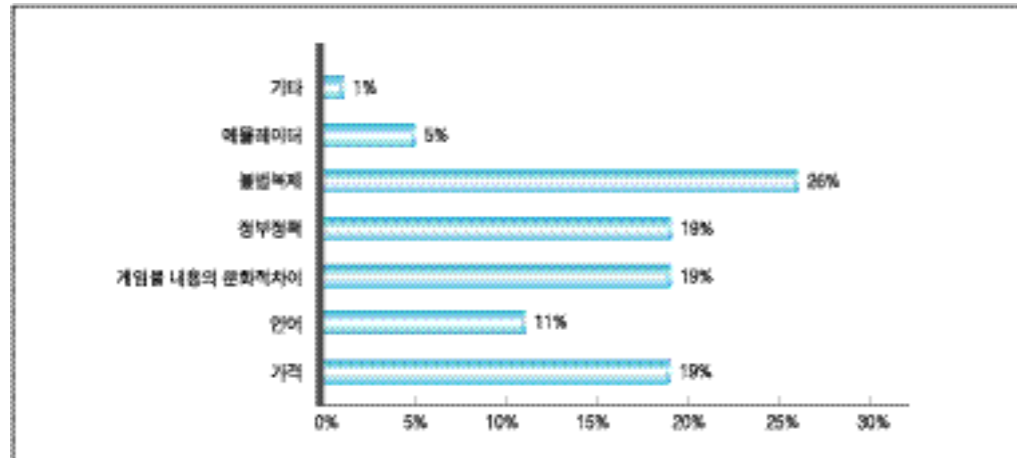


5.

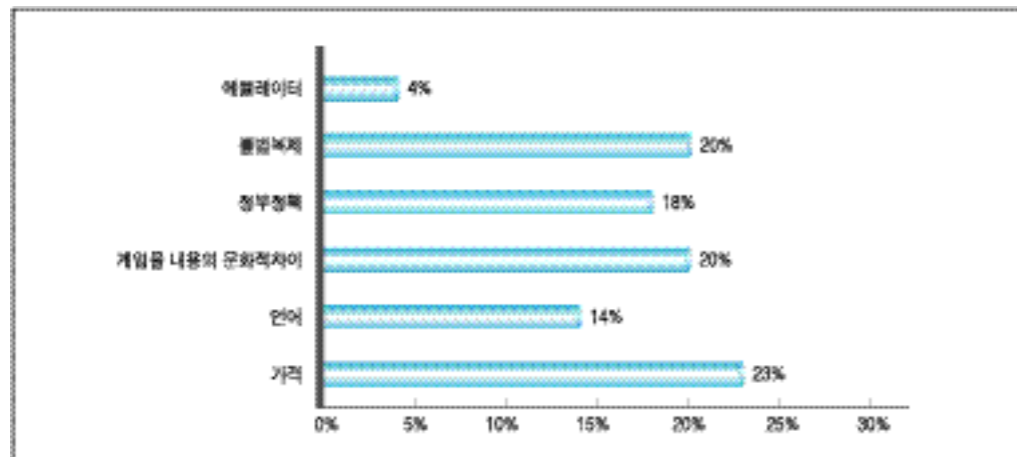
(1) (43%) 가 (31%) 가 (23%)가 가 (22%), (17%), (17%), (14%), (6%) (9%)

가 (25%), 가 (22%), (16%), (15%), (15%), (6%) . PC PC (26%) 가 (19%), (19%),

< 1-2-1-140> (PC) N=205()

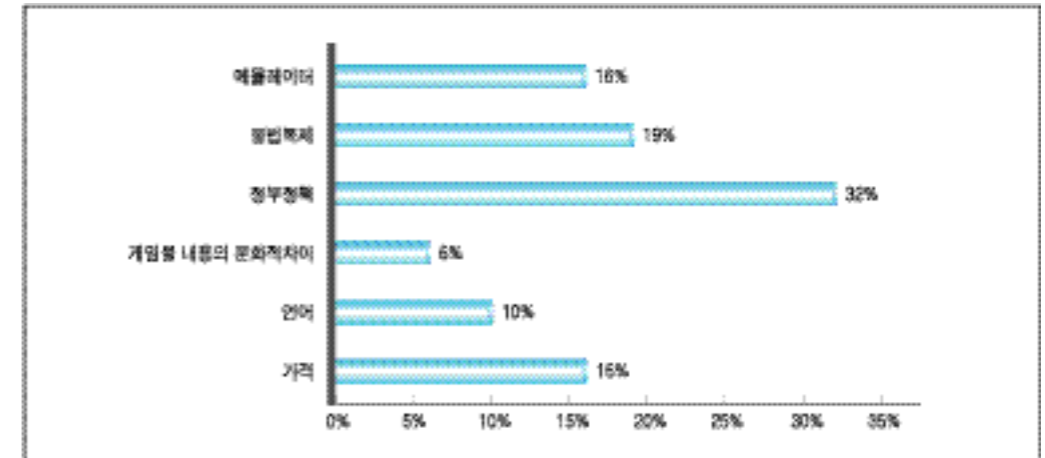


< 1-2-1-141> () N=189()

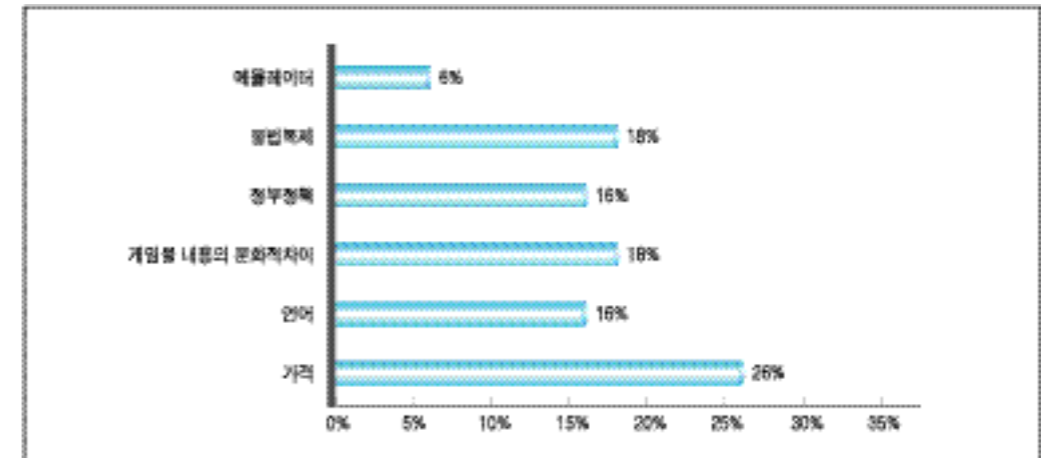


(19%), ‘ (11%), ‘
 ‘ (5%)
 가 가
 (32%)
 (19%), ‘ 가 (16%), ‘ (10%)
 ‘ 가 (23%) 가
 (20%), ‘
 (20%), ‘ (18%), ‘ (14%)

< 1-2-1-142> () N=31()



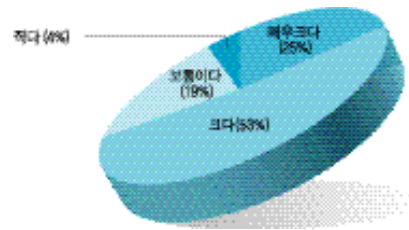
< 1-2-1-143> () N=62()



(2)
 ‘ 가 (26%) 가
 (18%), ‘ (18%), 78% ‘ (19%), ‘ (4%)
 ‘ (16%), ‘ (16%)
 (53%) (25%)

< 1-2-1-144>

() N=295



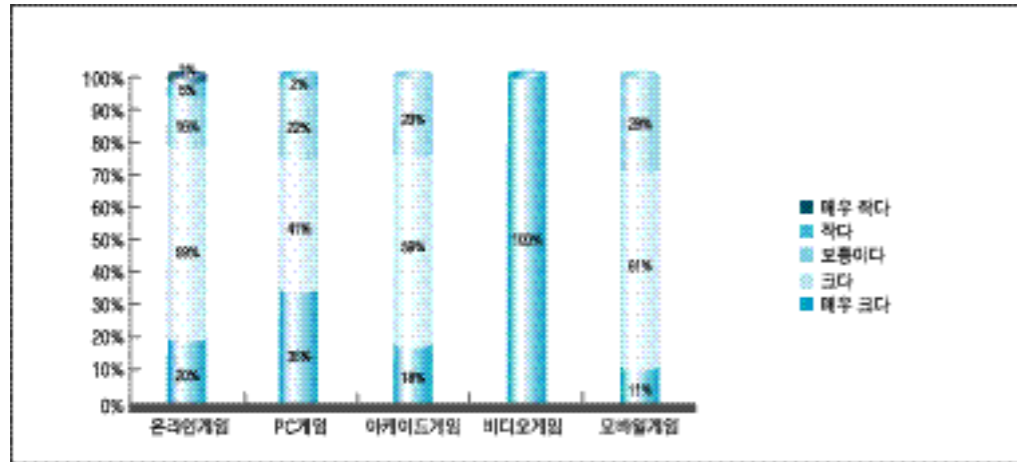
100%

70%

70%

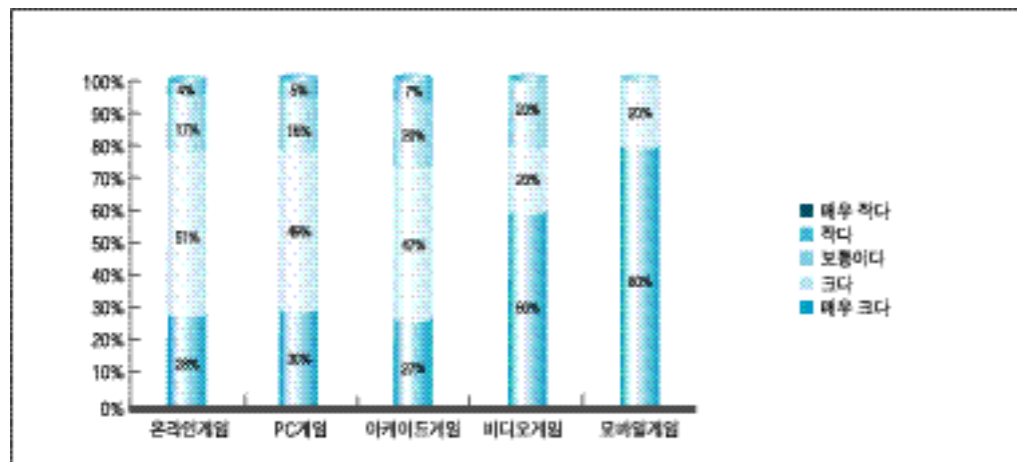
< 1-2-1-145>

() N=211



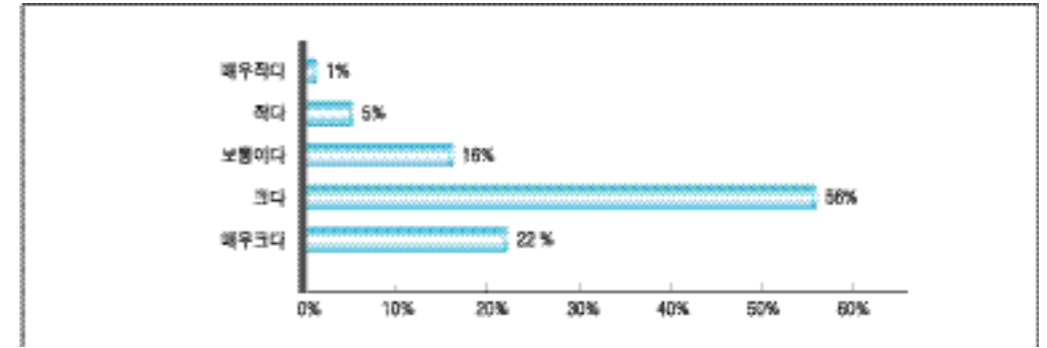
< 1-2-1-146>

() N=124



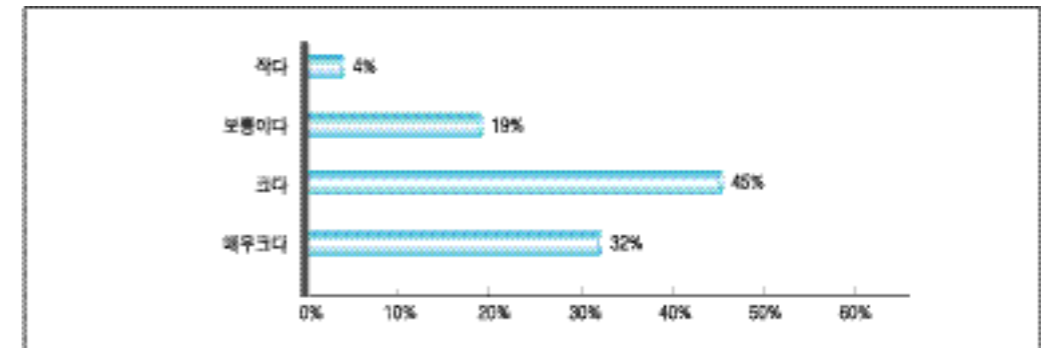
< 1-2-1-147>

() N=154



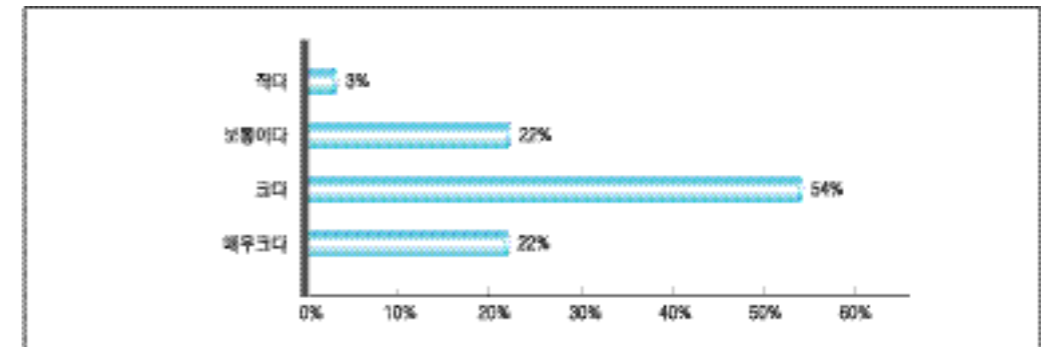
< 1-2-1-148>

(PC) N=74



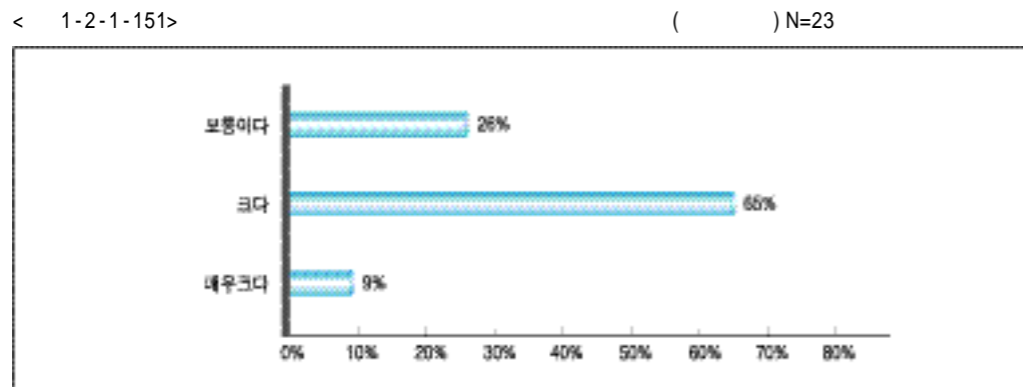
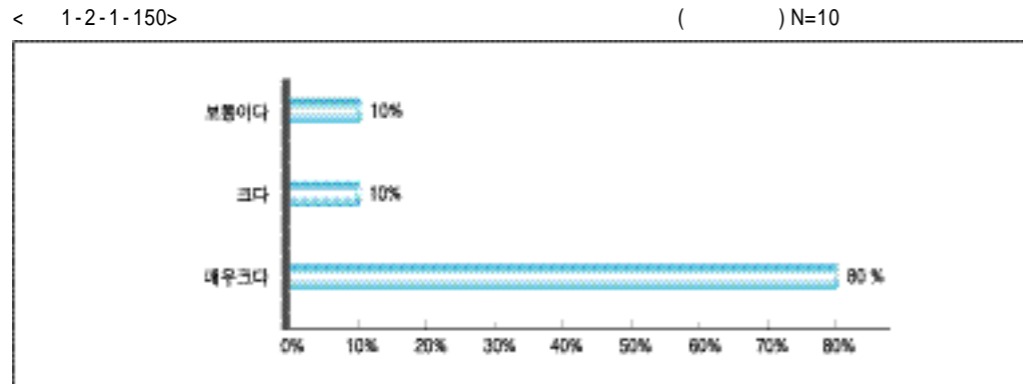
< 1-2-1-149>

() N=74



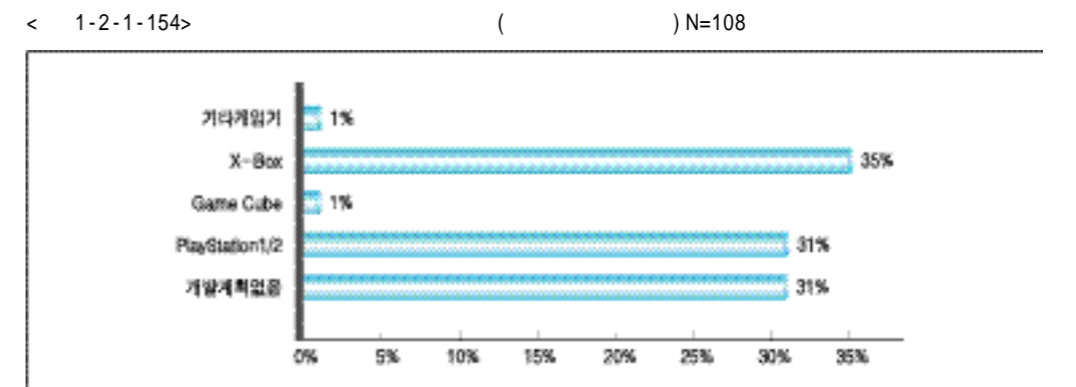
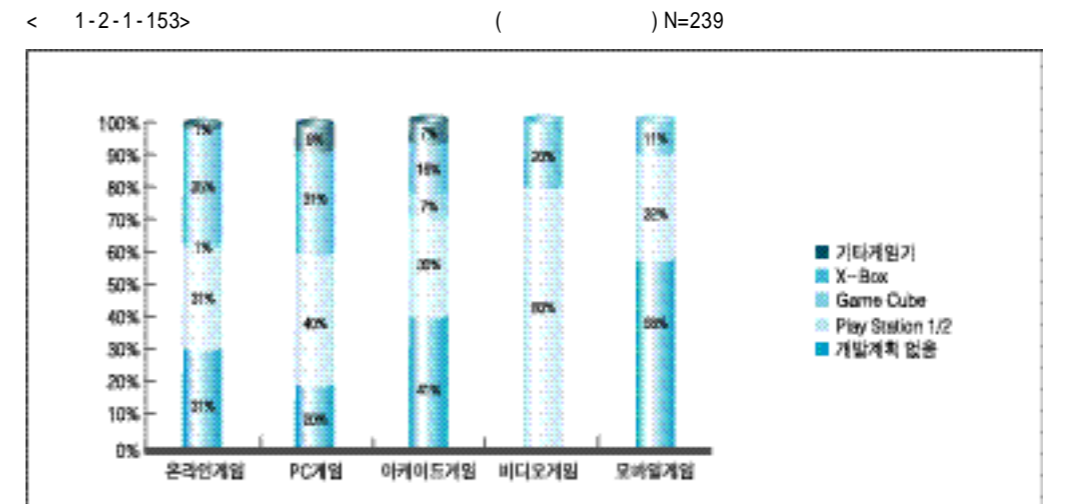
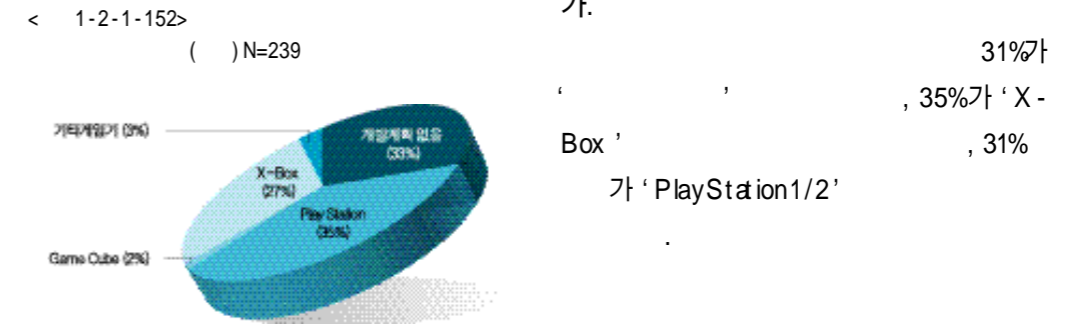
가.

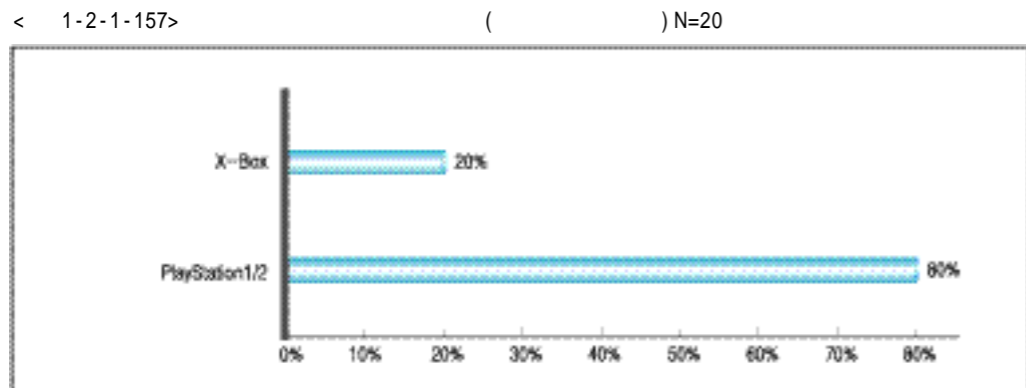
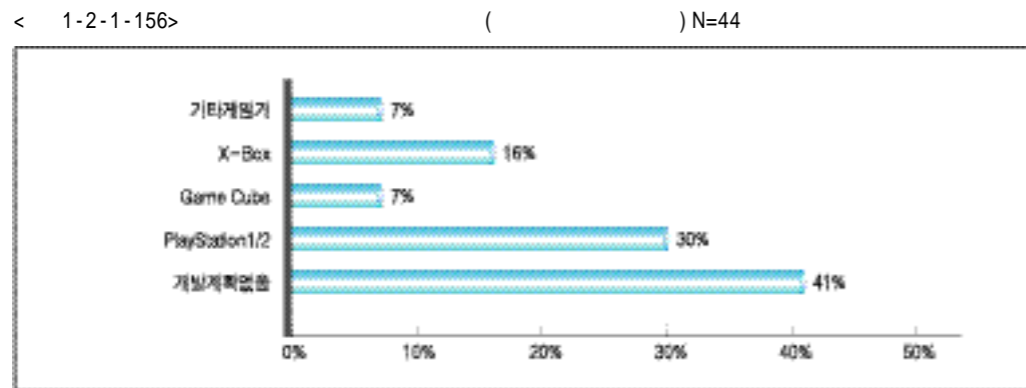
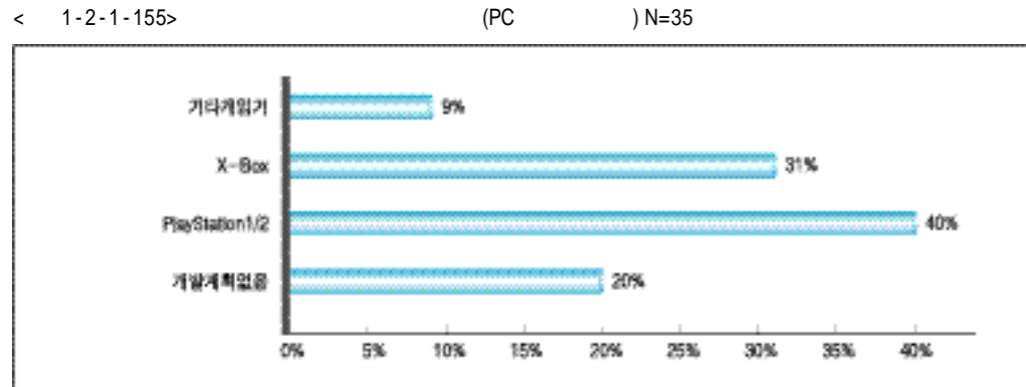
가. (22%) 78% (56%) , PC
 (5%) (1%) 6% PC (45%)
 (32%) 77%



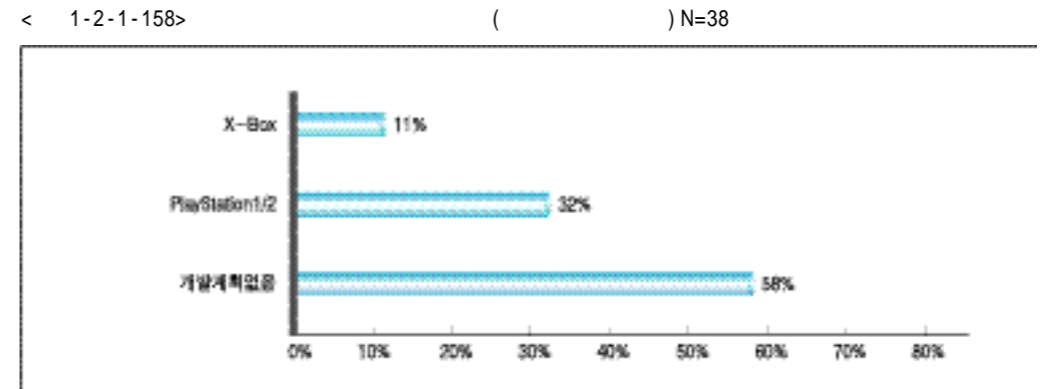
(19%), (4%), (22%), (3%), (54%), 74%, (25%), (9%), (22%), (3), 33%, (80%)가 'PlayStation1/2'가 35% 가, 'X-Box'가 27%, (10%), (3%), 'GameCube' (2%)

가 'PlayStation1/2' 41% 58% PC 'X-Box' 35% 31% 가. 31%가, 35%가 'X-Box', 31%가 'PlayStation1/2'



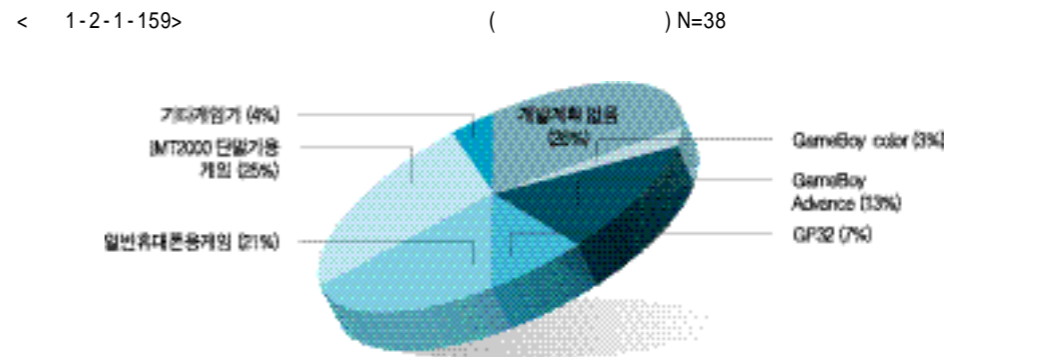


. PC 가 31%
 PC , 20% 가
 'PlayStation1/2' , 41%
 가 40%, 'X-Box' , 'PlayStation1/2'

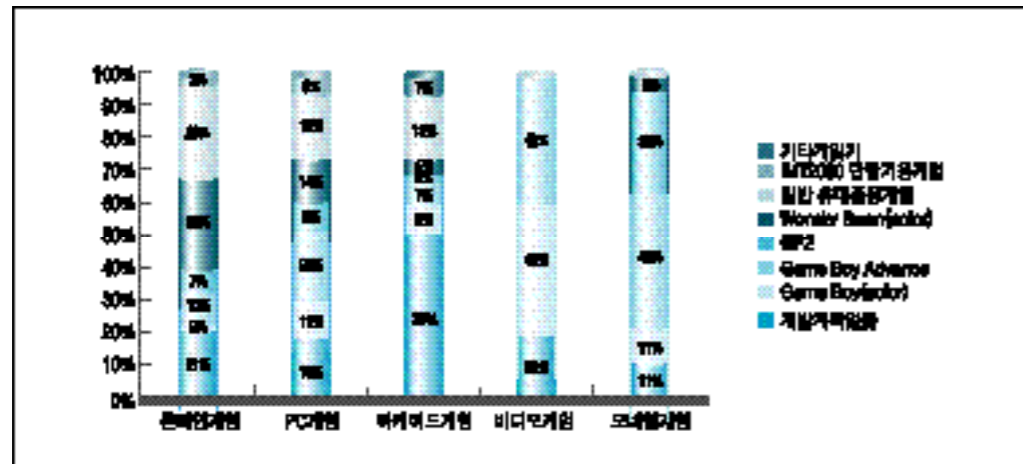


가 30%, 'X-Box' , 'PlayStation1/2'
 가 16%, 'GameCube' 가 32%, 'X-Box'
 가 7% . 가 11% .

(4)
 'PlayStation1/2' 가 , 26%
 80% 가 ,
 'X-Box' 20% 가 'IMT2000'
 (25%)
 (21%), 'GameBoy Advance' (13%),
 'GP32' (7%), ' (4%),
 'GameBoy(cdor)' (3%)
 가 58% 가

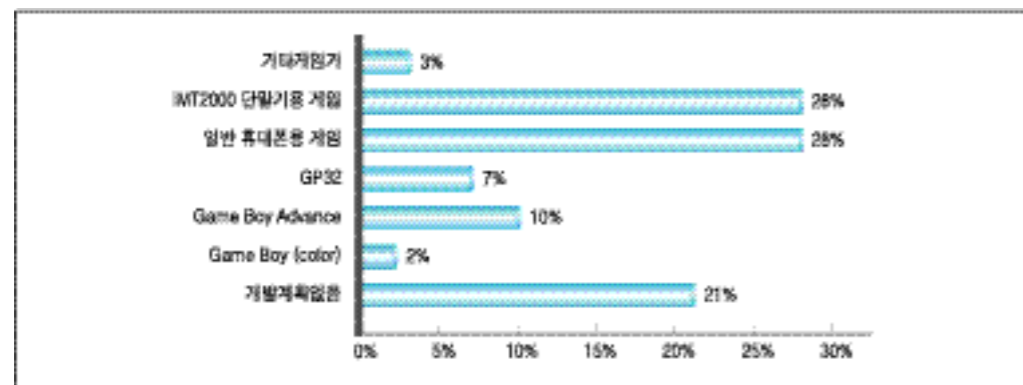


< 1-2-1-160> () N=210

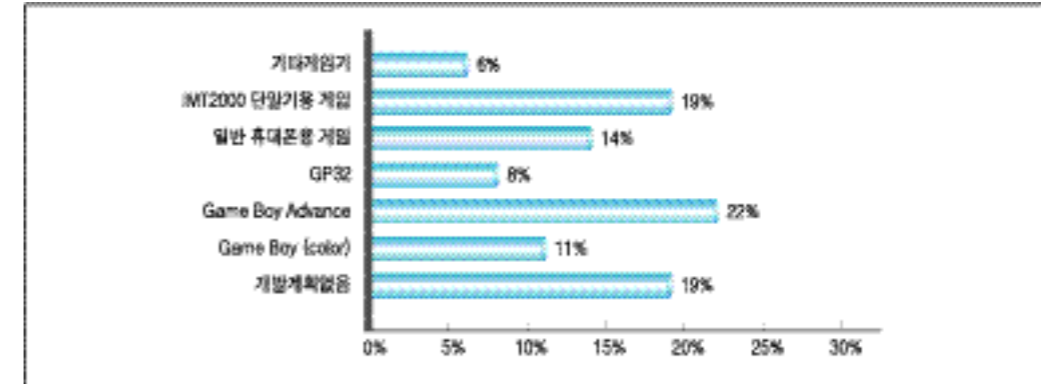


가
 'IMT2000' 42% 28%
 'PC' 19% 가
 'GameBoy Advance' 가 22% 가
 'IMT2000' 19% 14%
 'GP32' 8%
 'GameBoy Advance' 28%

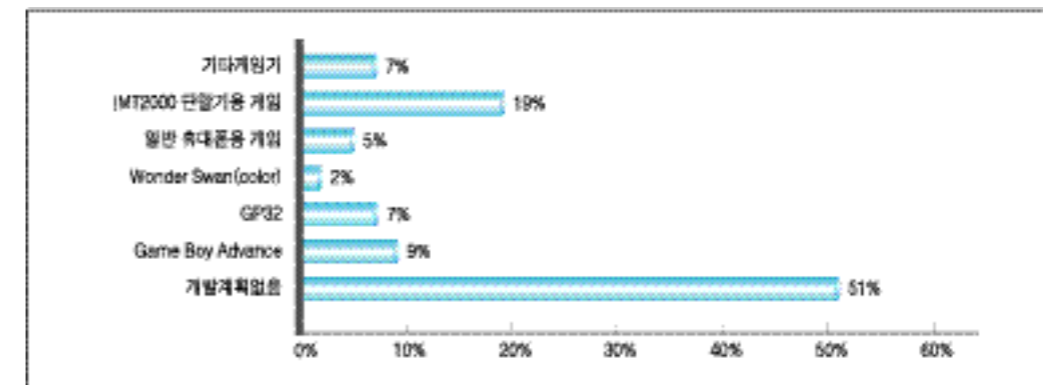
< 1-2-1-161> () N=107



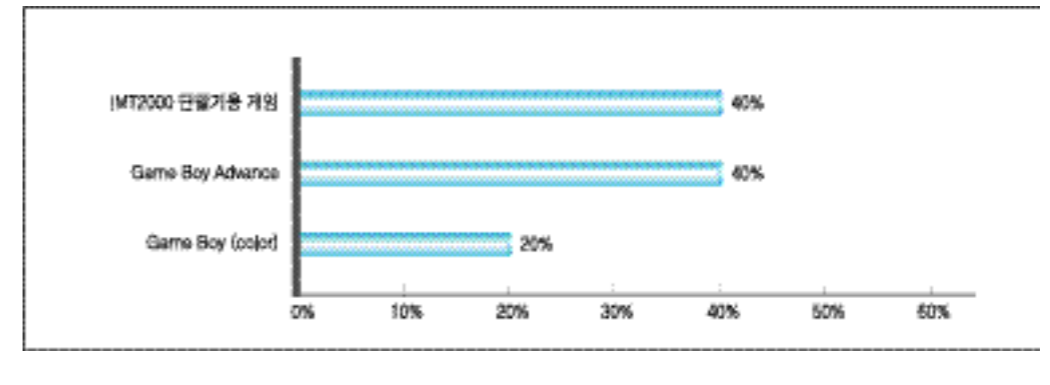
< 1-2-1-162> (PC) N=36



< 1-2-1-163> () N=43

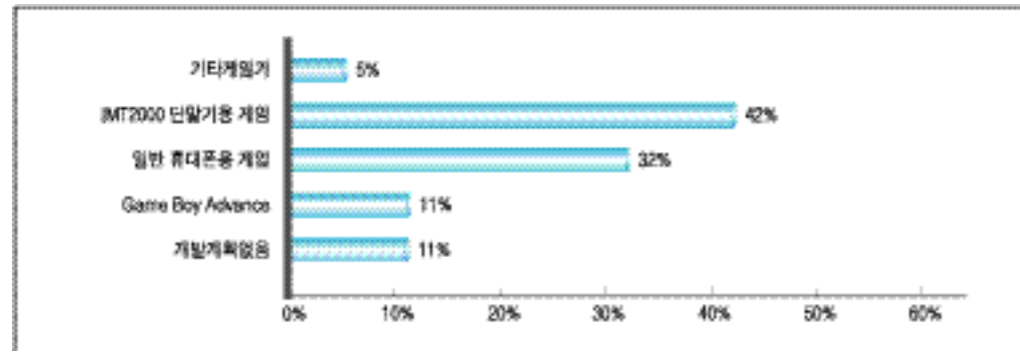


< 1-2-1-164> () N=20



가 51%
 'IMT2000' 19%

< 1-2-1-165> () N=38



‘GameBoy Advance’ 11%

10%

(5) 가

‘IMT2000 가

‘GameBoy Advance’ 가 40% 41%가

‘MS,

42%가 40% 10%

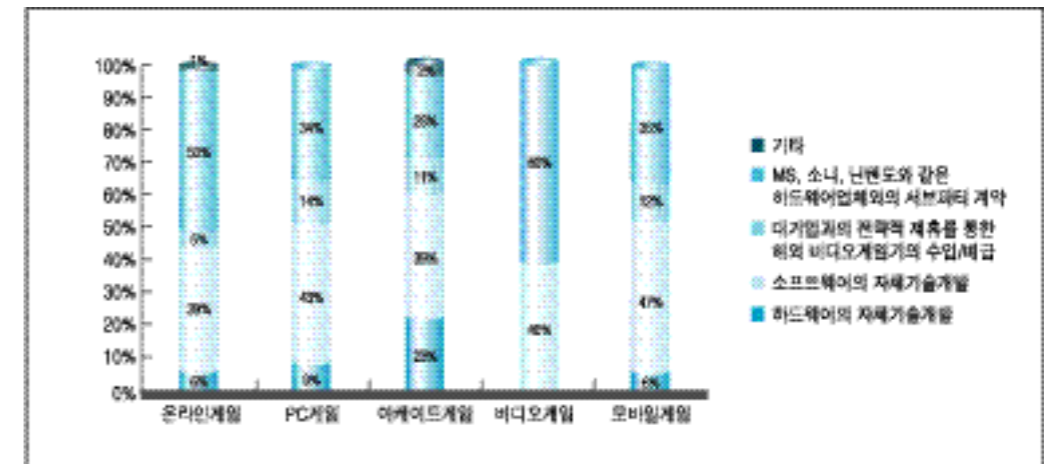
‘IMT2000

32% 8%

< 1-2-1-166> 가 () N=329



< 1-2-1-167> 가 () N=207



‘MS,

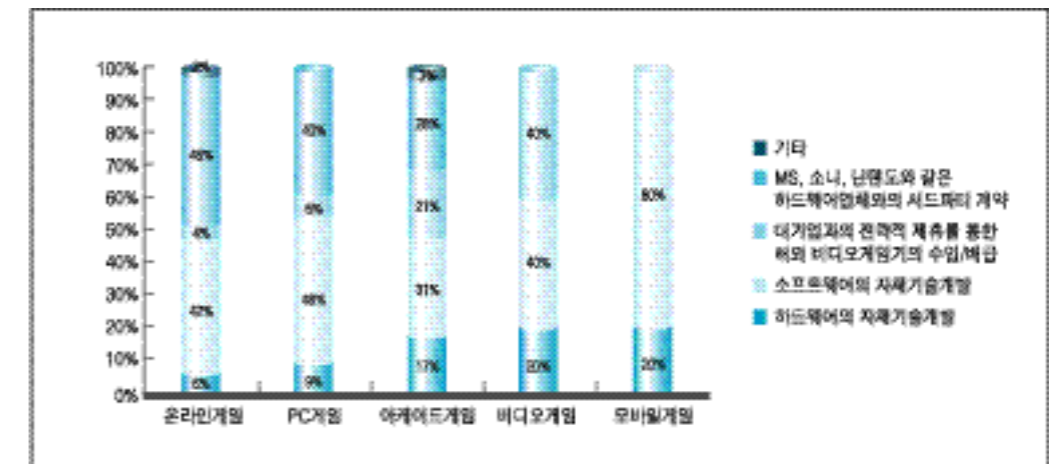
가

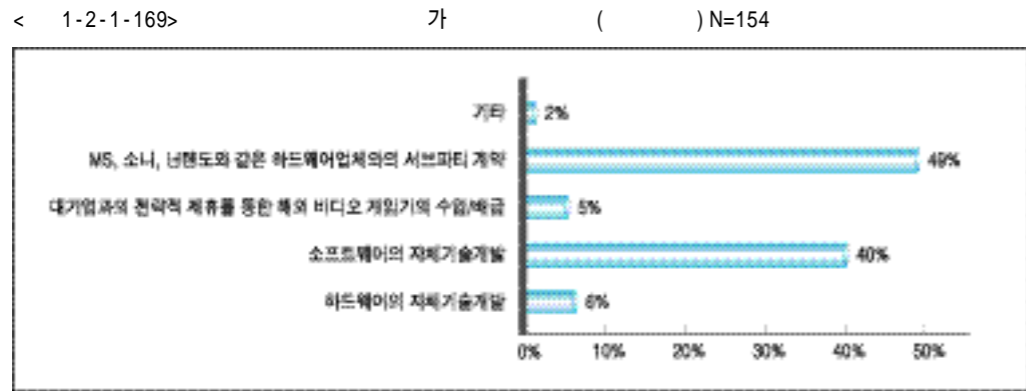
‘MS,

50%

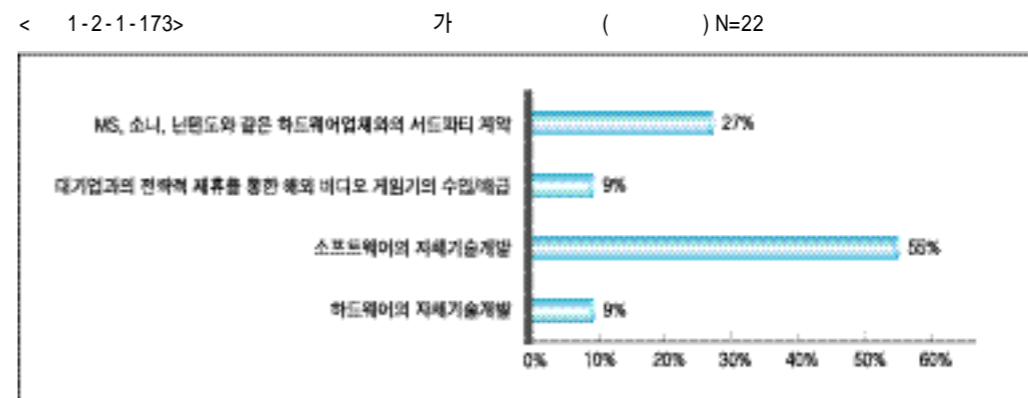
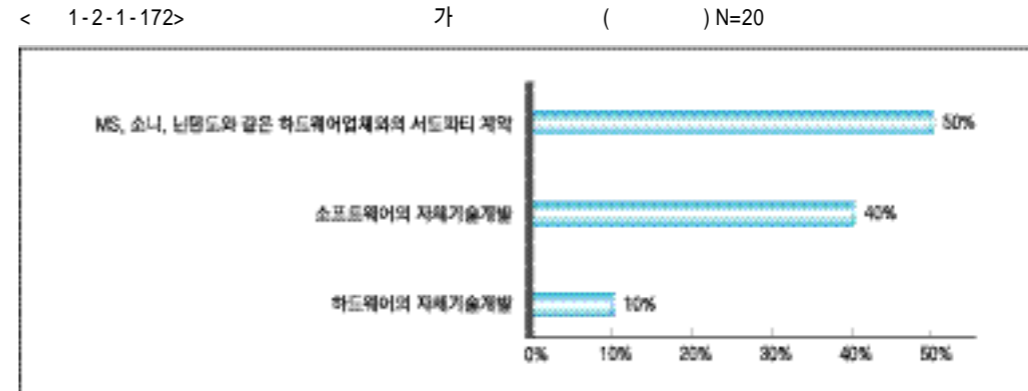
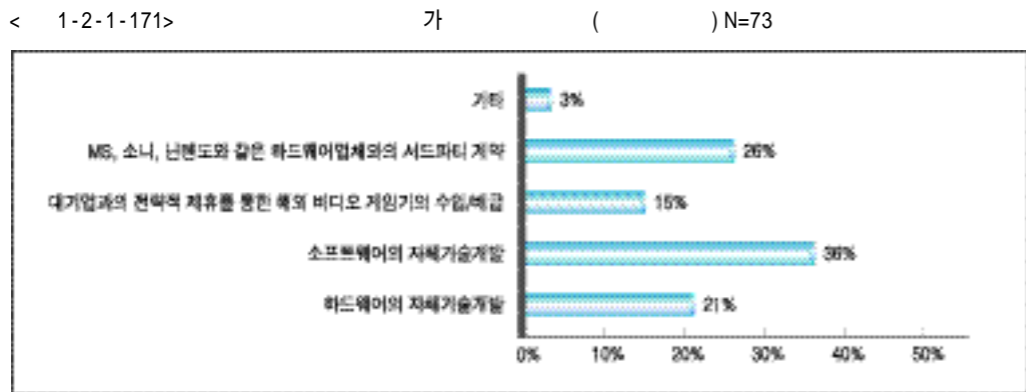
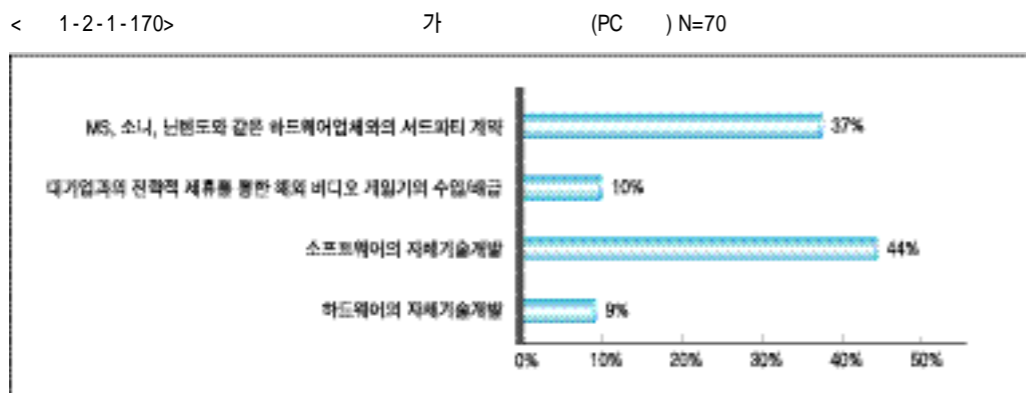
21%

< 1-2-1-168> 가 () N=122





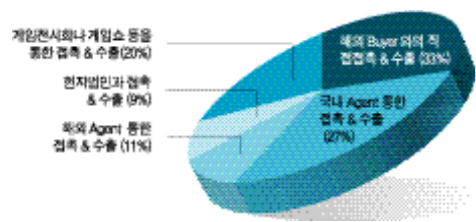
가. , 40% ,
 , 10% .
 가 ' MS, ,
 . PC
 (49%) . PC ,'



44% 가 ,
 ' MS, , / , 15%
 , 37%, '
 10%, ' 9% .
 , ' MS, ,
 (50%)
 가 , '
 (40%), '
 (36%), ' MS, , (10%)
 (26%)
 , 21% , '

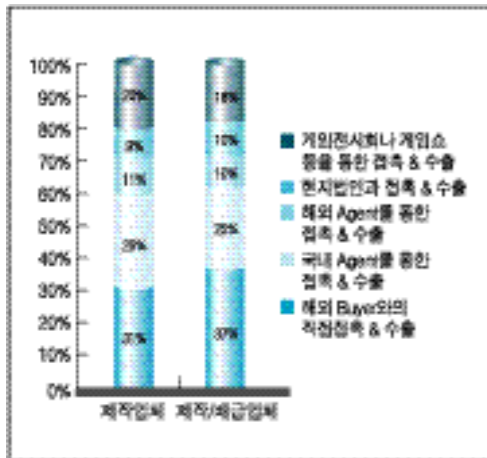
가 55% , ' 27% , ' MS, , / ' 9%

< 1-2-1-174> (Buyer) () N=297



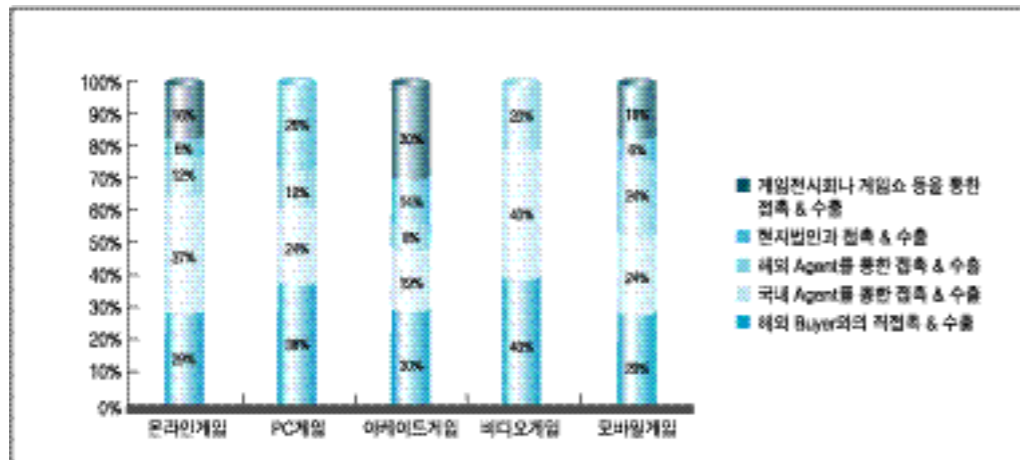
(6) (Buyer) Buyer & (33%) 가 Agent &

< 1-2-1-175> (Buyer) (/) N=297

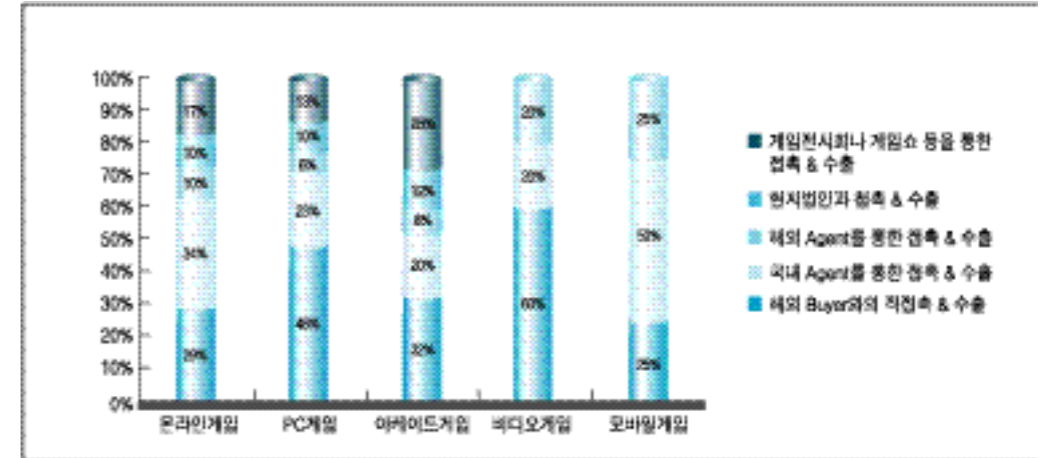


(Buyer) Buyer & ' 가 (37%) ' Buyer & (29%) ' Buyer

< 1-2-1-176> (Buyer) () N=191

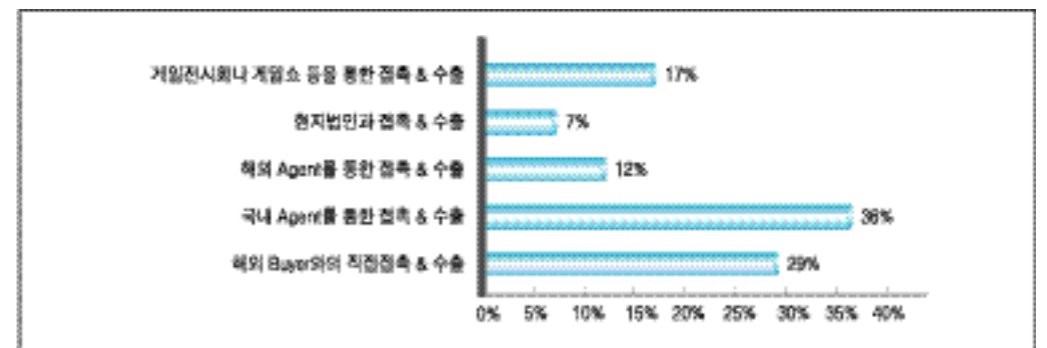


< 1-2-1-177> (Buyer) () N=106

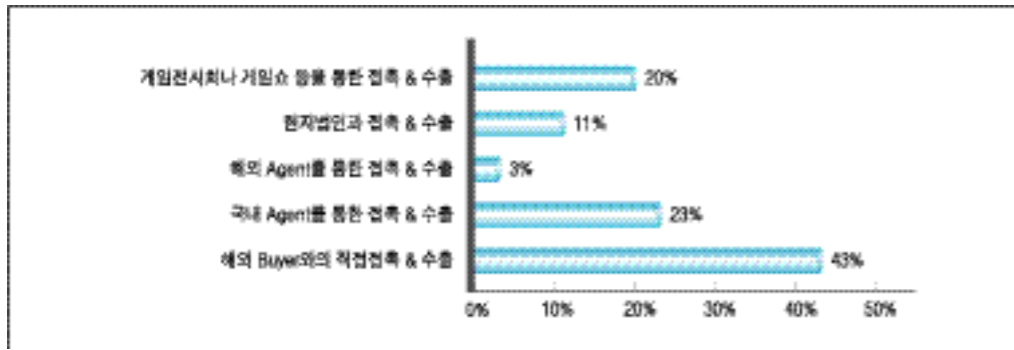


가 Agent 가 Agent & ' (34%) & ' 36% 가 Agent & (29%), & ' Buyer & (29%), & ' (17%), Agent & (12%) & ' (28%) . PC PC Buyer & ' 가 43% , Agent & (23%),

< 1-2-1-178> (Buyer) () N=139

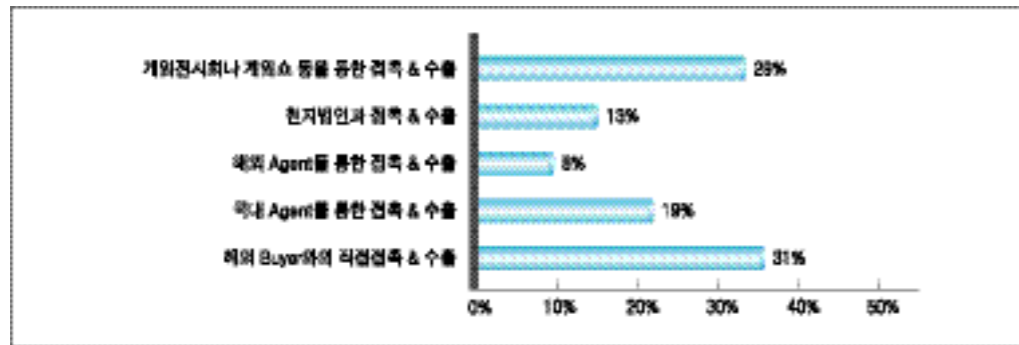


< 1-2-1-179> (Buyer) (PC) N=65

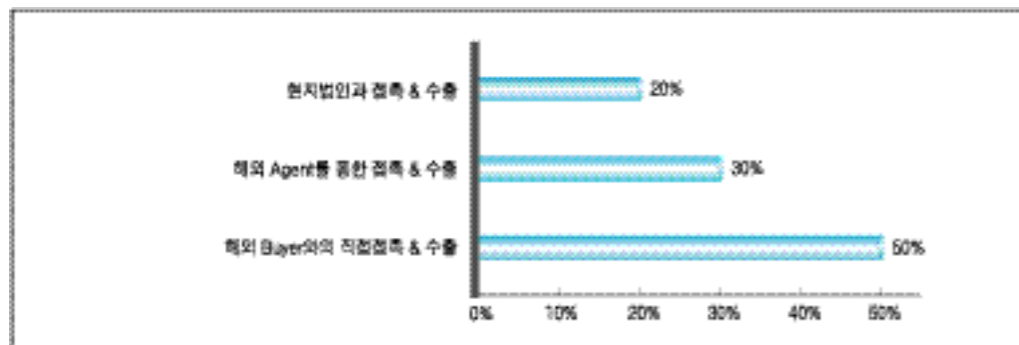


‘ (20%), ‘ & (11%) & ’ 31% 가
& ’ 29% Agent &
(19%), ‘ & (13%)
Buyer

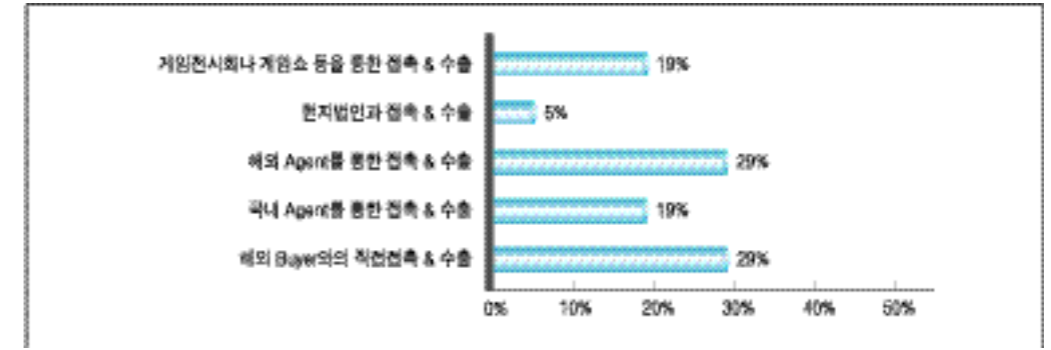
< 1-2-1-180> (Buyer) () N=62



< 1-2-1-181> (Buyer) () N=20

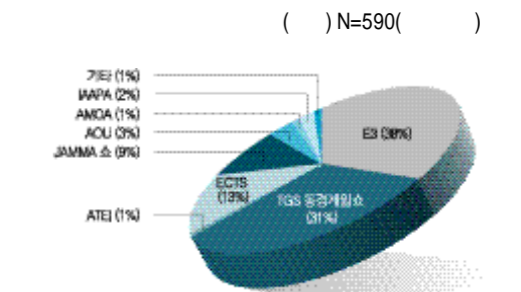


< 1-2-1-182> (Buyer) () N=21

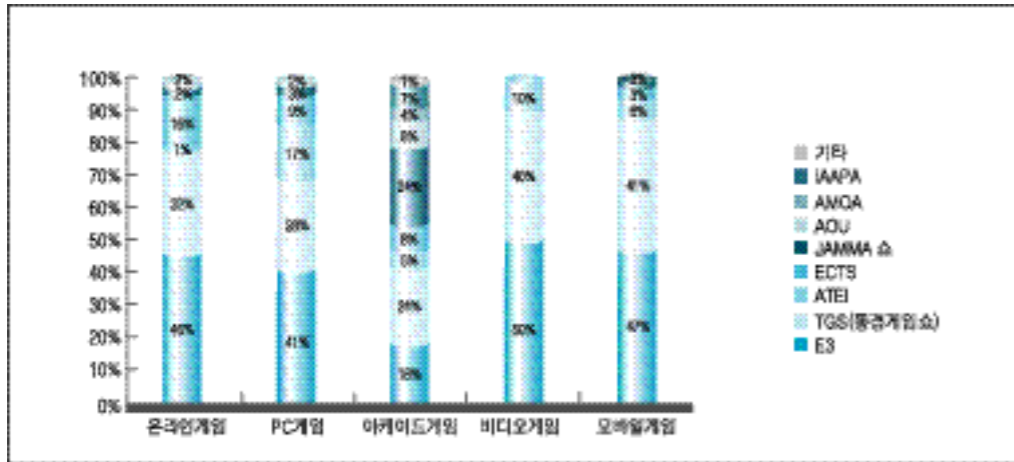


Buyer
& ’ 50% 가
Agent
& ’ (30%), ‘ &
(20%)
& ’
& ’ Buyer
& ’ Agent & ’ ‘E3’ 가 40%
29% 가
Agent & (19%), ‘
& (19%), ‘ ‘E3’ ‘TGS()’ 가
& (5%)
(7) 가 ‘TGS()’ ‘JAMMA’ 가
24% 가
가
가
‘E3’ ‘TGS()’ 가
38% 31% 가
‘ ECTS ’ (13%), ‘ JAMMA ’ (9%), ‘ AOU ’ 가
(3%), ‘ IAAPA ’ (2%)
‘TGS()’

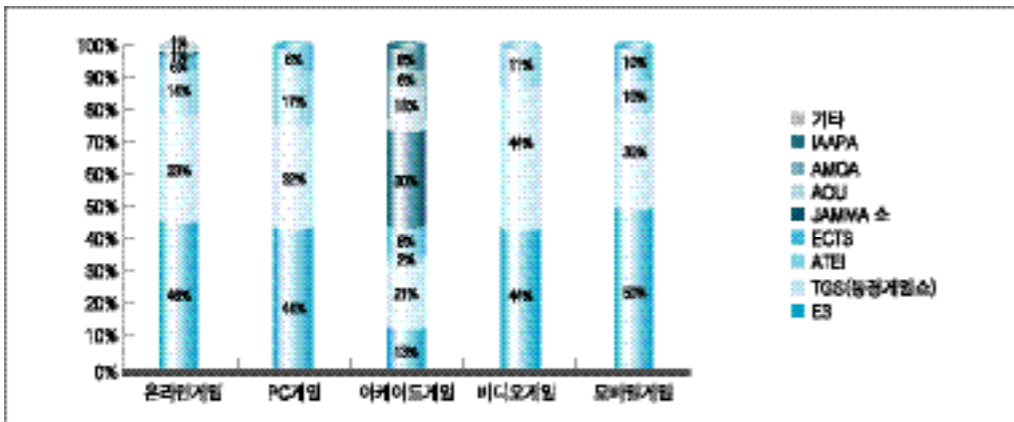
< 1-2-1-183> () N=590 ()



< 1-2-1-184> 가 () N=374()

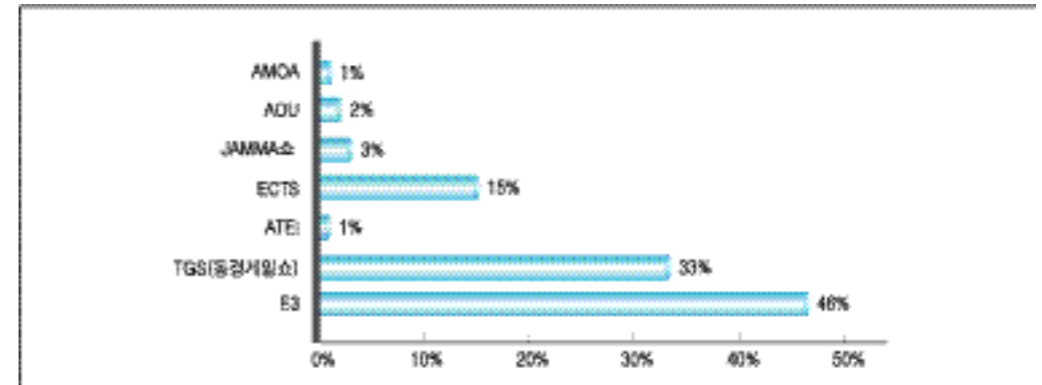


< 1-2-1-185> 가 () N=216()

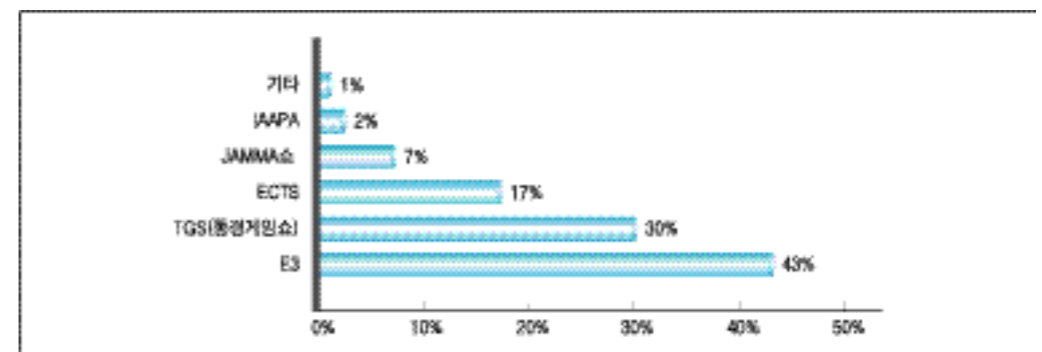


‘ JAMMA (30%) 가 (33%), ‘ ECTS ’(15%), ‘ JAMMA ’(3%), ‘ TGS() ’ ‘ AOU (2%) (21%) . PC 가. PC ‘ E3 (43%)가 가 , ‘ TGS() 가) (30%) ‘ ECTS ’(17%), ‘ E3 가 46% 가 ‘ JAMMA (7%) , ‘ TGS() ’ .

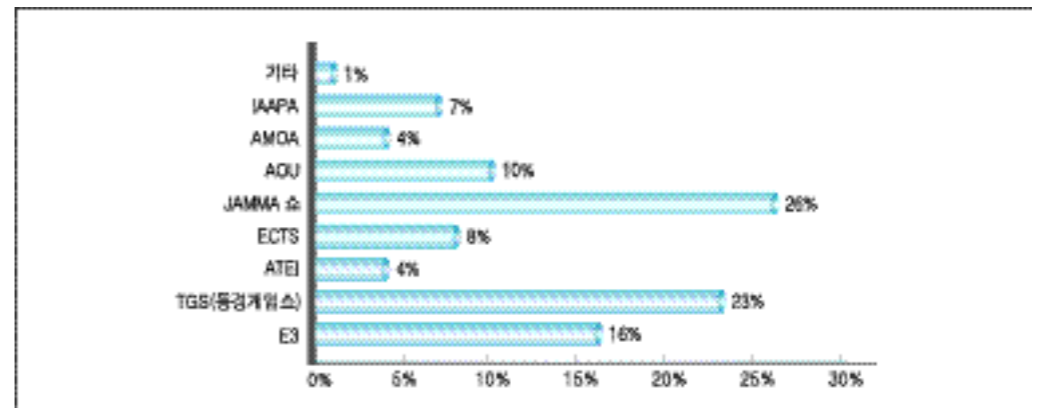
< 1-2-1-186> 가 () N=272()



< 1-2-1-187> 가 (PC) N=121()

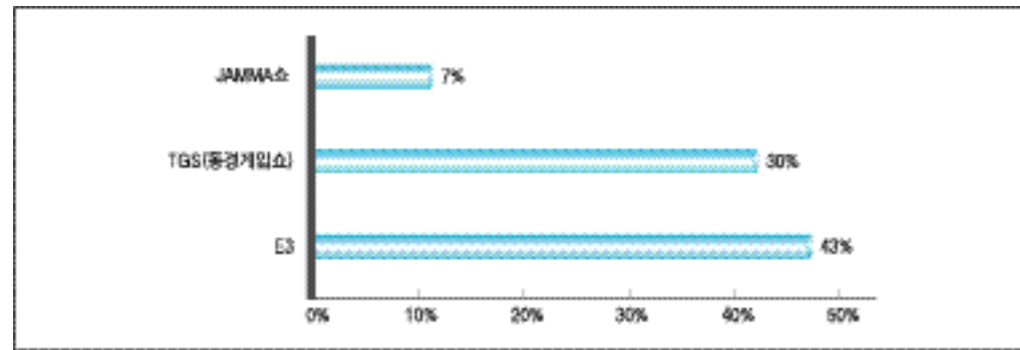


< 1-2-1-188> 가 () N=136()

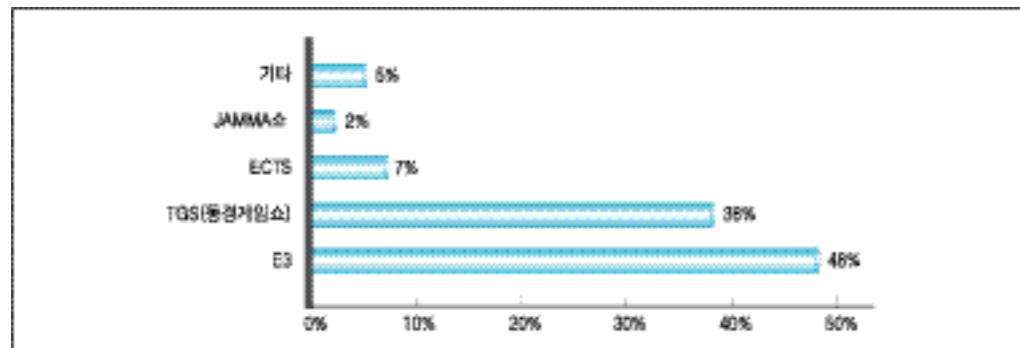


가 . 가 ‘ E3 가 가

< 1-2-1-189> 가 () N=38()



< 1-2-1-190> 가 () N=42()



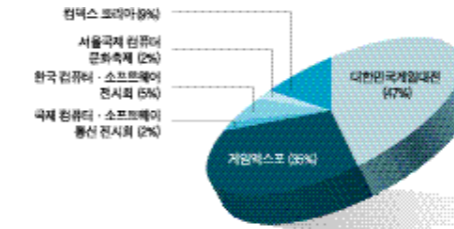
‘ JAMMA (26%) 가 , ‘ TGS() (38%)가
 , ‘ TGS()가 23%
 , ‘ E3 (16%), ‘ AOU (10%), ‘ IAAFA (7%) (8) 가

가 , ‘ E3가 47% (KAMEX)’ 47% 가
 가 , ‘ TGS()가 (35%), ‘ (9%), ‘
 42%, ‘ JAMMA 가 11% (5%), ‘
 (2%), ‘
 (2%) 가
 가 ‘ E3 (48%)

(KAMEX)’ 45% 가

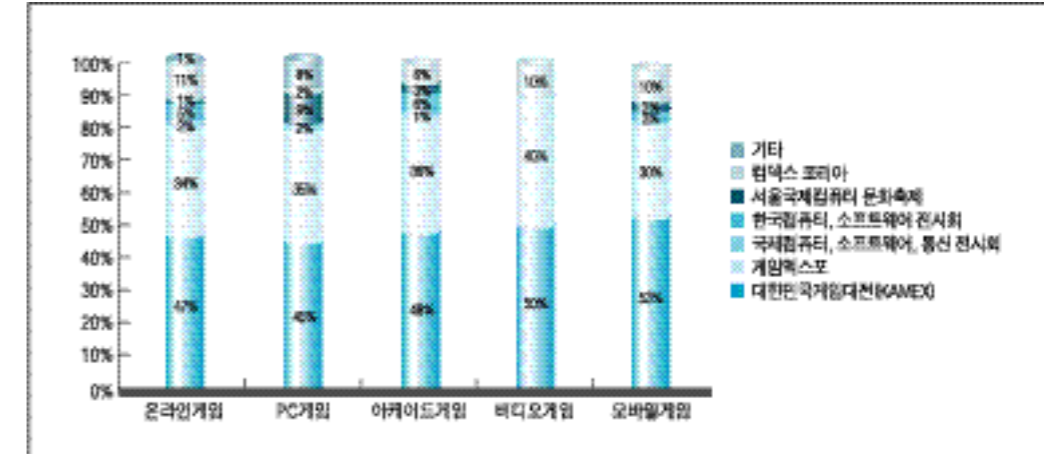
, ‘ (9%)
 . PC
 , ‘

< 1-2-1-191> 가 () N=588()

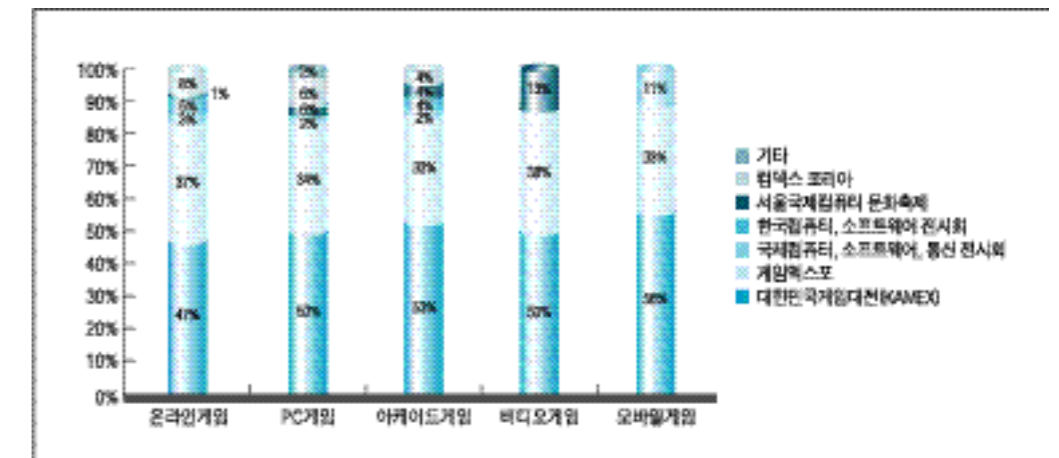


(KAMEX)’ , ‘ (KAMEX)’

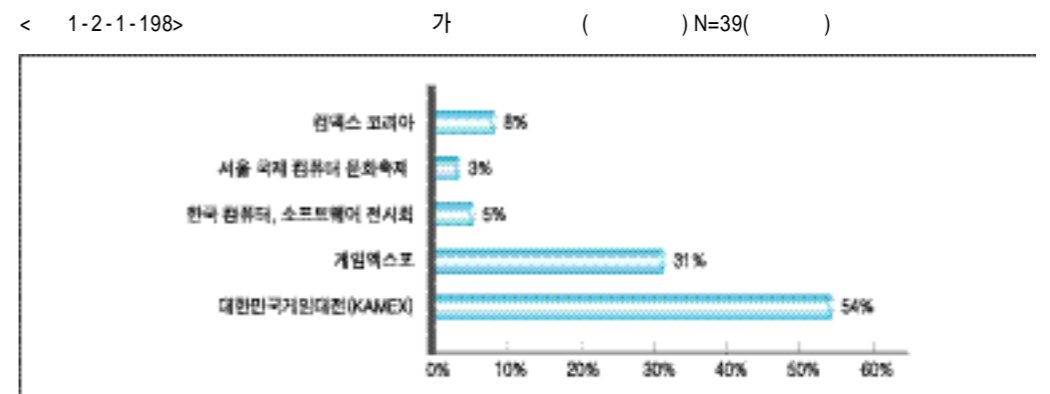
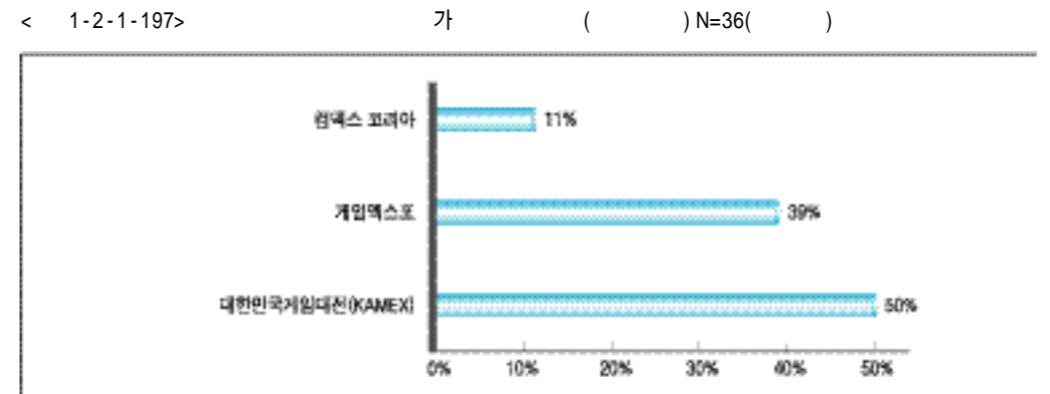
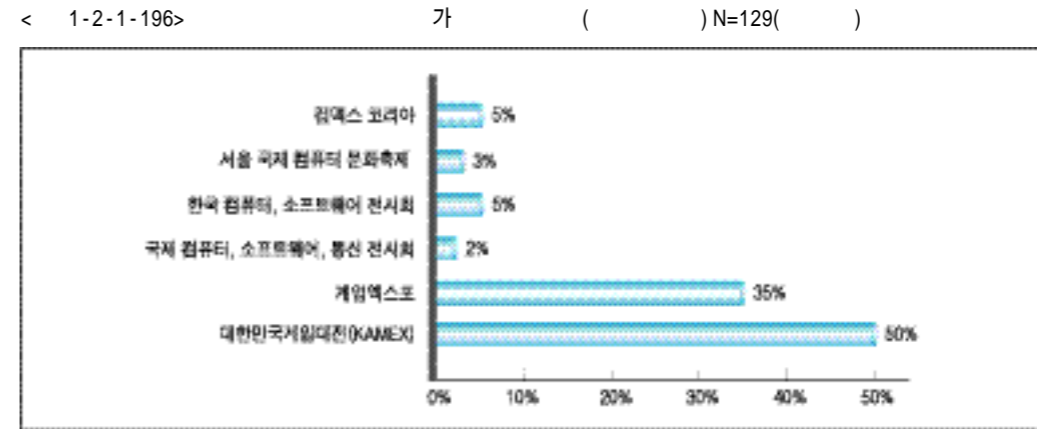
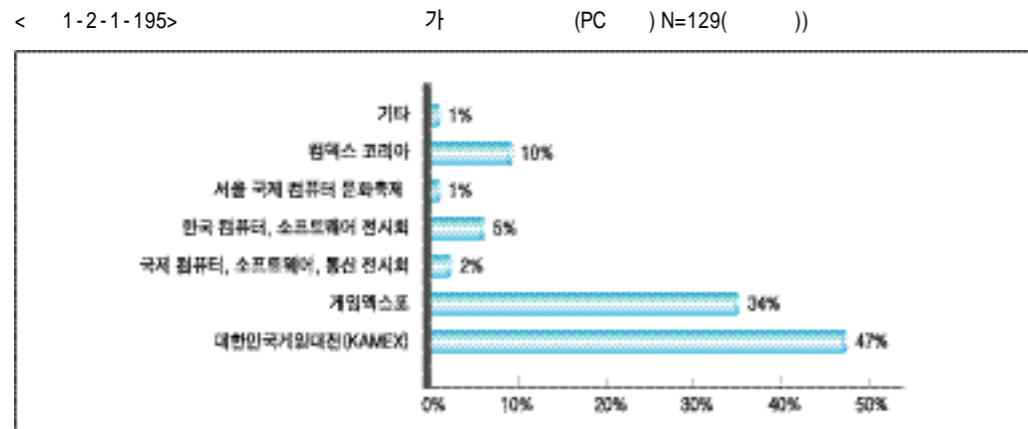
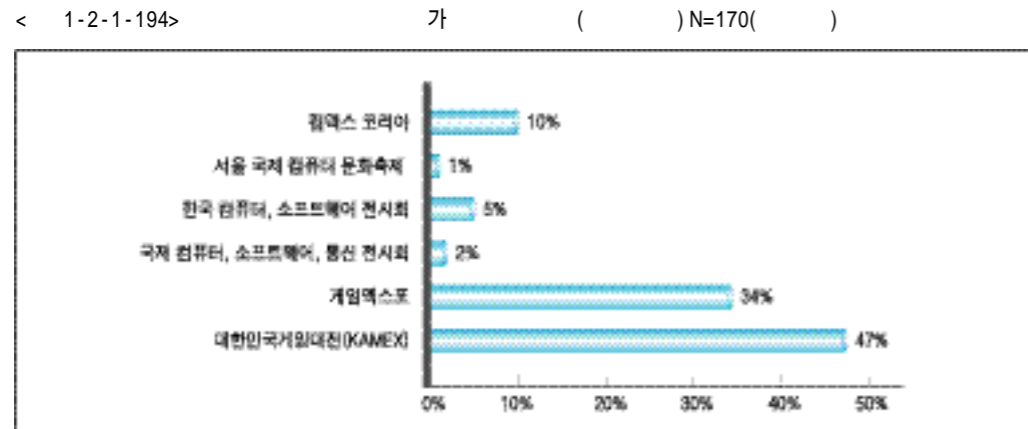
< 1-2-1-192> 가 () N=379()



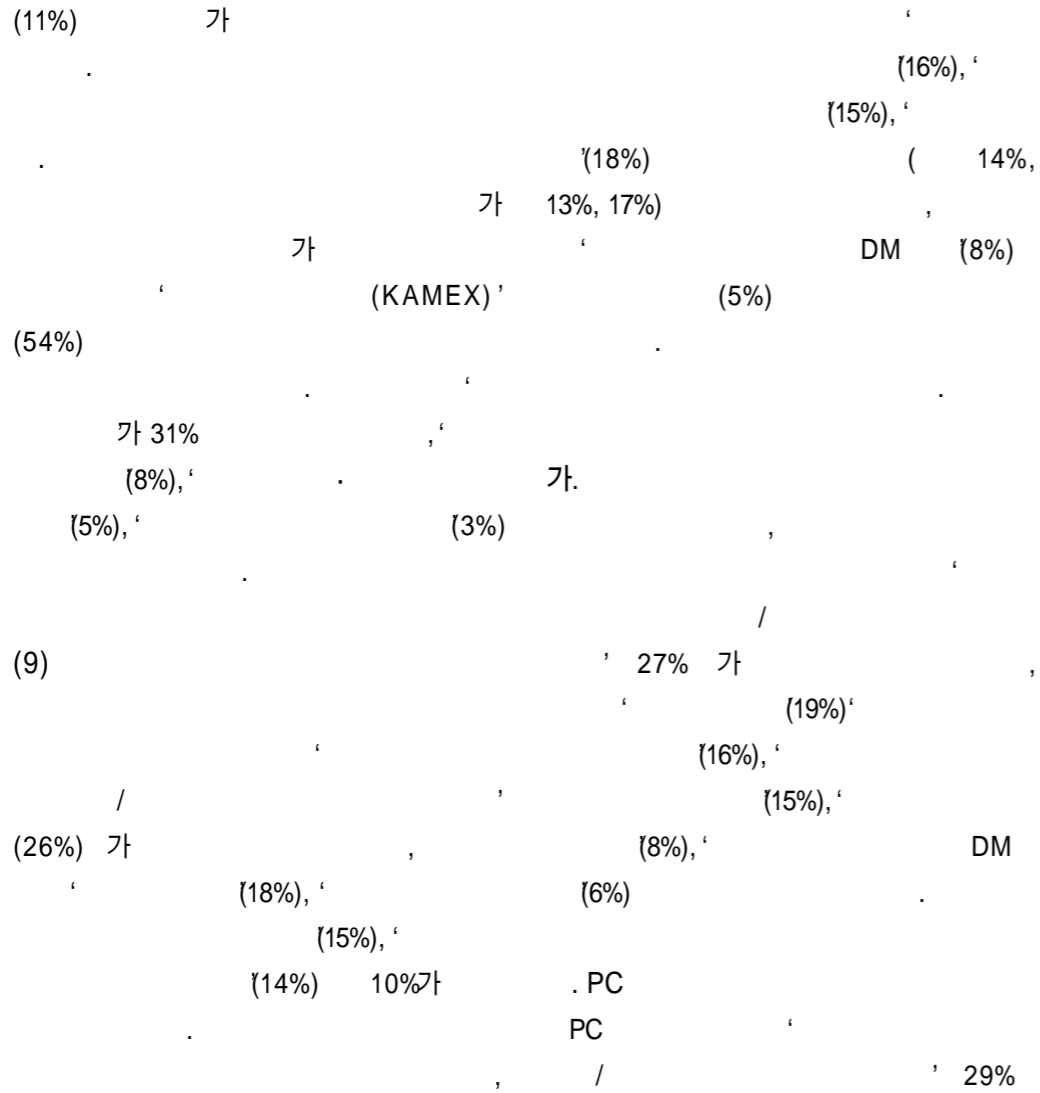
< 1-2-1-193> 가 () N=209()



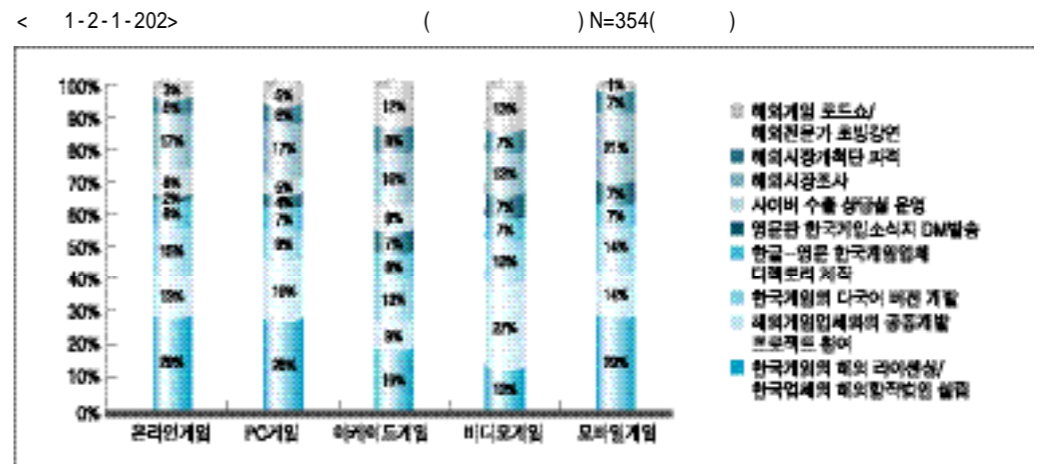
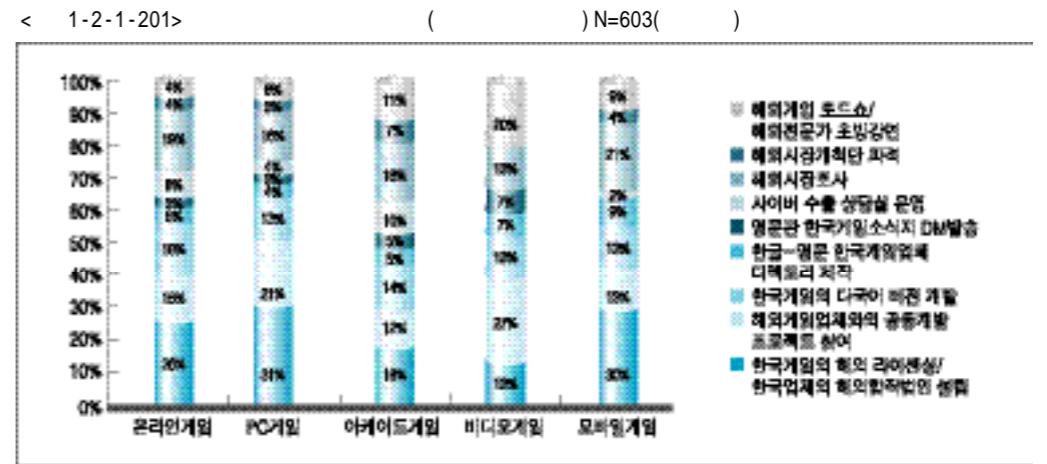
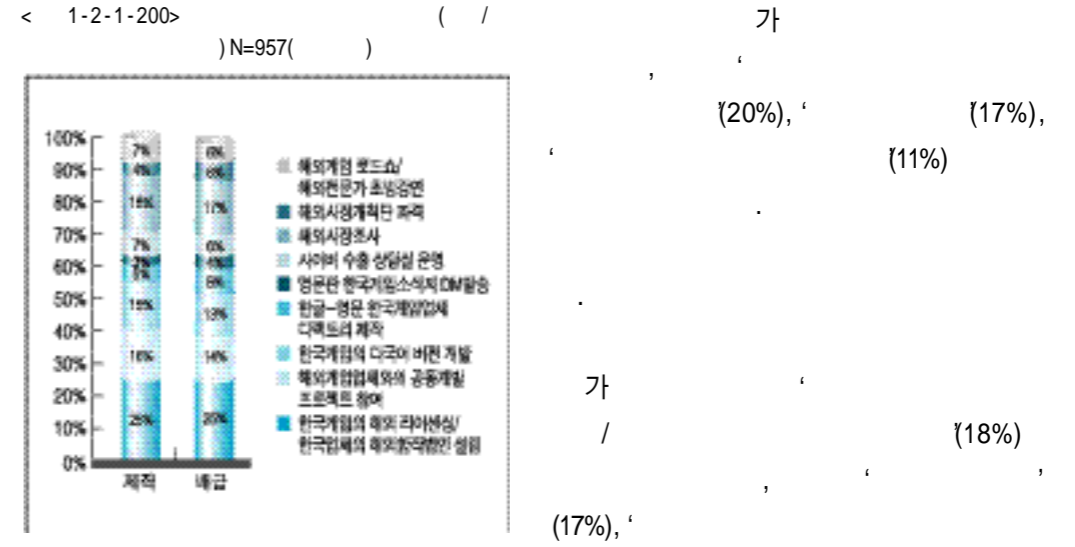
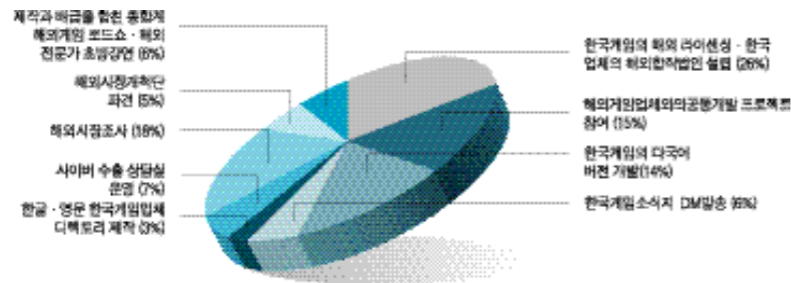
가 (KAMEX) 47% (35%), (9%), (6%), (2%) 가 (34%), (10%), (5%) 가 (KAMEX)(50%) PC 가 (35%),



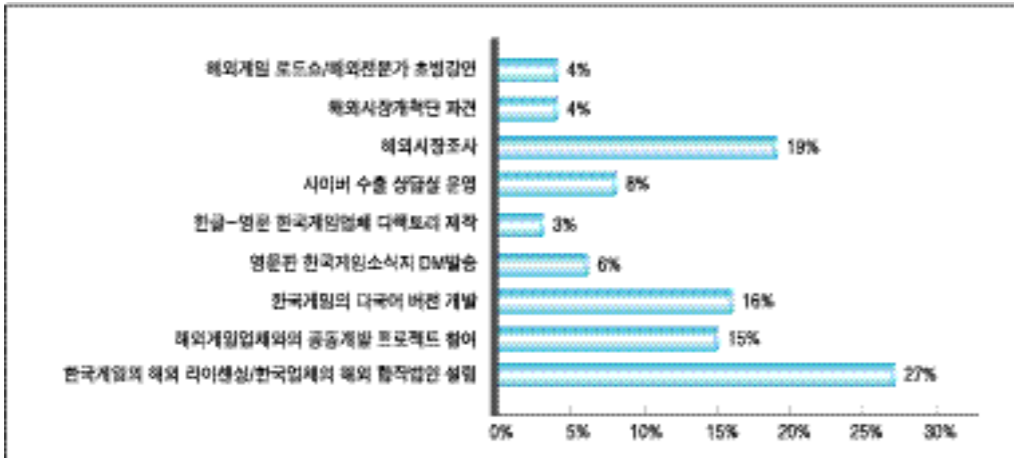
(5%), (5%) 가 (KAMEX)(50%) 가 (39%),



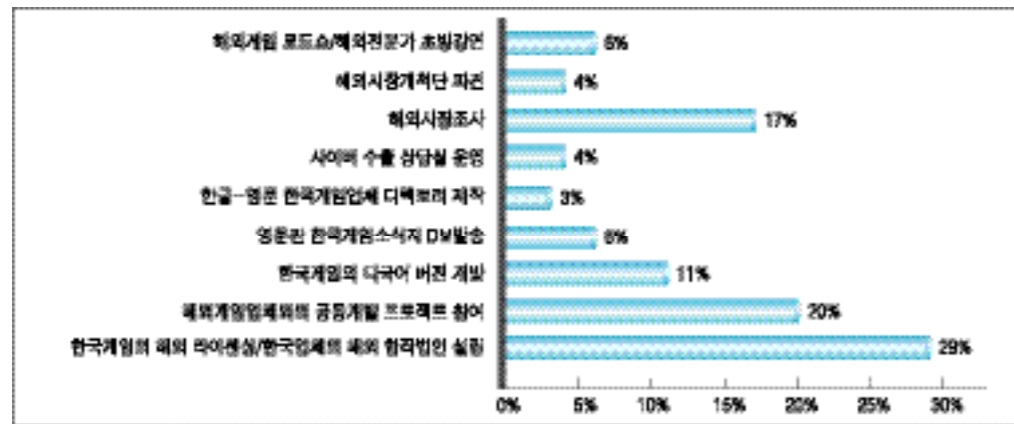
< 1-2-1-199> () N=957 ()



< 1-2-1-203> () N=440()

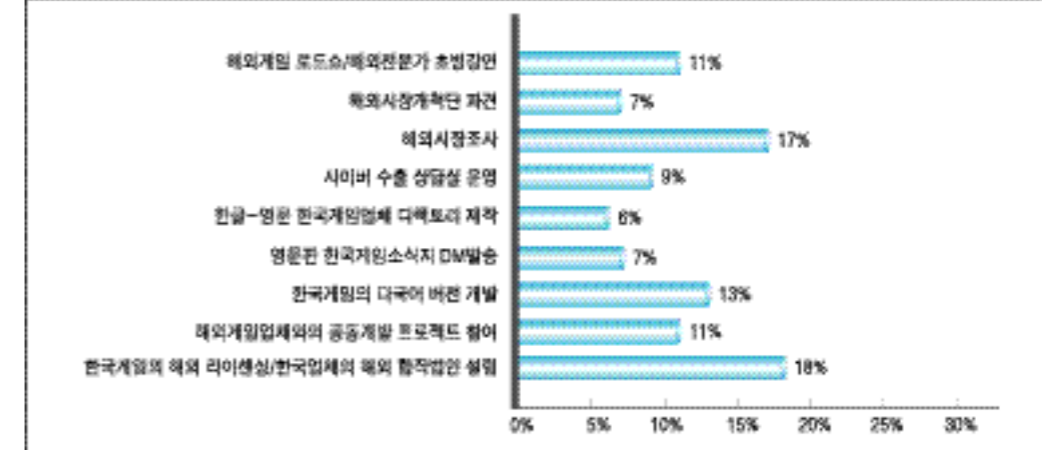


< 1-2-1-204> (PC) N=211()

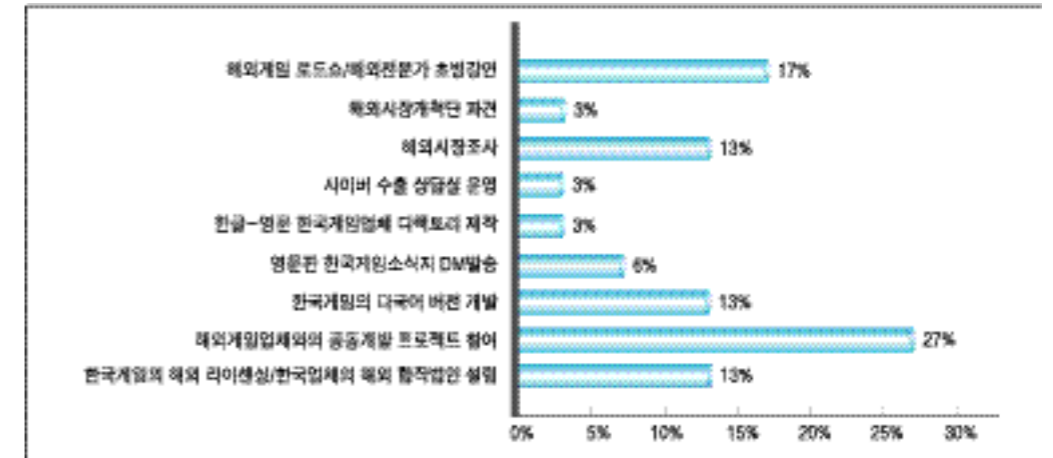


{20%}, ‘ (13%), ‘ / 가 (11%), ‘ / 가 (11%) 13% . ‘ 3 (, MS,)가 (27%) 가 / 가 (17%)

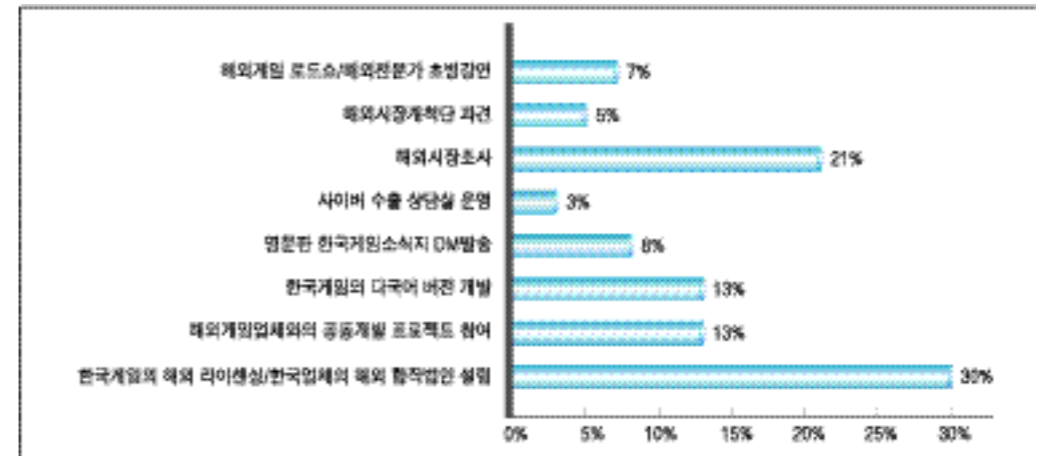
< 1-2-1-205> () N=215()



< 1-2-1-206> () N=30()



< 1-2-1-207> () N=61()

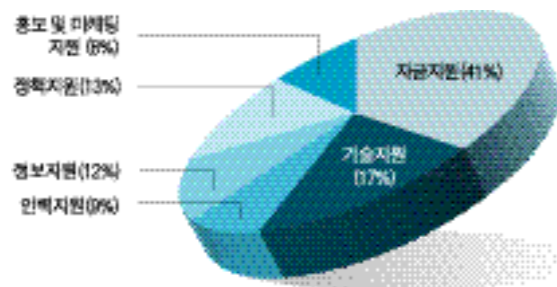


2 3

가
30%
가 21%,
13%
(10)
23% 17%)

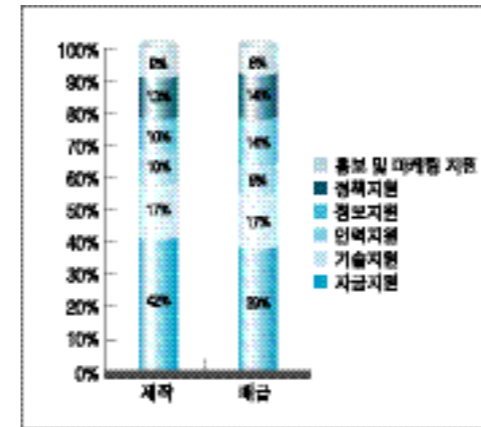
(41%) 가
(17%),
(13%), (12%),
(9%), (8%)
(50%) 가
가
가

< 1-2-1-208> () N=674 ()



< 1-2-1-209>

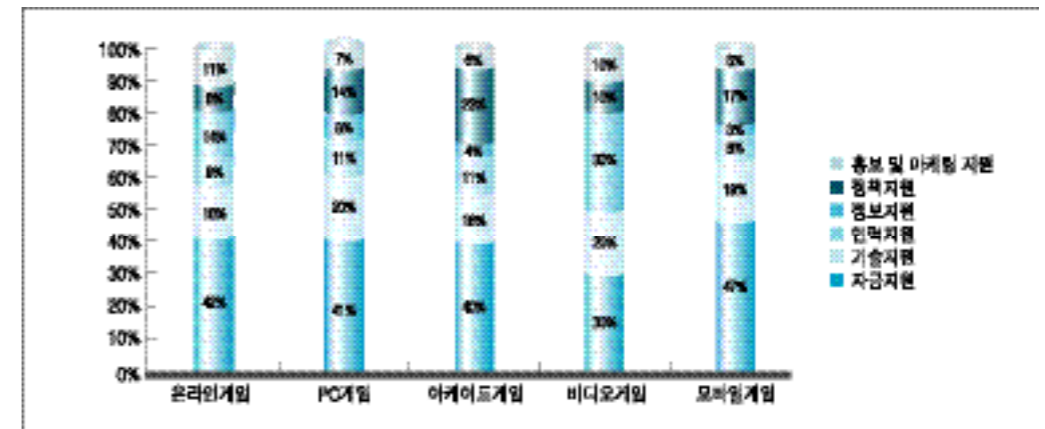
(/) N=674()



(42%)
(16%), (15%),
(10%), (9%), (8%)
. PC
PC (39%)
가
(19%), (14%),
(10%), (10%),
(7%)

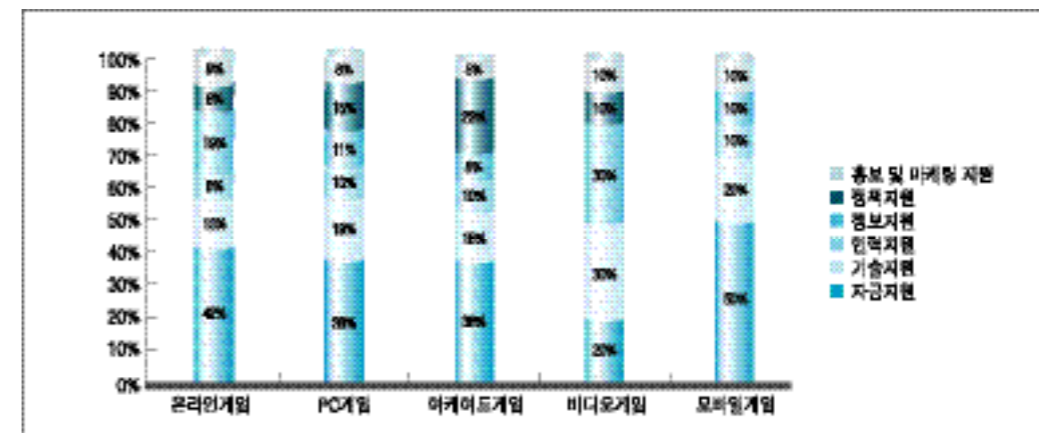
< 1-2-1-210>

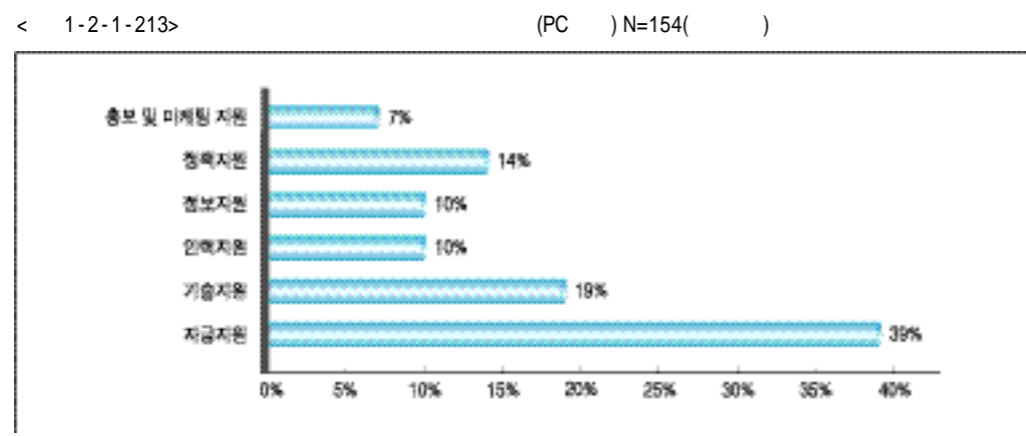
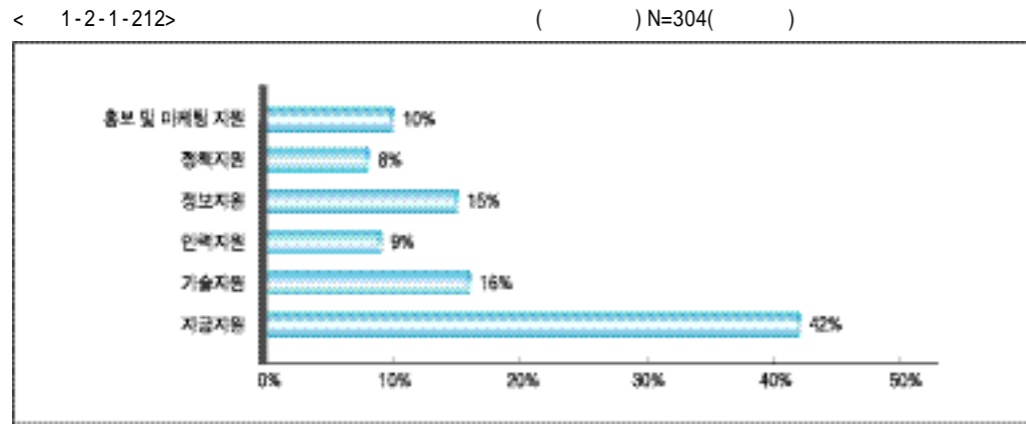
() N=423()



< 1-2-1-211>

() N=251()





25%

10%

(39%) 가

(23%),

(15%), (11%), (6%),

(5%)

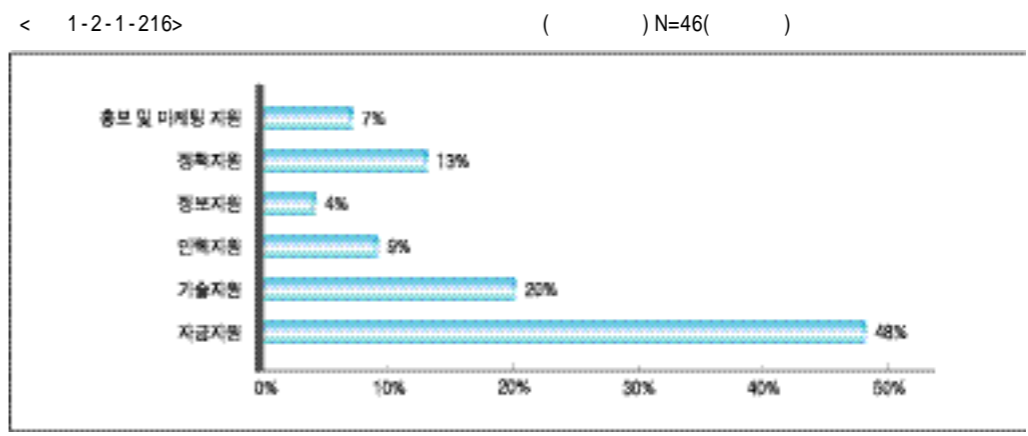
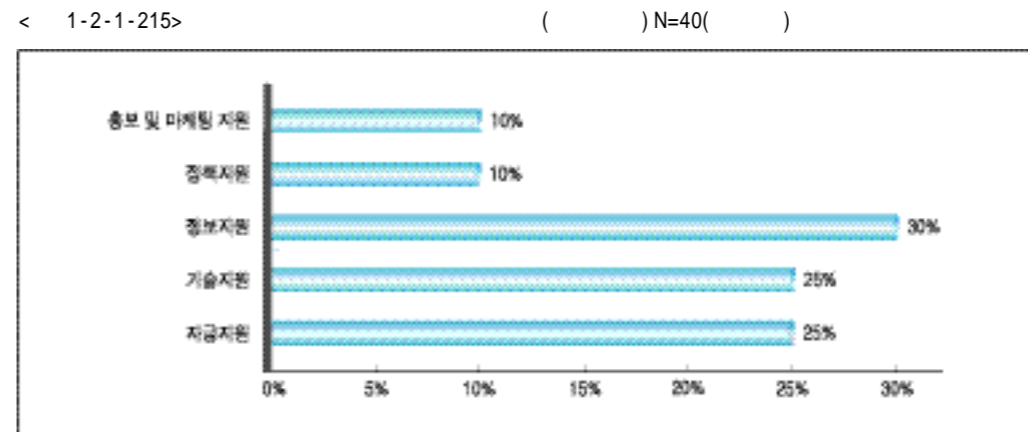
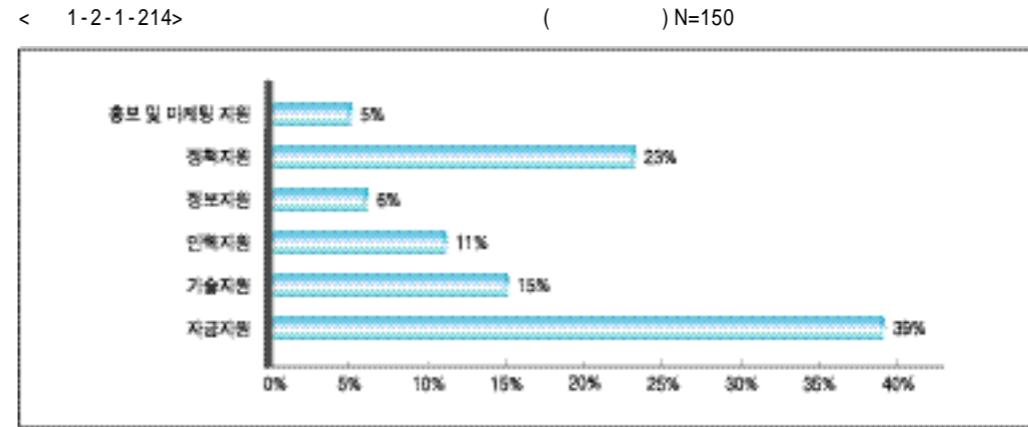
(48%)

(20%),

(13%), (9%),

(30%) 가

(7%), (4%)



2 PC /

1. (PC)

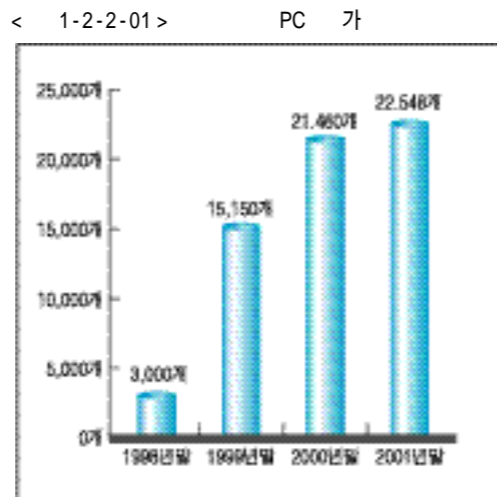
(1) PC

가. PC 가 :

< 1-2-2-01 > PC 가

	1998	1999	2000	2001
PC	3,000	15,150	21,460	22,548
가	-	440%	42%	5%

1998 3,000
 PC 1999 15,150 440%
 가 , 2000 21,460
 42% 가, 2001 22,548
 5% 가



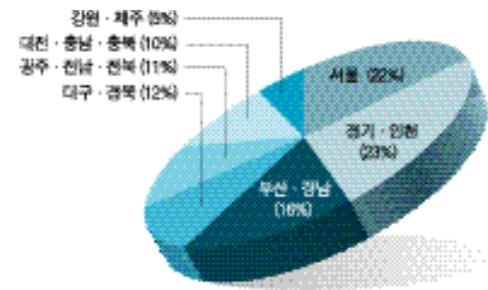
5,056 PC 22%
 가 3,991 , 1,842

가 < 1-2-2-02 > PC

	1999	2000	2001
	4,045	5,610	5,056
	902	1,116	1,274
	433	666	744
	970	1,400	1,637
	302	432	518
	1,535	1,949	1,842
	521	813	961
	473	753	932
	2,464	3,403	3,991
	382	552	602
	417	659	806
	721	1,112	1,139
	742	1,127	1,297
	566	929	764
	461	740	739
	216	199	246
	15,150	21,460	22,548

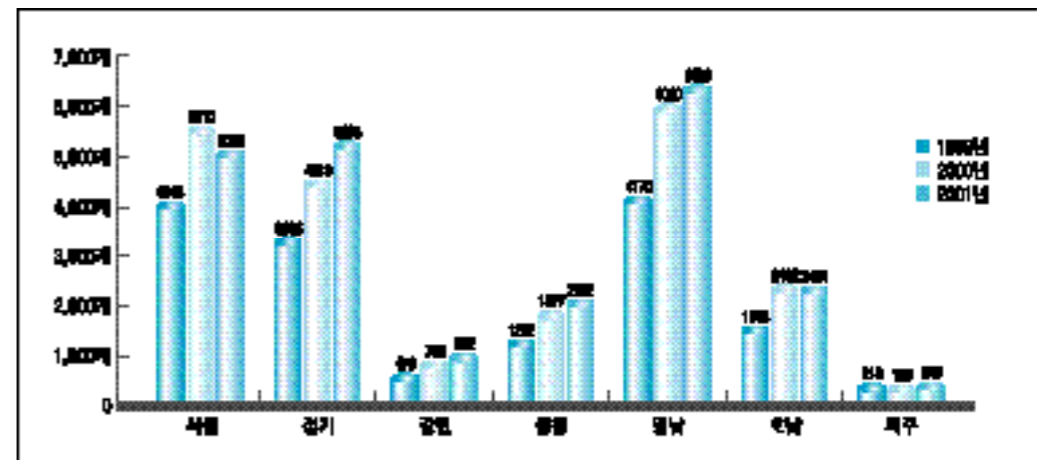
(2001 12) PC ,

< 1-2-2-02 > PC (%)



PC 가 , 2001 ,
 가 , 가 ,
 PC 가 ,
 2001 PC 가 가 , PC
 , 2001 6 가
 PC 가 28,000 가 PC PC
 가 PC , 2000 1 32
 가 22,500 2001 37 가
 가 가 PC
 PC , 50 가 PC
 90 가 7 ,
 2001 6 PC 가 20-30
 II' ,
 가 3D 40 PC
 가 가 , 가
 가 가

< 1-2-2-03 > PC 가



< 1-2-2-03>

	PC	PC	가
2000	21,460	32	686,720
2001	22,548	37	834,276
가	11%	15%	21%

PC ,가 PC 가

3-4

, 23,000

PC

3D PC

PC Pentium-IV

. PC 2001 PC

가 PC

PC

PC

PC

PC

PC

PC

< 1-2-2-04>

	CPU	RAM	CD - Rom	Video
II	Pentium - 90MHz	16MB	20MB	256
II	Pentium - 300MHz	64MB	950MB	8MB

PC , < > 2001

6 II 3D 3D 가

< 1-2-2-04>

PC가 Pentium- 90MHz

Pentium-300MHz

2001 6 II

3D PC

PC Pentium-IV

PC

가 PC

PC

PC

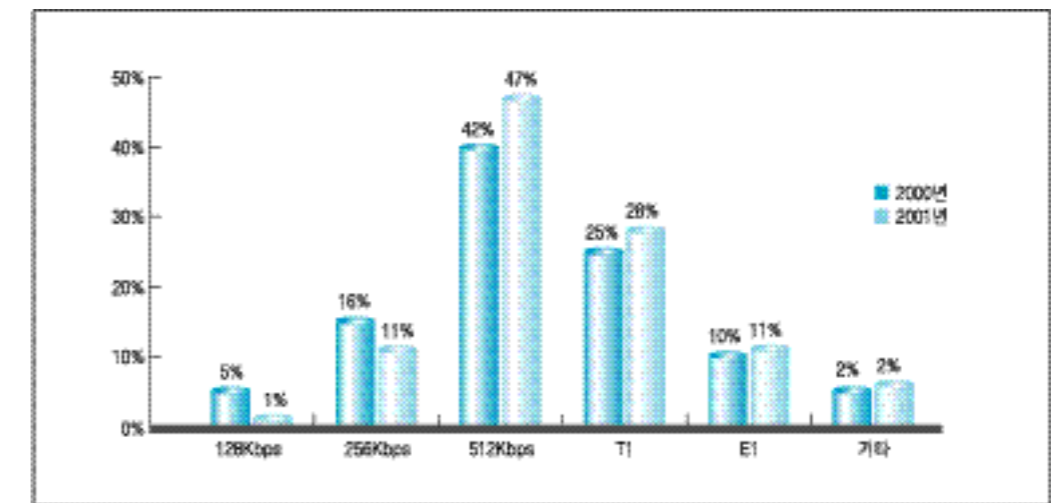
. 2001 11

PC

PC 512Kbps가 47%

가 , T1 28%,

< 1-2-2-04> PC



256Kbps E1 11%

2000

E1 가 PC

가 PC

PC

, 가

, PC

가 PC

가

, PC

.

PC 40 PC PC

128Kbps 256Kbps 512Kbps, T1,

PC PC

가 PC

가 PC

가 PC

가 PC

가 PC

가 PC

가 PC

가 PC

가 PC

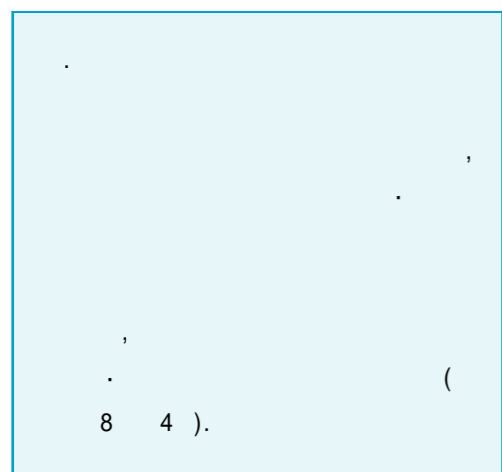
가 PC

가 PC

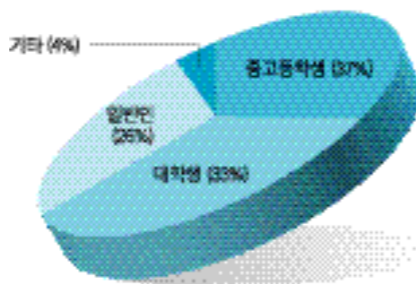
가 PC

PC 가
()
가 가
PC 가
PC
2002 1 19 가 PC
가
- 'PS2', 'X-Box'
가
PC
2 'X-Box'
PC
22
PC
PC
PC

< 1-2-2-05 >
(:2002 1 19) 中



< 1-2-2-06 > PC



2.

(1)

가
PC
PC
- 'WC3'
PC 가
< >
' II'
2002 6 < >
가 CD가
Pentium -
III 600, 128MB
PC
PC

Year	1999	2000	2001
가	18,516	25,415	7,000
가 가	5,000	20,755	2000
가	4,921	2001	3,698
	2000	4,526	2001
	3,841	20,755	18%
	42%		

< 1-2-2-06 >

	1999	2000	2001
	3,793	4,921	3,698
	1,605	1,791	1,486
	1,191	1,390	1,194
	800	1,113	1,170
	658	1,105	772
	642	865	640
	504	559	445
	2,812	4,526	3,841
	660	1,125	865
	609	1,076	841
	672	981	720
	1,095	1,202	1,171
	746	1,254	1,019
	1,245	1,680	1,301
	1,296	1,596	1,362
	188	231	230
	18,516	25,415	20,755

3

「2001」 1. 「2001」

가 가 , PC

2000 / 50%

2001 325 1999 216 , 2000 187

50% 73% 가 , 6%

가

(2002 1 1,405).

가

50%

가

가

< 1-2-3-01>

	1 (109)		2 (93)		3 (65)		4 (58)		2001 (325)		2000 (187)		1999 (216)	
	개	%	개	%	개	%	개	%	개	%	개	%	개	%
	38	35%	35	38%	18	28%	20	35%	111	34%	74	40%	108	50%
	11	10%	11	12%	12	18%	3	5%	37	11%	14	7%	27	12%
	22	20%	20	21%	9	14%	13	22%	64	20%	28	15%	23	11%
	27	25%	16	17%	11	17%	14	24%	68	21%	28	15%	29	13%
	4	4%	3	3%	3	5%	2	4%	12	4%	4	2%	6	3%
	7	6%	8	9%	12	18%	6	10%	33	10%	39	21%	23	11%

. 2000

7 2001

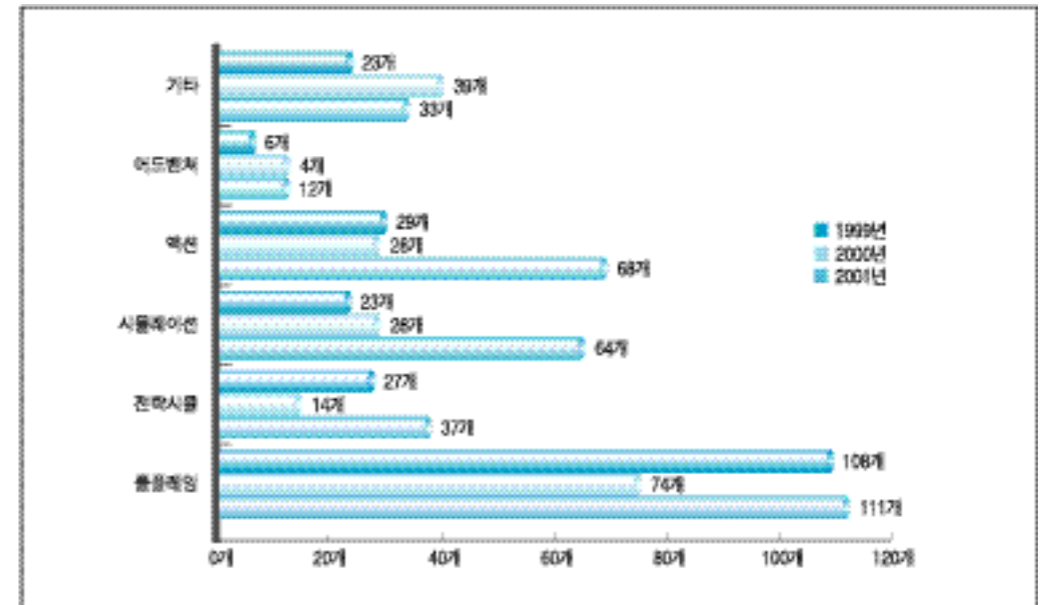
29 45 가

(1)

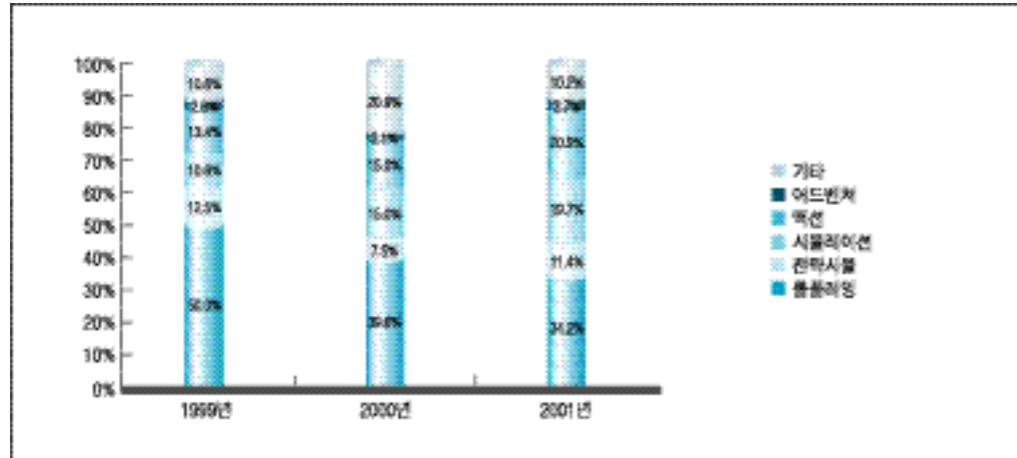
가.

(one source multi use)

< 1-2-3-01>



< 1-2-3-02>

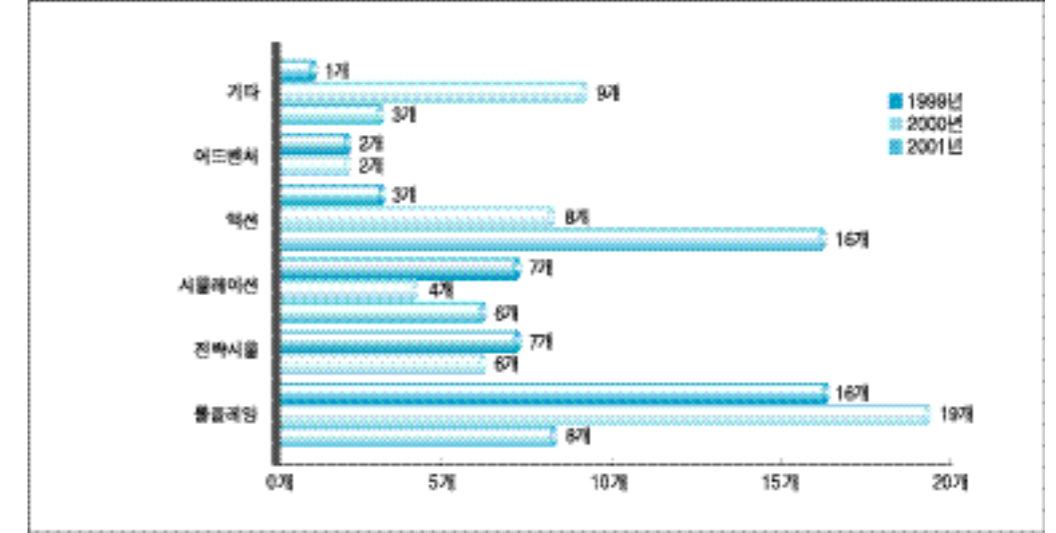


34% 가 .
 1999 50%, 2001 325 가 41
 2000 40% , 8
 19% ,
 20% 21% 가 , 111 8
 가 가 . (7%)
 1999 ,
 . 2000
 6 16%

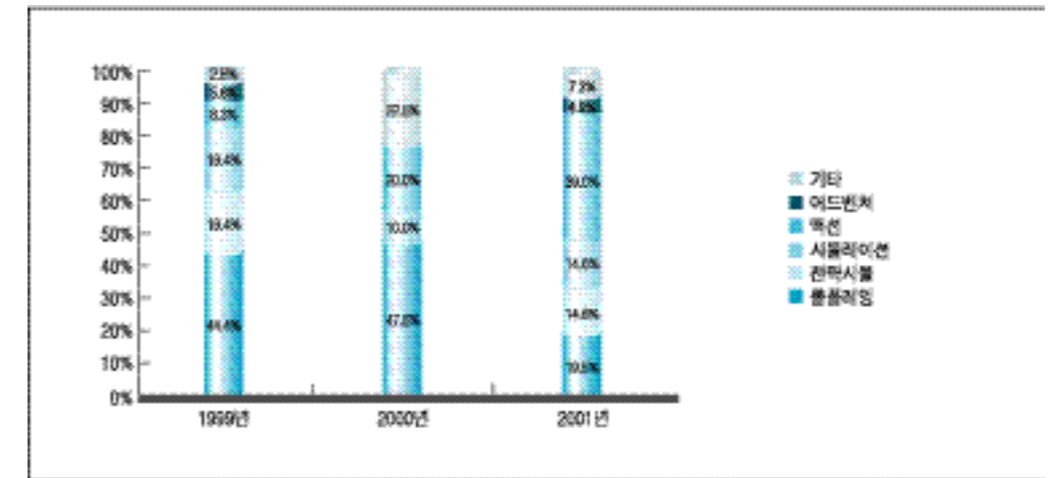
< 1-2-3-02>

	1 (10)		2 (10)		3 (9)		4 (12)		2001 (41)		2000 (40)		1999 (36)	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
	-	-	3	0%	1	1%	4	34%	8	19%	19	47%	16	45%
	-	-	2	20%	3	33%	1	8%	6	15%	-	-	7	19%
	3	30%	1	10%	1	11%	1	8%	6	15%	4	10%	7	19%
	5	50%	2	20%	3	34%	6	50%	16	39%	8	20%	3	8%
	-	-	2	20%	-	-	-	-	2	5%	-	-	2	6%
	2	20%	-	-	1	11%	-	-	3	7%	9	23%	1	3%

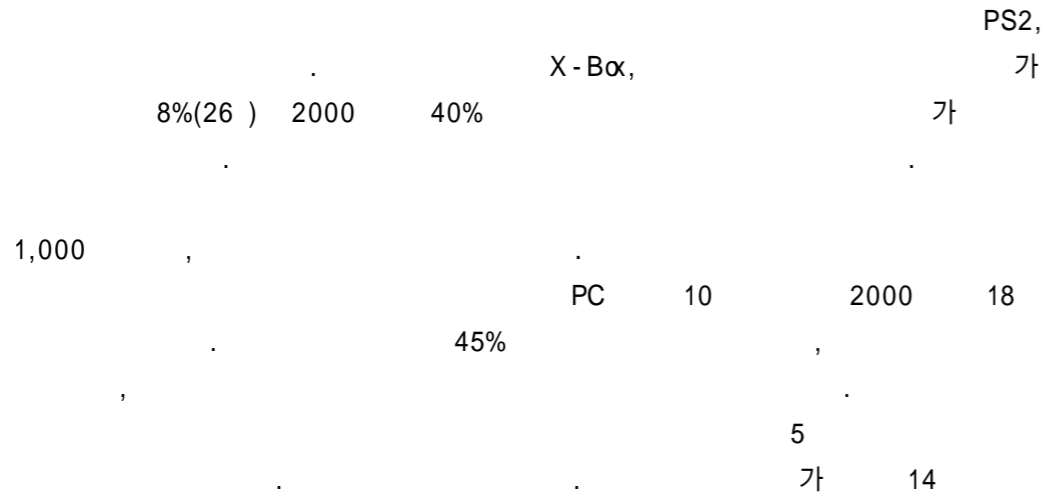
< 1-2-3-03>



< 1-2-3-04>



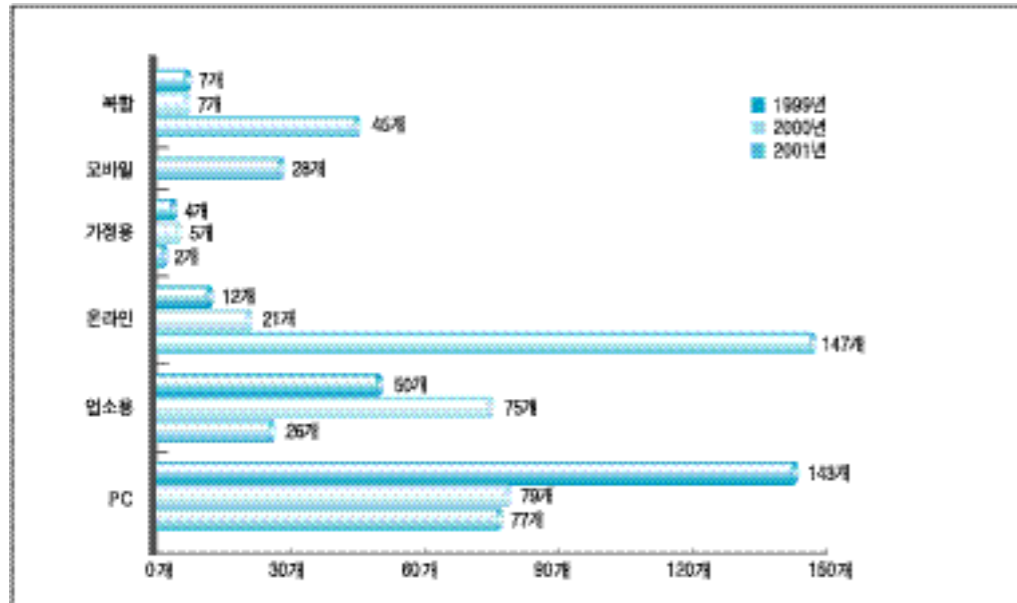
2000 (2)
 6 가.
 24% 가 < 1-2-3-06> PC
 가 1999 66%, 2000 42%, 2001
 12 23% PC
 2 , PC



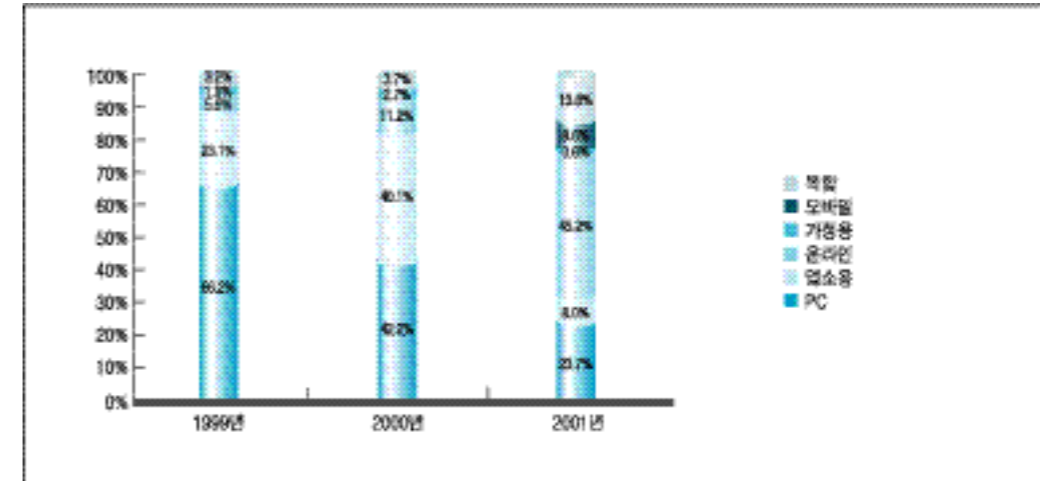
< 1-2-3-03>

	1 (109)		2 (93)		3 (65)		4 (58)		2001 (325)		2000 (187)		1999 (216)	
	개	%	개	%	개	%	개	%	개	%	개	%	개	%
PC	28	25%	17	18%	15	23%	17	29%	77	23%	79	42%	143	66%
	11	10%	8	9%	2	3%	5	9%	26	8%	75	40%	50	23%
	46	43%	40	43%	36	55%	25	41%	147	45%	21	11%	12	6%
	-	-	1	1%	1	2	-	-	2	1%	5	3%	4	2%
	6	6%	10	11%	5	8%	7	14%	28	9%				
	18	16%	17	18%	6	9%	4	7%	45	14%	7	4%	7	3%

< 1-2-3-05>



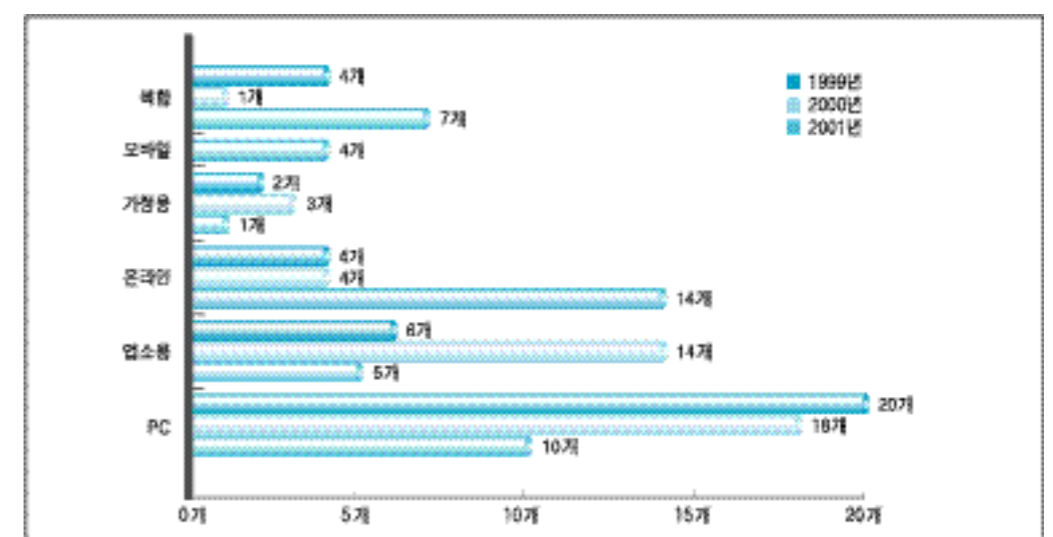
< 1-2-3-06>



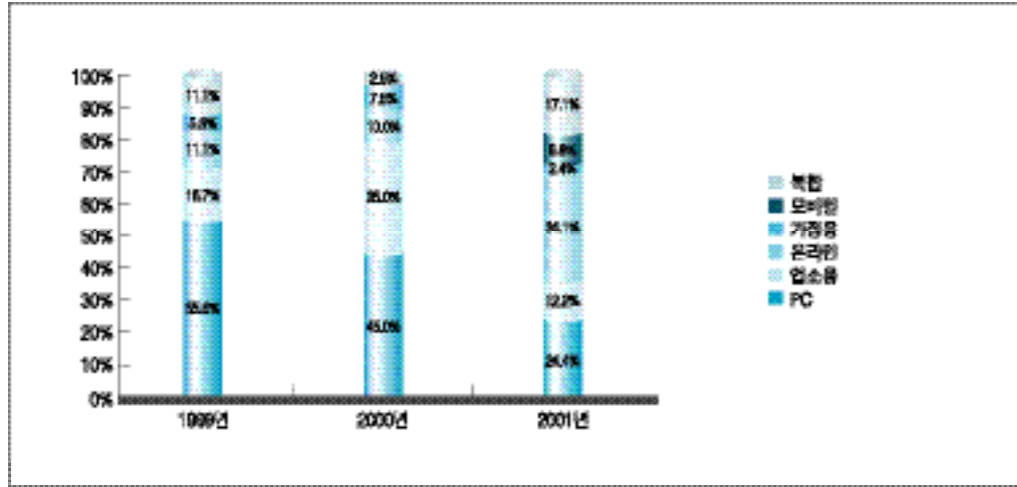
< 1-2-3-04>

	1 (10)		2 (10)		3 (9)		4 (12)		2001 (41)		2000 (187)		1999 (216)	
	개	%	개	%	개	%	개	%	개	%	개	%	개	%
PC	2	20%	2	20%	1	11%	5	42%	10	25%	18	45%	20	55%
	2	20%	1	10%	-	-	2	17%	5	12%	14	35%	6	17%
	4	40%	3	30%	4	45%	3	25%	14	34%	4	10%	4	11%
	-	-	-	-	1	11%	-	-	1	2%	3	7%	2	6%
	-	-	1	10%	2	22%	1	8%	4	10%				
	2	20%	3	30%	1	11%	1	8%	7	17%	1	3%	4	11%

< 1-2-3-07>



< 1-2-3-08>



147 14 (7%) (3) 가.

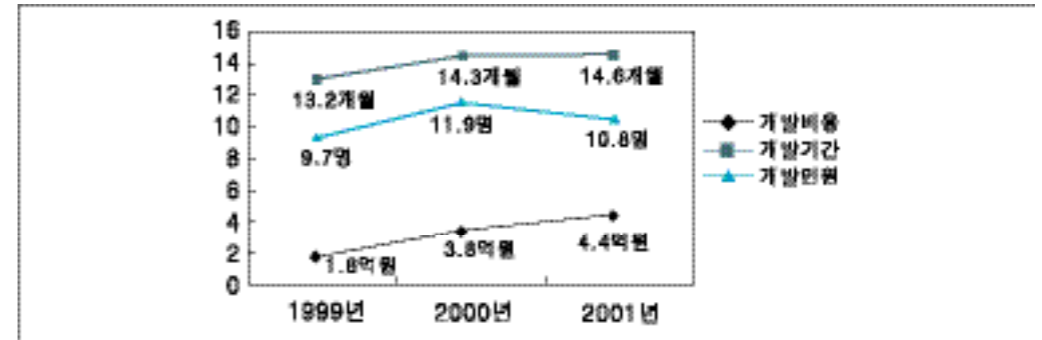
가
PS 2 1 H/W 2000 15% 가 , 4 4
가 4 2000 14.6 10.8
+PC 2000 7 +

< 1-2-3-05>

	1	2	3	4	(2001)	2000	1999
	470,040	466,790	424,197	359,670	440,245	382,850	185,520
	15.7	14.4	14.4	13.1	14.6	14.3	13.2
	11.4	11.3	9.7	9.8	10.8	11.9	9.7

4 6

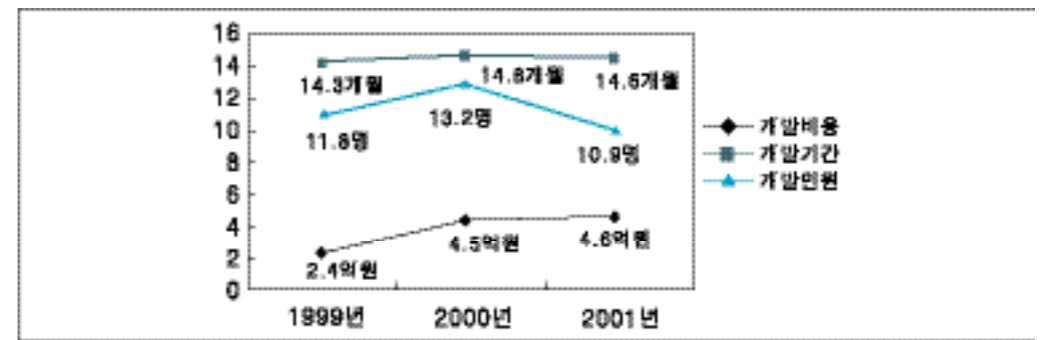
< 1-2-3-09>



< 1-2-3-06>

	1	2	3	4	(2001)	2000	1999
	546,110	495,400	399,720	397,690	458,170	450,000	238,770
	16.4	15.2	14.2	12.8	14.6	14.8	14.3
	10.9	11.5	9.2	11.5	10.9	13.2	11.8

< 1-2-3-10>

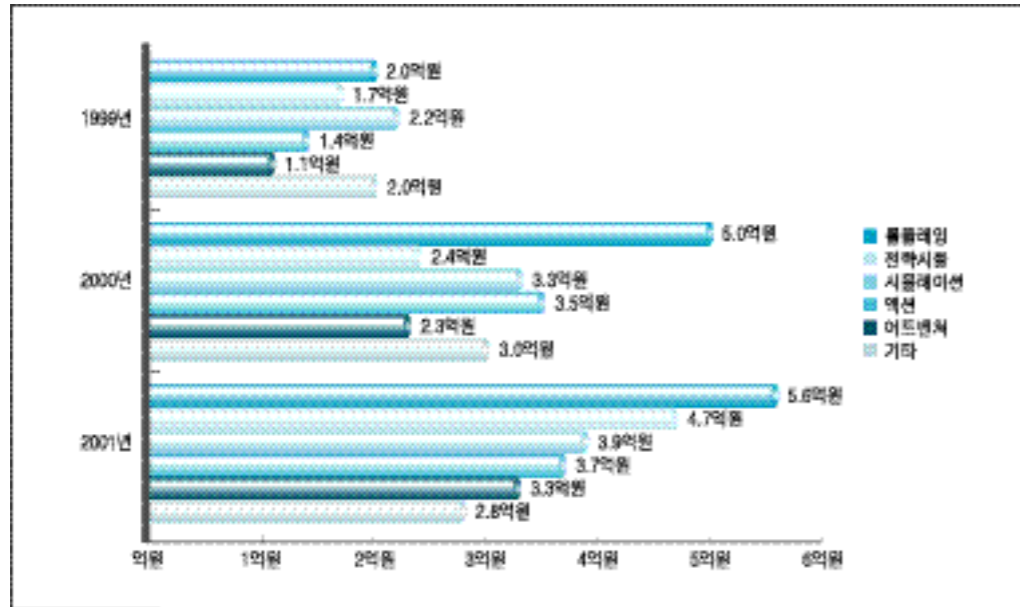


14.6 10.9
. 2000

< 1-2-3-07>

	1	2	3	4	(2001)	2000	1999
	472,650	717,240	530,370	489,160	562,110	495,220	196,060
	497,560	305,620	655,470	211,290	468,500	235,350	170,250
	492,860	355,210	394,280	275,160	391,760	331,490	223,910
	474,560	339,420	246,880	286,140	367,140	350,090	140,300
	303,130	297,350	271,820	536,080	332,680	228,650	106,770
	418,930	189,940	256,750	298,070	282,470	298,770	202,730
()	470,040	466,790	424,197	359,670	440,245	382,850	185,520

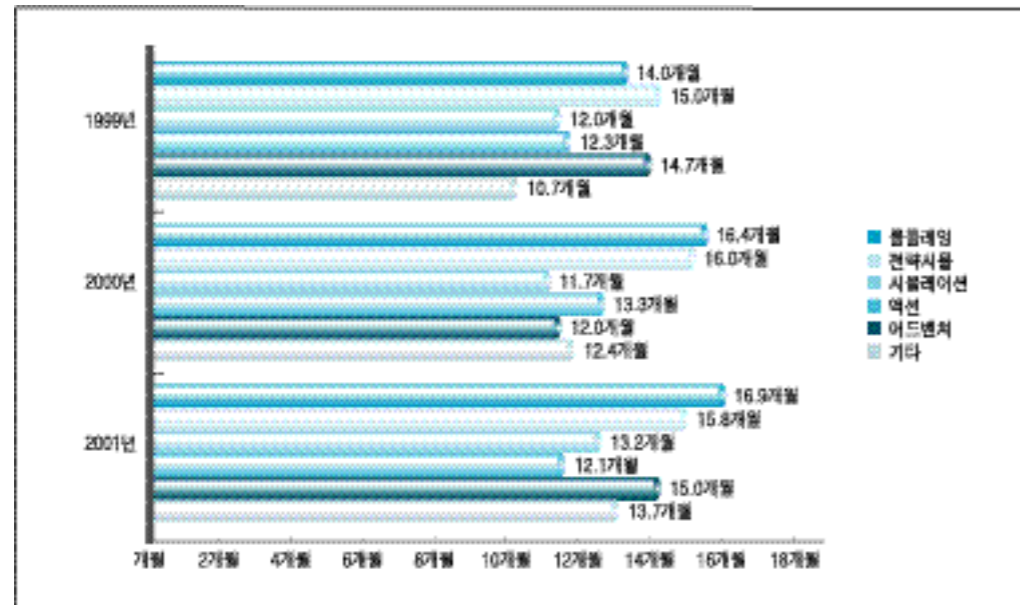
< 1-2-3-11>



< 1-2-3-08>

	1	2	3	4	(2001)	2000	1999
	17.2	17.5	15.8	16.2	16.9	16.4	14.0
	15.0	14.0	18.9	13.0	15.8	16.0	15.0
	14.7	13.9	10.9	11.1	13.2	11.7	12.0
	14.3	10.1	11.1	10.8	12.1	13.3	12.3
	20.3	14.0	11.0	12.0	15.0	12.0	14.7
	14.4	12.0	14.5	13.3	13.7	12.4	10.7
()	15.7	14.4	14.4	13.1	14.6	14.3	13.2

< 1-2-3-12>

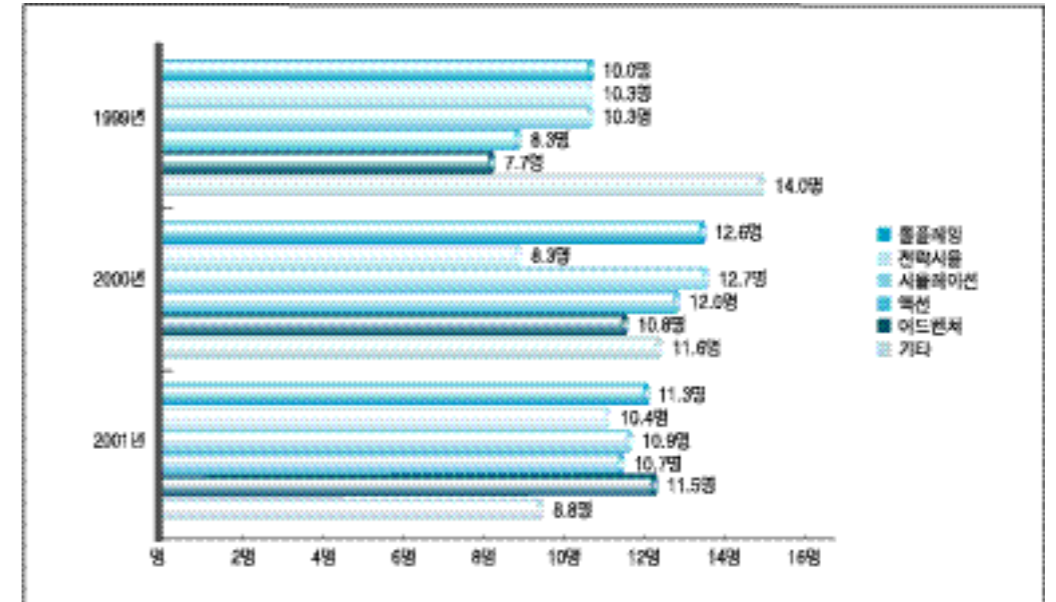


가 2000
 가 14.6 2000
 가 16.9 가
 가 5 6 가 가
 가 가
 가 2000 100% 가
 가 가

< 1-2-3-09>

	1	2	3	4	(2001)	2000	1999
	11.2	12.3	9.6	11.1	11.3	12.6	10.0
	11.0	9.4	11.2	9.3	10.4	8.3	10.3
	12.4	10.1	10.6	9.9	10.9	12.7	10.3
	11.6	12.1	9.1	8.6	10.7	12.0	8.3
	7.3	17.0	11.3	12.0	11.5	10.8	7.7
	11.3	8.8	7.8	8.0	8.8	11.6	14.0
()	11.4	11.3	9.7	9.8	10.8	11.9	9.7

< 1-2-3-13>



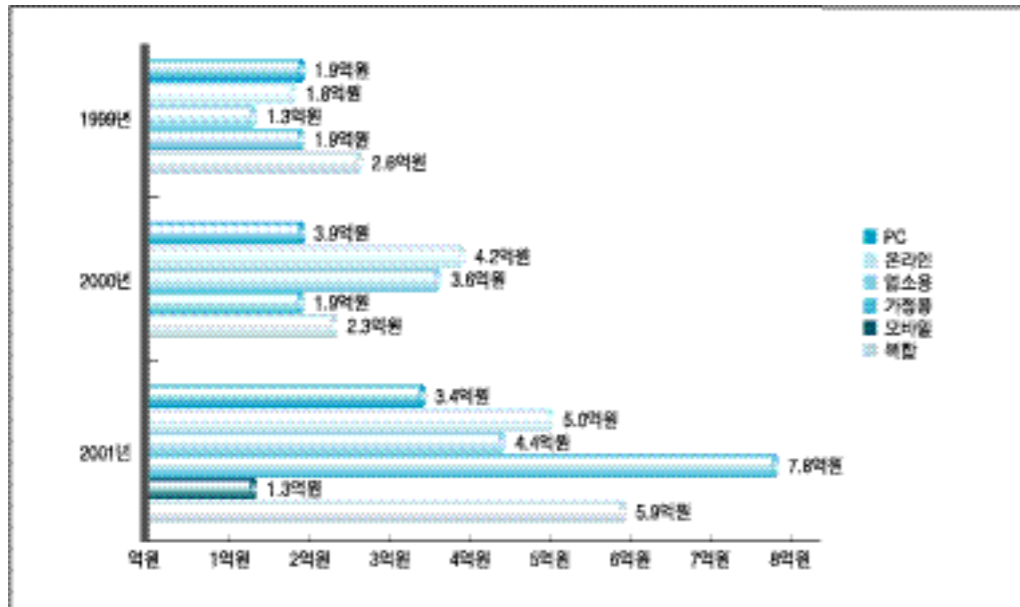
10.8 2000

가 가 가 가

< 1-2-3-10>

	1	2	3	4	(2001)	2000	1999
PC	369,410	297,450	274,693	376,360	336,605	384,920	187,390
	505,400	586,190	457,780	425,970	502,210	415,650	182,070
	662,010	262,180	219,600	324,640	440,080	361,690	127,950
	-	942,330	620,000	-	781,170	193,500	187,730
	143,220	168,850	107,200	92,000	133,140		
	527,840	598,780	896,190	386,540	591,930	226,560	258,150
()	470,040	466,790	424,197	359,670	440,245	382,850	185,520

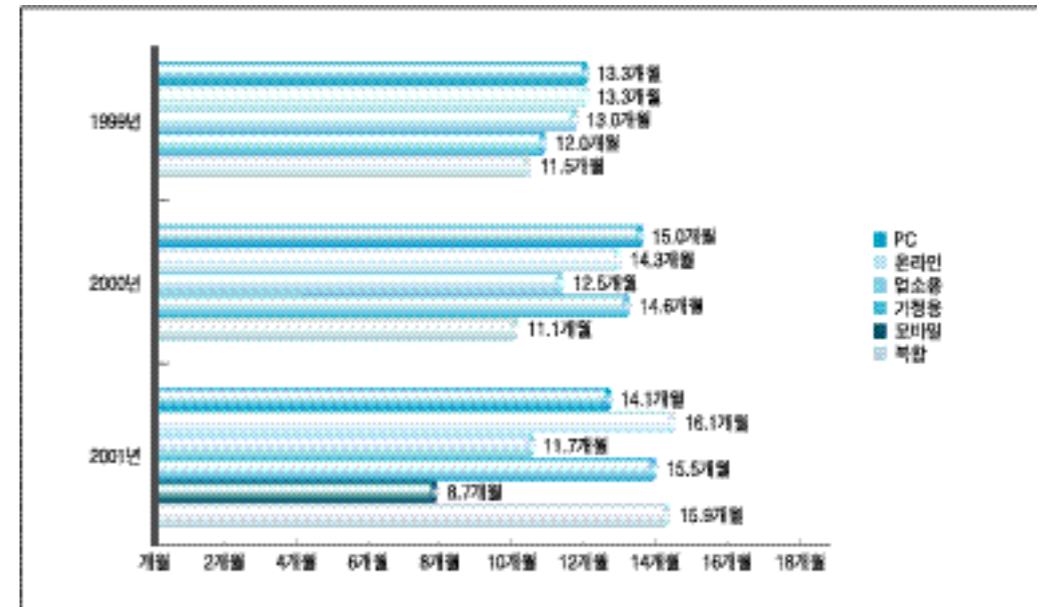
< 1-2-3-14>



< 1-2-3-11>

	1	2	3	4	(2001)	2000	1999
PC	15.5	14.9	12.7	12.1	14.1	15.0	13.3
	17.0	15.8	16.1	15.2	16.1	14.3	13.3
	13.9	10.0	9.0	10.6	11.7	12.5	13.0
	-	14.0	17.0	-	15.5	14.6	12.0
	9.5	9.6	7.8	7.3	8.7		
	15.8	15.7	16.0	17.8	15.9	11.1	11.5
()	15.7	14.4	14.4	13.1	14.6	14.3	13.2

< 1-2-3-15>

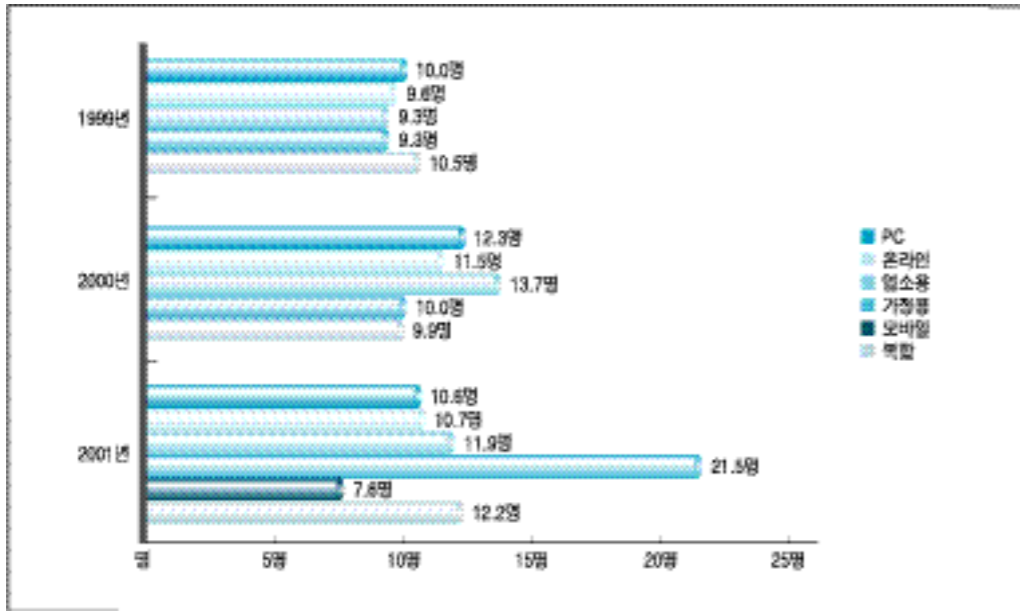


7 8 가 , 16.1 가
 2 , PC 8.7 가 14.1
 9) (5 , 3 ,
 . PC 2000 11.7

< 1-2-3-12>

	1	2	3	4	(2001)	2000	1999
PC	10.9	11.0	10.1	9.9	10.6	12.3	10.0
	11.1	11.6	9.4	10.3	10.7	11.5	9.6
	13.3	10.4	9.0	12.2	11.9	13.7	9.3
	-	34.0	9.0	-	21.5	10.0	9.3
	7.2	8.5	6.8	7.3	7.6		
	13.2	11.7	13.0	8.5	12.2	9.9	10.5
()	11.4	11.3	9.7	9.8	10.8	11.9	9.7

< 1-2-3-16 >



가 (3) 가 가 1 .

가 가

2 가 , 가 . PC

12 , 가 7

12 , 1 , 2

7.6 가 , 11 , .

2. / . . 가

(1) , , PC, ,

가 .

1 , 3

10 , 12 ,

가 PC 21 , 4 ,

14 , 19 , 10 ,

가 9

가

69 , 17

19 , 28 , PC 가

14 PC

가

가

가

가

가

(2)

가

12 , 1 , 69 , 8 ,

PC 21 ,

8 , 7 , 8 , 2 , , PC ,

3 1

가

PC

가 .

7, 3, 17, 2, PC 4 가 14, 3, PC 9, 11, PC

가 가 가 가

(3)

1, 12, 10, 19, 8, PC가 14, PC

1, 1, 12, 28, 7, PC가 19, PC,

2, PC 10, PC

가 PC 가 가

가 PC 가

(4) /

< 1-2-3-17 >

1	3
2	4

PC 가 가

가 .1 .2

가 가 1 .3 ,2 4 3 1 2 3 3 ,2

4

3

가 . PC

(5)

/ /

가

가

가가

가

가

가

가

가

가

가

가

가

가

가

2

가

가

(7)

/ / /

2

가

가 가

가

(6)

가

가

가

가

가
가

가

가

1)

, 2)

가 . 가 . SF , .

가 . 111 30% PC

3.

(1) PC 가 2000 가 68

가 . 99 11%, 2000 15%, . PC, , ,

가 . 20% 가

가 . 34% 가 (, , PC 10

가 가 (NC 1 ()

) 2() 가

가 . PC 50%

가 , 70% 가 TV

가 . (37 , 11%) 가

3D 가

3D SF

3 가

가가 . 가

가 . PC 1 3D

가 . PC

가 . 2002 , 1

'SF' SF 가

3D 가

가
가

3D

100% PC

가

가
700 가 (2001 10)

PC

가

PC

3

가

가

12

가

6

10

(2)

가

가.

가

40% 16
(5 , 3

).

가

2

가

가
가

(1),

가

가

가

2001 8 5
, 3 PC
(3D) (

)

. PC

3

가

PC

2()

가

가

. 99 45%, 2000 47% ()

가

19%

가

가

66% 2000
 42% PC
 PC
 ; ' 2' 가
 4 가
 4000 6000 가 가
 가 가
 가 가
 3 2 <NC>, ' 2 <CCR>
 가
 가 PC
 PC 가
 (3) 2001
 가. PC PC 가
 < > ' 2',
 200
 . PC 99 PC 10

가 PC
 ()
 10 10 가
 가 . 가
 PC
 () PC
 가
 2001
 가
 2
 .99 12
 175
 (45%)
 (143)
 23%(50), 2000 40%(75)
 .99
 8%(26) 가
 가
 99 가 2001 30
 가
 가
 가
 가

가 3D
 가
 3
 3000
 가 2000
 100
 4 5
 가
 가
 가
 가
 가
 가
 2001
 'PS2'
 가

, PC
 PC
 45 (14%)
 가
 가
 (4)
 가
 / , 1
 가
 가
 1 (5)
 가
 , 4
 1 2 ,
 PC 1
 PC 90%가
 PC
 가
 가

' 3' ()

가 , 가

, 3-4 가

가 가

가 가

() 가

가 가

가 가

가 가

가 가

가 가

가 PC

가 PC

PC

PC

. 2002 PC

2장

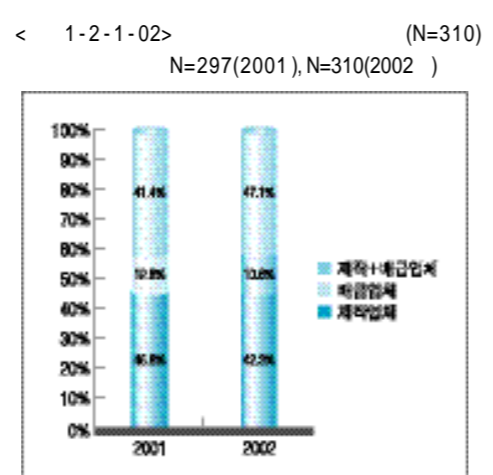
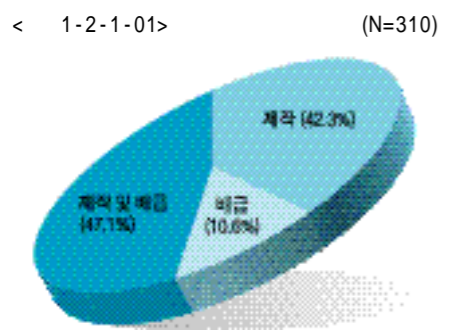
1

1. 2002 2
1 3 15 , 2,100
/ / /e-mail
310
310
131 , ' 33 ,
' 146

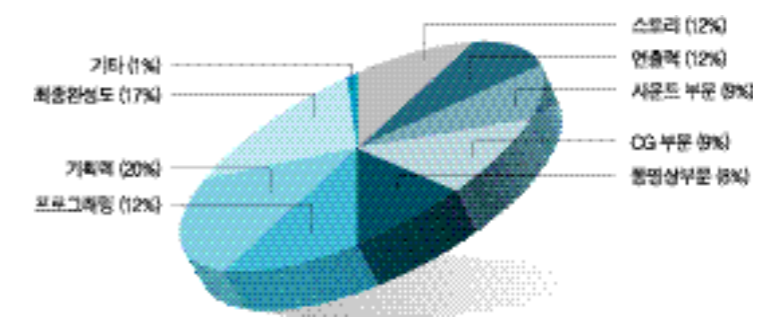
89% 가
11%
41.4%
47.1% 6%가 가
3.5%
2.2%

< 1-2-1-01>

	131	42.3%
	33	10.6%
	146	47.1%
	310	100.0%



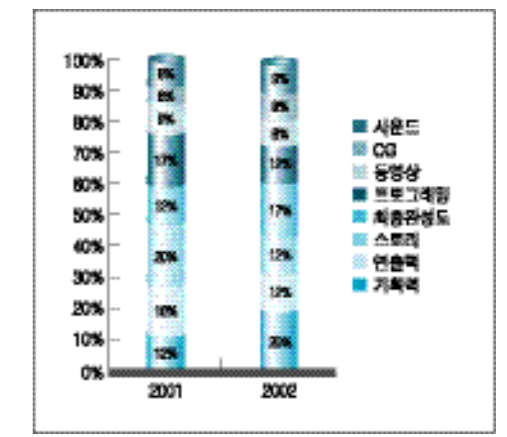
< 1-2-1-03> () N=585



2.

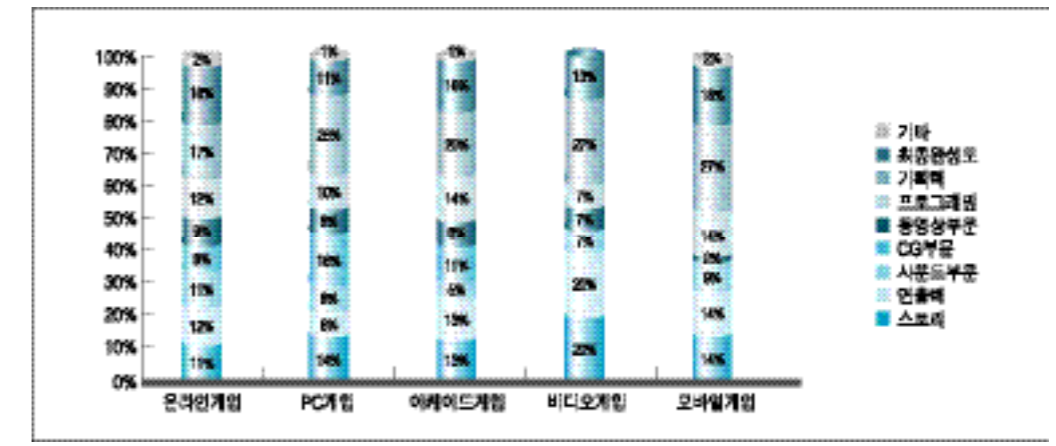
(1) 가
(20%) ,
(17%), (12%), (12%),
(12%)
12% 8% 가
20%

< 1-2-1-04>



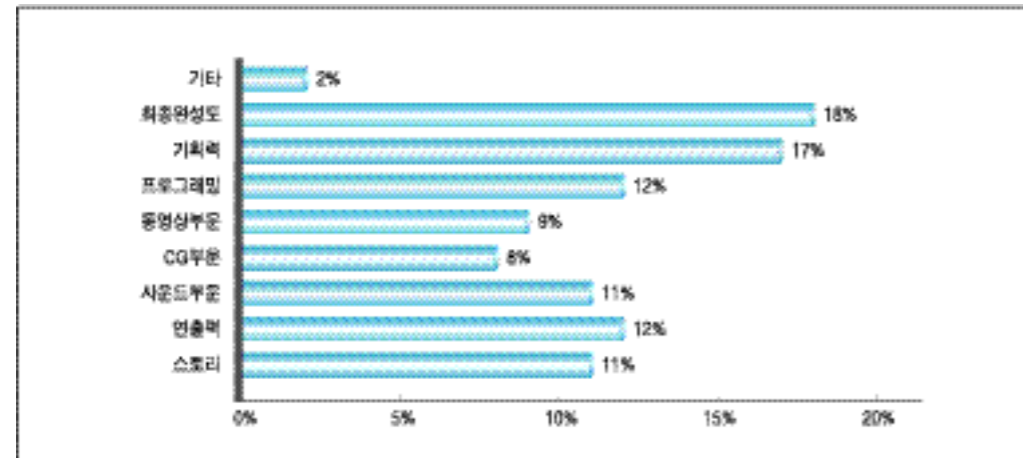
가 , 17%
가
12%

< 1-2-1-05> () N=585()

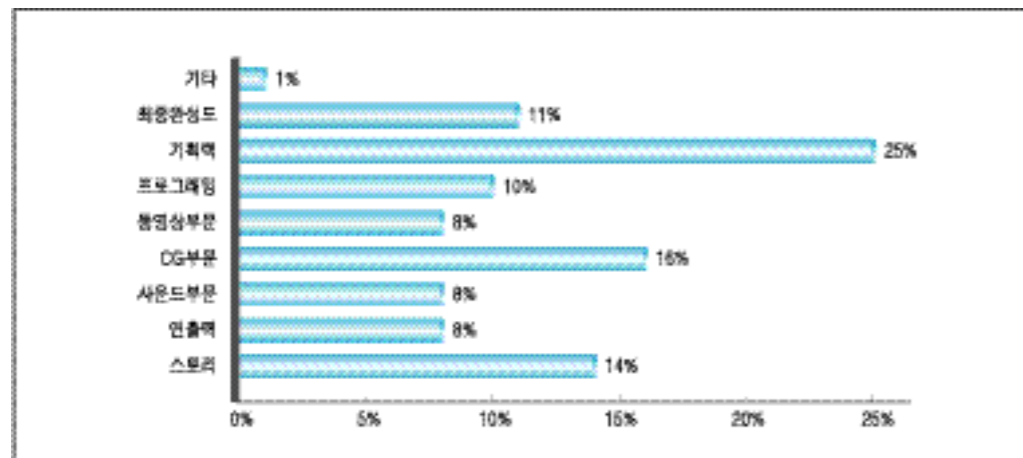


(25%, 20%, 27%, 27%)
 가
 12%
 가
 가
 가
 (18%) 가
 PC , , , (18%),

< 1-2-1-06> ()N=315()

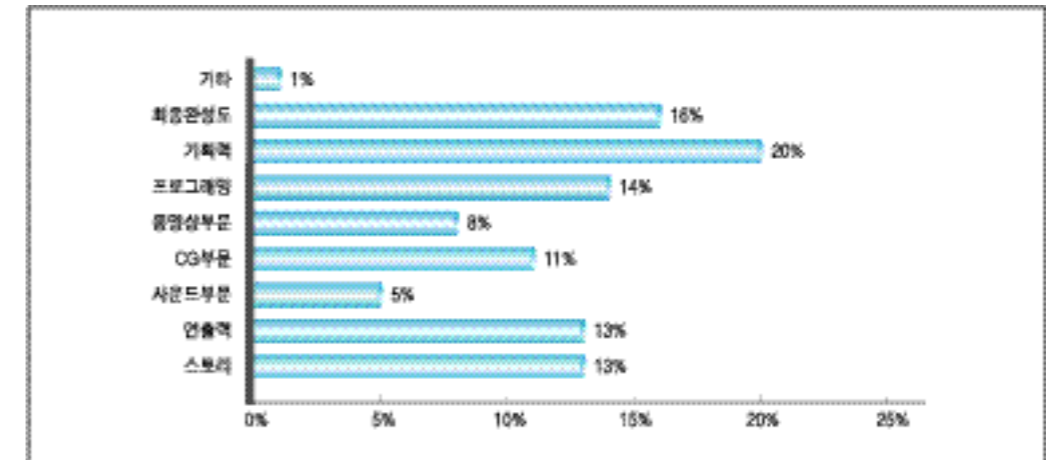


< 1-2-1-07> (PC)N=92()

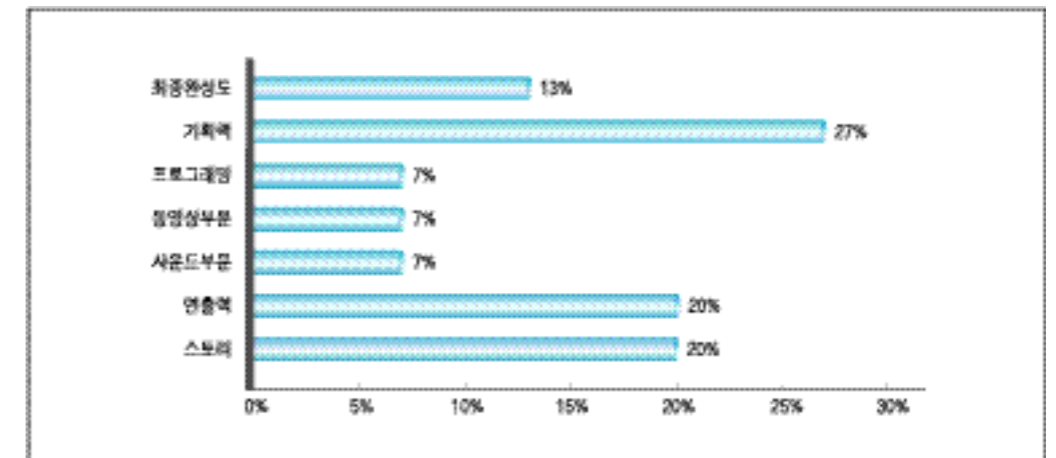


(17%), (12%),
 (12%)
 10% (20%) 가
 (16%),
 . PC (14%), (13%), (13%)
 PC (25%)
 가 가 , CG (16%),
 (14%), (11%)
 8%-10%

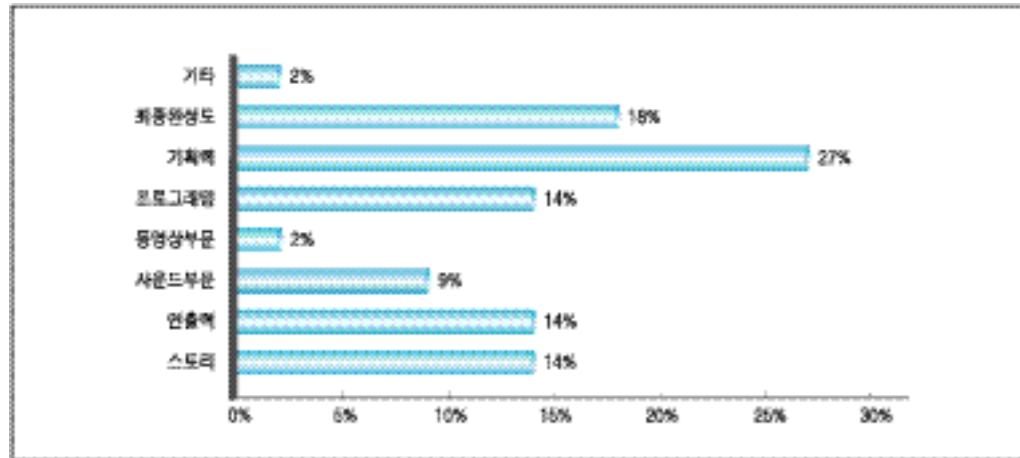
< 1-2-1-08> ()N=119()



< 1-2-1-09> ()N=35()



< 1-2-1-10> () N=44()



(27%) 가 (2)

1가

(20% 20%),

(13%) 10%가

(51%) 가

(12%), (8%), /

(7%)

(6%), / (4%),

(4%)

가 (27%)

가

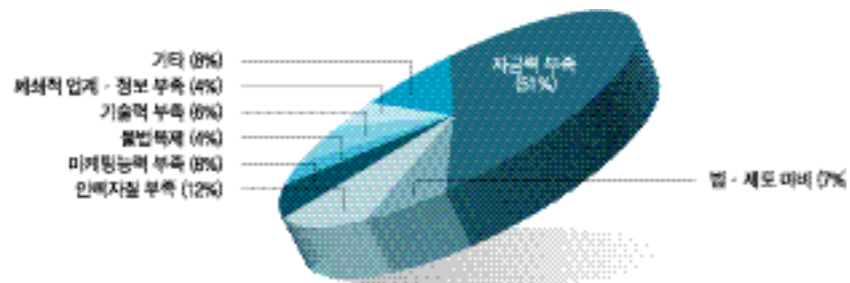
(18%), (14%), (14%),

(14%)

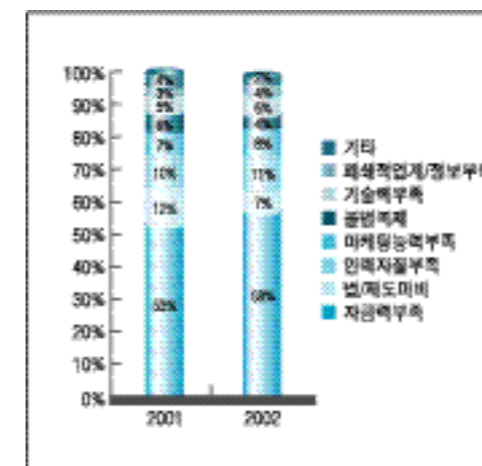
가

가 가 가

< 1-2-1-11> N=253



< 1-2-1-12>



가

가

가

가

가

가

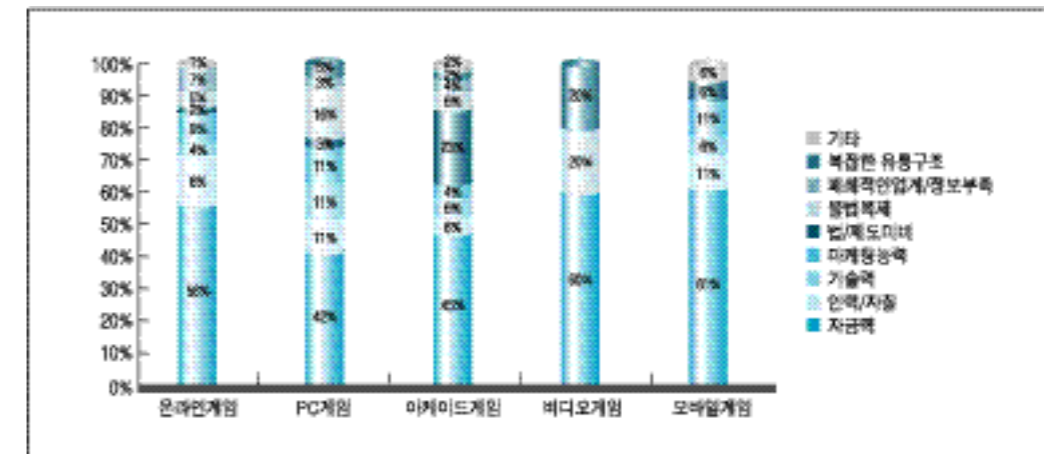
가

가

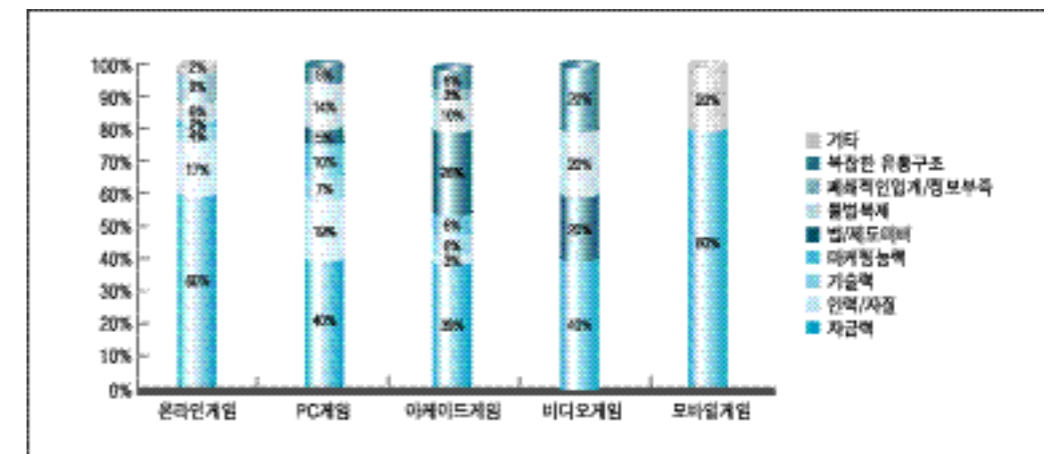
가

가

< 1-2-1-13> () N=220

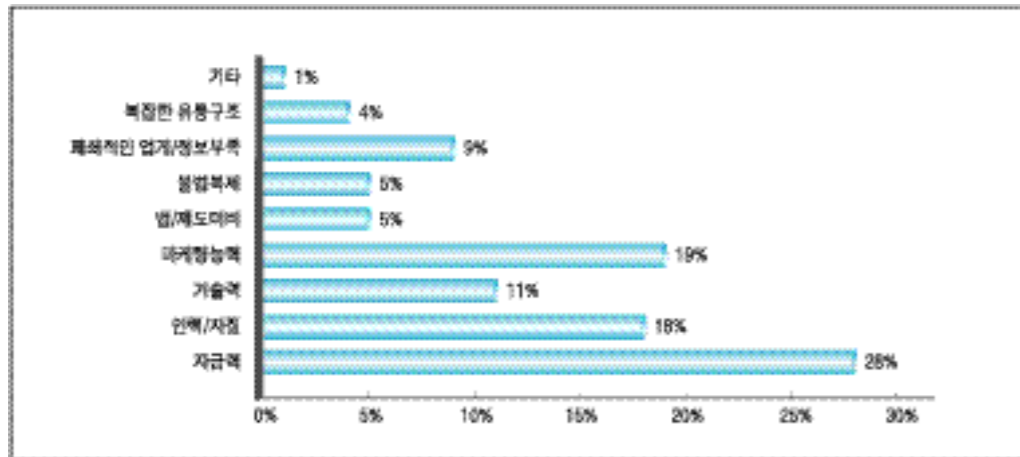


< 1-2-1-14> () N=130

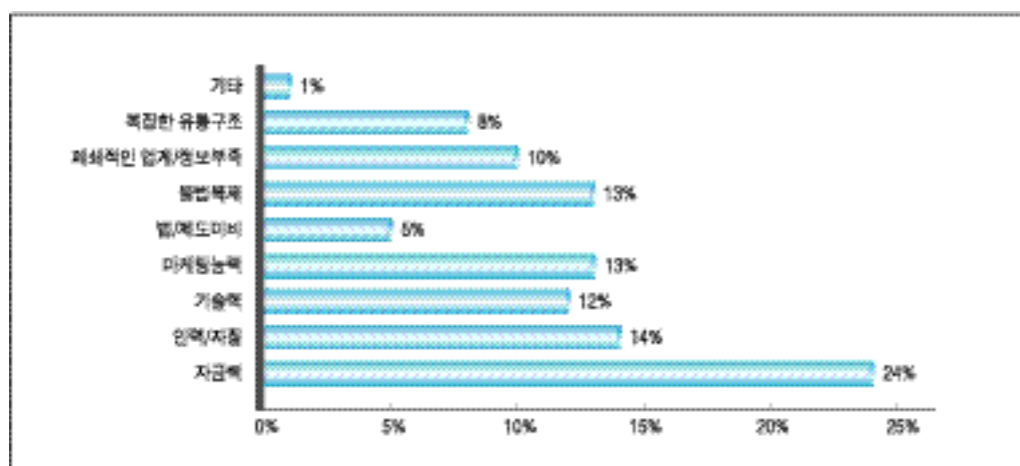


가. 가 (19%), (18%), (11%)

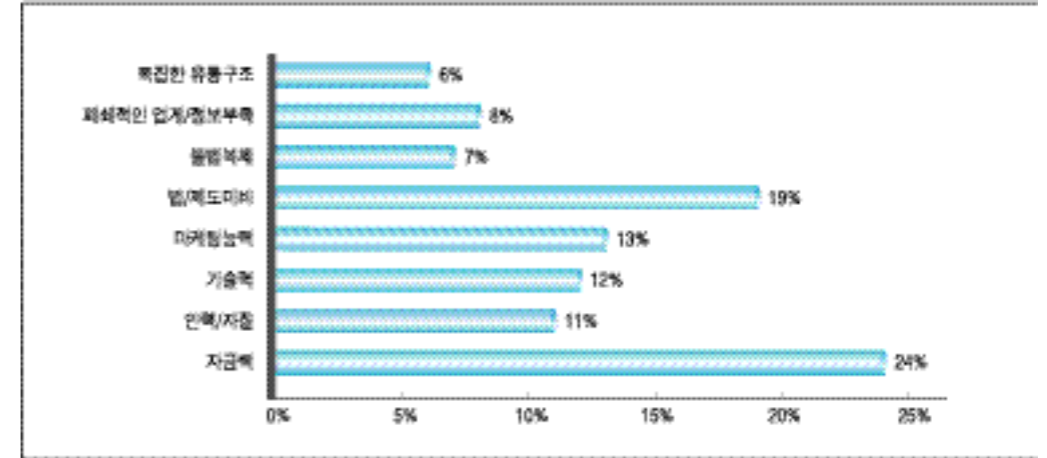
< 1-2-1-15> () N=455()



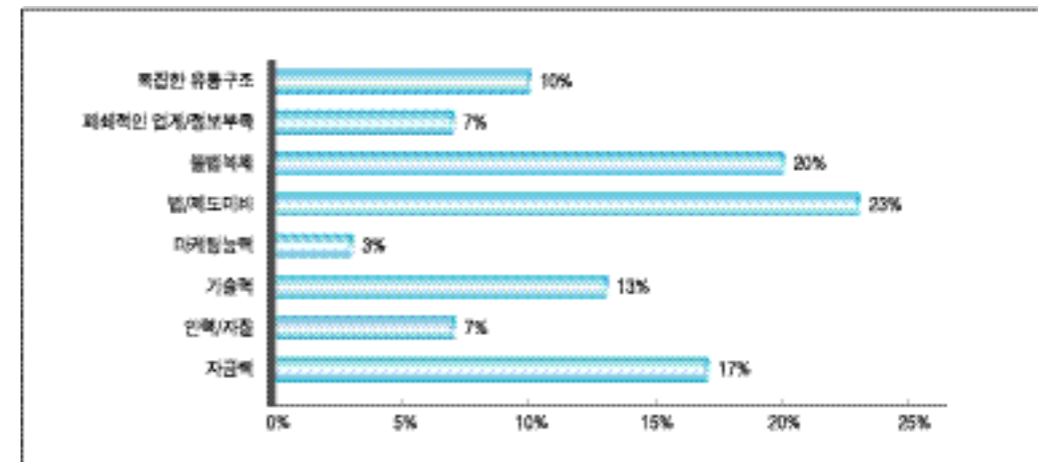
< 1-2-1-16> (PC) N=224()



< 1-2-1-17> () N=222()

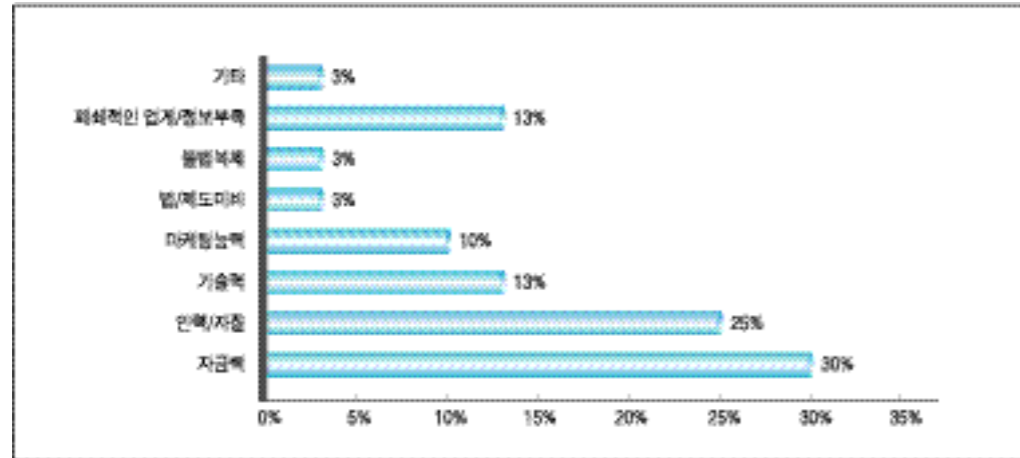


< 1-2-1-18> () N=30()



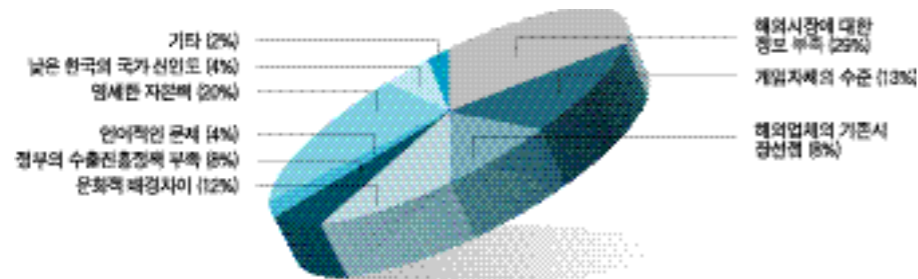
. PC 가 (19%)
 PC 가 (13%), (12%), (11%)
 가 (24%) . (13%), (14%), (13%), (10%) 10%
 가 (24%) (23%) (20%) 가

< 1-2-1-19> () N=63()

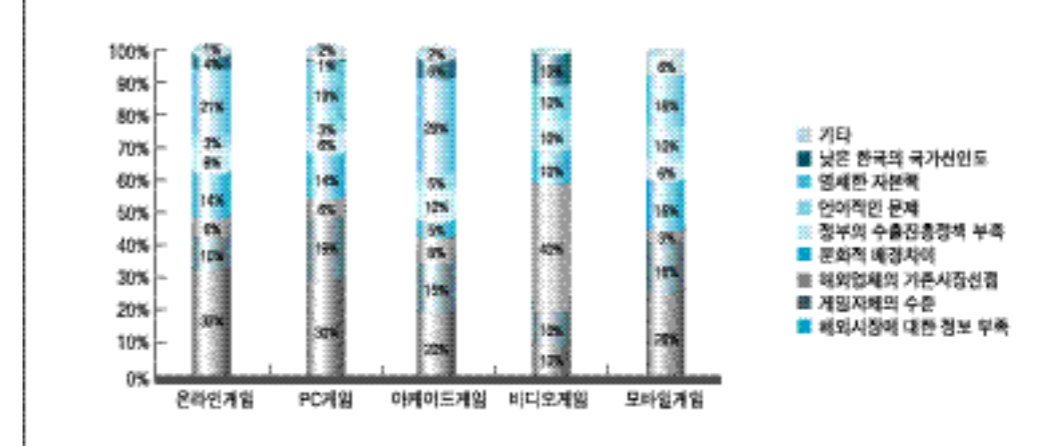


가 가
 (17%), (13%),
 (10%) (29%)
 (20%), (13%),
 (12%)
 (30%) / /
 가 가
 (25%), 가
 (13%), (13%),
 (10%)
 가
 (3) 가

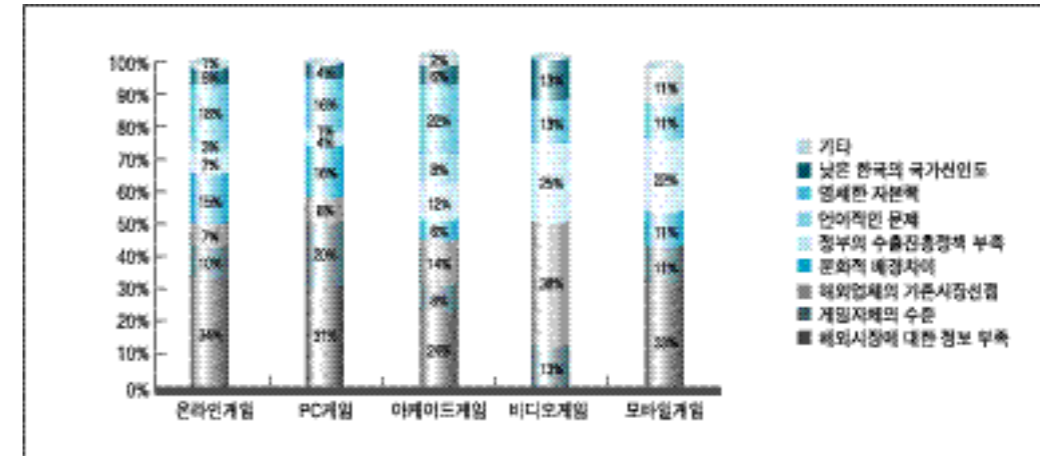
< 1-2-1-20> () N=647()



< 1-2-1-21> () N=412()

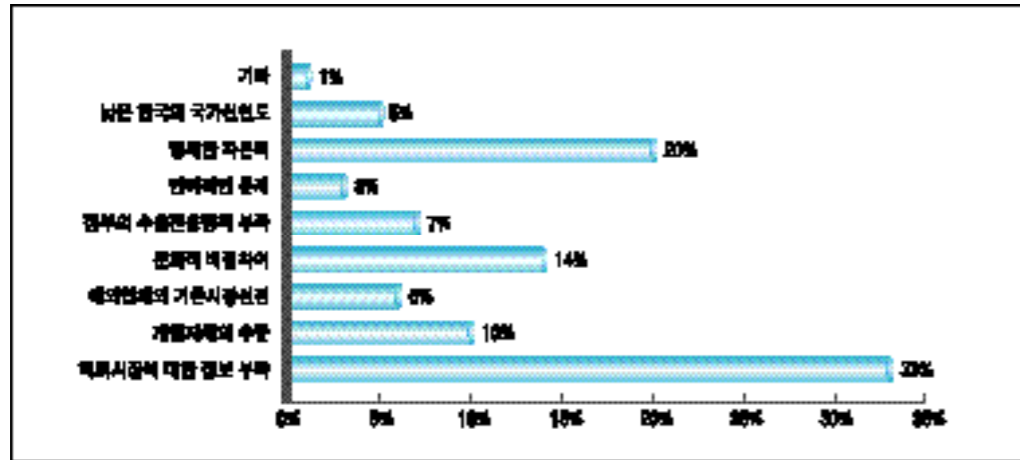


< 1-2-1-22> () N=235()

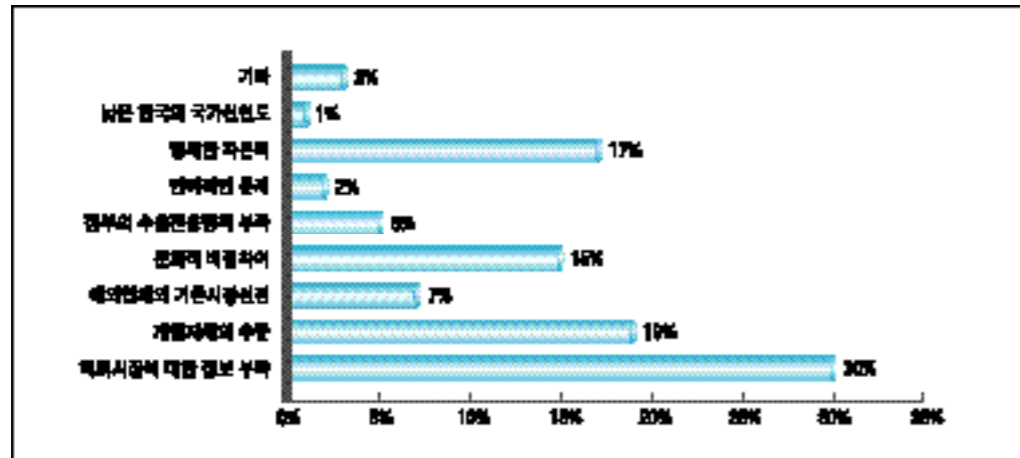


가 가
 가 가
 가 가
 40% 가
 'Playstation' 가
 'X-Box', 'GameCube' (33%)
 (20%)
 (14%)

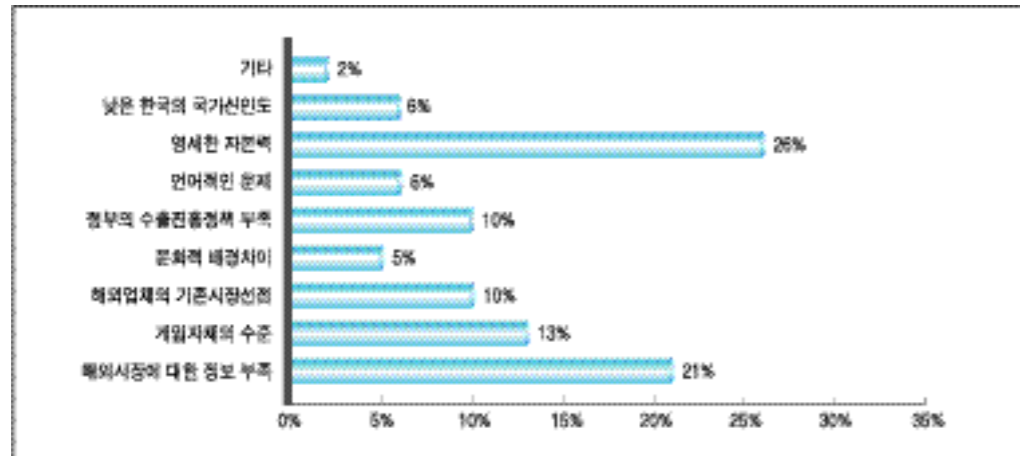
< 1-2-1-23> () N=309()



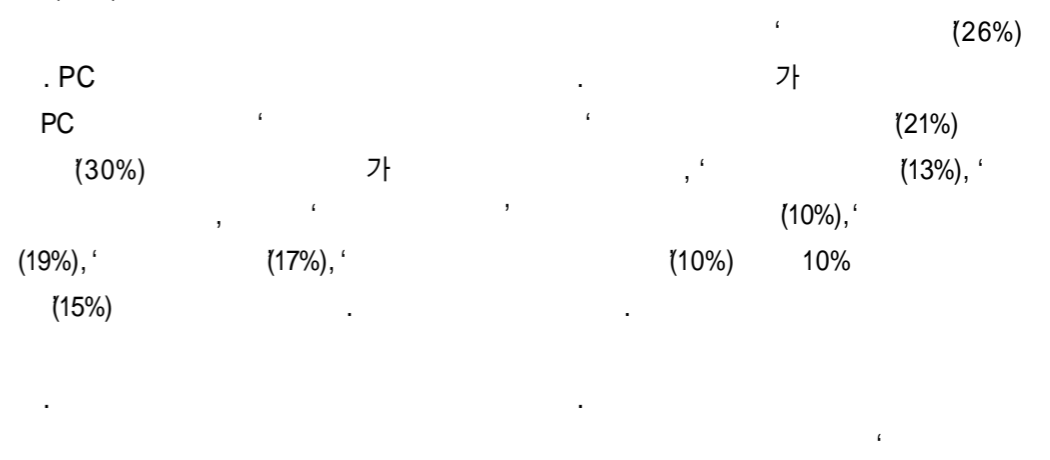
< 1-2-1-24> (PC) N=145()



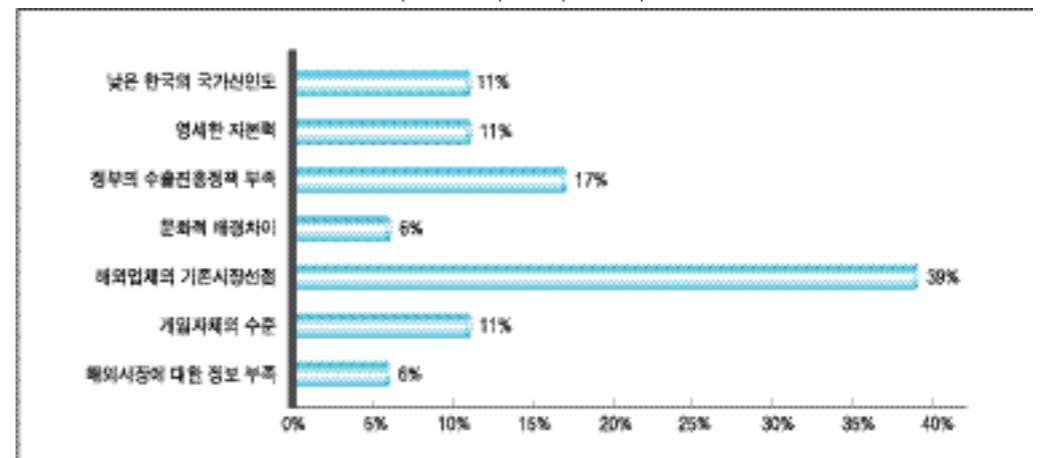
< 1-2-1-25> () N=135()



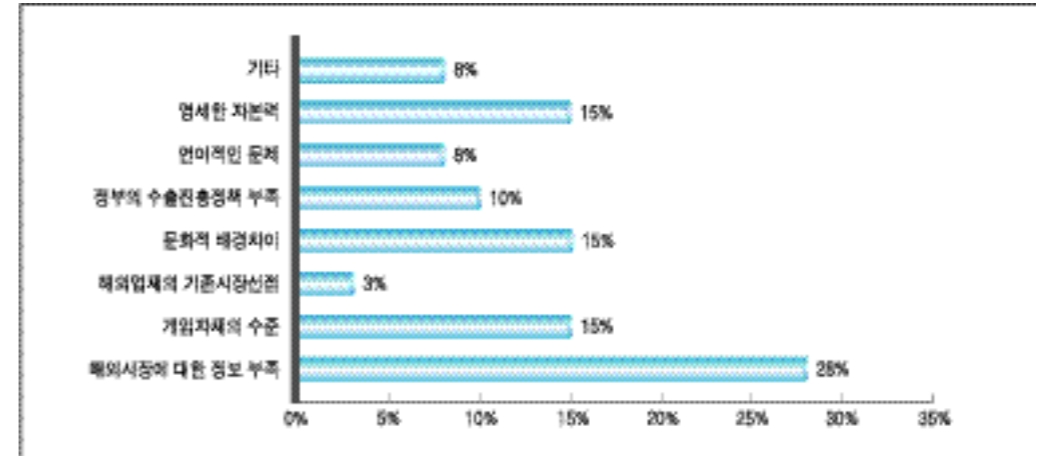
(10%) 10% 가 (26%)



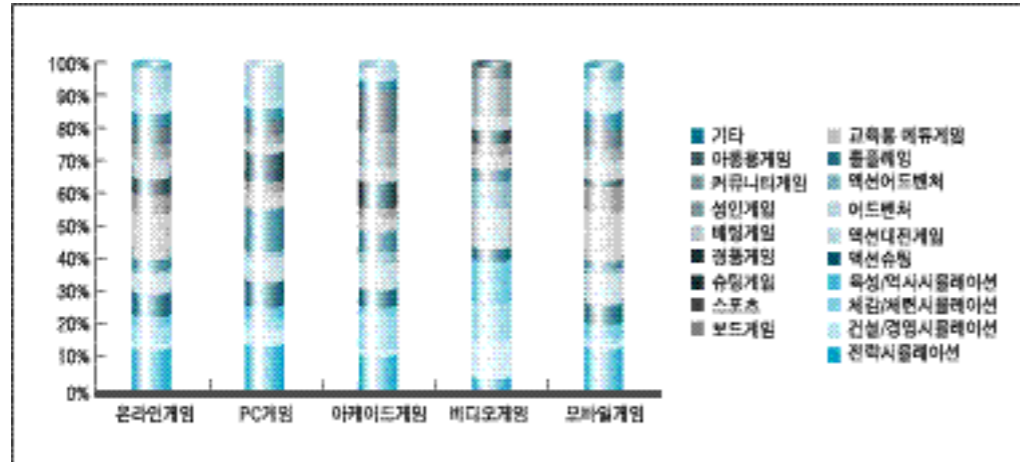
< 1-2-1-26> () N=35()



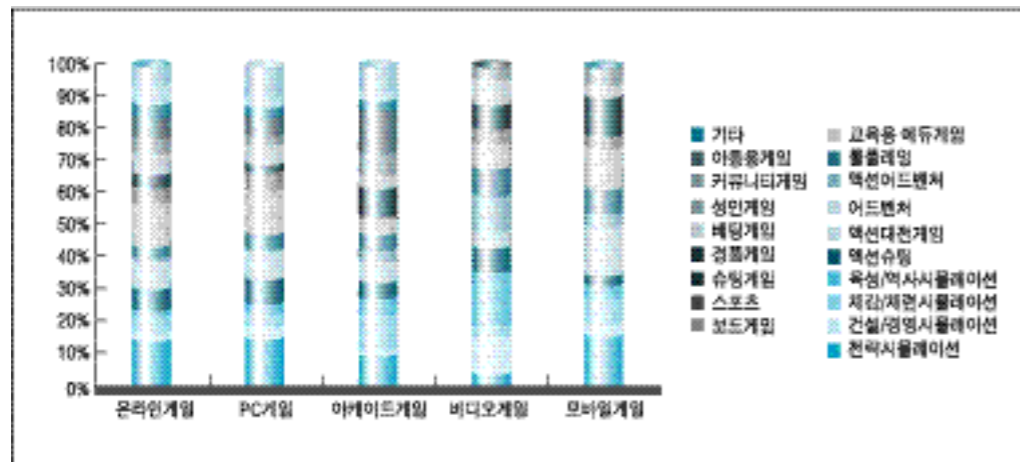
< 1-2-1-27> () N=40()



< 1-2-1-32> 가 가 () N=1027 ()

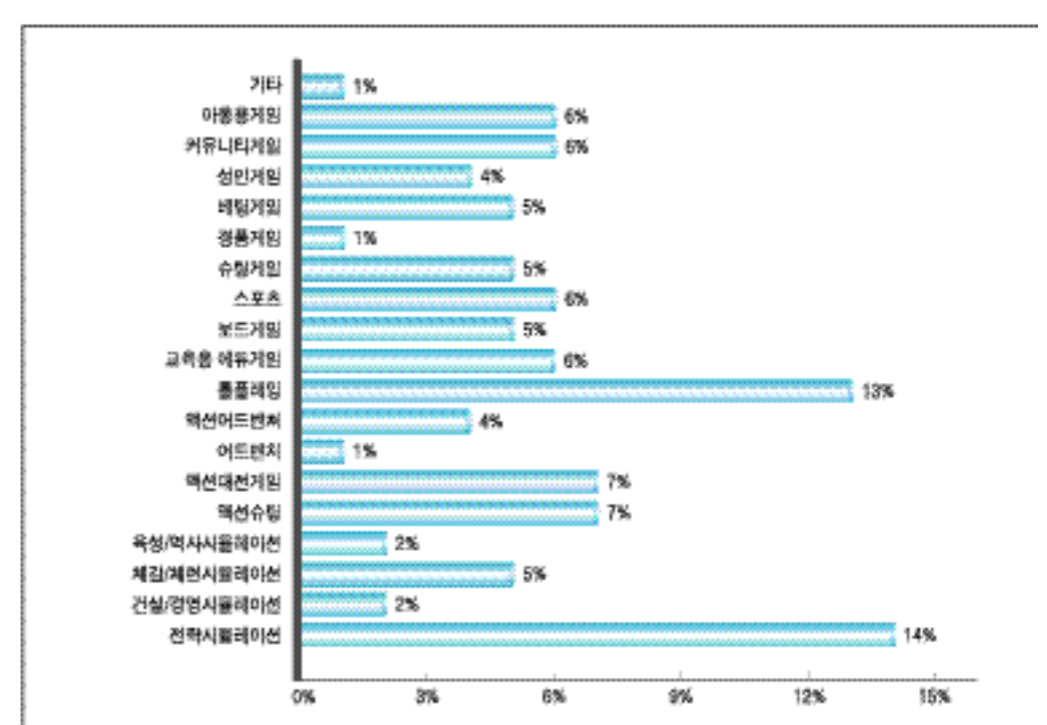


< 1-2-1-33> 가 가 () N=1184 ()



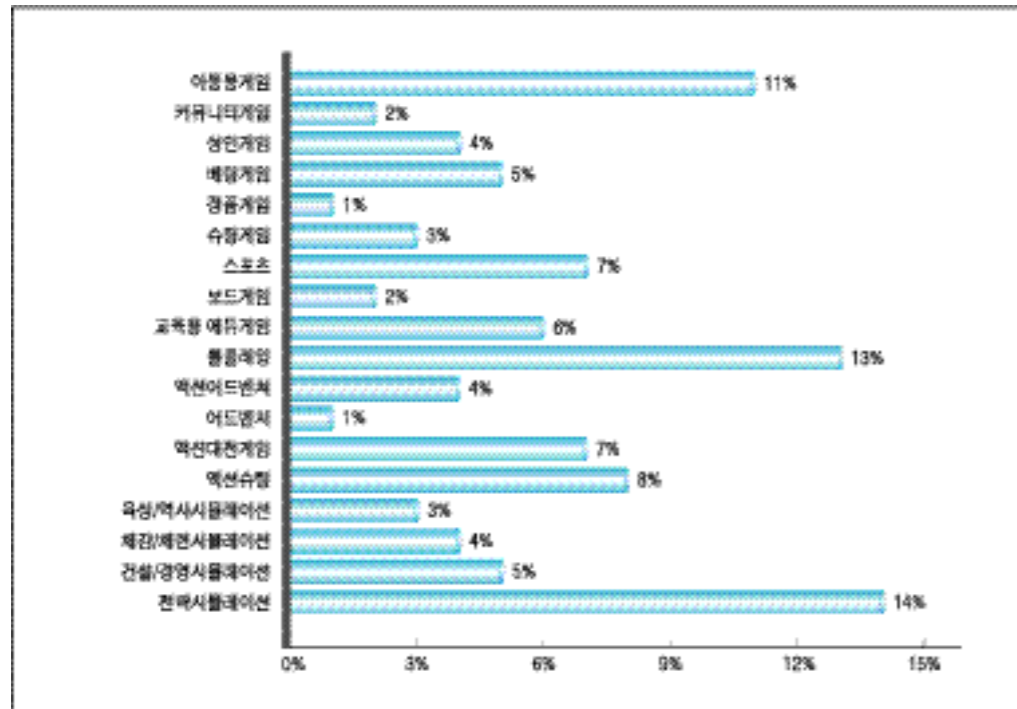
가 가
 , PC ,
 { 13% 14%, 13% }
 (13% 13%, 15%)
 가 , /
 (11% 12%)
 가 가
 , 가 가

< 1-2-1-34> 가 가 () N=773 ()

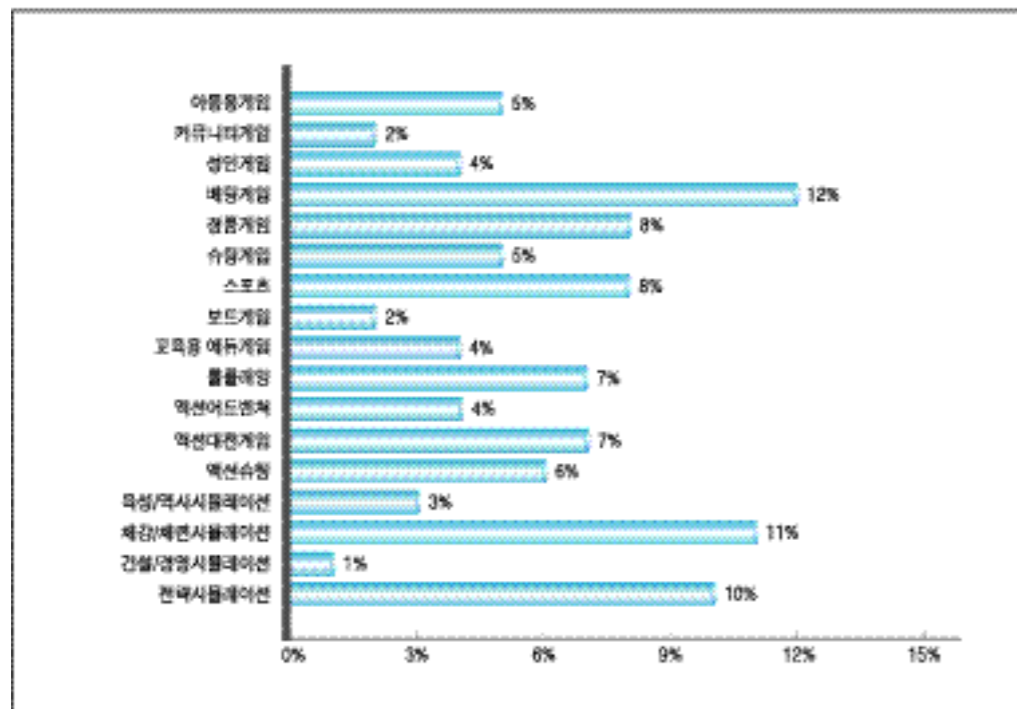


가 PC
 가 PC (14%),
 (13%), (11%)
 10%
 (16%) (8%), (7%),
 (13%) 가 (7%)
 가.
 , 가 가 (10%) (7%),
 (14%) (13%) /
 (7%), (7%) (8%) (8%)

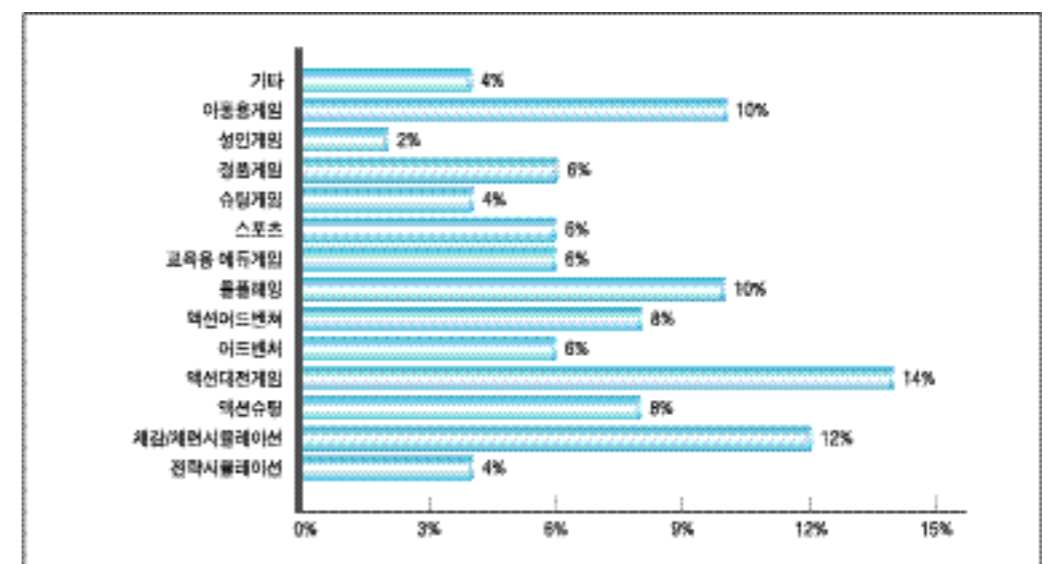
< 1-2-1-35> 가 가 (PC) N=360



< 1-2-1-36> 가 가 () N=353

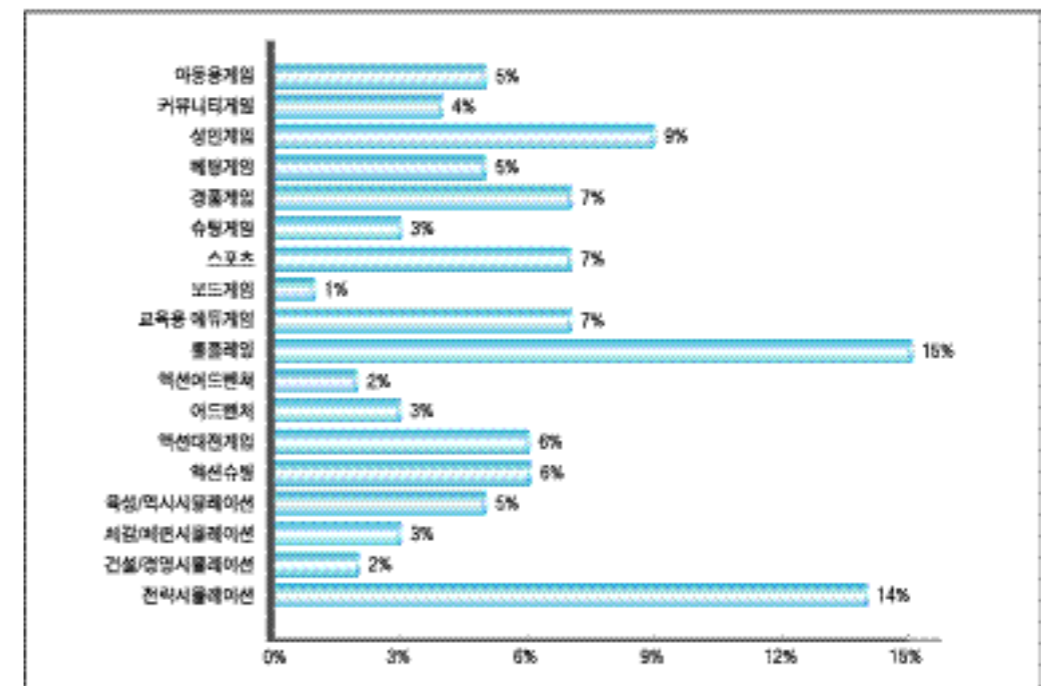


< 1-2-1-37> 가 가 () N=50



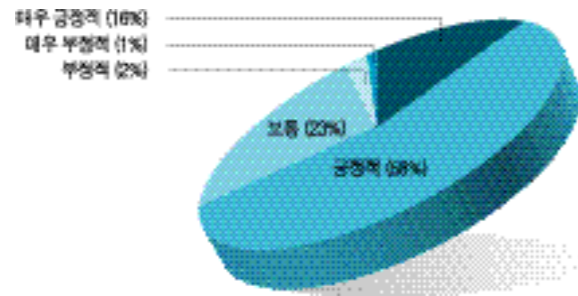
(14%)
(12%), 4%
(10%) (10%)

< 1-2-1-38> 가 가 () N=107

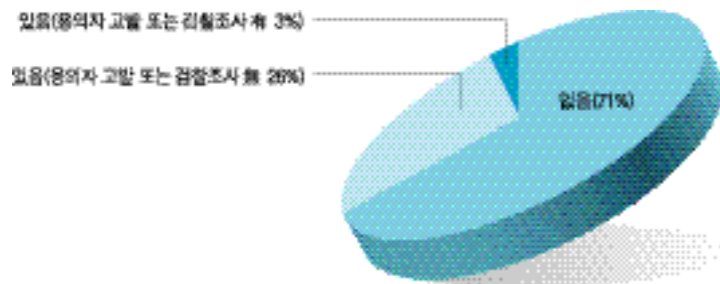


(15%), (9%)
 (14%), (7)
 (6) M&A가
 M&A가 (58%)
 (16%) 74% 23%, 3%
 71%가 (21%)
 (26%, (3%)

< 1-2-1-39> M&A가 () N=290

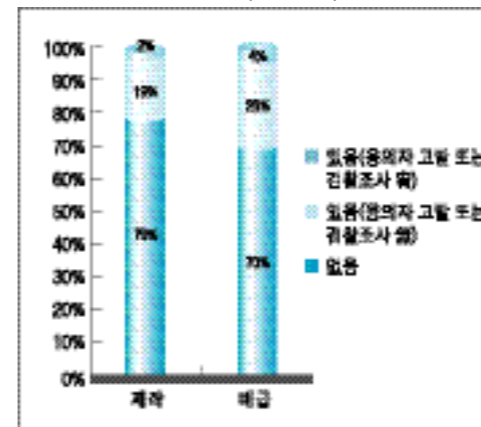


< 1-2-1-40> () N=260

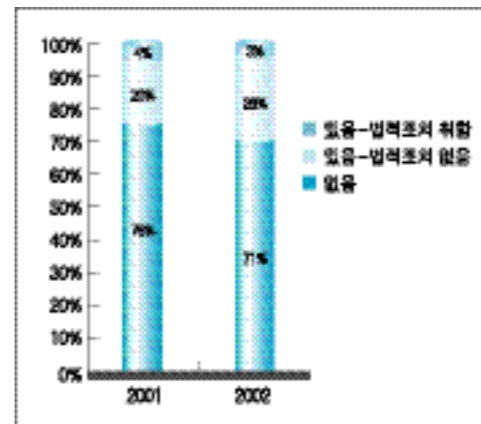


29% (30%가
 (21%) 가

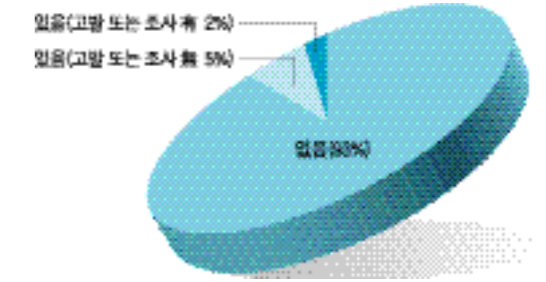
< 1-2-1-41> (/) N=385



< 1-2-1-42>



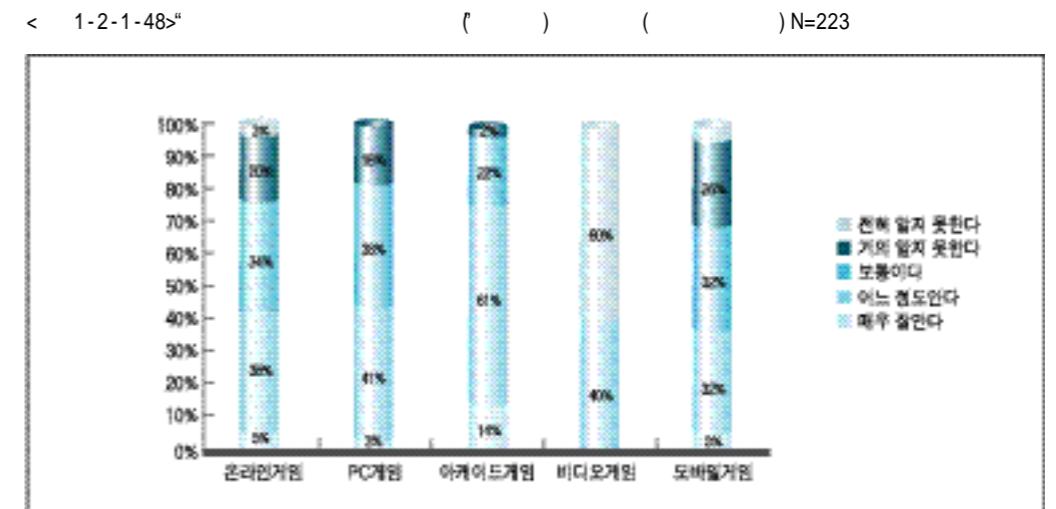
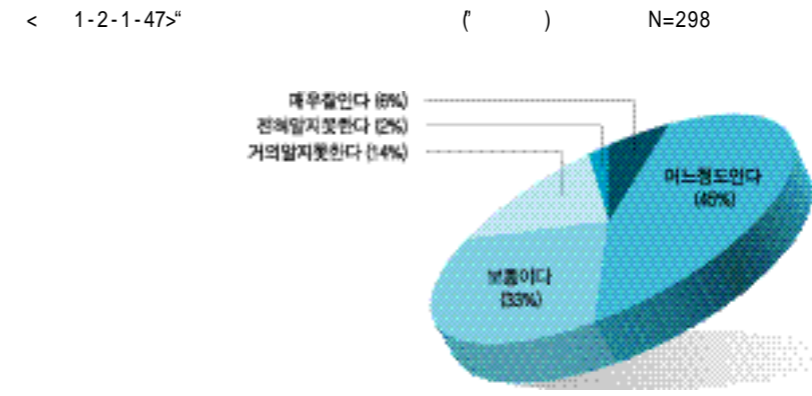
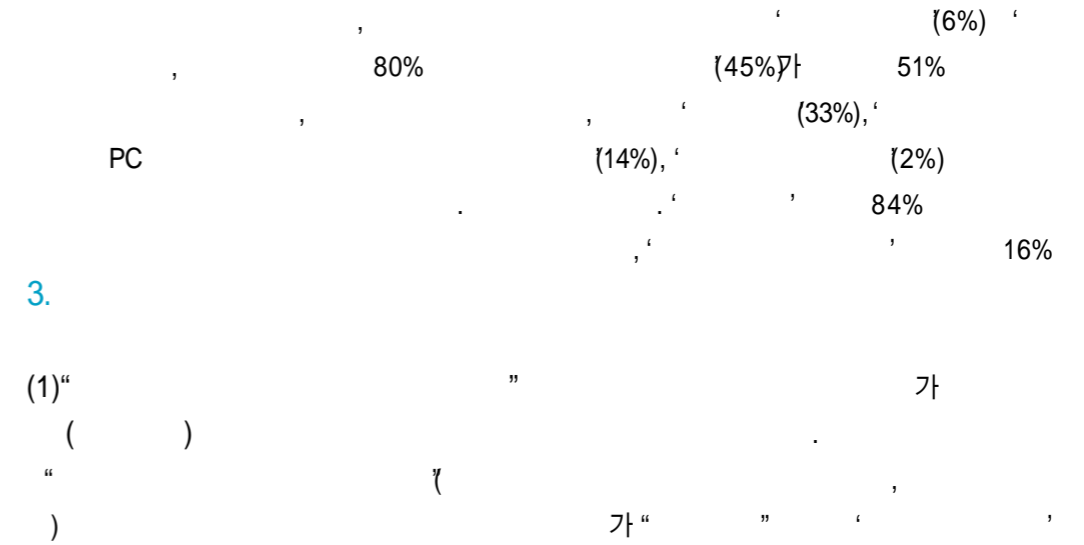
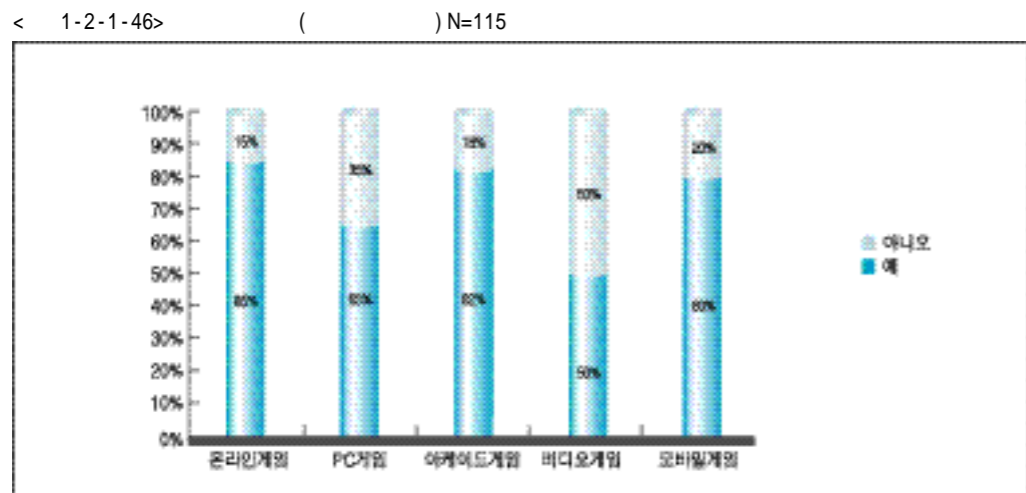
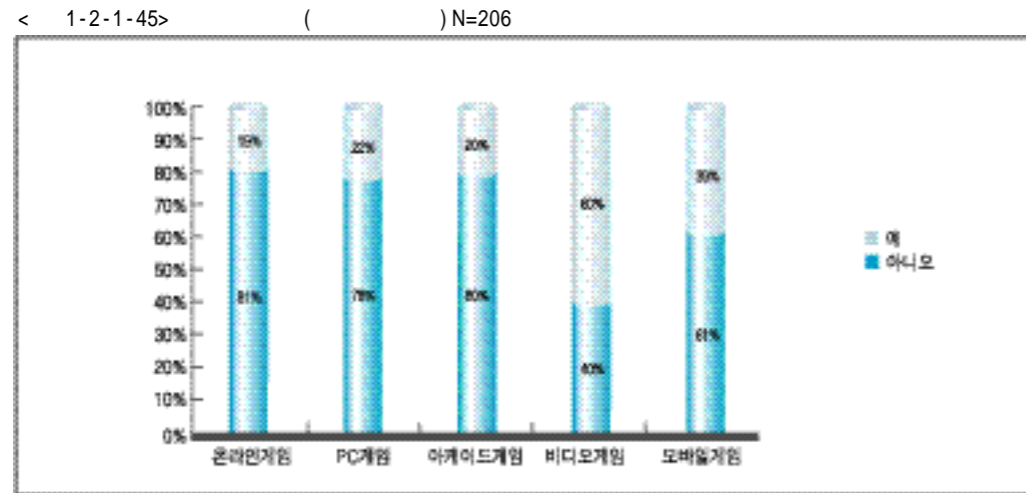
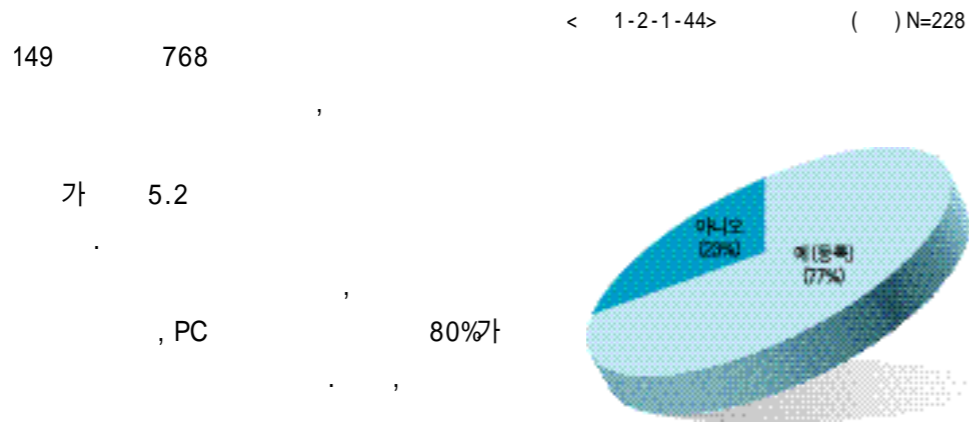
< 1-2-1-43> () N=329



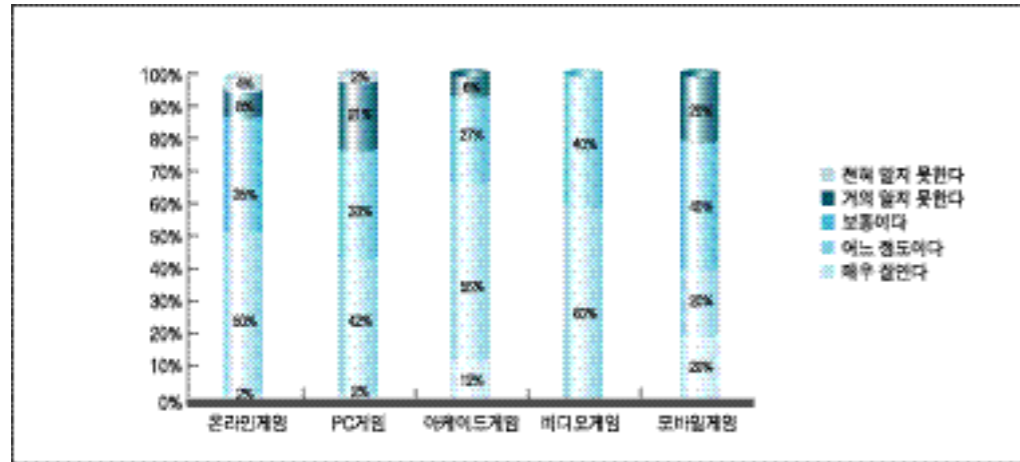
24% 29% 5% 가

가 (8) 7% 93% 가

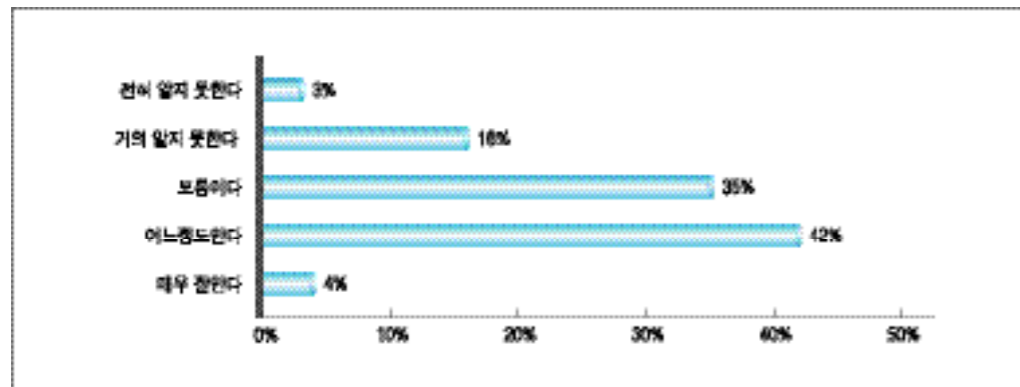
가 (9) 77% 가 23%



< 1-2-1-49> () () N=134

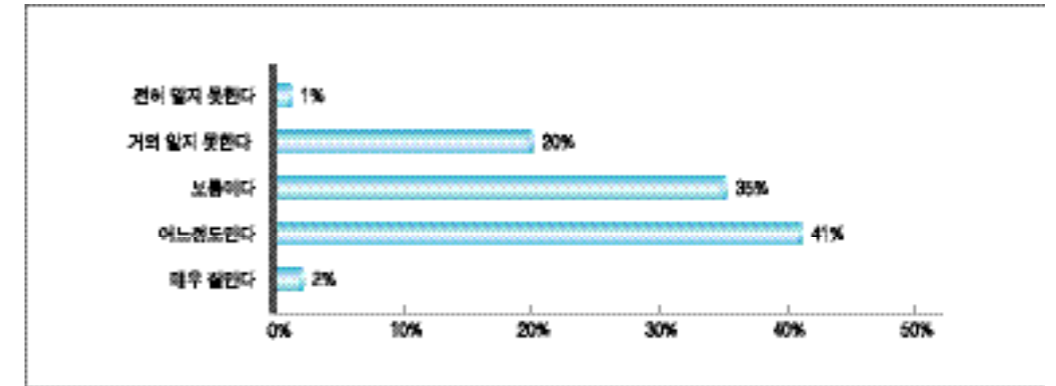


< 1-2-1-50> () () N=159



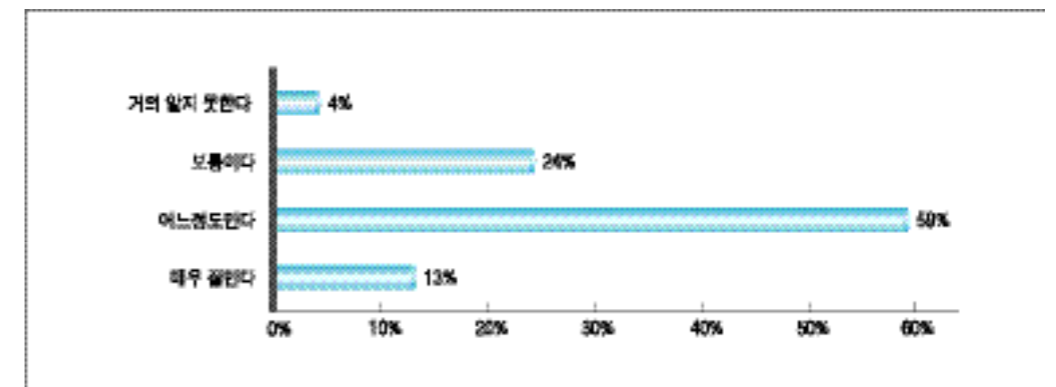
(61%), (14%) 75%, “ ”, 67%
 , PC 40%
 “ ” 23% 20%
 2001 가.
 “ ”
 , (42%), (4%)
 가 46%, (16%),

< 1-2-1-51> () (PC) N=82

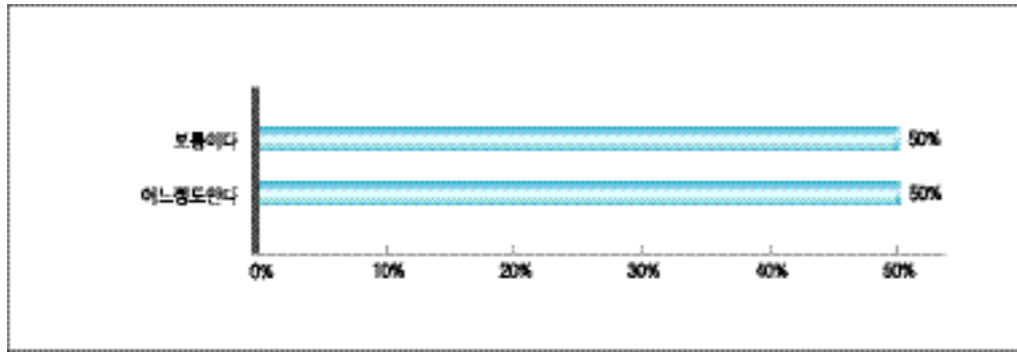


(3%), (59%), 19% , (13%) 72%
 . PC (4%), ‘ ’
 PC “ ” (0%) 4%
 , (41%), ‘ “ ”
 (2%) 43%
 , (20%), ‘ ’
 (1%) 21%
 “ ” (50%), ‘ ’ (50%)

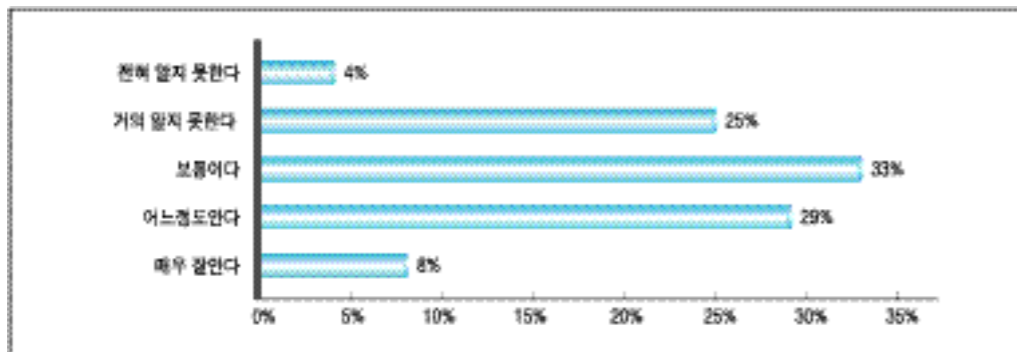
< 1-2-1-52> () () N=82



< 1-2-1-53> () () N=10

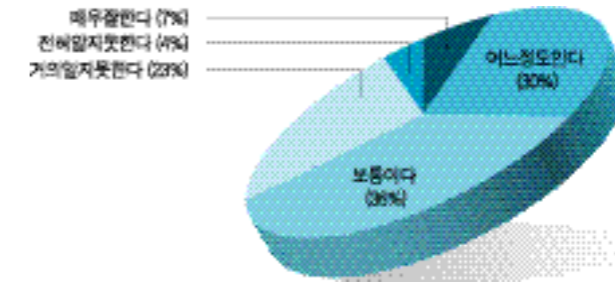


< 1-2-1-54> () () N=24

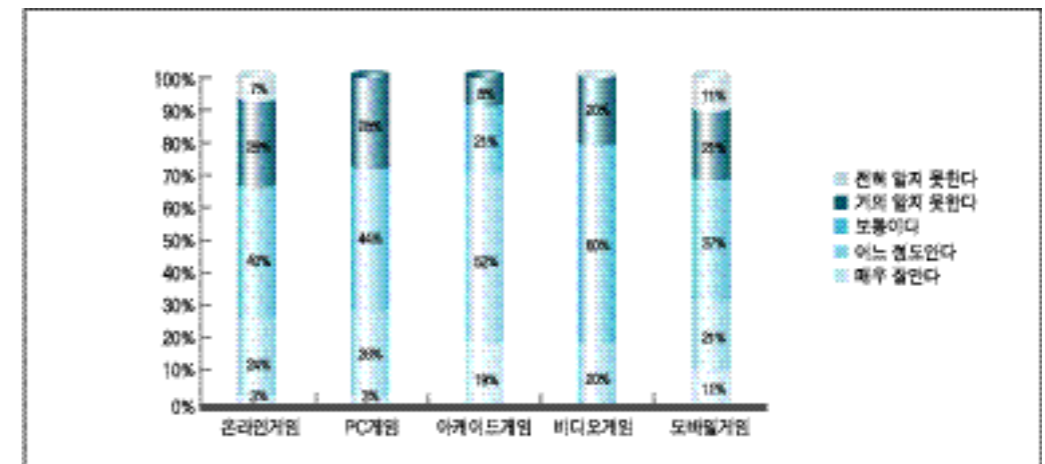


“ ” (7%)
 “ ” (30%)가 37%
 “ ” (36%)
 “ ” (23%)
 (29%), (8%) (4%) 27%
 37% (4%) (25%), 29% 가 “ ” “ ”
 “ ” (52%), (19%) 71%
 (2) “ ” “ ”
 “ ” (30%)
 “ ” () “ ”

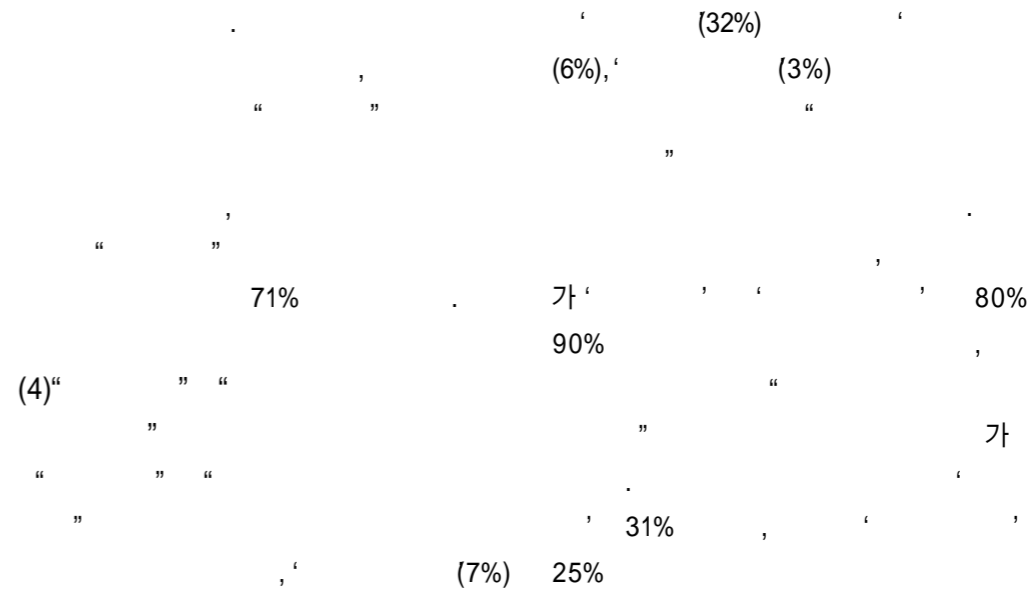
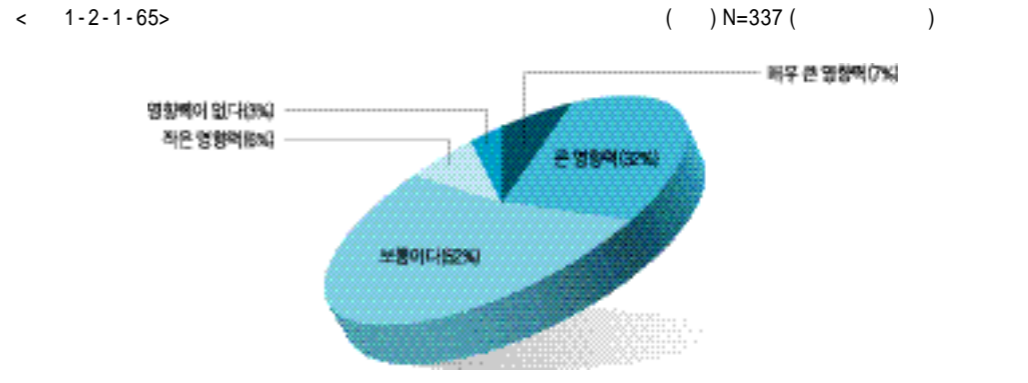
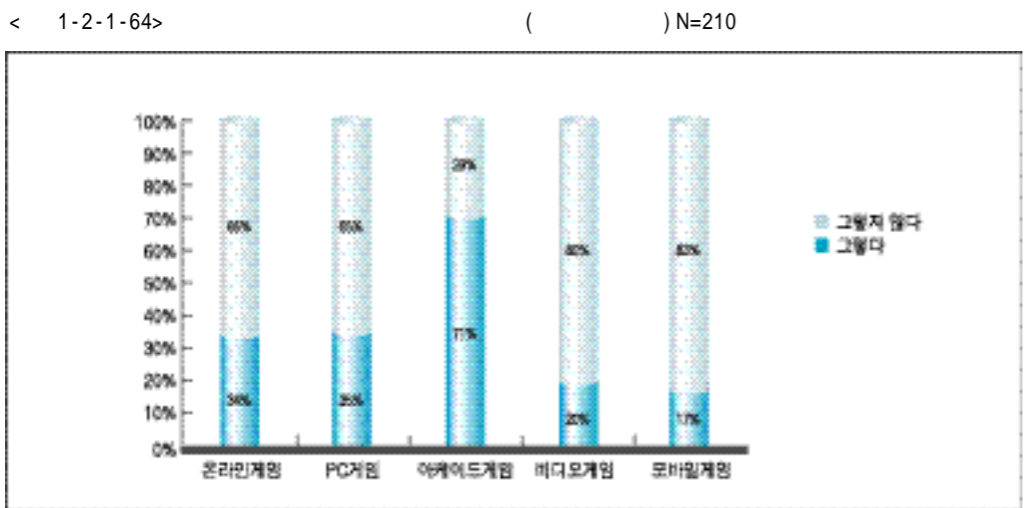
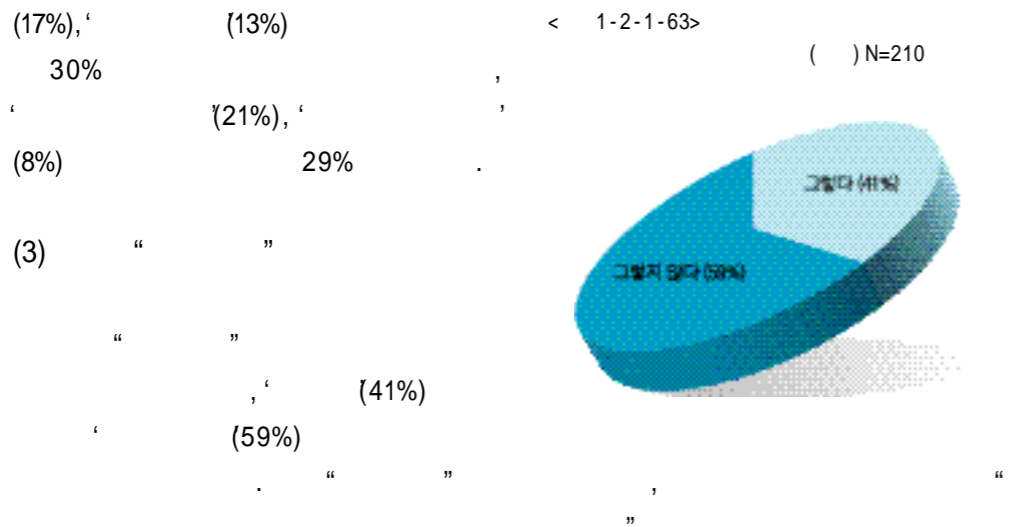
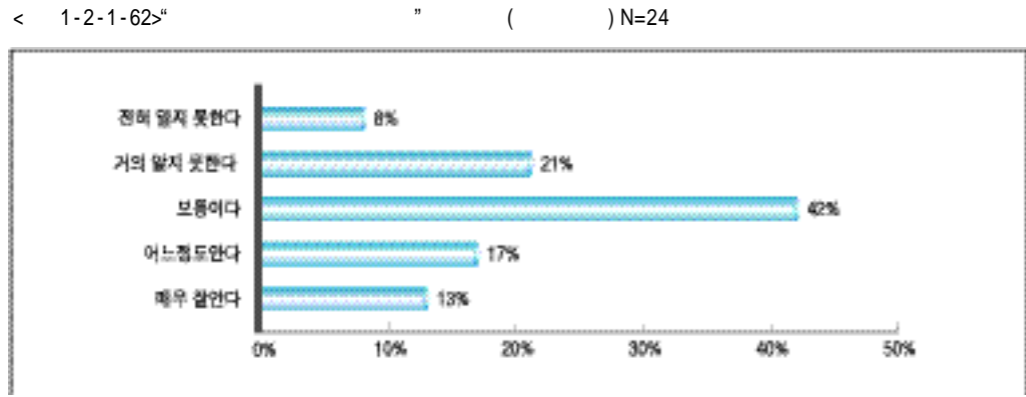
< 1-2-1-55> () N=356



< 1-2-1-56> () N=222

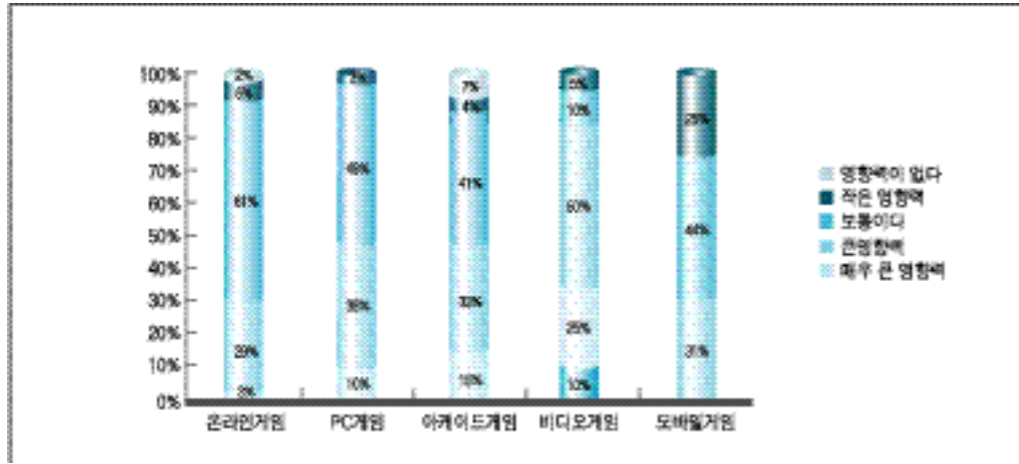


“ ” (23%), (3%)
 “ ” 26%, (25%),
 “ ” 67% (7%)
 “ ”, PC 32%
 “ ” 40%
 가. . PC
 PC “ ” “ ”
 “ ” “ ” “ ”
 “ ” (27%), (4%)



< 1-2-1-67>

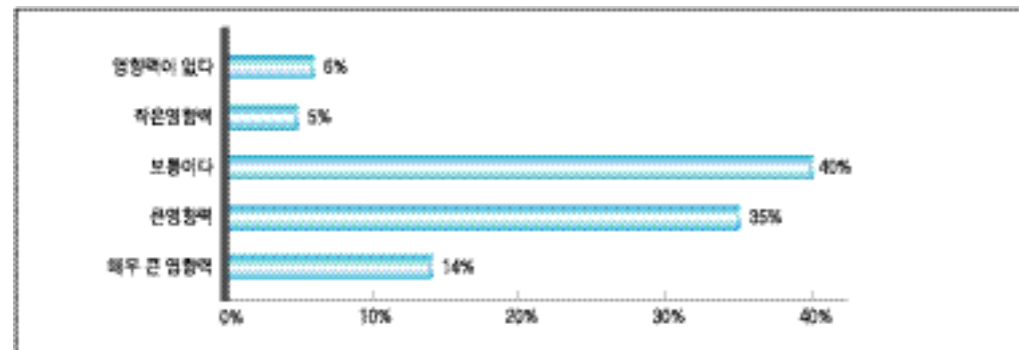
() N=126



온라인게임 (40%), PC게임 (35%), 아케이드게임 (14%), 비디오게임 (49%), 모바일게임 (30%)

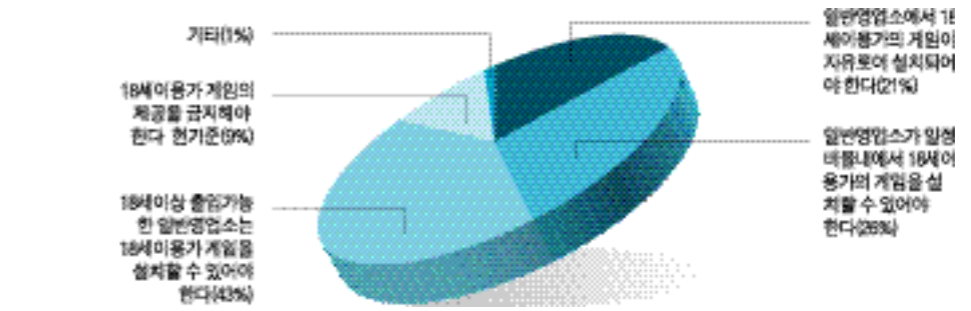
< 1-2-1-68>

() N=78



< 1-2-1-69>

() N=344



18세 이용가 게임의 제공을 금지해야 한다 (한기온(9%))

18세 이상 출입가능한 일반영업소는 18세 이용가 게임을 설치할 수 있어야 한다(43%)

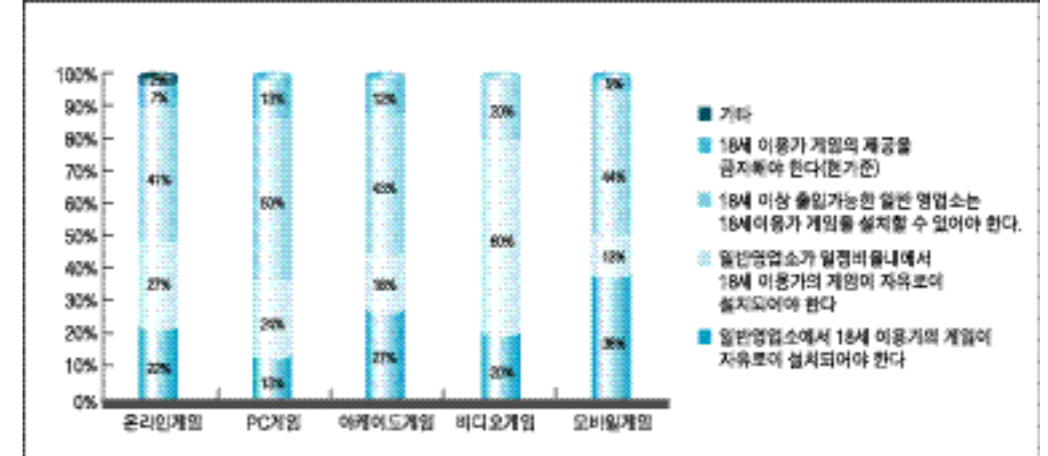
일반영업소에서 18세 이용가의 게임이 자유로이 설치되어야 한다(21%)

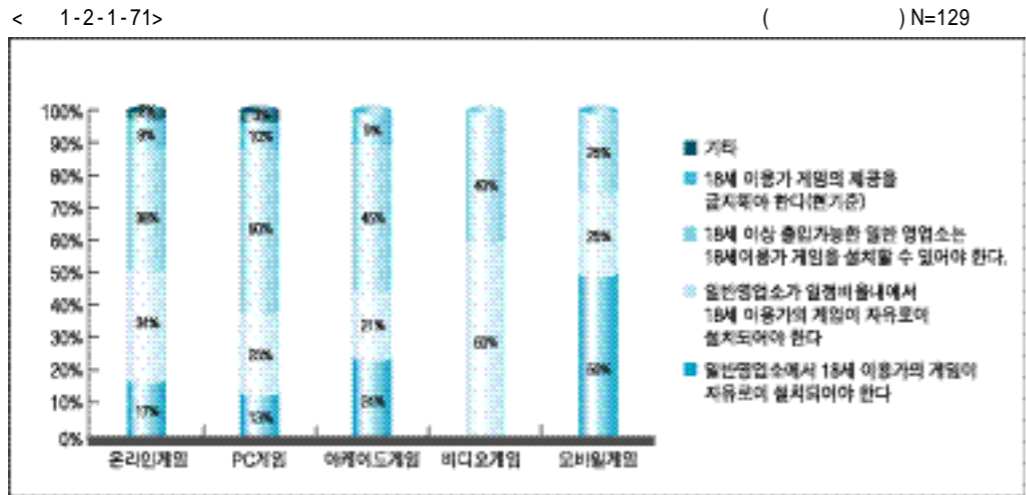
일반영업소가 일련비율내에서 18세 이용가의 게임을 설치할 수 있어야 한다(26%)

일반영업소에서 18세 이용가의 게임이 자유로이 설치되어야 한다(40%)

< 1-2-1-70>

() N=215





18 가

20%

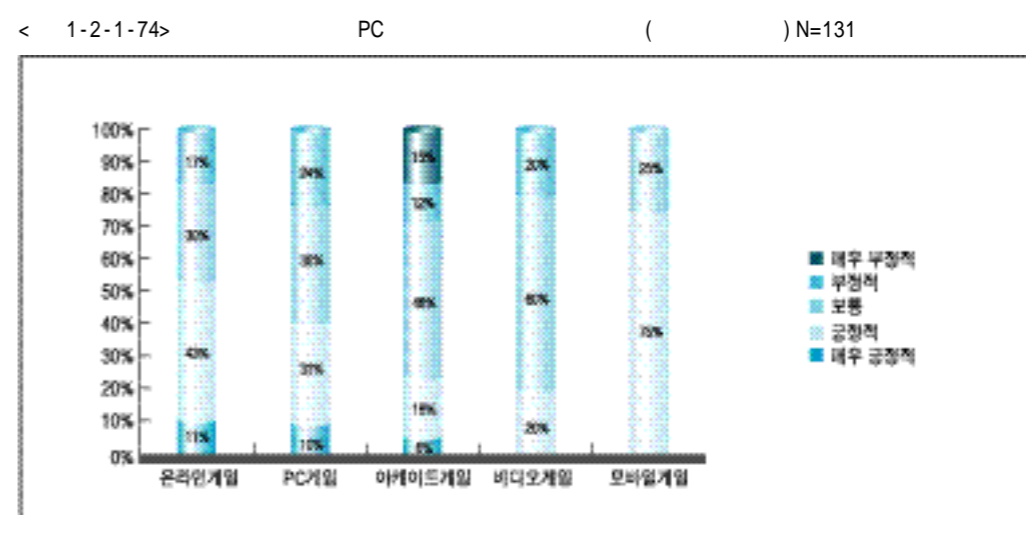
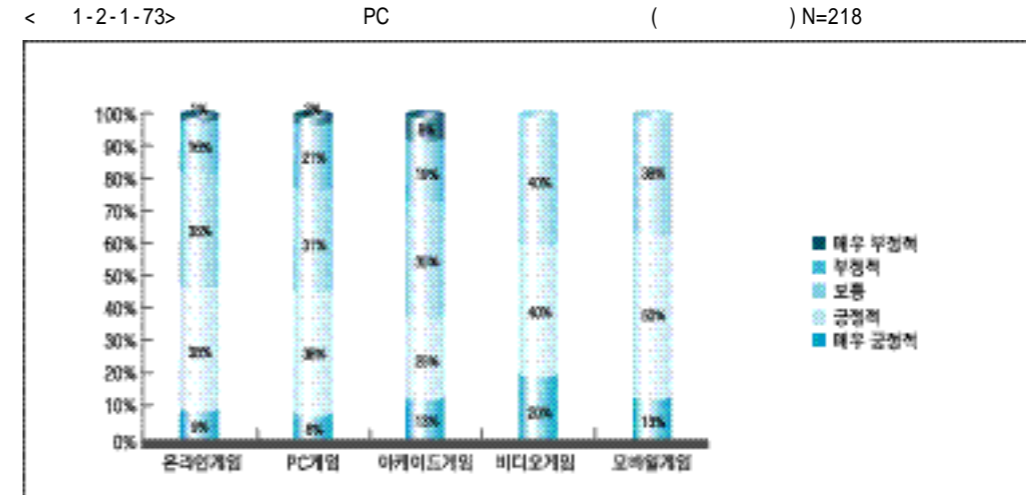
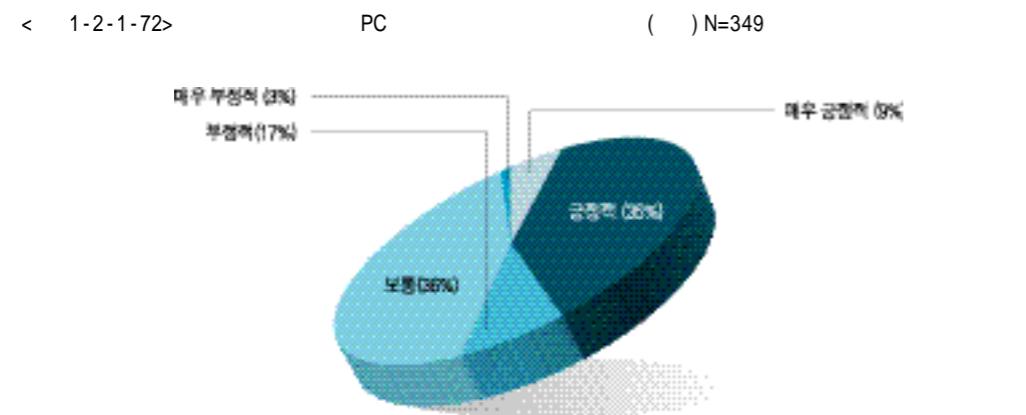
PC

50%

38%

40%

36%), (9%), (35%), (3%), (17%), (44%)



15%

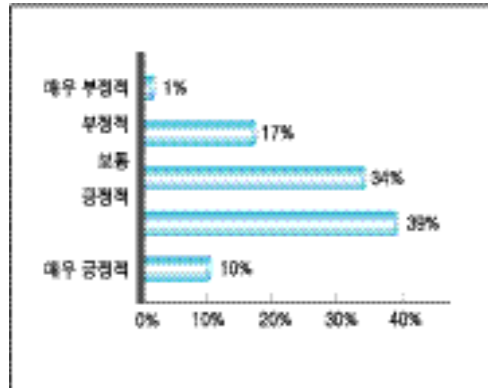
(75% 54%), 가.

PC (39%), (34%),

PC (17%), (10%),

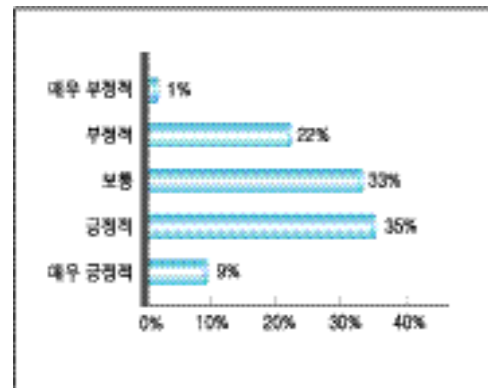
PC (1%)

< 1-2-1-75> PC () N=157



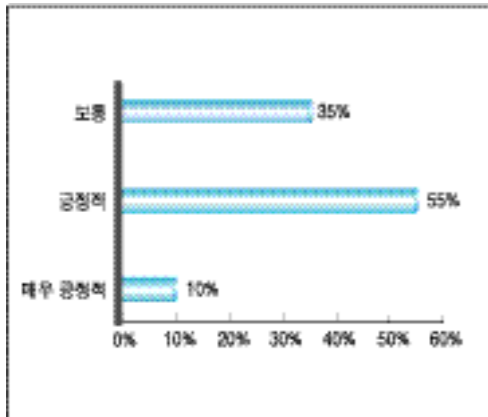
. PC
PC “ ”
PC
(35%), (33%),
(22%), (9%), (1%)
. PC

< 1-2-1-76> PC (PC) N=81



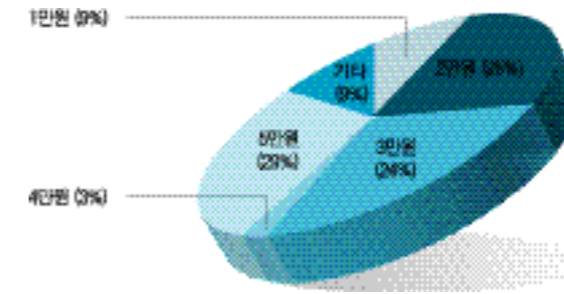
PC
(55%), (35%),
(10%)
65%
“
PC
(7)
, 5 (29%), 2 (25%), 3
(24%), 1 (9%), 4 (3%)

< 1-2-1-77> PC () N=20

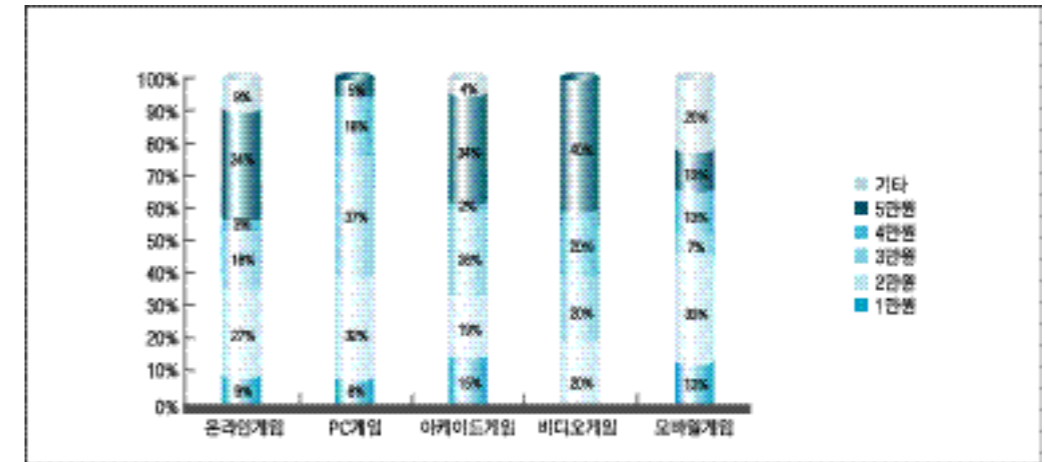


가
, 5 ()
34% 34%, 40%) 가가
, 3
, 2
, 5 (42% 60%)

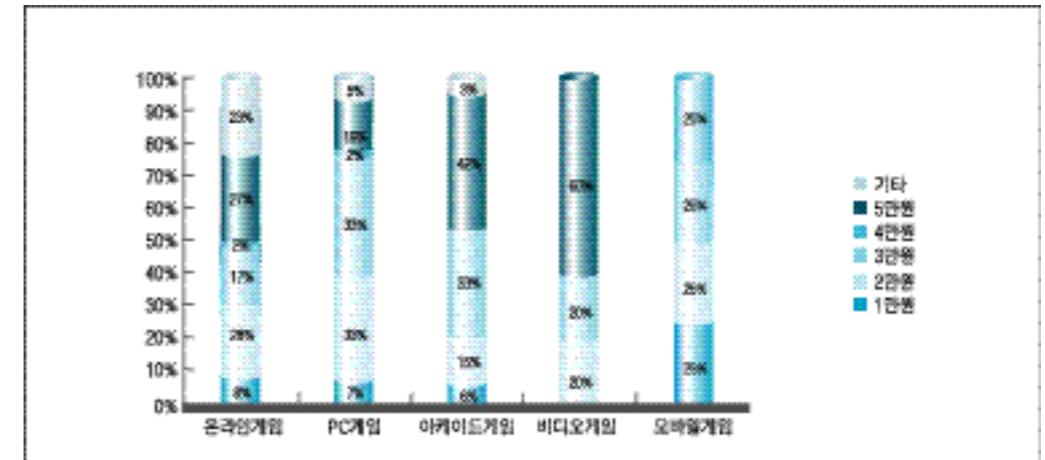
< 1-2-1-78> () N=303



< 1-2-1-79> () N=214

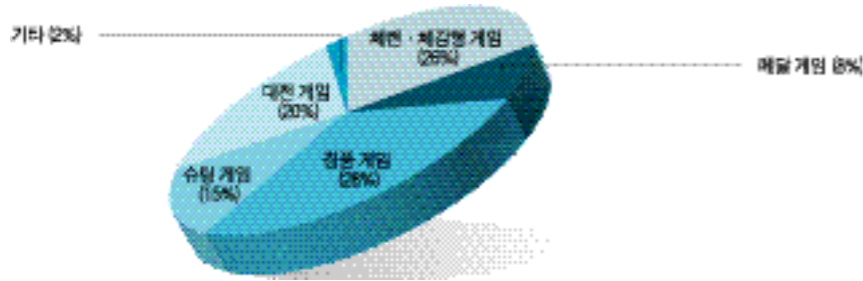


< 1-2-1-80> () N=132

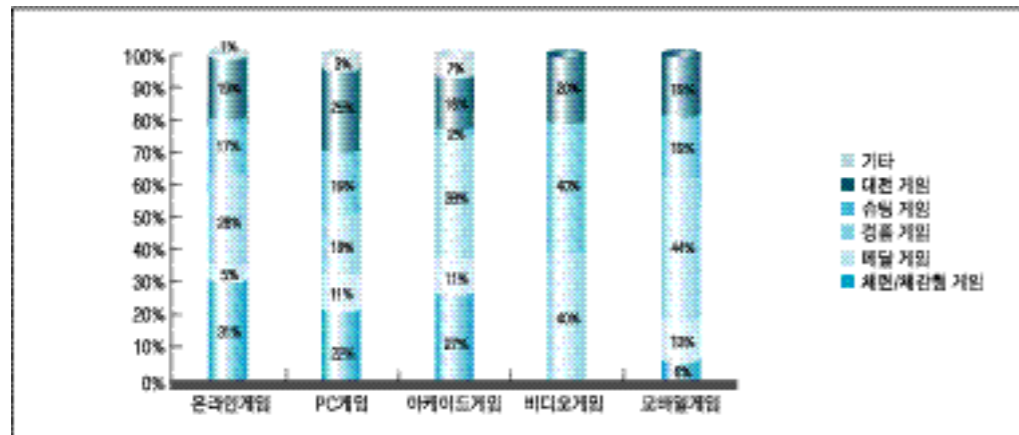


가 (44%)
 '3' 20% , PC
 (8) " (31% 22%, 27%)
 " 가
 , PC
 (28%), /
 (26%), (20%), (15%),
 (8%)
 (40%

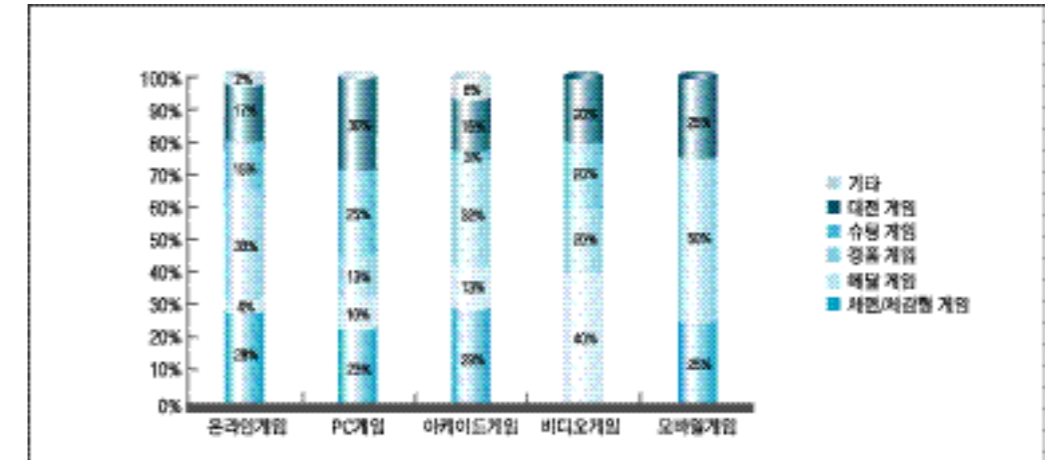
< 1-2-1-81> 가 () N=337 ()



< 1-2-1-82> 가 () N=211

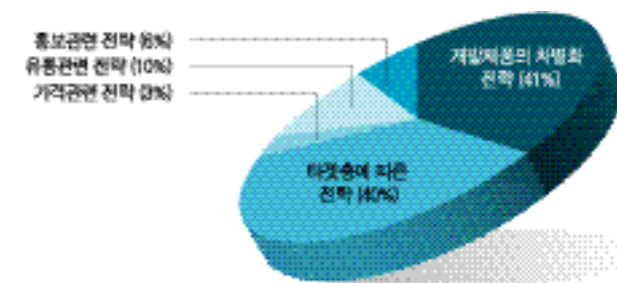


< 1-2-1-83> 가 () N=126



(9) " 50% 30%
 (41%) 가
 (10%), (6%), 가 80-
 가 (3%) 90%
 56%
 80-90%

< 1-2-1-84> () N= 296



2 PC /

1. (PC)

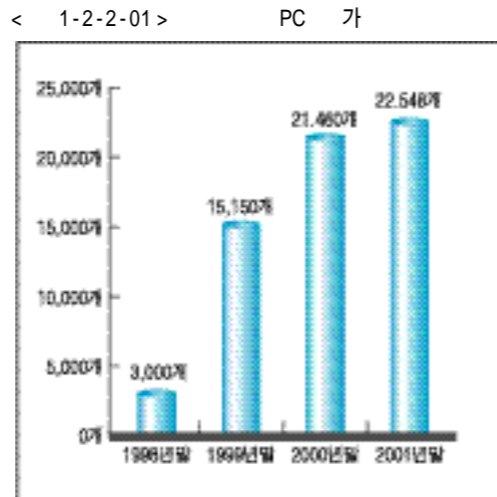
(1) PC

가. PC 가 :

< 1-2-2-01 > PC 가

	1998	1999	2000	2001
PC	3,000	15,150	21,460	22,548
가	-	440%	42%	5%

1998 3,000
 PC 1999 15,150 440%
 가 , 2000 21,460
 42% 가, 2001 22,548
 5% 가



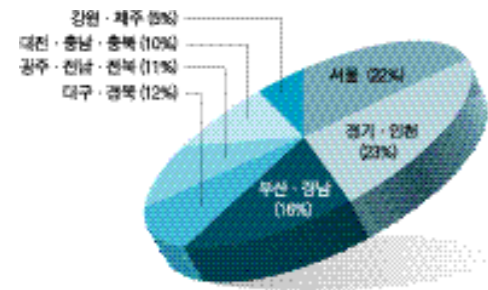
5,056 PC 22%
 가 3,991 , 1,842

< 1-2-2-02 > PC

	1999	2000	2001
	4,045	5,610	5,056
	902	1,116	1,274
	433	666	744
	970	1,400	1,637
	302	432	518
	1,535	1,949	1,842
	521	813	961
	473	753	932
	2,464	3,403	3,991
	382	552	602
	417	659	806
	721	1,112	1,139
	742	1,127	1,297
	566	929	764
	461	740	739
	216	199	246
	15,150	21,460	22,548

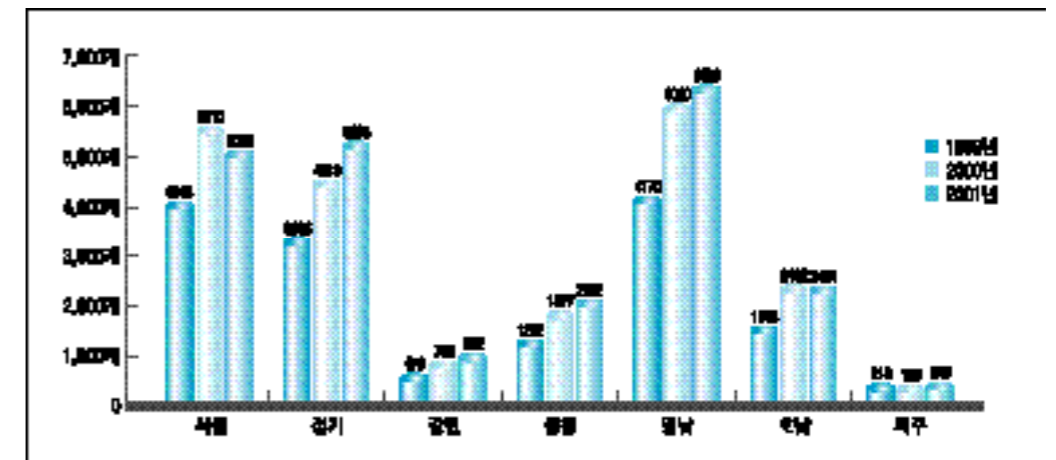
(2001 12) PC ,

< 1-2-2-02 > PC (%)



PC 가 , 2001 ,
 가 ,
 PC 가 ,
 2001 PC 가 가 , PC
 , 2001 6 가
 PC 가 28,000 가 PC PC
 가 22,500 , 2000 1 32
 가 2001 37 가
 PC , 50 가 PC
 90 가 7 ,
 2001 6 PC 가 20-30
 II' ,
 가 3D 40 PC
 가 가 , 가

< 1-2-2-03 > PC 가



< 1-2-2-03>

	PC	PC	가
2000	21,460	32	686,720
2001	22,548	37	834,276
가	11%	15%	21%

6

PC

< >

2001

PC
, 가 PC 가

II 3D
3D 가

< 1-2-2-04>

3-4

PC가 Pentium-
, 23,000
90MHz
Pentium-300MHz
2001 6 II'

3D

PC

PC

가

PC
Pentium-IV

. PC
2001

PC

PC

가 PC

PC

PC

. 2001 11

PC

PC

PC

PC

512Kbps가 47%
, T1 28%,

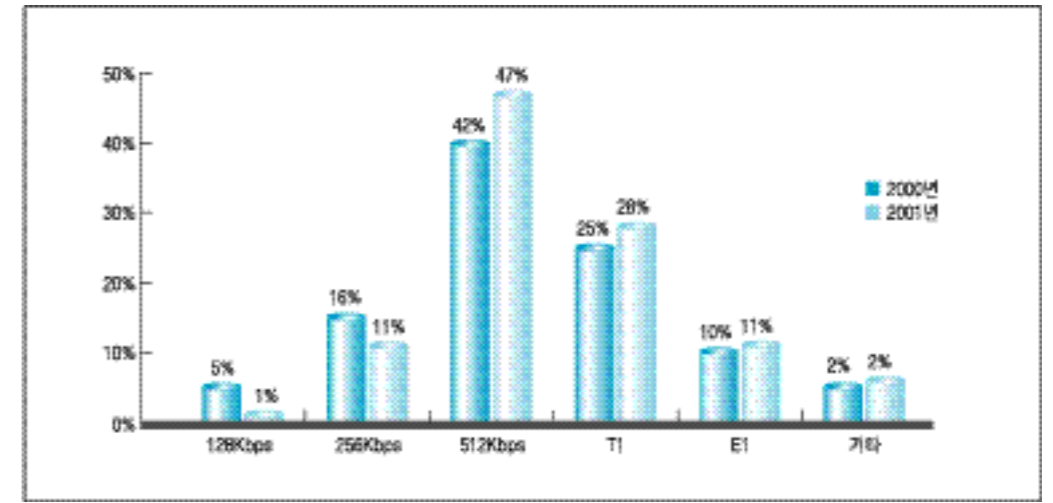
< 1-2-2-04>

II

	CPU	RAM	CD-Rom	Video
	Pentium - 90MHz	16MB	20MB	2
II	Pentium - 300MHz	64MB	950MB	4

< 1-2-2-04>

PC



256Kbps E1 11%

PC 40

2000

128Kbps 256Kbps
, 512Kbps, T1,

PC
PC

E1 가
PC

PC

가

(2) PC

PC

가.

PC

PC

2000

, 가

, PC

가

가 PC

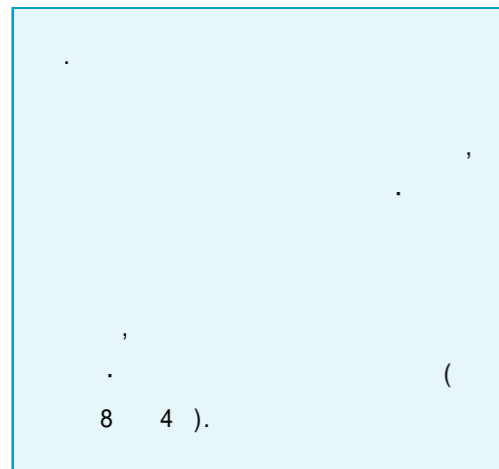
PC 가

가

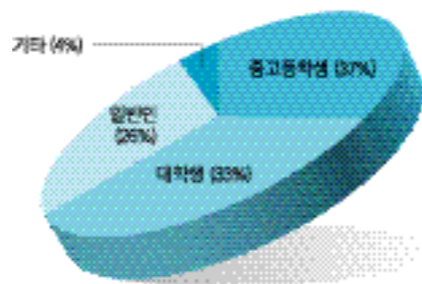
PC

PC 가
(가 가)
PC 가
PC
2002 1 19 가
PC
- ' PS2', ' X-Box'
가
PC
37% , PC
(33%, Box ' PC
26%) 22
2 ' 가
PC
PC
PC
PC
PC
PC
PC

< 1-2-2-05 >
(:2002 1 19) 中



< 1-2-2-06 > PC



2.

(1)

가.

가
PC
PC
- ' WC3'
PC 가
< >
,
, II, '
2002 6 < >
, ' 3'
가
CD가
가
PC
III 600, 128MB
Pentium -
PC
PC

가

연도	가	가
1999	18,516	
2000	25,415	7,000
가 가 , 2001	5,000	
가 20,755		2000
	20%	
2000	4,921	2001 3,698
		2000
4,526	2001 3,841	
2001	20,755	
	18%	
	42%	

< 1-2-2-06 >

	1999	2000	2001
	3,793	4,921	3,698
	1,605	1,791	1,486
	1,191	1,390	1,194
	800	1,113	1,170
	658	1,105	772
	642	865	640
	504	559	445
	2,812	4,526	3,841
	660	1,125	865
	609	1,076	841
	672	981	720
	1,095	1,202	1,171
	746	1,254	1,019
	1,245	1,680	1,301
	1,296	1,596	1,362
	188	231	230
	18,516	25,415	20,755

3

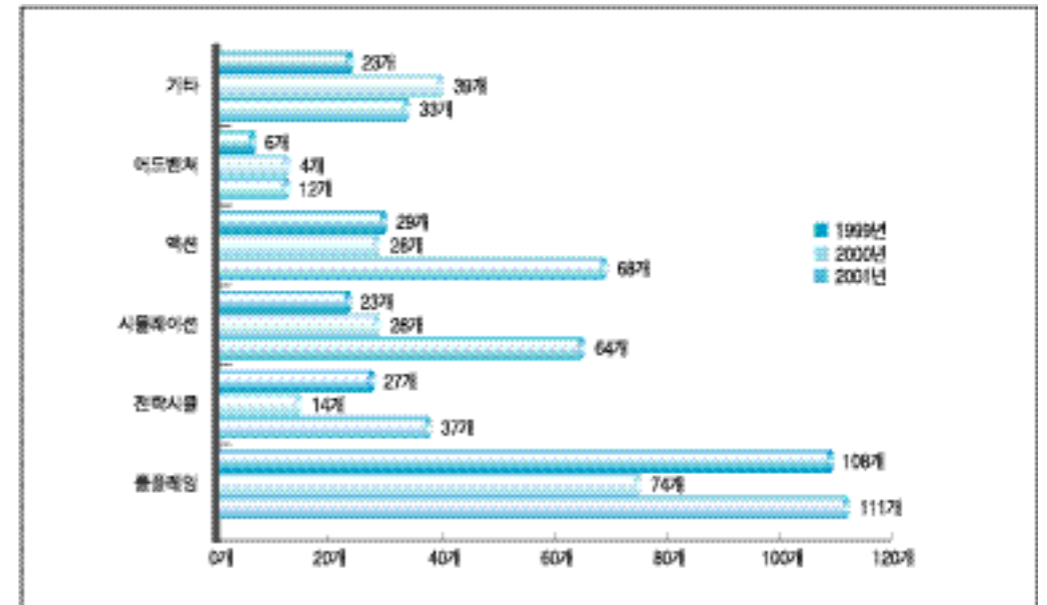
「2001」 1. 「2001」
 가 가 , PC
 2000 / 50%
 2001 325 1999 216 , 2000 187
 50% 73% 가 , 6%
 가
 (2002 1 1,405). 34%
 가 2
 50% 가
 가

< 1-2-3-01>

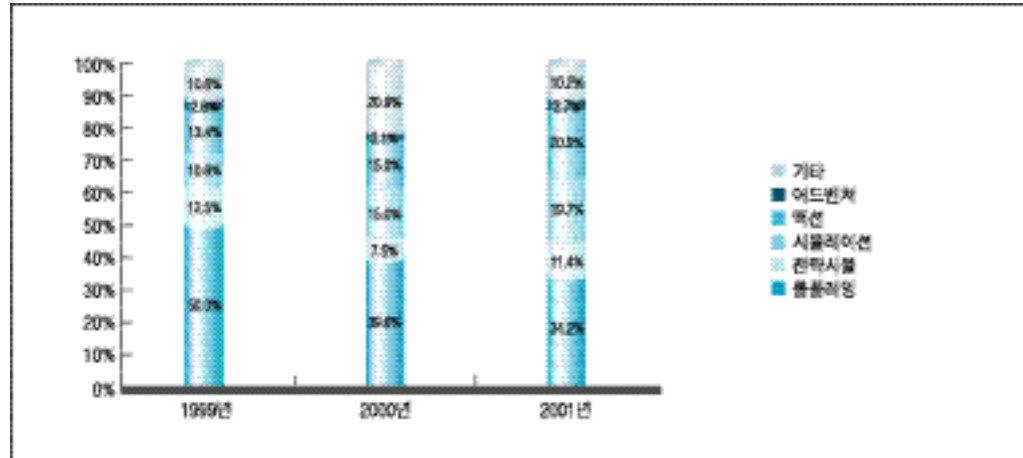
	1 (109)		2 (93)		3 (65)		4 (58)		2001 (325)		2000 (187)		1999 (216)	
	개	%	개	%	개	%	개	%	개	%	개	%	개	%
	38	35%	35	38%	18	28%	20	35%	111	34%	74	40%	108	50%
	11	10%	11	12%	12	18%	3	5%	37	11%	14	7%	27	12%
	22	20%	20	21%	9	14%	13	22%	64	20%	28	15%	23	11%
	27	25%	16	17%	11	17%	14	24%	68	21%	28	15%	29	13%
	4	4%	3	3%	3	5%	2	4%	12	4%	4	2%	6	3%
	7	6%	8	9%	12	18%	6	10%	33	10%	39	21%	23	11%

. 2000
 7 2001
 29 45 가
 (1)
 가.
 (one source multi use)

< 1-2-3-01>



< 1-2-3-02>

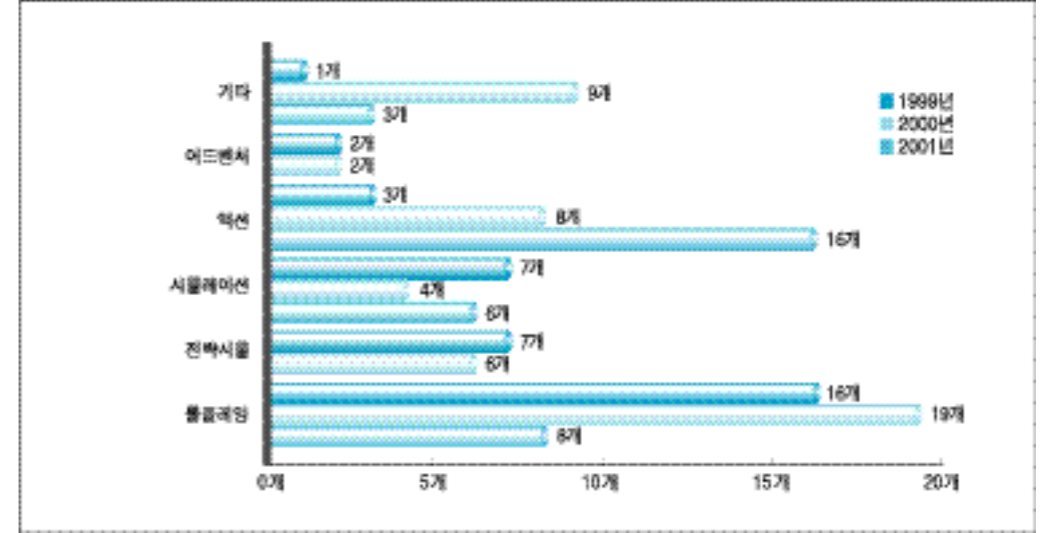


34% 가 .
 1999 50%, 2001 325 가 41
 2000 40% , 8
 19% ,
 20% 21% 가 , 111 8
 가 가 . (7%)
 1999 ,
 . 2000
 6 16%

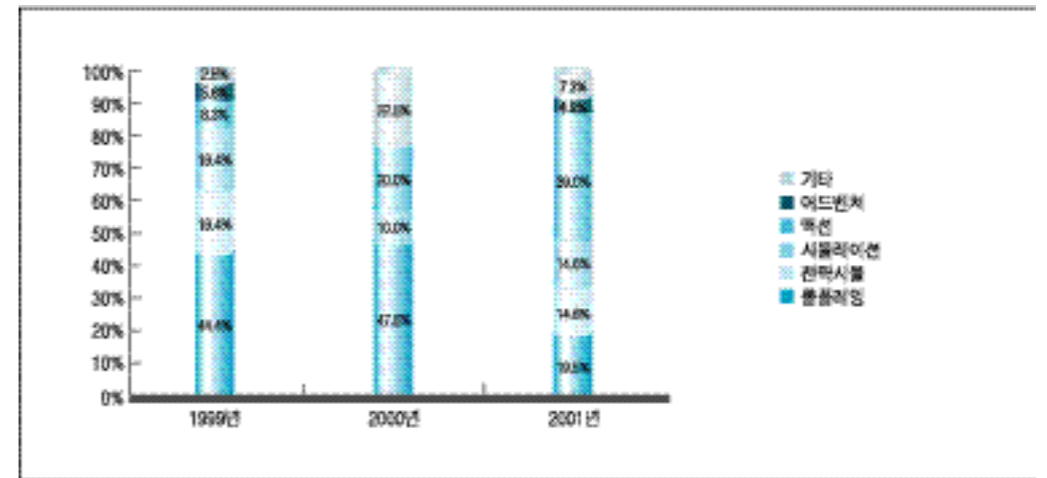
< 1-2-3-02>

	1 (10)		2 (10)		3 (9)		4 (12)		2001 (41)		2000 (40)		1999 (36)	
	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
	-	-	3	0%	1	1%	4	34%	8	19%	19	47%	16	45%
	-	-	2	20%	3	33%	1	8%	6	15%	-	-	7	19%
	3	30%	1	10%	1	11%	1	8%	6	15%	4	10%	7	19%
	5	50%	2	20%	3	34%	6	50%	16	39%	8	20%	3	8%
	-	-	2	20%	-	-	-	-	2	5%	-	-	2	6%
	2	20%	-	-	1	11%	-	-	3	7%	9	23%	1	3%

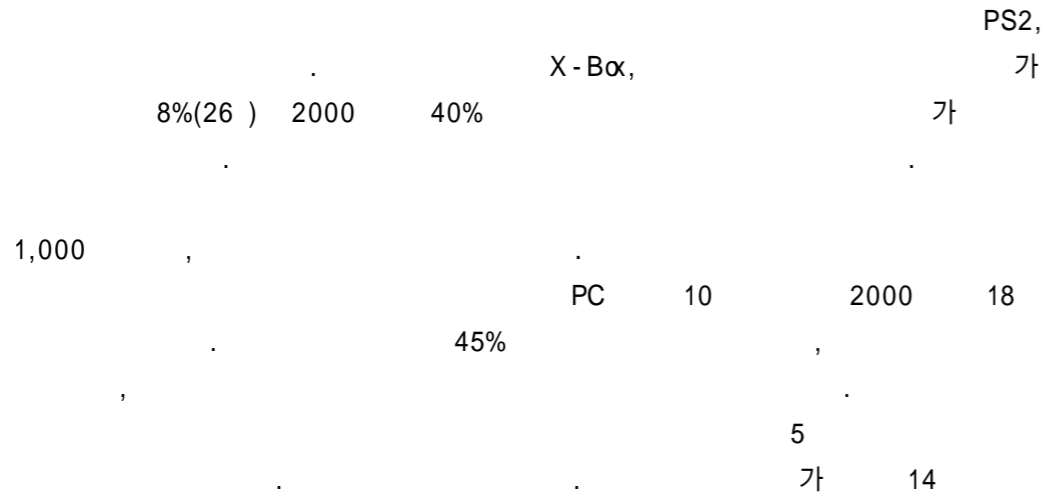
< 1-2-3-03>



< 1-2-3-04>



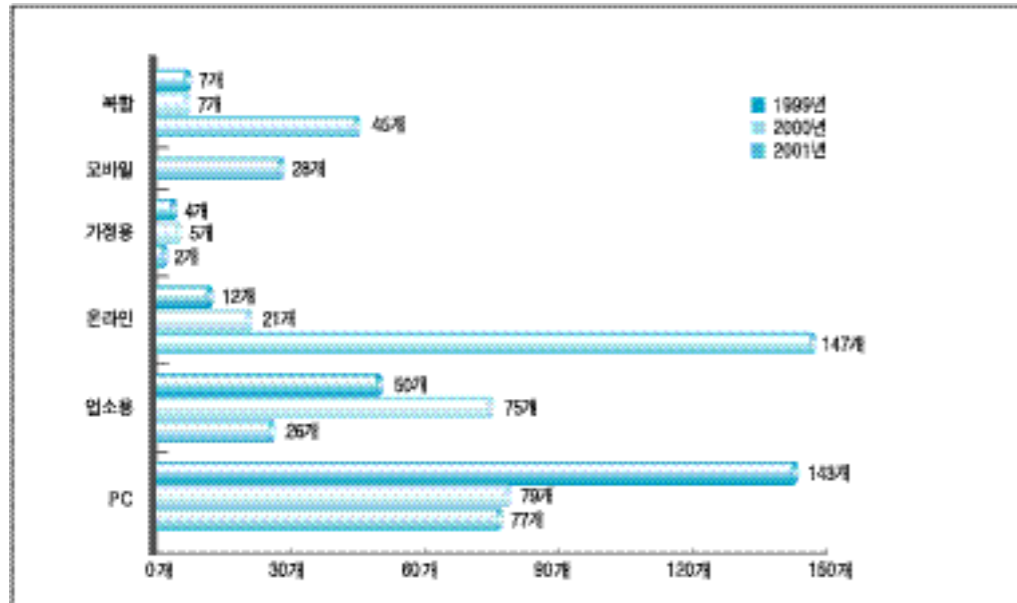
2000 (2)
 6 가.
 24% 가 < 1-2-3-06> PC
 가 1999 66%, 2000 42%, 2001
 12 23% PC
 2 , PC



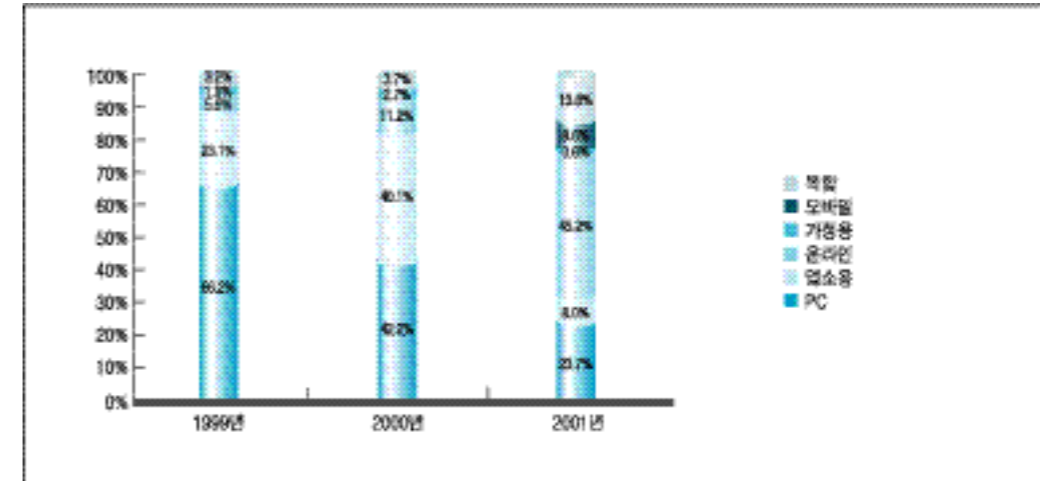
< 1-2-3-03>

	1 (109)		2 (93)		3 (65)		4 (58)		2001 (325)		2000 (187)		1999 (216)	
	개	%	개	%	개	%	개	%	개	%	개	%	개	%
PC	28	25%	17	18%	15	23%	17	29%	77	23%	79	42%	143	66%
	11	10%	8	9%	2	3%	5	9%	26	8%	75	40%	50	23%
	46	43%	40	43%	36	55%	25	41%	147	45%	21	11%	12	6%
	-	-	1	1%	1	2	-	-	2	1%	5	3%	4	2%
	6	6%	10	11%	5	8%	7	14%	28	9%				
	18	16%	17	18%	6	9%	4	7%	45	14%	7	4%	7	3%

< 1-2-3-05>



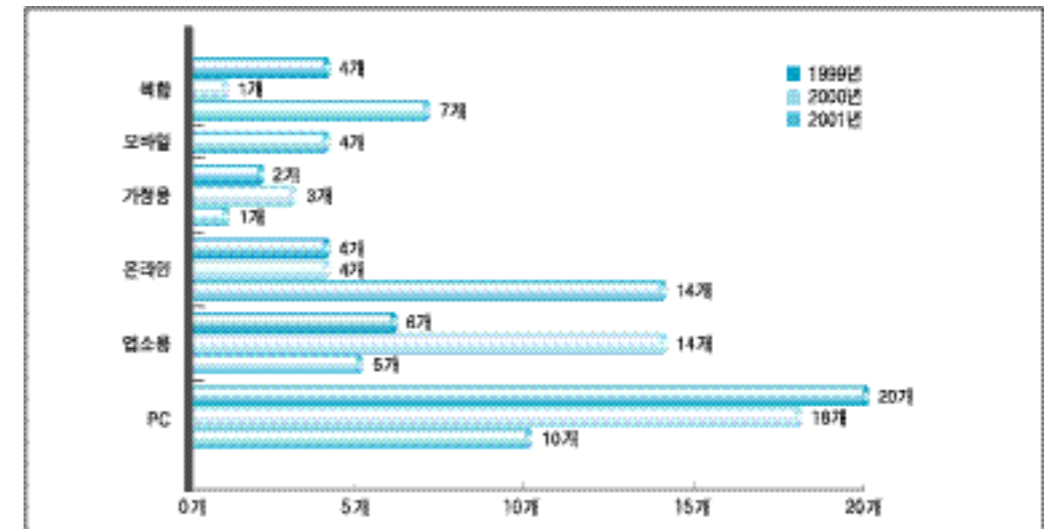
< 1-2-3-06>



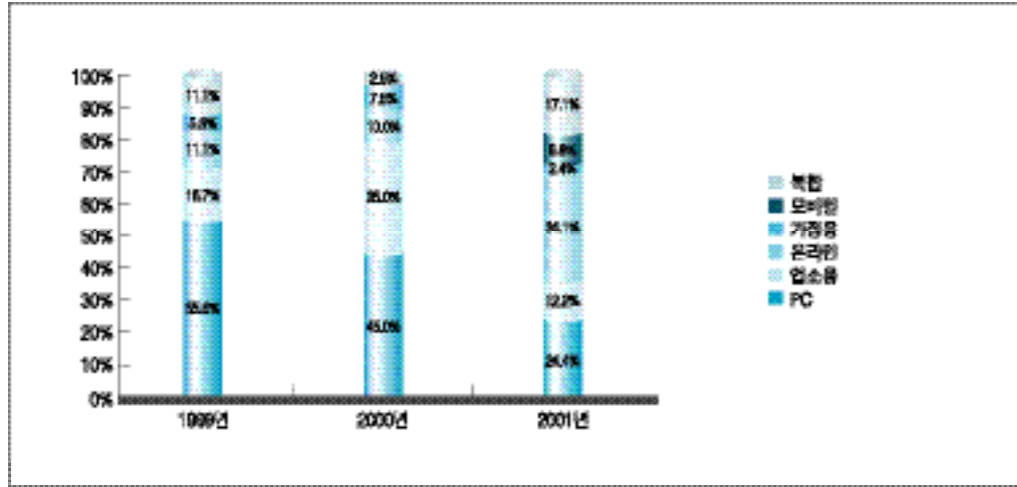
< 1-2-3-04>

	1 (10)		2 (10)		3 (9)		4 (12)		2001 (41)		2000 (187)		1999 (216)	
	개	%	개	%	개	%	개	%	개	%	개	%	개	%
PC	2	20%	2	20%	1	11%	5	42%	10	25%	18	45%	20	55%
	2	20%	1	10%	-	-	2	17%	5	12%	14	35%	6	17%
	4	40%	3	30%	4	45%	3	25%	14	34%	4	10%	4	11%
	-	-	-	-	1	11%	-	-	1	2%	3	7%	2	6%
	-	-	1	10%	2	22%	1	8%	4	10%				
	2	20%	3	30%	1	11%	1	8%	7	17%	1	3%	4	11%

< 1-2-3-07>



< 1-2-3-08>



147 14 (7%) (3)

가.

가

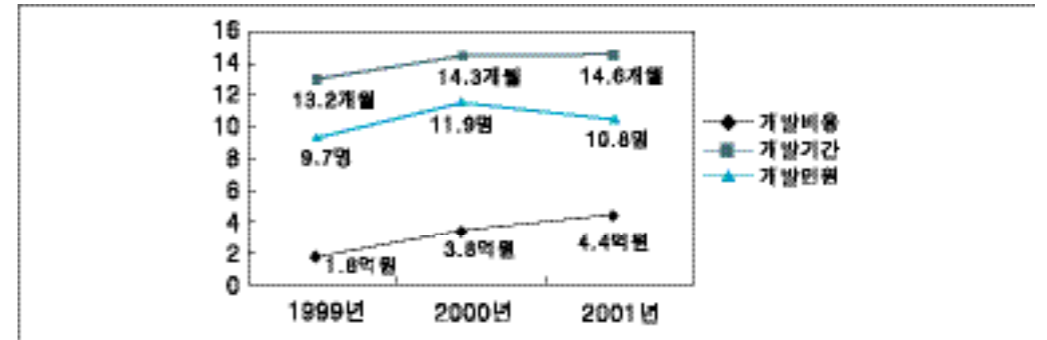
2 1 2000 15% 가 , 4 4
 PS H/W 2000 14.6 10.8
 가 4
 2000 7
 +PC

4 6

< 1-2-3-05>

	1	2	3	4	(2001)	2000	1999
	470,040	466,790	424,197	359,670	440,245	382,850	185,520
	15.7	14.4	14.4	13.1	14.6	14.3	13.2
	11.4	11.3	9.7	9.8	10.8	11.9	9.7

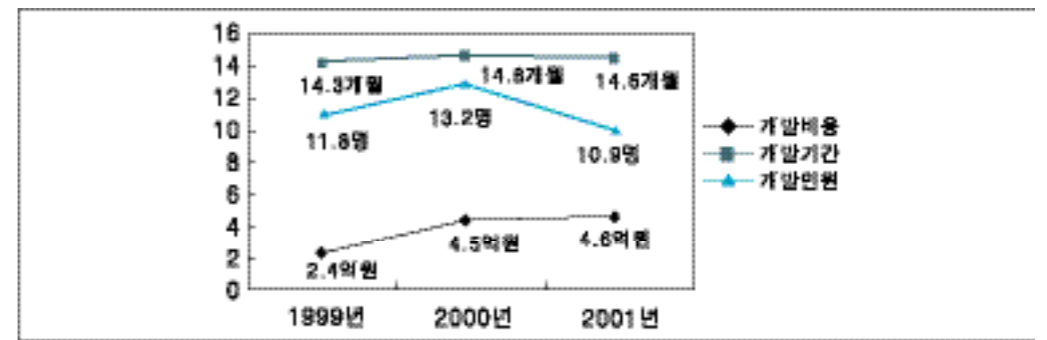
< 1-2-3-09>



< 1-2-3-06>

	1	2	3	4	(2001)	2000	1999
	546,110	495,400	399,720	397,690	458,170	450,000	238,770
	16.4	15.2	14.2	12.8	14.6	14.8	14.3
	10.9	11.5	9.2	11.5	10.9	13.2	11.8

< 1-2-3-10>

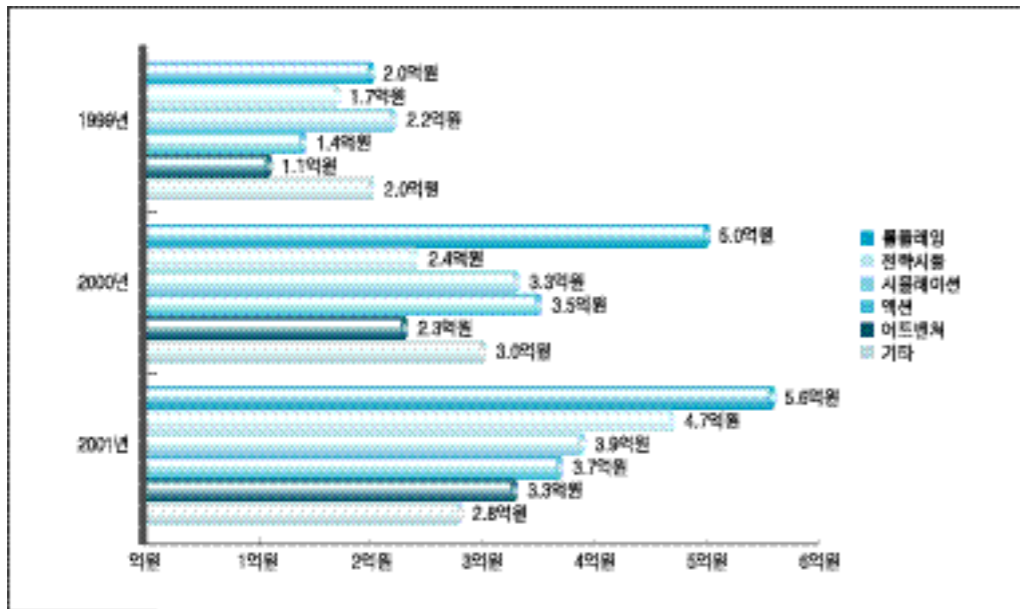


14.6 10.9
 . 2000

< 1-2-3-07>

	1	2	3	4	(2001)	2000	1999
	472,650	717,240	530,370	489,160	562,110	495,220	196,060
	497,560	305,620	655,470	211,290	468,500	235,350	170,250
	492,860	355,210	394,280	275,160	391,760	331,490	223,910
	474,560	339,420	246,880	286,140	367,140	350,090	140,300
	303,130	297,350	271,820	536,080	332,680	228,650	106,770
	418,930	189,940	256,750	298,070	282,470	298,770	202,730
()	470,040	466,790	424,197	359,670	440,245	382,850	185,520

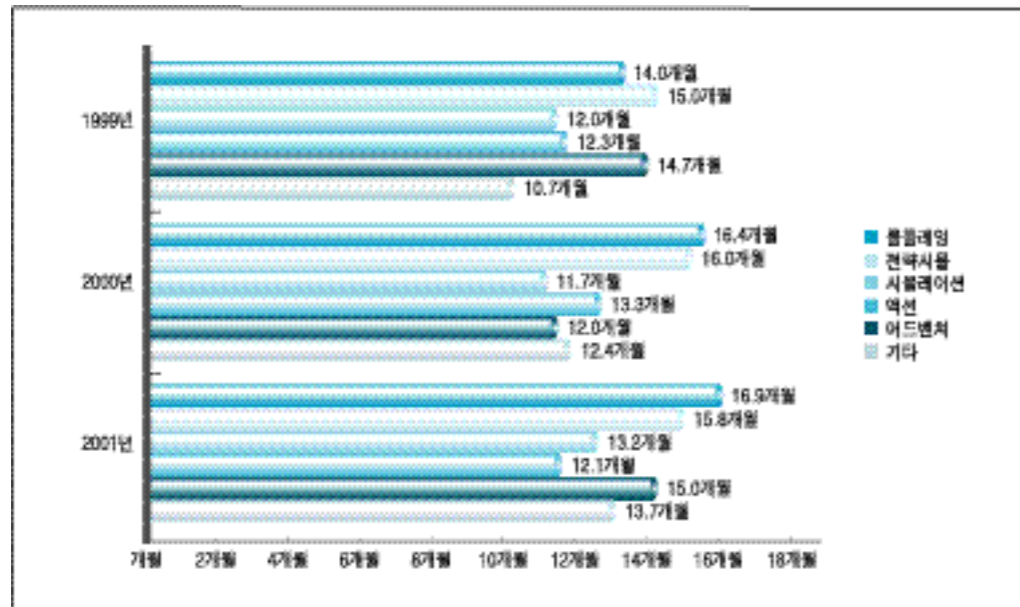
< 1-2-3-11>



< 1-2-3-08>

	1	2	3	4	(2001)	2000	1999
	17.2	17.5	15.8	16.2	16.9	16.4	14.0
	15.0	14.0	18.9	13.0	15.8	16.0	15.0
	14.7	13.9	10.9	11.1	13.2	11.7	12.0
	14.3	10.1	11.1	10.8	12.1	13.3	12.3
	20.3	14.0	11.0	12.0	15.0	12.0	14.7
	14.4	12.0	14.5	13.3	13.7	12.4	10.7
()	15.7	14.4	14.4	13.1	14.6	14.3	13.2

< 1-2-3-12>



가 2000

가 14.6 2000

가 16.9 가

가 5 6 가

가 가

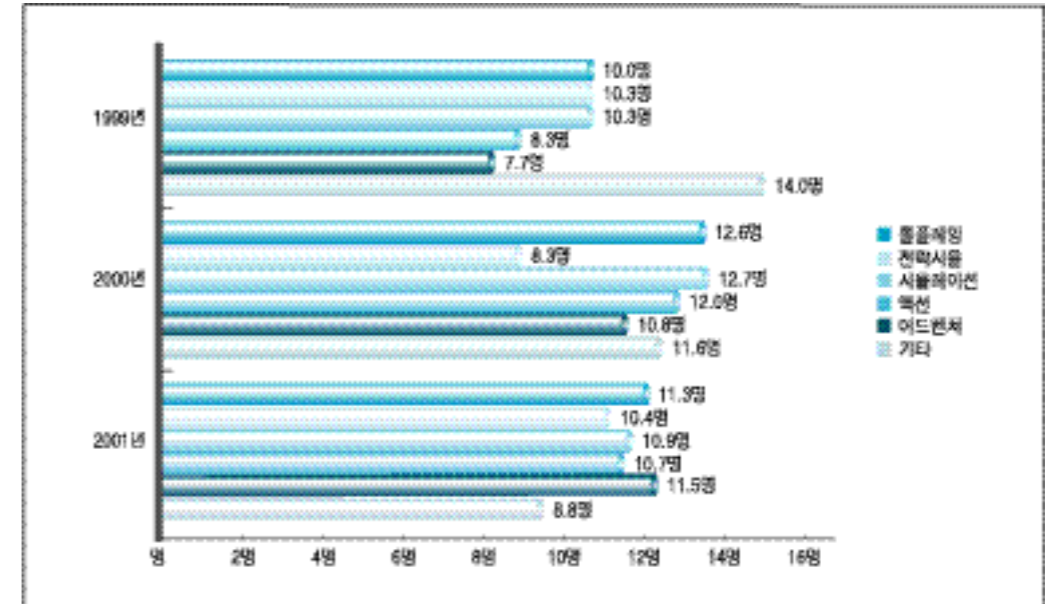
가 가 2000 100% 가

가 가

< 1-2-3-09>

	1	2	3	4	(2001)	2000	1999
	11.2	12.3	9.6	11.1	11.3	12.6	10.0
	11.0	9.4	11.2	9.3	10.4	8.3	10.3
	12.4	10.1	10.6	9.9	10.9	12.7	10.3
	11.6	12.1	9.1	8.6	10.7	12.0	8.3
	7.3	17.0	11.3	12.0	11.5	10.8	7.7
	11.3	8.8	7.8	8.0	8.8	11.6	14.0
()	11.4	11.3	9.7	9.8	10.8	11.9	9.7

< 1-2-3-13>



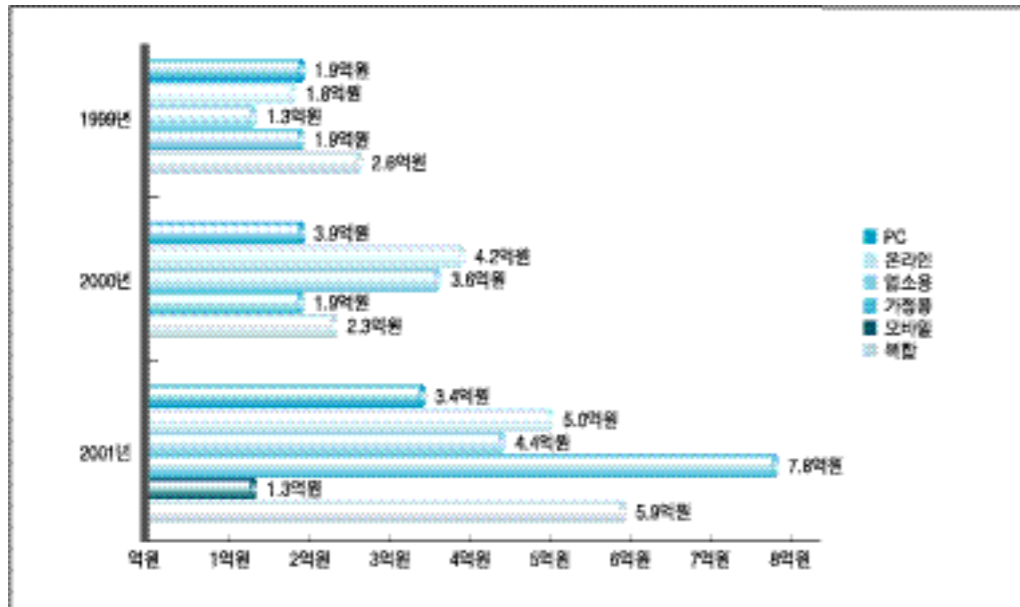
10.8 2000

가 가 가 가

< 1-2-3-10>

	1	2	3	4	(2001)	2000	1999
PC	369,410	297,450	274,693	376,360	336,605	384,920	187,390
	505,400	586,190	457,780	425,970	502,210	415,650	182,070
	662,010	262,180	219,600	324,640	440,080	361,690	127,950
	-	942,330	620,000	-	781,170	193,500	187,730
	143,220	168,850	107,200	92,000	133,140		
	527,840	598,780	896,190	386,540	591,930	226,560	258,150
()	470,040	466,790	424,197	359,670	440,245	382,850	185,520

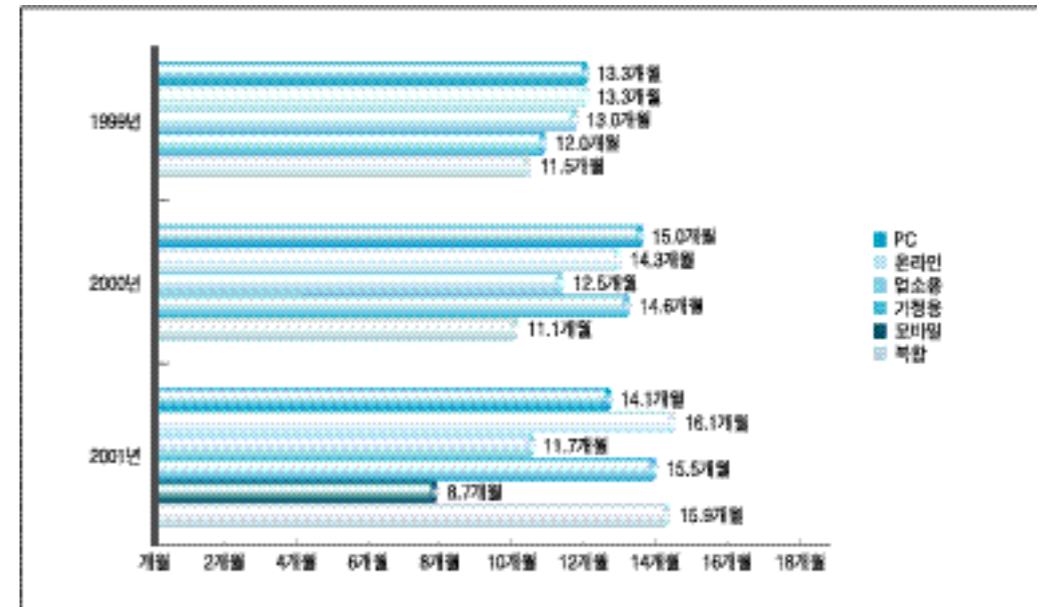
< 1-2-3-14>



< 1-2-3-11>

	1	2	3	4	(2001)	2000	1999
PC	15.5	14.9	12.7	12.1	14.1	15.0	13.3
	17.0	15.8	16.1	15.2	16.1	14.3	13.3
	13.9	10.0	9.0	10.6	11.7	12.5	13.0
	-	14.0	17.0	-	15.5	14.6	12.0
	9.5	9.6	7.8	7.3	8.7		
	15.8	15.7	16.0	17.8	15.9	11.1	11.5
()	15.7	14.4	14.4	13.1	14.6	14.3	13.2

< 1-2-3-15>

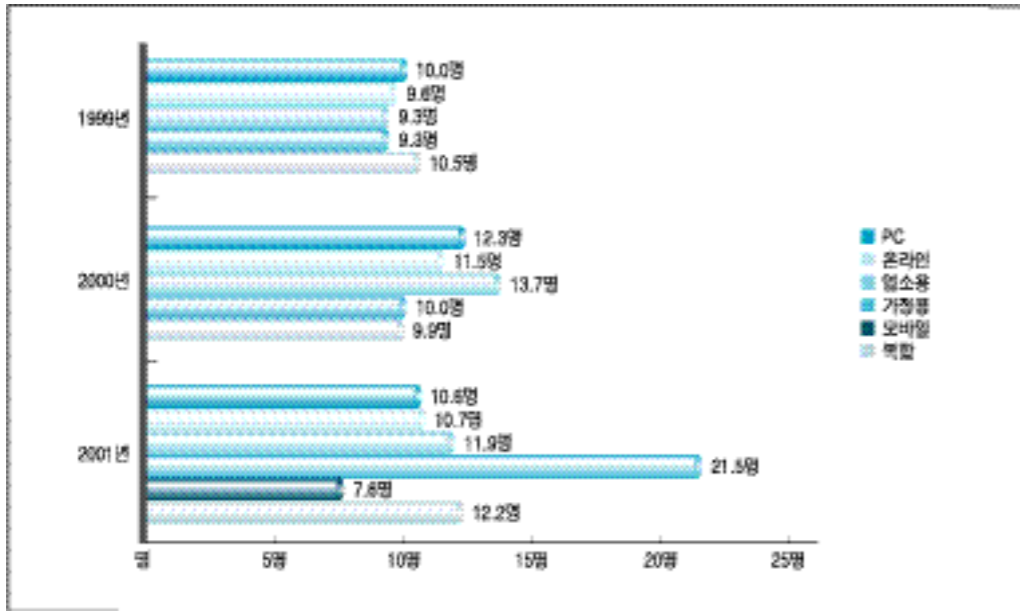


7 8 가 16.1
 , , PC 8.7 가 14.1
 2 . PC 11.7
 9) , 3 가
 , 5
 (

< 1-2-3-12>

	1	2	3	4	(2001)	2000	1999
PC	10.9	11.0	10.1	9.9	10.6	12.3	10.0
	11.1	11.6	9.4	10.3	10.7	11.5	9.6
	13.3	10.4	9.0	12.2	11.9	13.7	9.3
	-	34.0	9.0	-	21.5	10.0	9.3
	7.2	8.5	6.8	7.3	7.6		
	13.2	11.7	13.0	8.5	12.2	9.9	10.5
()	11.4	11.3	9.7	9.8	10.8	11.9	9.7

< 1-2-3-16 >



가 (3) 가 가

가 , 가

2 . PC

12 , 가7

12 , 1 , 2

7.6 가 , 11 ,

2. /

(1)

PC, ,

가

1 , 3

10 , 12 ,

가 PC 21 , 4 ,

14 , 19 , 10 ,

가 9

가

69 , 17

19 , 28 , PC 가

14 PC

가

가

가

가

가

(2)

가

12 , 1 , 69 , 8 ,

PC 21 ,

8 , 7 , 8 , 2 , , PC ,

3 1

가

PC

가

7, 3, 17, 2, PC 4 가 14, 3, PC 9, 11, PC
 가 가 가

(3)

1, 12, 10, 19, 8, PC가 14, PC
 () ()

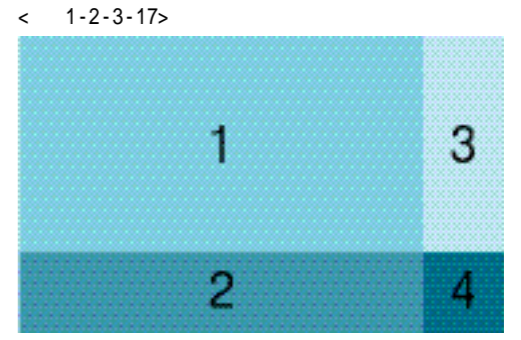
1, 1, 12, 28, 7, PC가 19, PC
 , PC,

2, PC 10, PC
 가 ,

PC 가

가 PC 가
 가 ,
 가 ,
 가 .

(4) /



PC 가 가

가 .1
 가 .2
 가 1
 .3
 4
 2 3
 3
 1
 , 2

4

3

가 . PC

(5)

/ /

가

가

가가

가

가

가

가

가

가

가

가

가

가

가

2

가

가

(7)

/ / /

2

가

가 가

가

(6)

가

가

가

가

가
가

가

가

1)

, 2)

가

가

SF

가

111

30%

PC

3.

(1)

PC

가

2000

68

가.

. 99 11%, 2000 15%,
20% 가

PC,

가 34%

가

가

(NC

(, ,

PC 10

()

가

2()

가

가

PC

50%

가

70% 가

TV

가

(37 , 11%)

가

3D

가

3D

SF

가

가가

3

PC

PC

1

3D

가

가

2002

1

가

SF

'SF

가

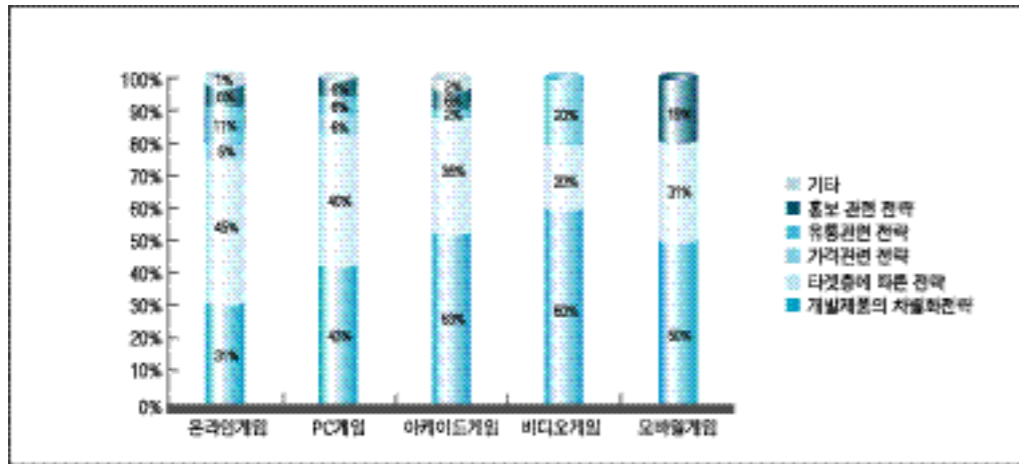
3D

가

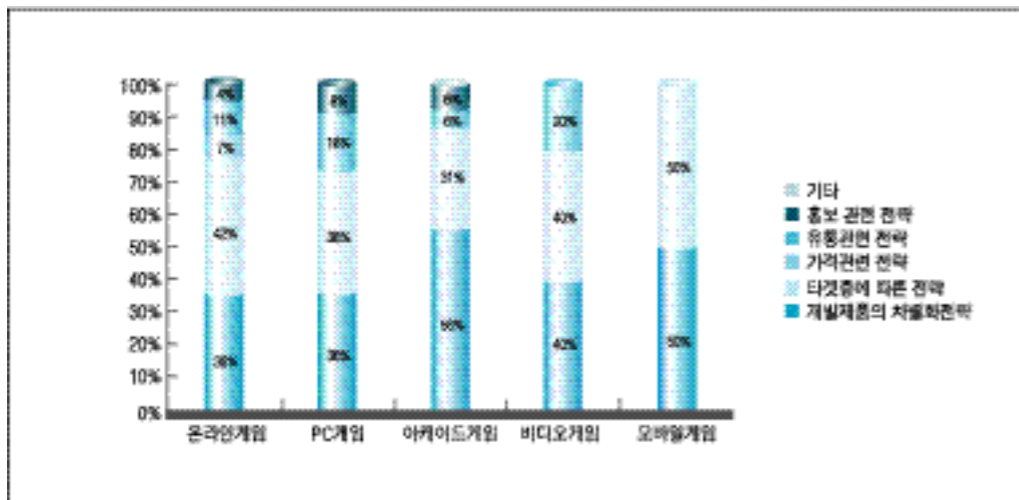
66% 2000
 42% PC
 PC
 ; ' 2' 가
 4 가
 4000 6000 가 가 가
 가 가
 가 가
 3 2 <NC>, ' 2 <CCR>
 가
 가 PC
 PC 가
 (3) 2001
 가. PC PC 가
 < > ' 2',
 200
 . PC 99 PC 10

가 PC
 ()
 10 10 가
 가 . 가
 PC
 () PC
 가
 2001
 가
 2
 .99 12
 175
 (45%)
 (143)
 23%(50), 2000 40%(75) .99
 .99
 8%(26) 가
 가
 99 가 2001 30
 가
 가
 가

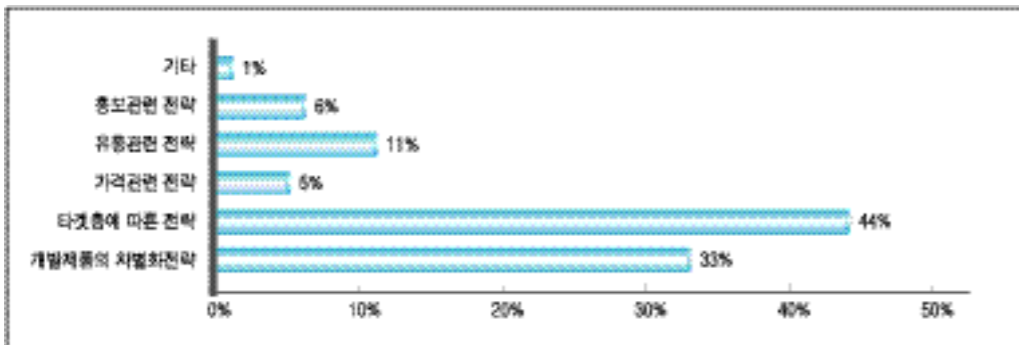
< 1-2-1-85> () N=211



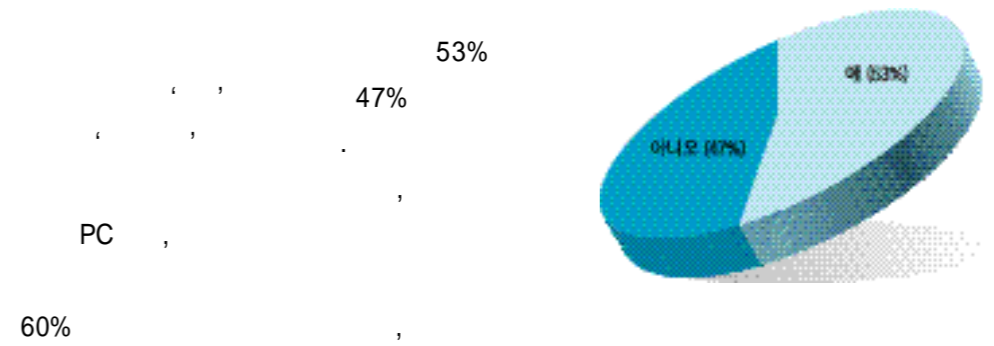
< 1-2-1-86> () N=125



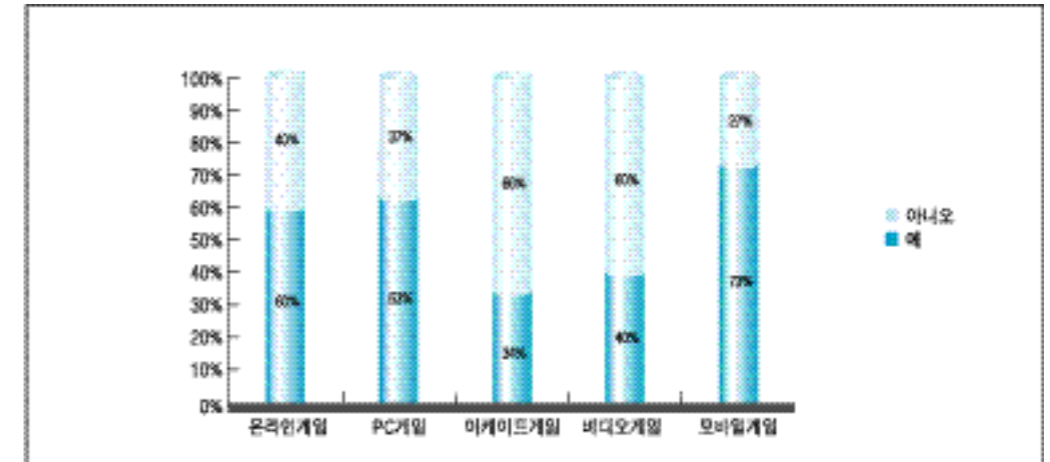
< 1-2-1-87> () N=125



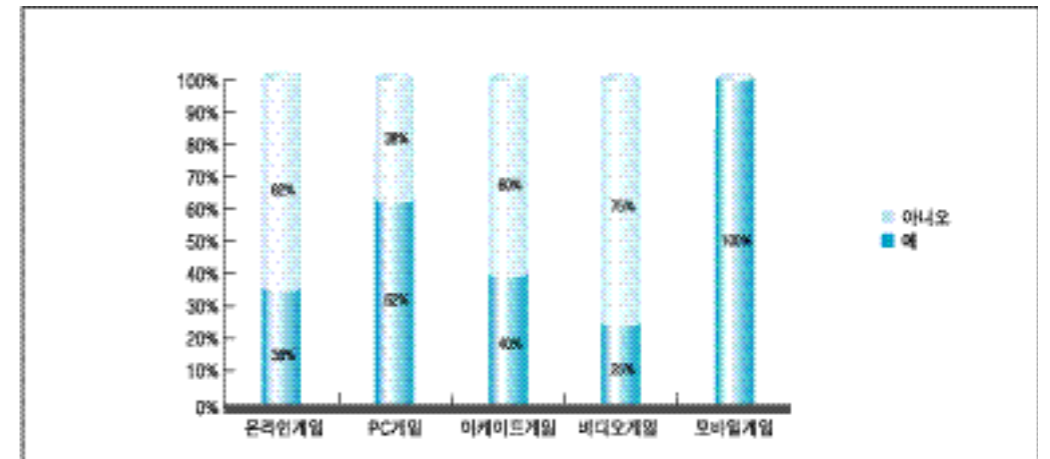
(10) < 1-2-1-88> () N=249



< 1-2-1-89> () N=159



< 1-2-1-90> () N=90

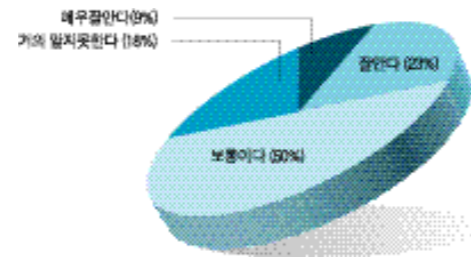


< 1-2-1-02>

	가 ()
가가	가 ,
가	
	가
	가

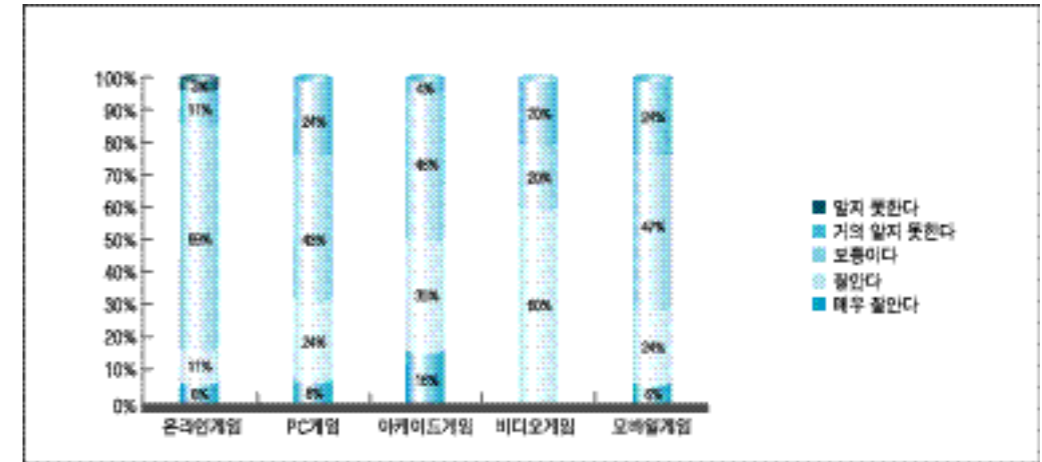
< 1-2-1-91> () N=297

60% , PC
 50% ,
 가
 4.
 (1)

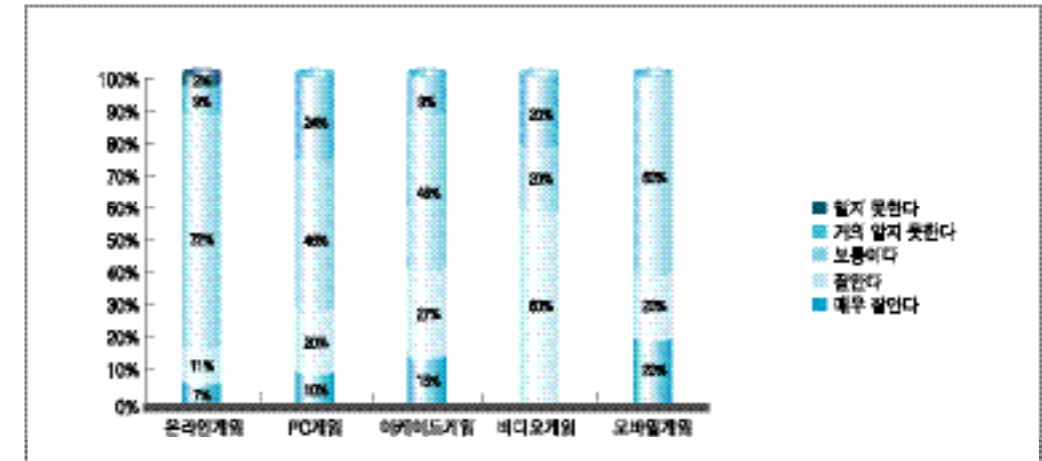


가 50% (23%), (18%), (9%)
 (31%) (18%)
 가
 (18%), (11%)

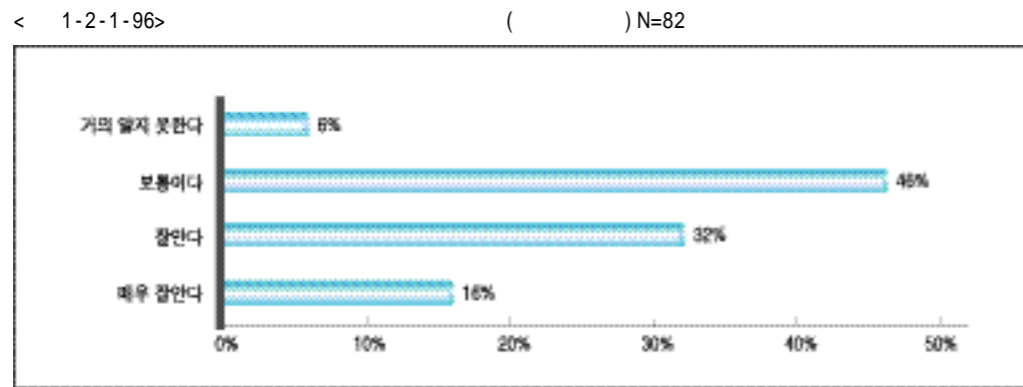
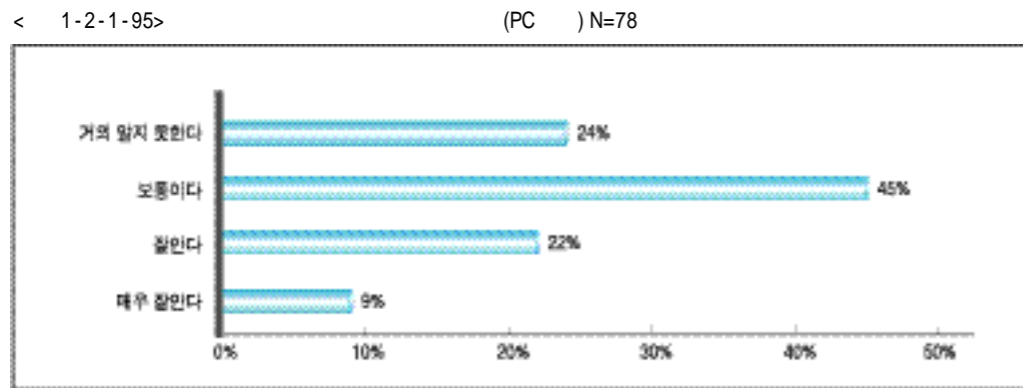
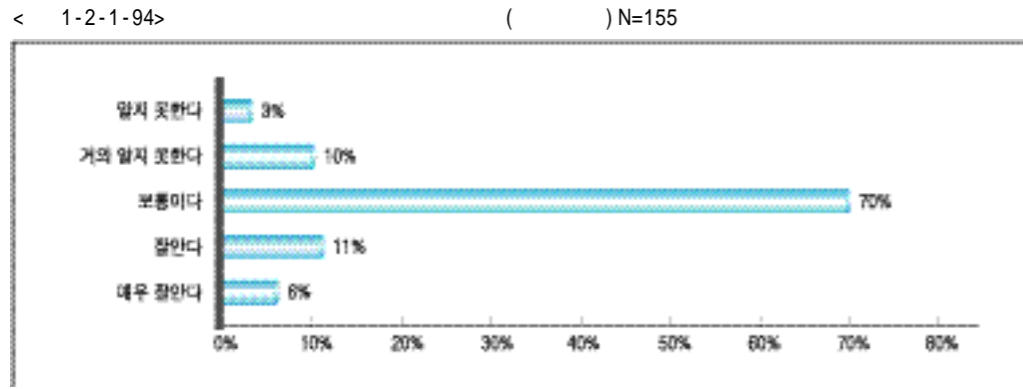
< 1-2-1-92> () N=217



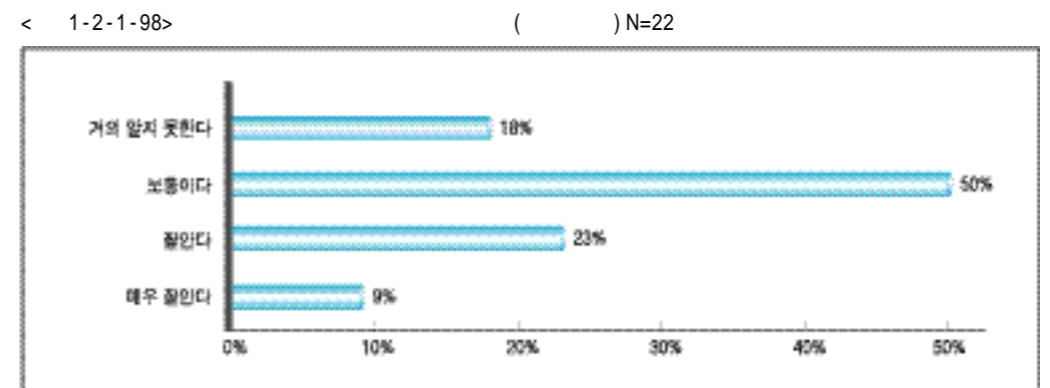
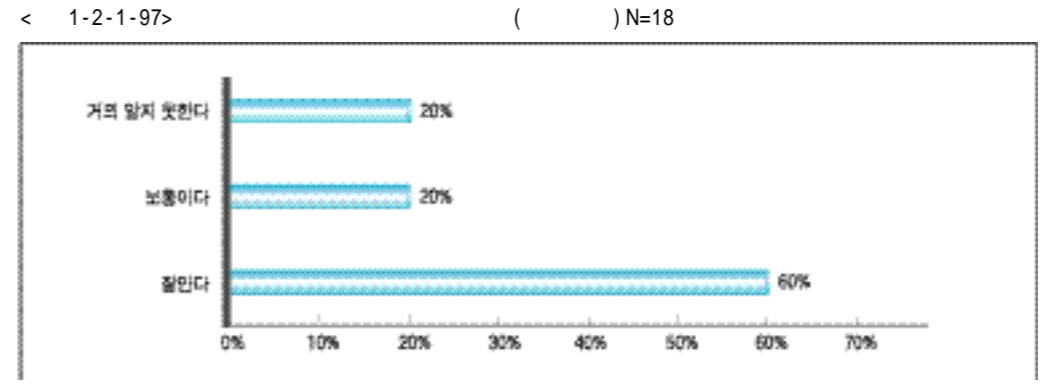
< 1-2-1-93> () N=130



가
 48%, 60%
 가
 가
 가 70% (11%)



(6%) 가 (10%) (22%) (9%)
 (3%) 4% 가 (24%)
 . PC
 PC , 가 45% , 가

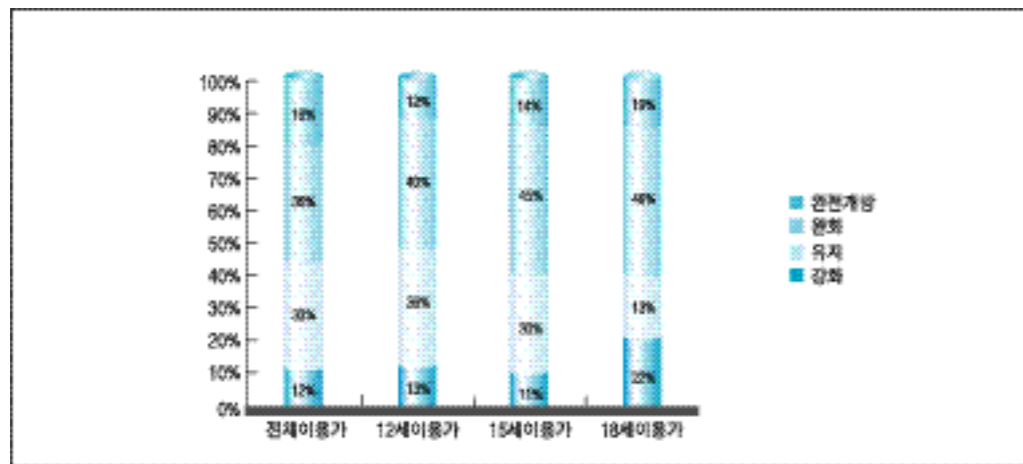


46% (32%) (9%) 가 (18%)
 (16%) 가 (6%)
 (2)
 :
 가 , , , ,
 , (60%), 18 가 65%
 (20%), (20%)
 가 49% 12
 , 18 가
 , 가 50% 22% 가
 , (23%)

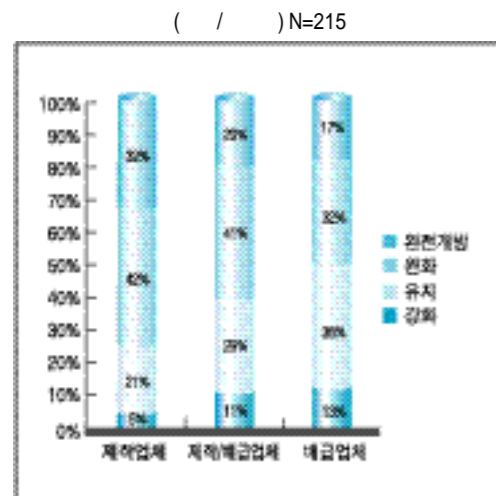
< 1-2-1-03>

	가	12가	15가	18가
	25	25	21	46
	12%	13%	11%	22%
	71	70	60	26
	33%	36%	30%	13%
	79	78	89	95
	36%	40%	45%	46%
	42	24	27	40
	19%	12%	14%	19%
	217	197	197	207
	100%	100%	100%	100%

< 1-2-1-99>

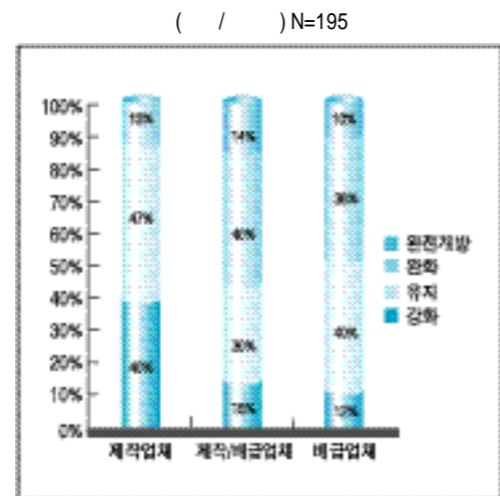


< 1-2-1-100>



가. 가

< 1-2-1-101>



가

74%

51%

12가

12가

60%, 가 54%

52%

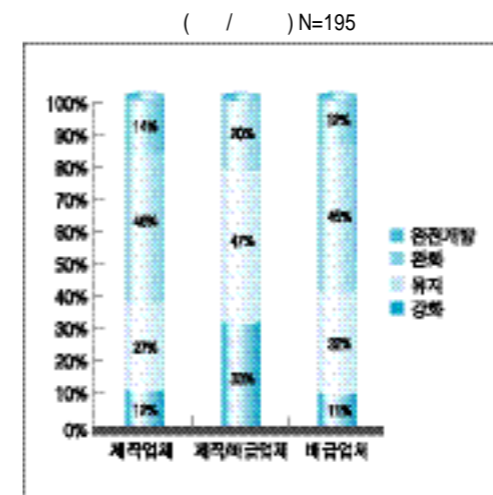
15가

15가

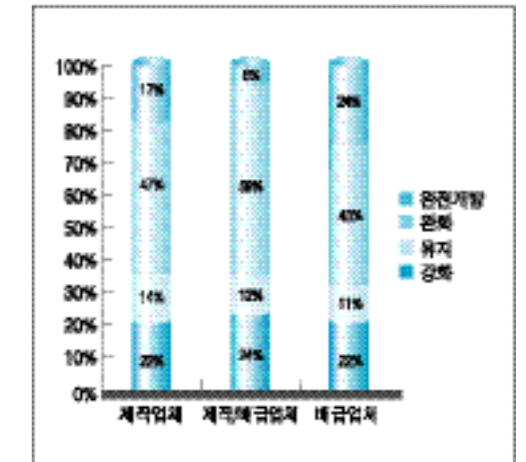
가 67% 가

가 60%, 57%

< 1-2-1-102>



< 1-2-1-103> 18가 (/) N=205



18가

18가

가 67% 가

가 65% 64%

(3)

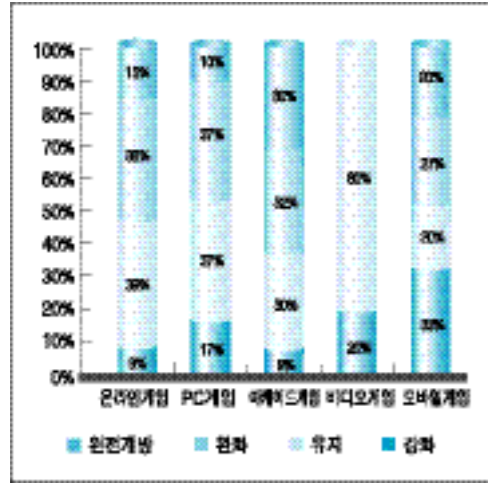
가. 가

가

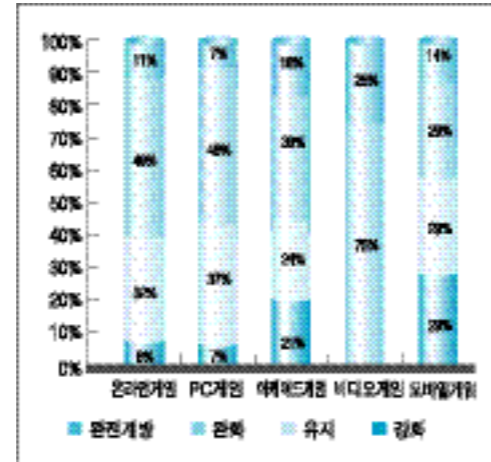
가 , PC

54% 53%) 50%

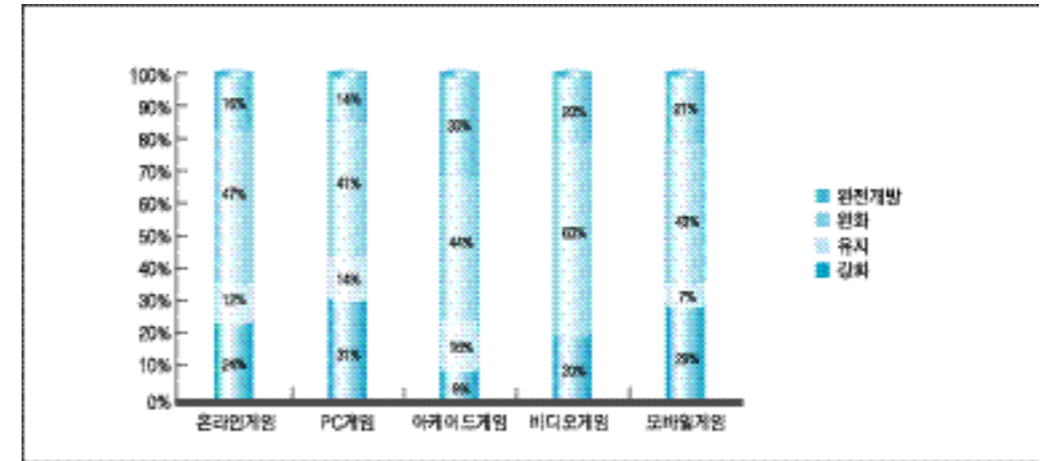
< 1-2-1-104> 가 ()N=190



< 1-2-1-106>15 가 ()N=174



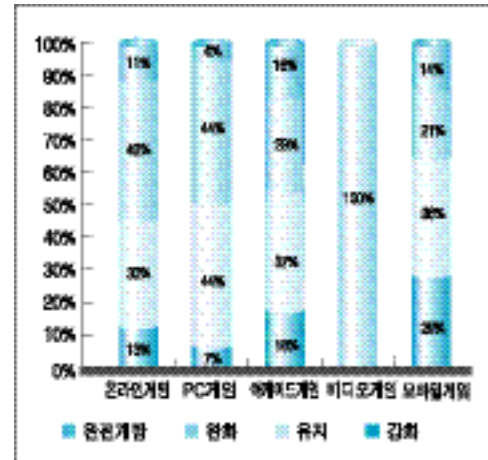
< 1-2-1-107> 18 가 ()N=182



.12 가
12 가
가
PC
(51%
65%) 50%-60%
55%

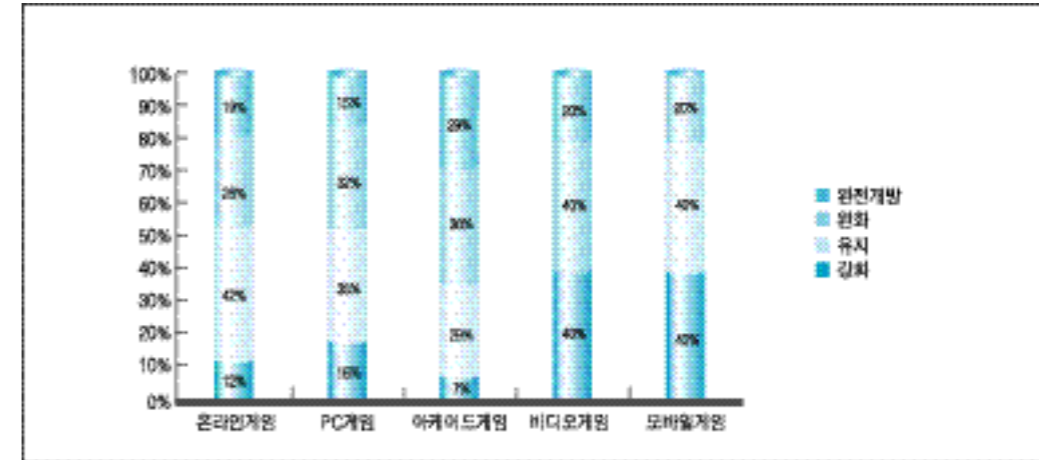
.15 가
15 가
가
50%
58%
50%

< 1-2-1-105>12 가 ()N=174



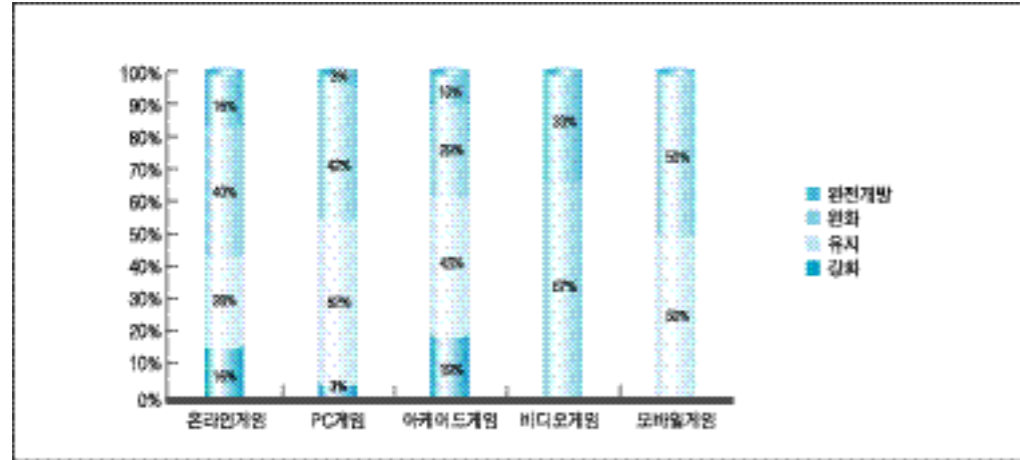
.18 가
18 가
가
50%
74% 80%

< 1-2-1-108> 가 ()N=115

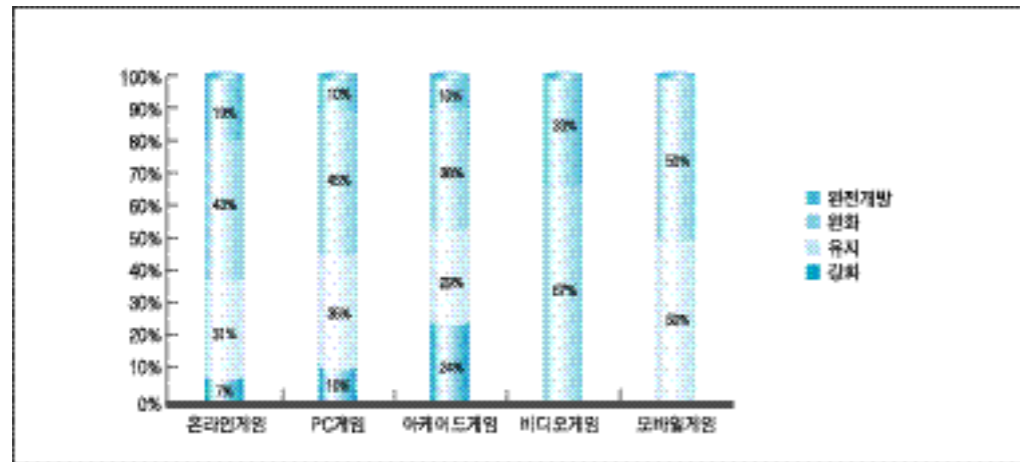


(4)
:
가. 가 .12 가
12 가
PC (54% 53%) 50% , PC (62% 55%) 50%

< 1-2-1-109> 12 가 () N=102

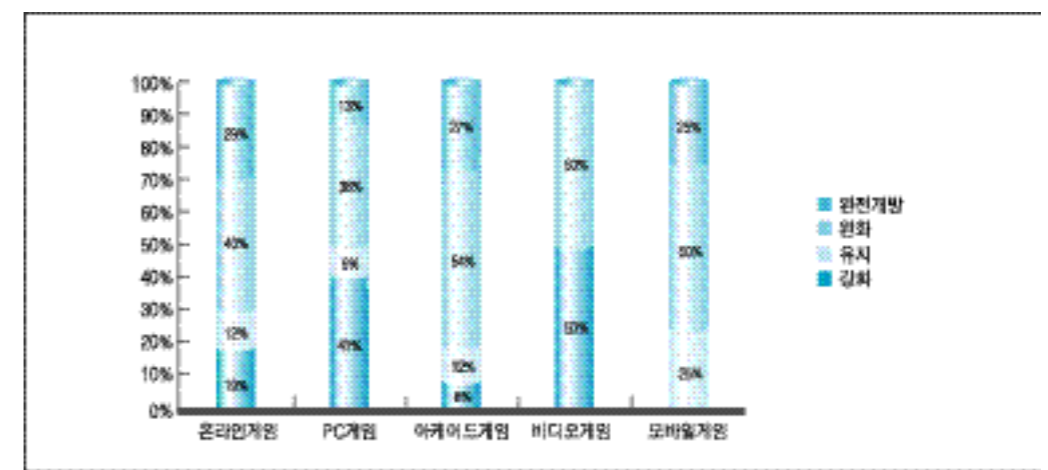


< 1-2-1-110> 15 가 () N=101

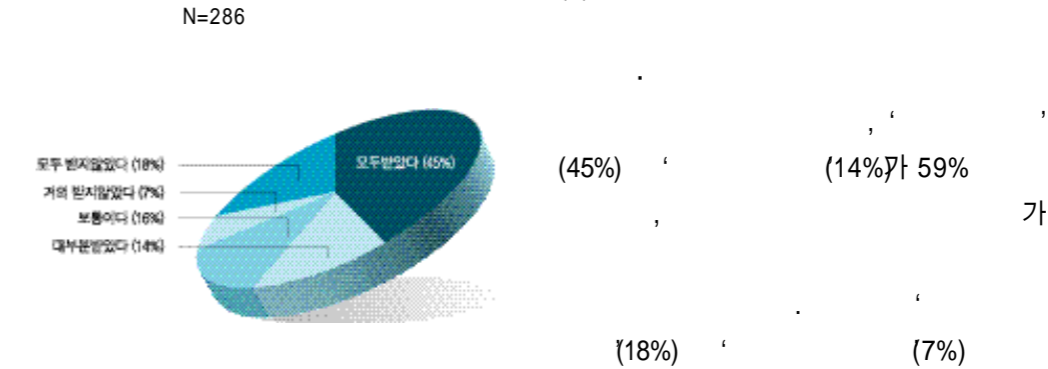


18 가
18 가
PC
15 가
15 가
(53%) 50%가
50%가
81%, 75%, 69%

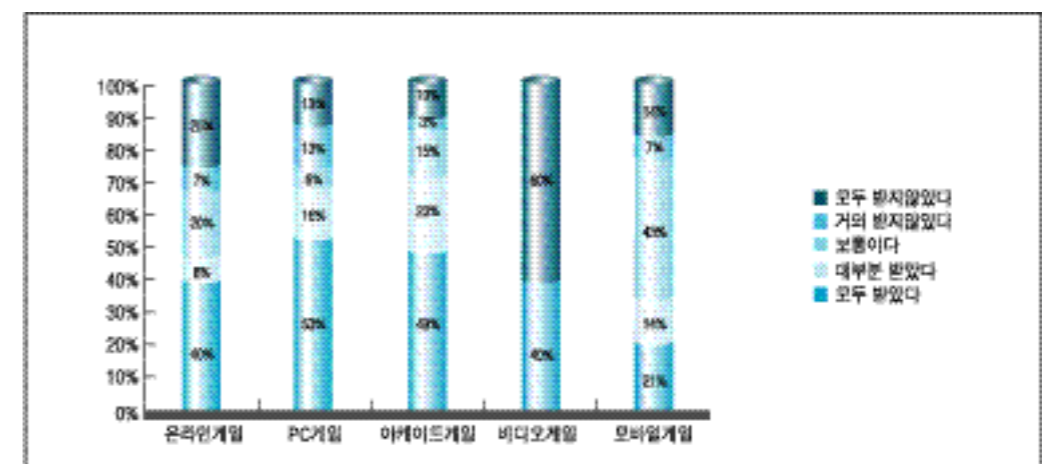
< 1-2-1-111> 18 가 () N=108



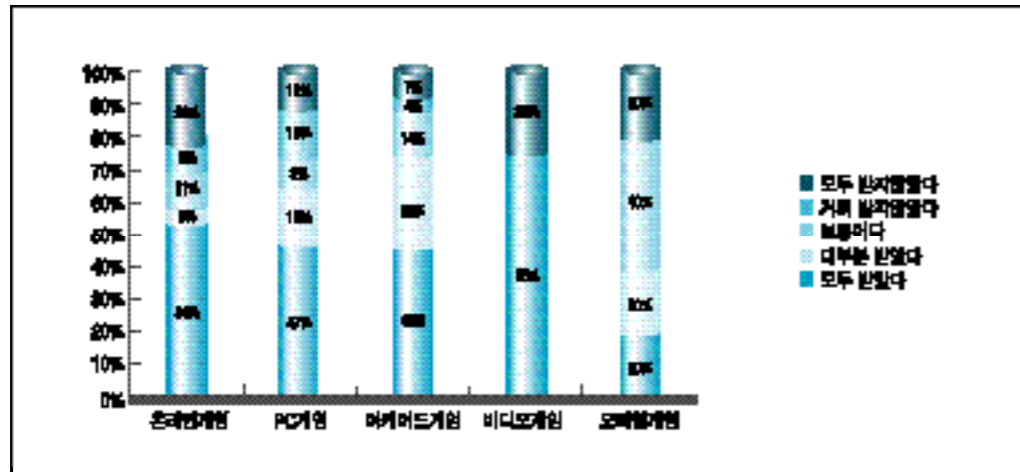
< 1-2-1-112> () (5)



< 1-2-1-113> () N=178

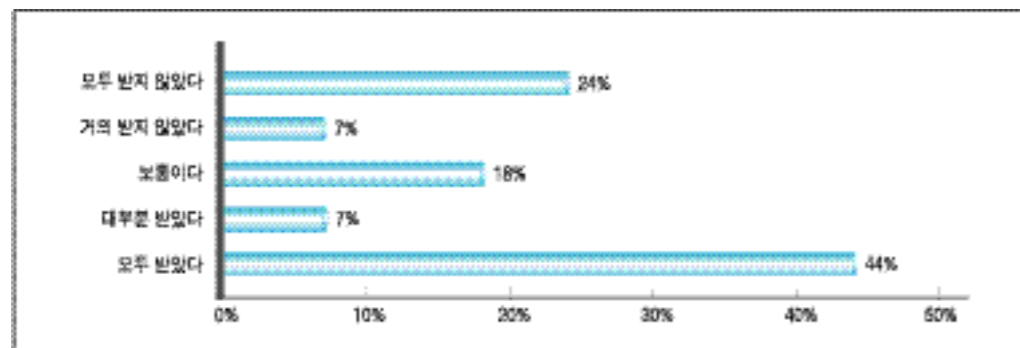


< 1-2-1-114> () N=108

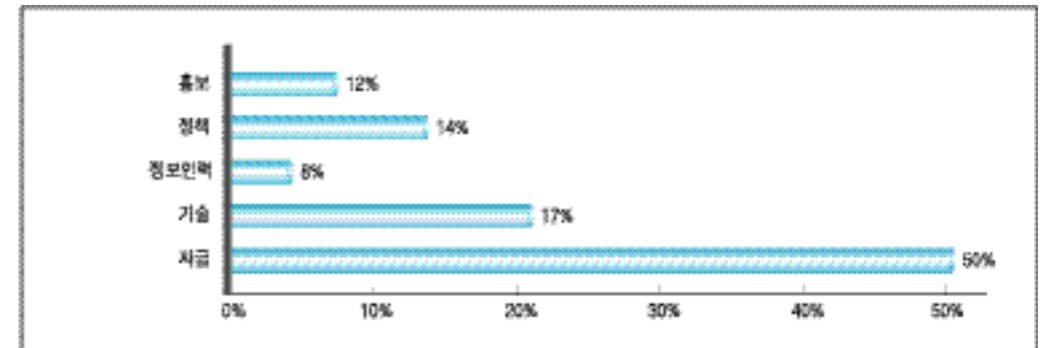


가 25% (46%, 47%, 54%)
 49% 53%) (23% (29%, 18%, 5%)
 16%) 70% 가 60% 가
 가 가 가
 가

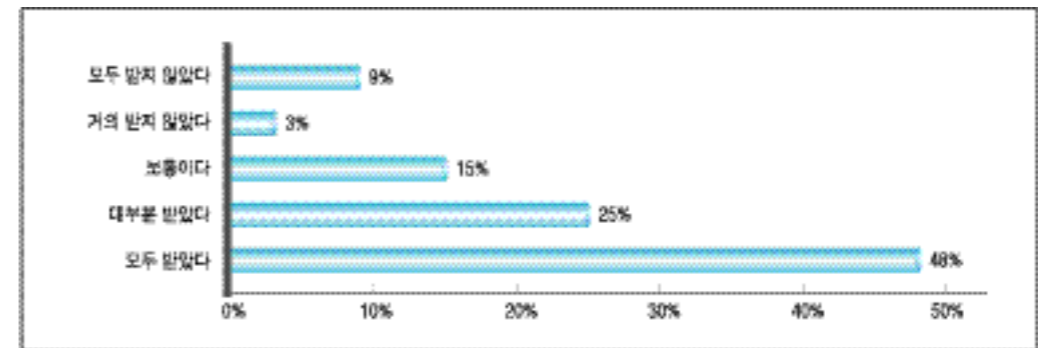
< 1-2-1-115> () N=125



< 1-2-1-116> (PC) N=66

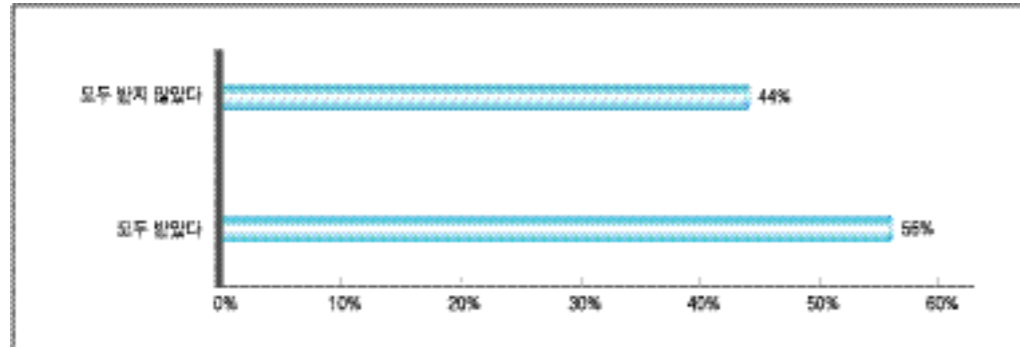


< 1-2-1-117> () N=67

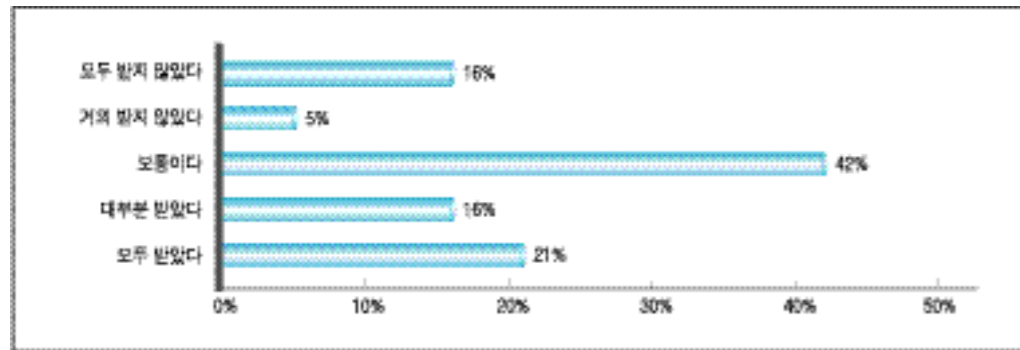


(44%)
 (7%) 51% (24%) (48%) (25%) 73%
 (7%) (9%)
 (3%)
 . PC
 PC
 (50%)
 (17%) 67% 56%
 (12%) (14%) 44%
 가

< 1-2-1-118> () N=13

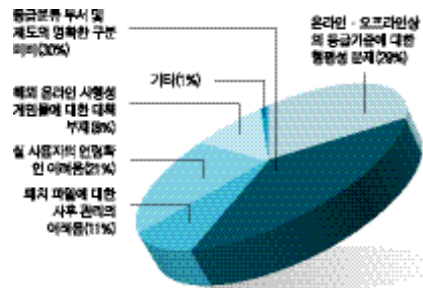


< 1-2-1-119> () N=19



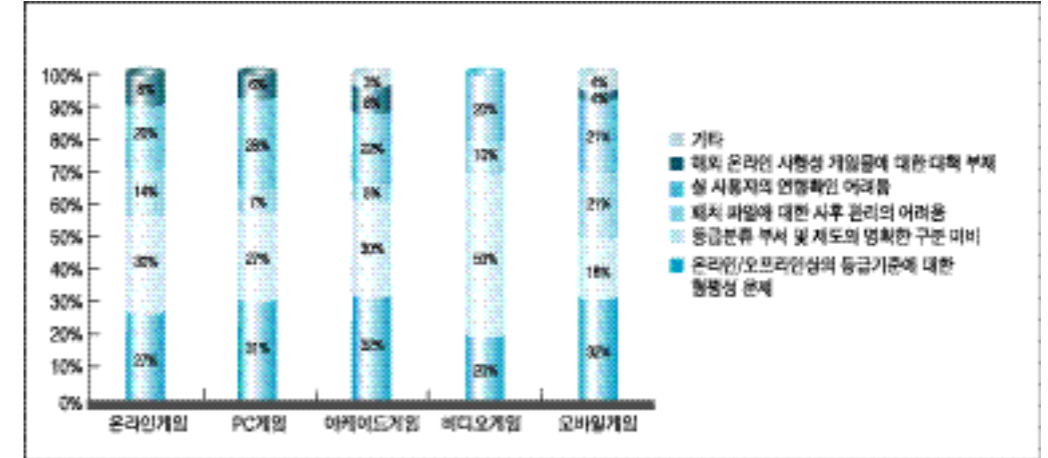
가 37%, (16%) (5%) 21% (42%) 가 (21%) (16%) (6)

< 1-2-1-120> () N=600 (30%) / (29%)가 가

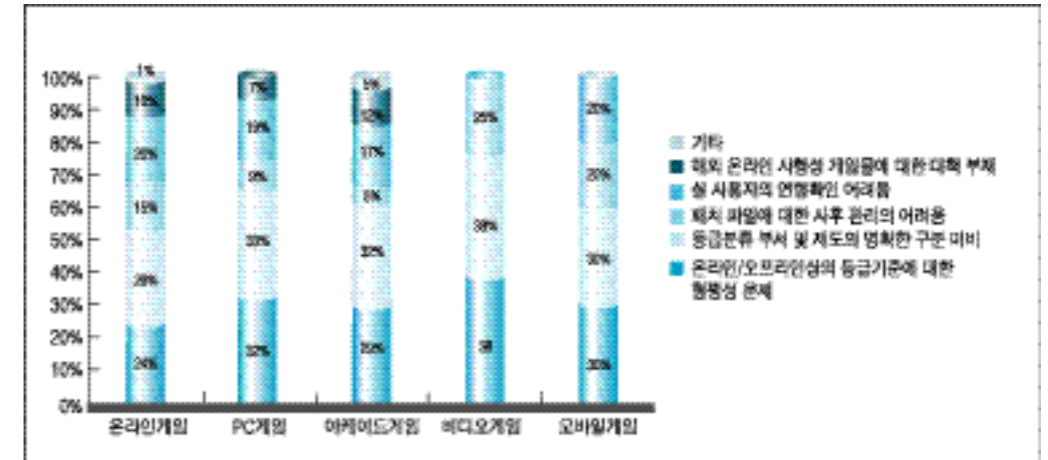


(21%), (11%), (8%) 가

< 1-2-1-121> () N=386

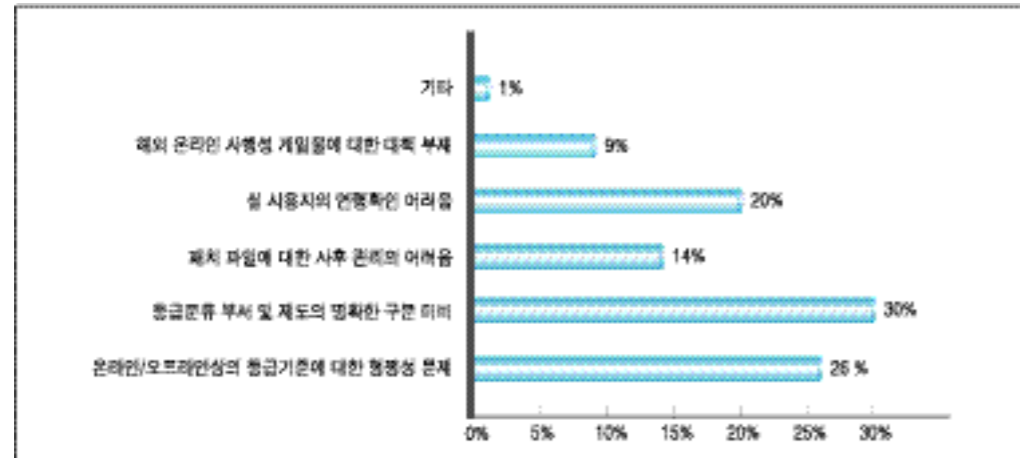


< 1-2-1-122> () N=214

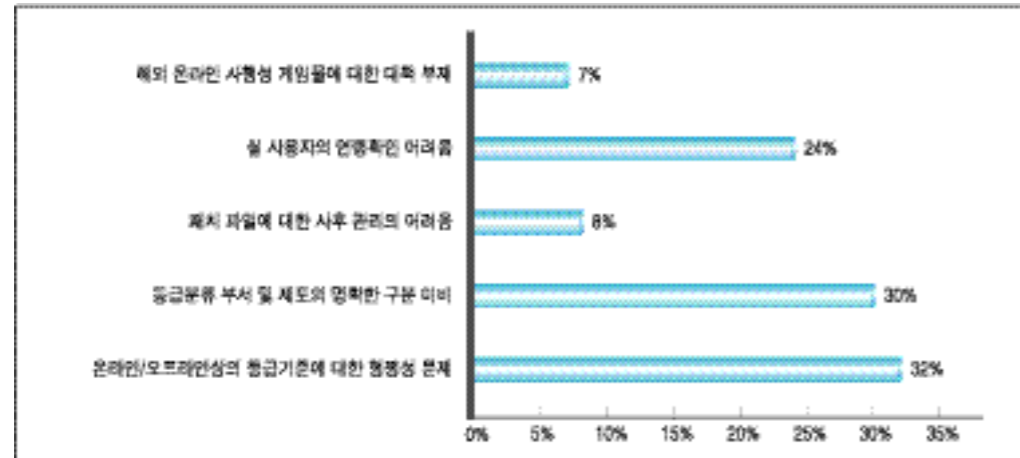


가 가 (28%) (20%) (15%) PC 가

< 1-2-1-123> () N=293

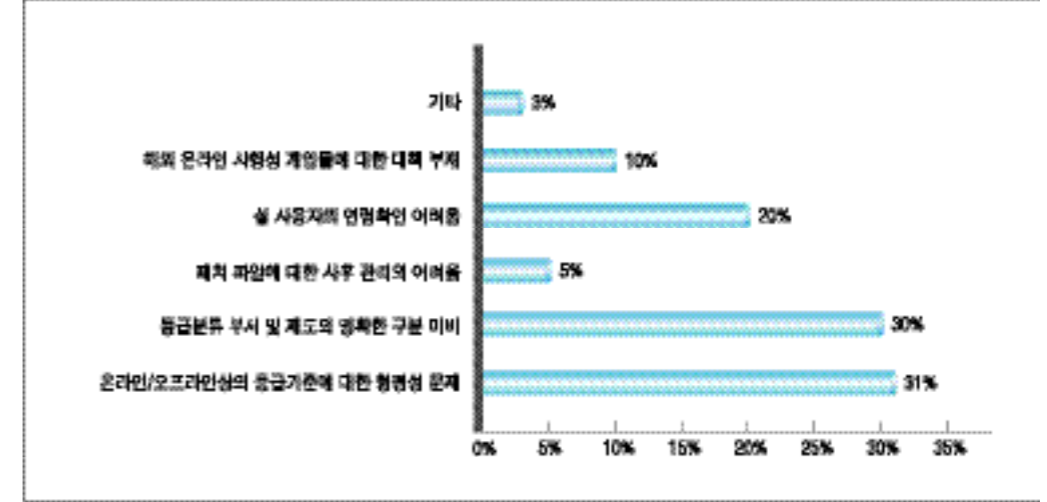


< 1-2-1-124> (PC) N=136

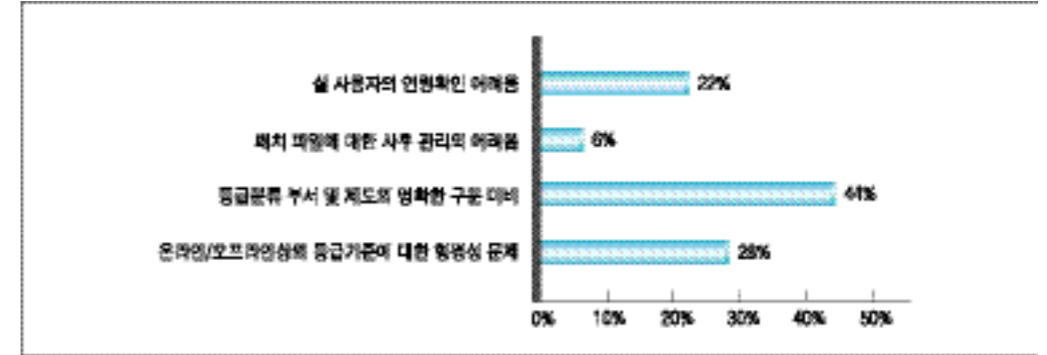


가. PC
 PC / 가 32% 가
 30% 26% 가 (30%)
 (20%), (24%),
 (14%), (8%),
 (7%)
 (9%)

< 1-2-1-125> () N=115

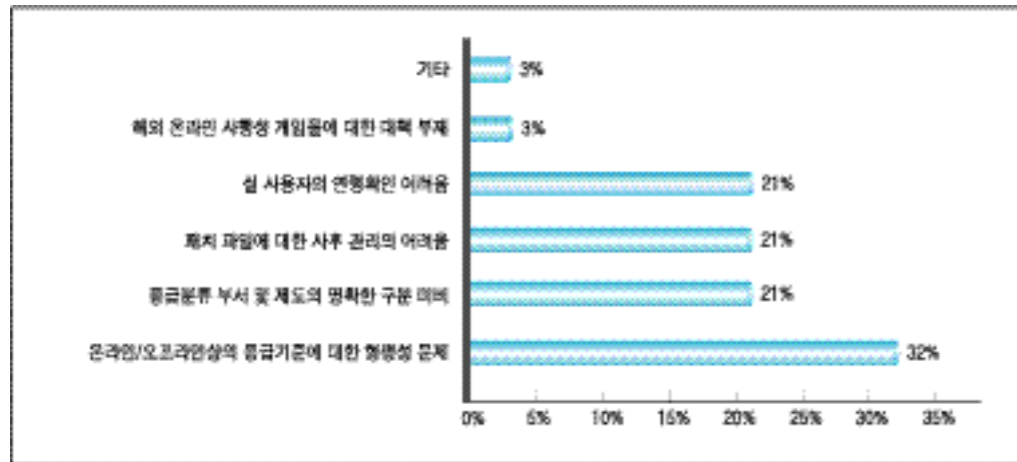


< 1-2-1-126> () N=18

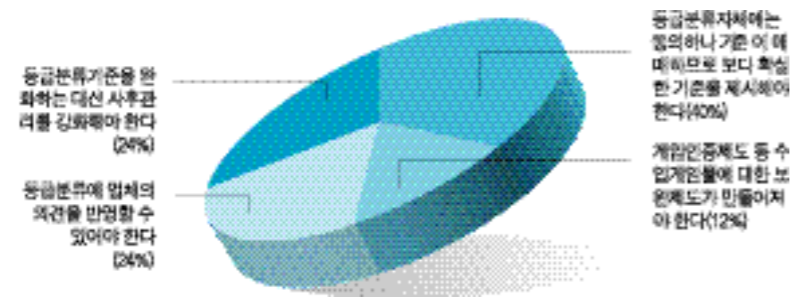


(5%)
 PC
 가 / 가 (31%) 가
 30% (20%),
 가 44% 가
 28% 22%
 (10%),

< 1-2-1-127> () N=38



< 1-2-1-128> () N=630 ()

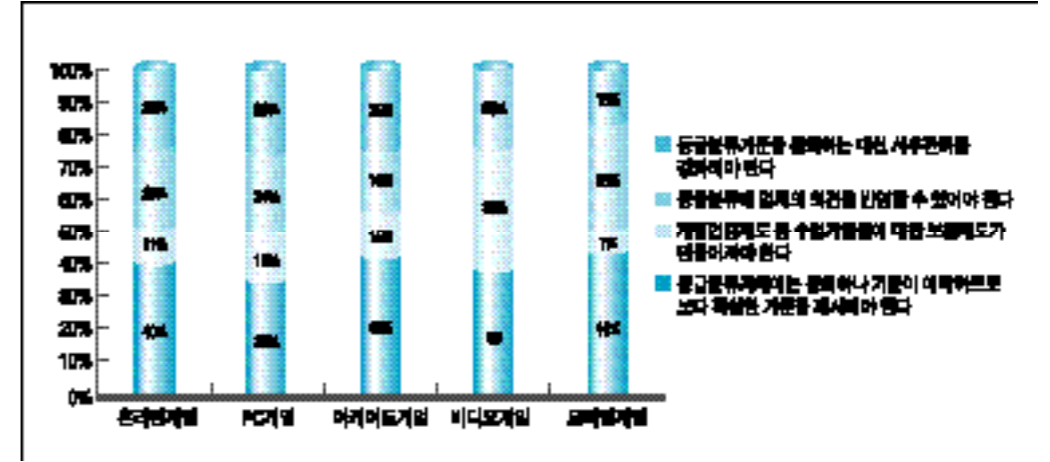


가 32% 가 (40%가 가 (24%), (24%), 가 21% (12%)

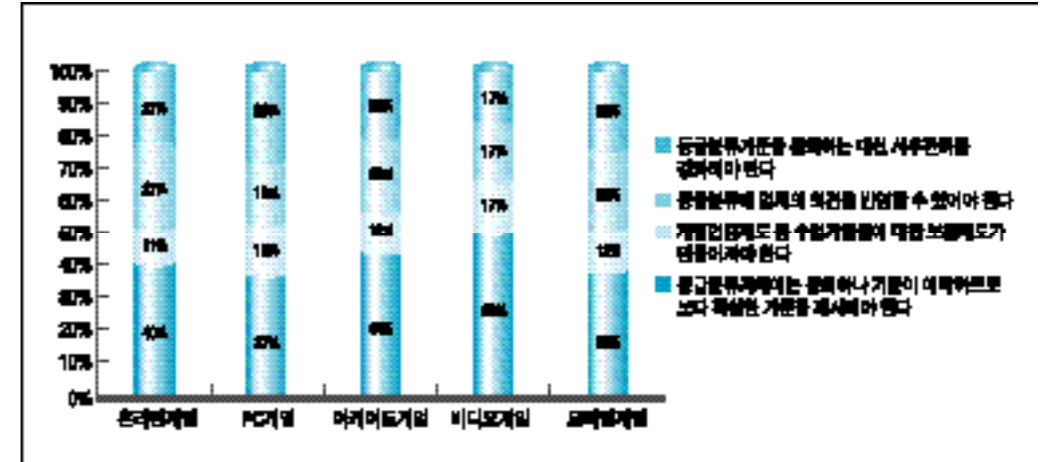
(7)

35%

< 1-2-1-129> () N=400



< 1-2-1-130> () N=230



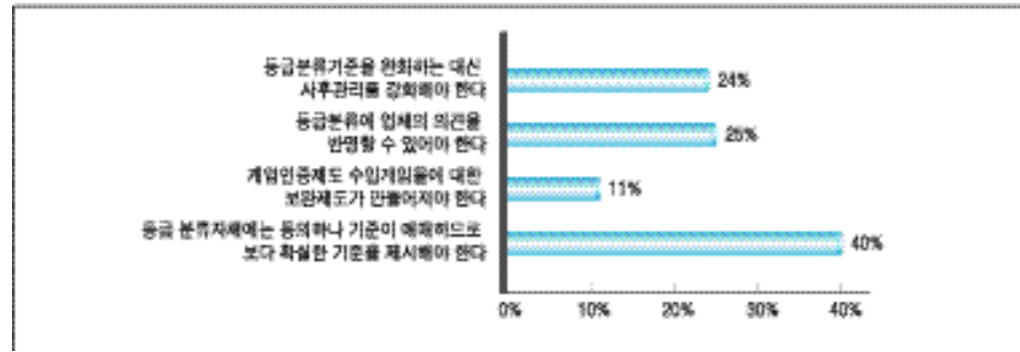
가

10%

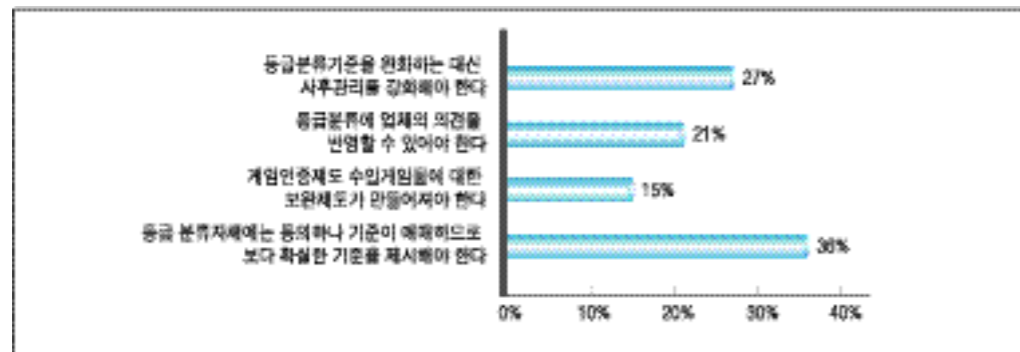
가

가.

< 1-2-1-131> () N=302

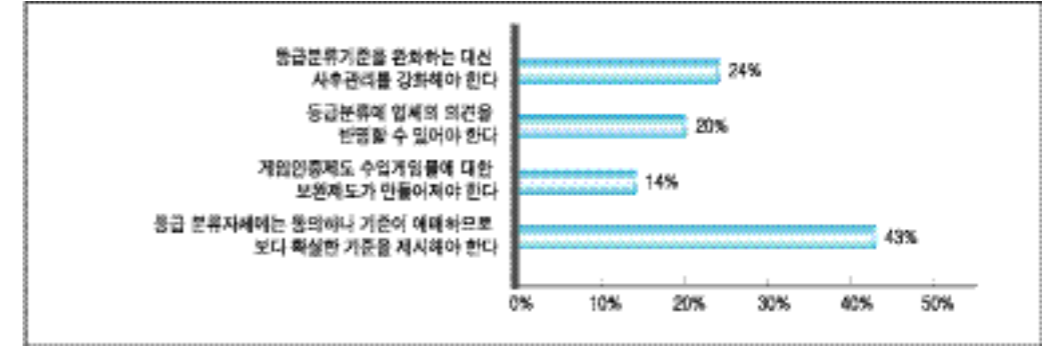


< 1-2-1-132> (PC) N=143

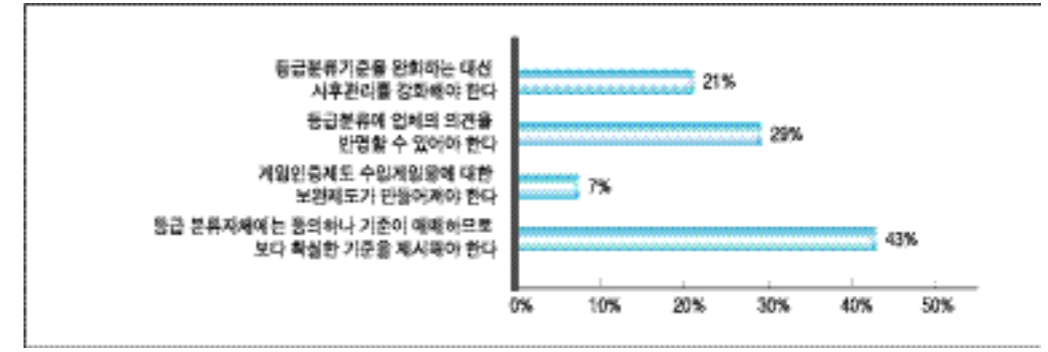


(40%) 가 (21%), ' 가 (15%)
 , ' 가 (25%), ' .
 (24%), ' 가 (11%) , '
 . PC (43%) , '
 PC , ' (24%)
 , ' , ' (21%), ' 가
 (36%), ' (27%), ' 가
 (20%), ' .
 (14%) .

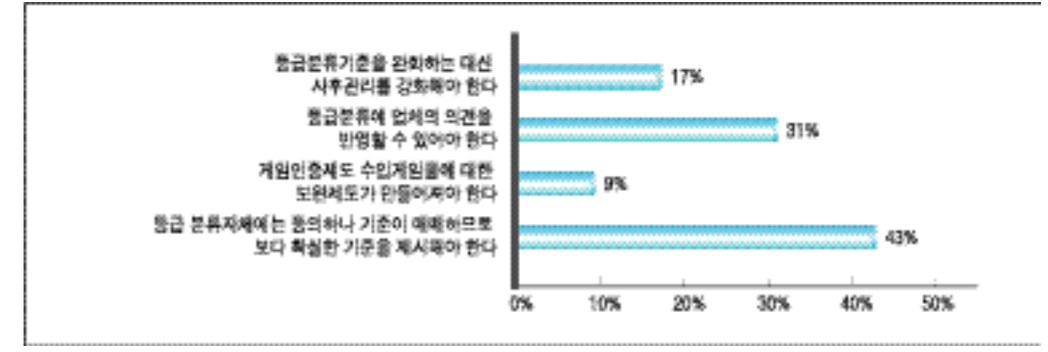
< 1-2-1-133> () N=136



< 1-2-1-134> () N=14



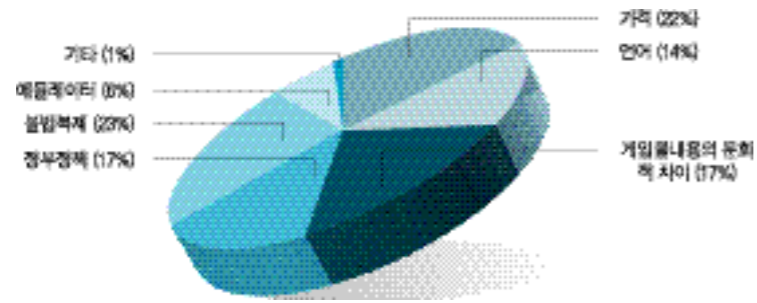
< 1-2-1-135> () N=35



(29%), ' (21%), ' 가
 , ' (43%) (7%) .
 , ' .

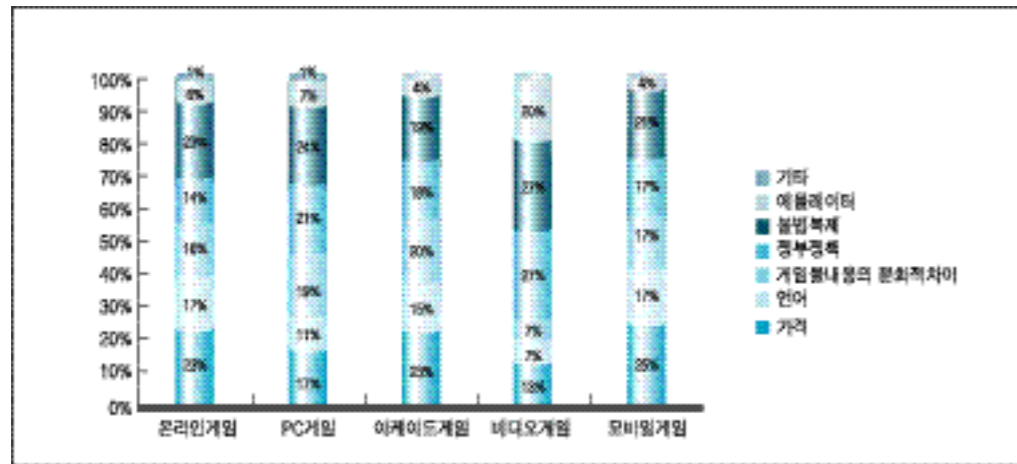
< 1-2-1-136>

() N=936()



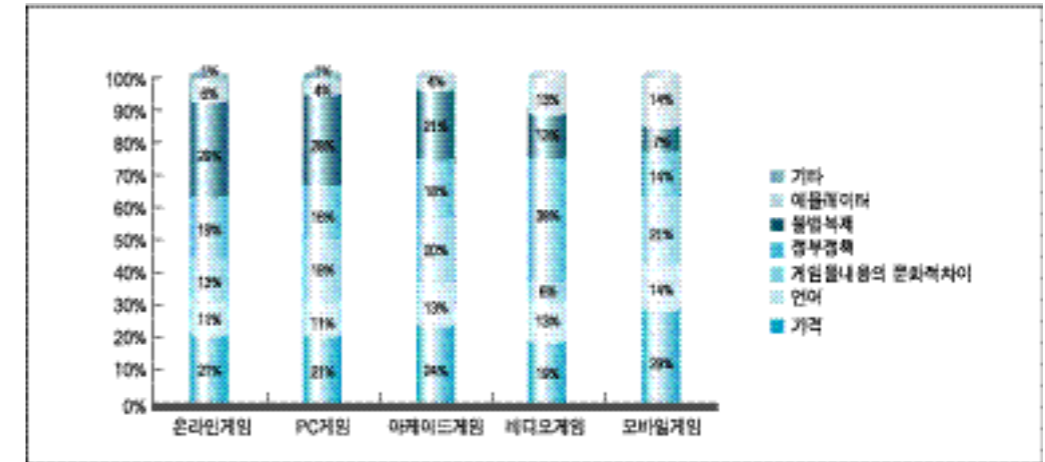
< 1-2-1-137>

() N=589()



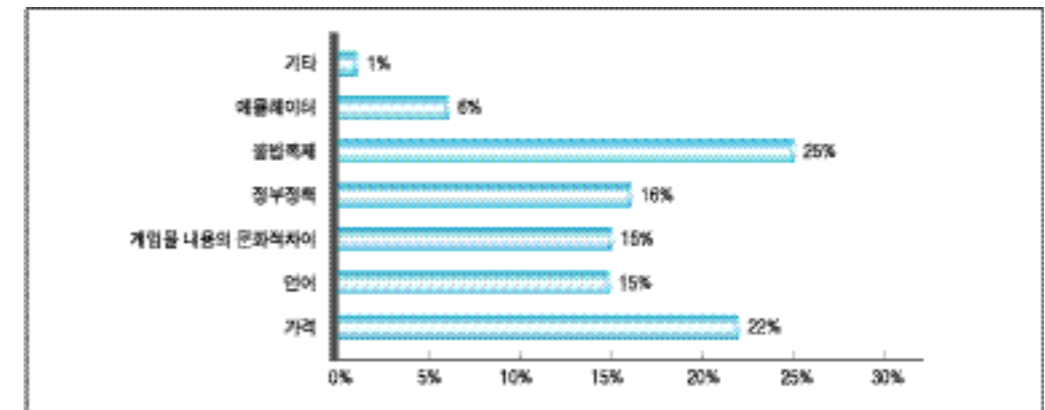
< 1-2-1-138>

() N=347



< 1-2-1-139>

() N=449()

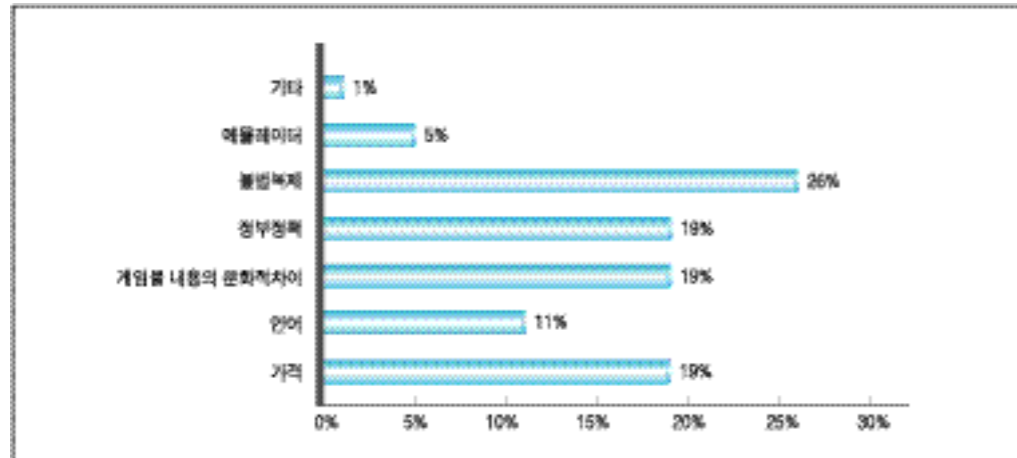


5.

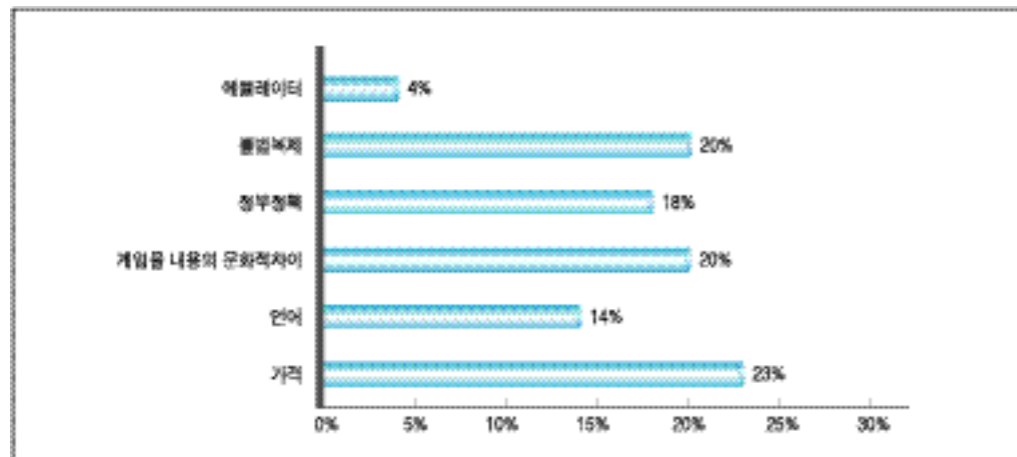
(1) (43%) 가 (31%) 가 (23%)가 가 (22%), (17%), (17%), (14%), (6%) (9%)

가 (25%), 가 (22%), (16%), (15%), (15%), (6%) . PC PC (26%) 가 (19%), (19%),

< 1-2-1-140> (PC) N=205()

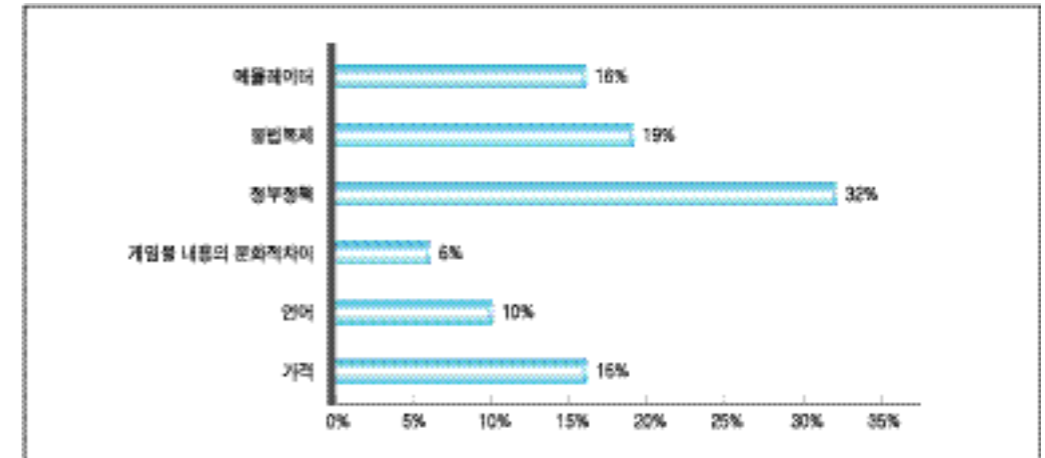


< 1-2-1-141> () N=189()

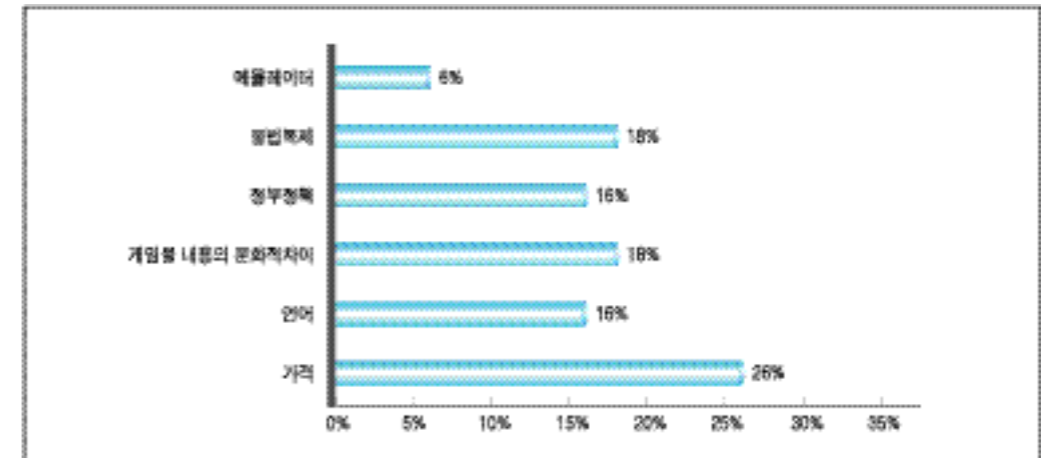


(19%), ‘ (11%), ‘
 ‘ (5%)
 가 가
 (32%)
 (19%), ‘ 가 (16%), ‘ (10%)
 ‘ 가 (23%) 가
 (20%), ‘
 (20%), ‘ (18%), ‘ (14%)

< 1-2-1-142> () N=31()



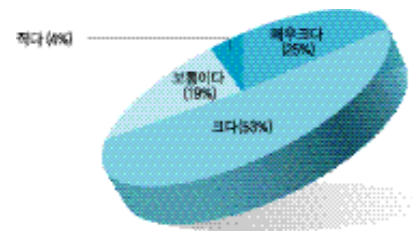
< 1-2-1-143> () N=62()



(2)
 ‘ 가 (26%) 가
 (18%), ‘ (18%), 78% ‘ (19%), ‘ (4%)
 ‘ (16%), ‘ (16%)
 (53%) ‘ (25%)

< 1-2-1-144>

() N=295



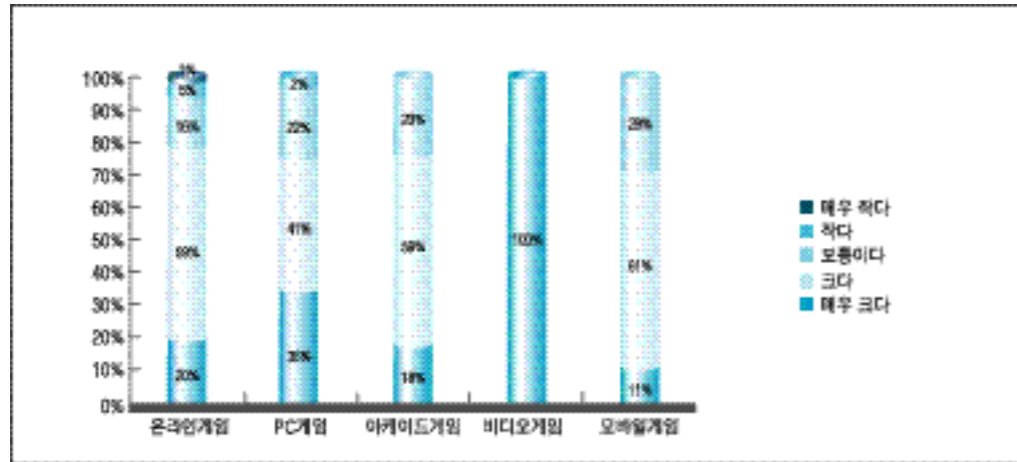
100%

70%

70%

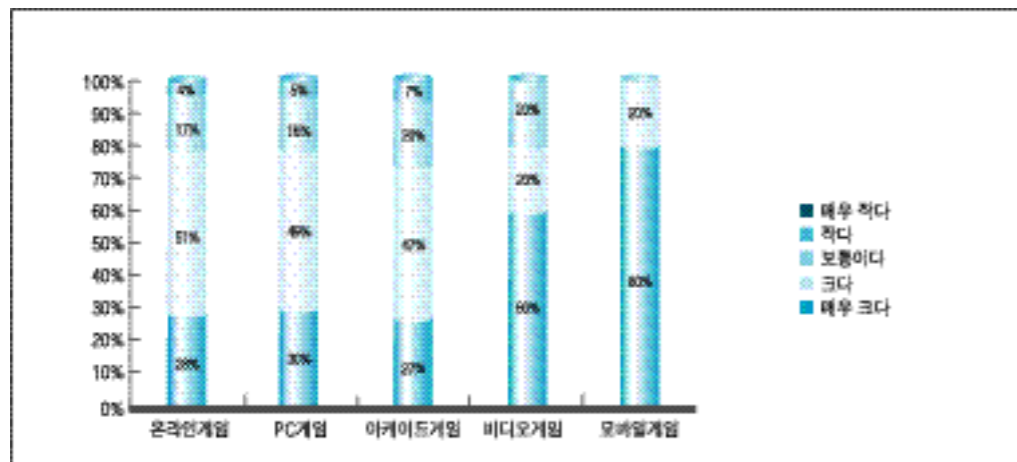
< 1-2-1-145>

() N=211



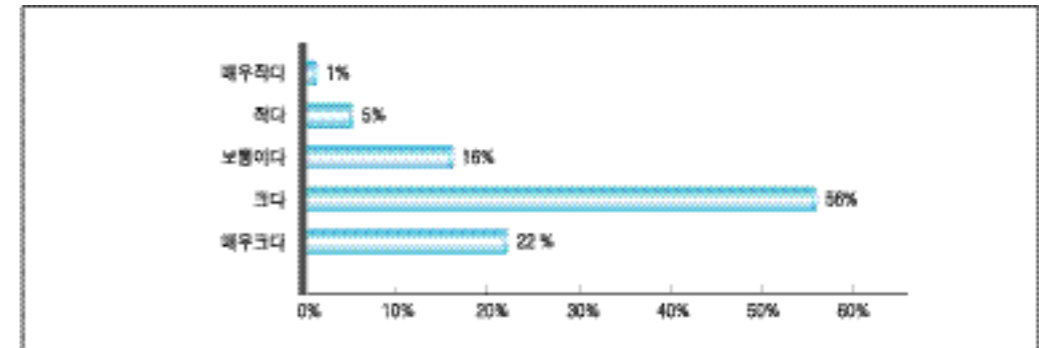
< 1-2-1-146>

() N=124



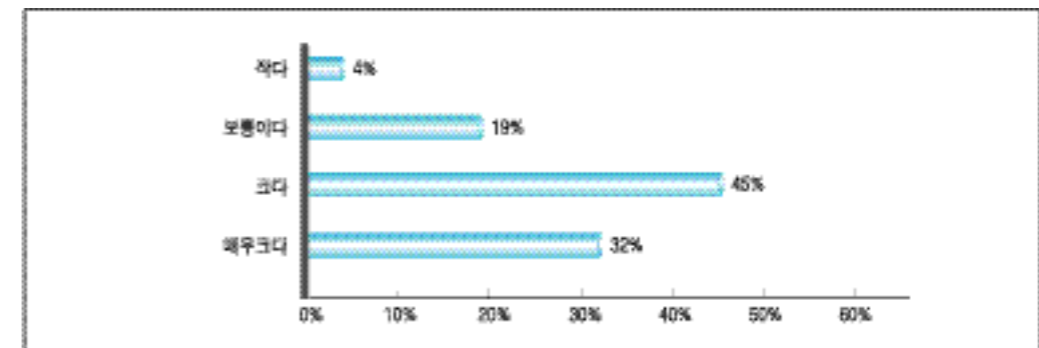
< 1-2-1-147>

() N=154



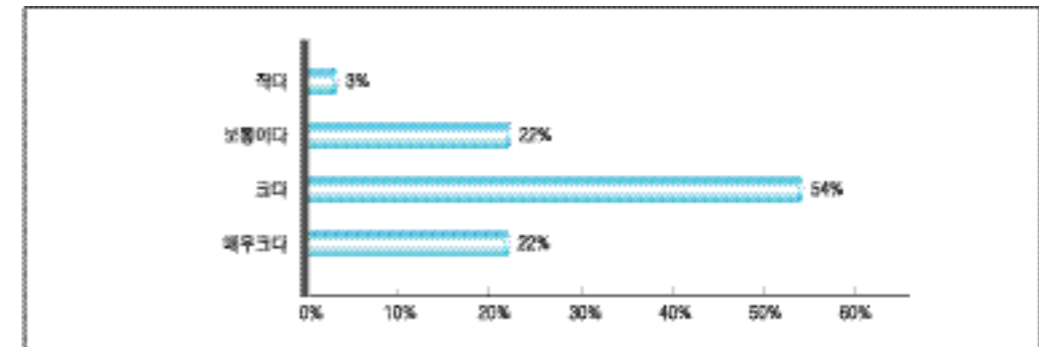
< 1-2-1-148>

(PC) N=74



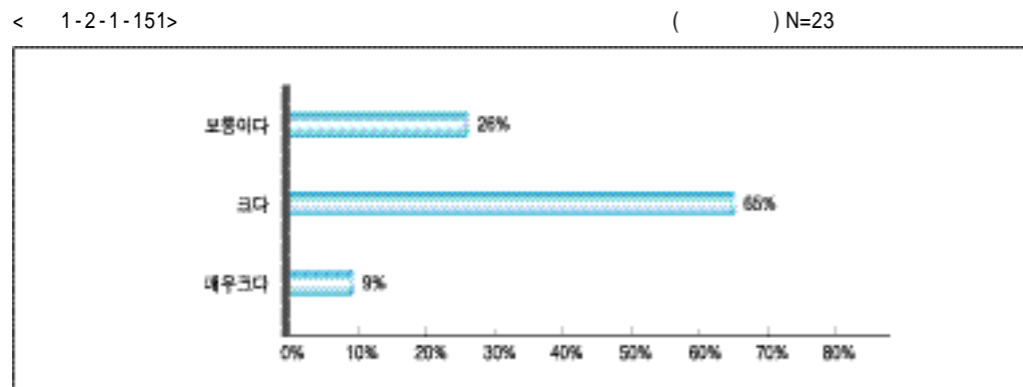
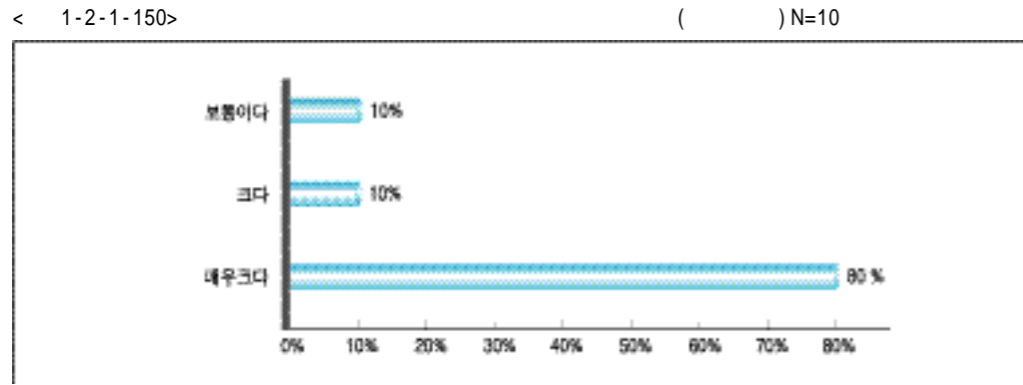
< 1-2-1-149>

() N=74



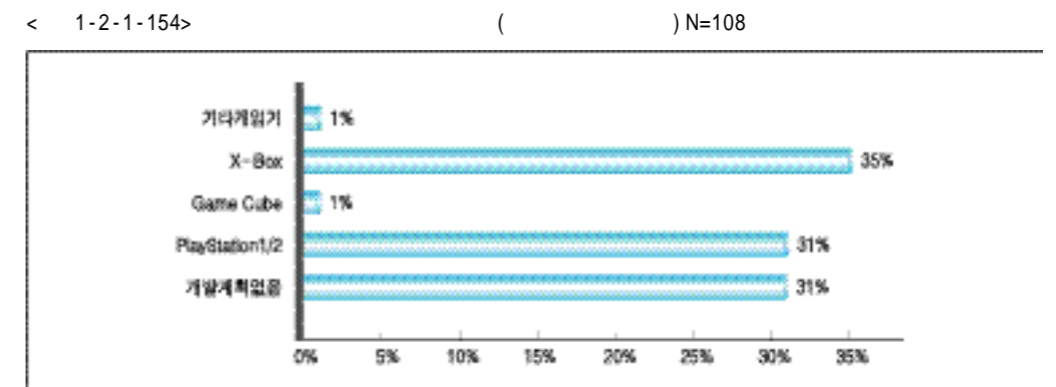
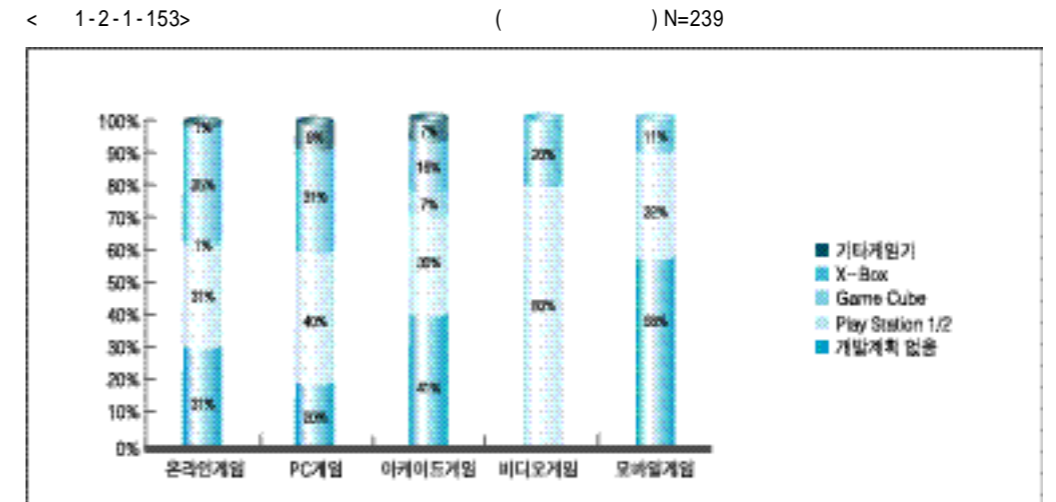
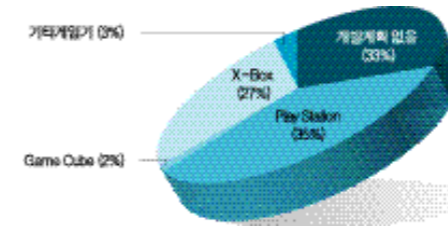
가.

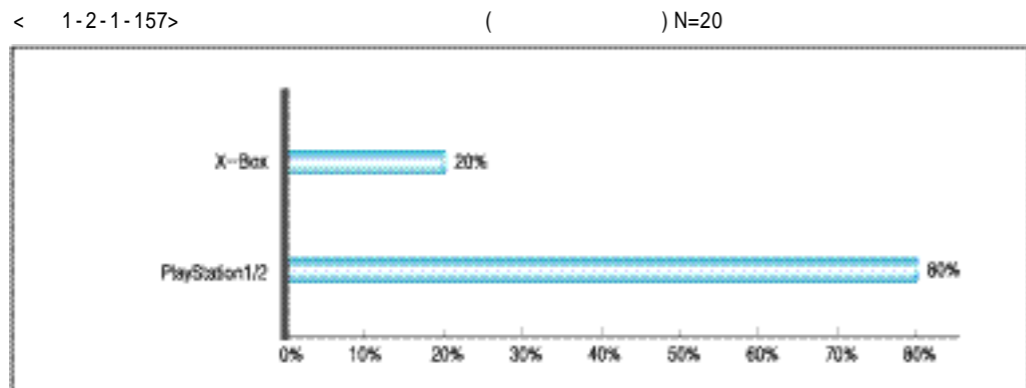
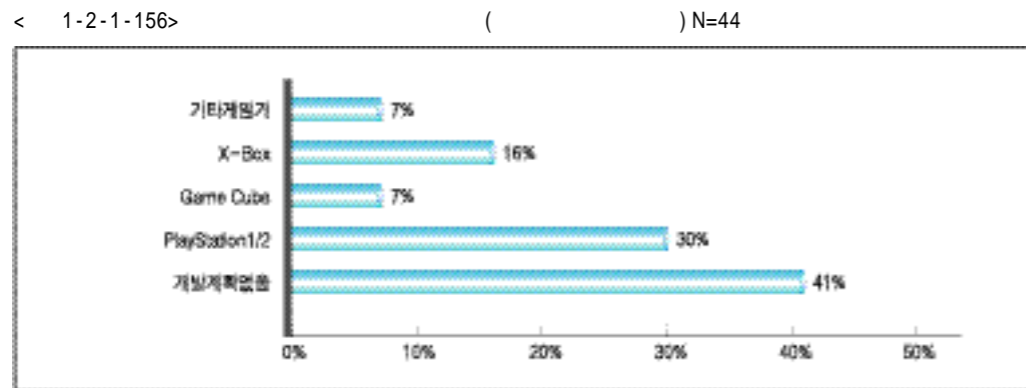
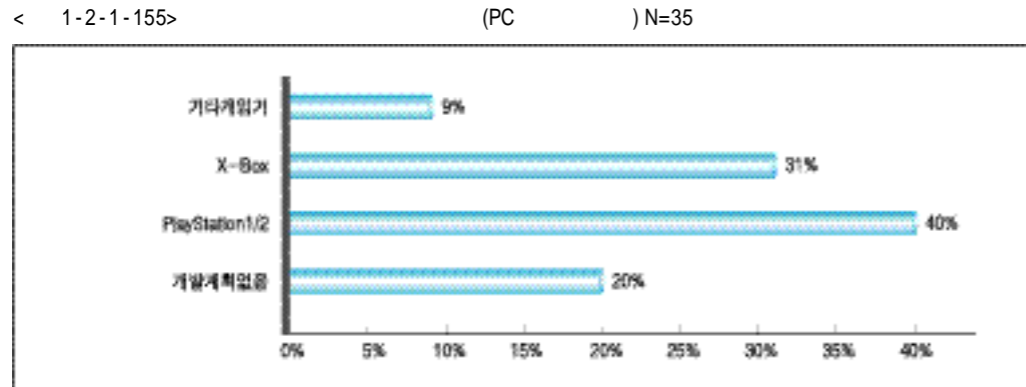
‘ (22%) ’ 78% (56%) , . PC
 ‘ (5%) ’ (1%) 6% PC , ‘ (45%) ’
 ‘ (32%) ’ 77%



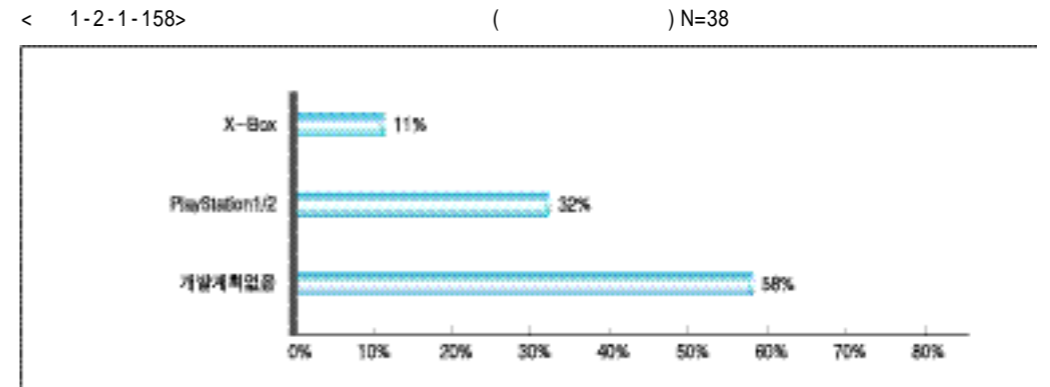
(19%), (4%)
 (54%) 74% (65%) (9%)
 (22%) 76% (25%)
 (22%), (3%) (3)
 33%
 가 (80%)가 'PlayStation1/2'가 35% 가 'X-Box' (10%), Box 가 27%, (3%), 'GameCube' (10%) (2%)

가 'PlayStation1/2' 41% 58%
 PC 'X-Box' 35% 31%
 가.
 < 1-2-1-152> () N=239
 31%가
 'Box' , 35%가 'X-Box'
 , 31%
 가 'PlayStation1/2'



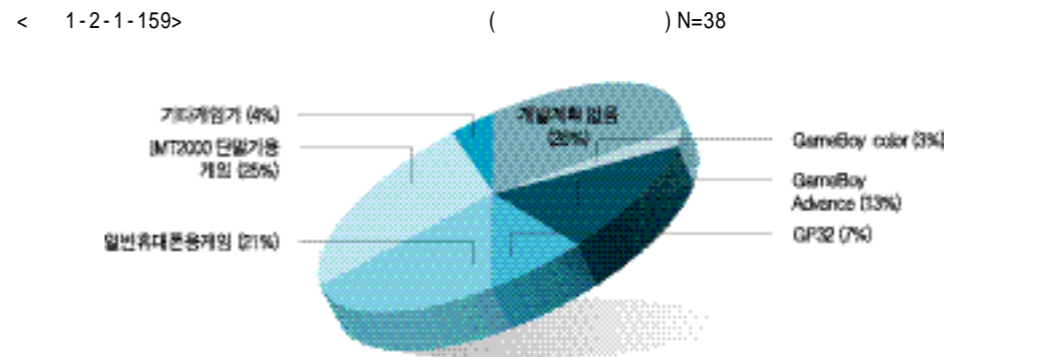


. PC 가 31%
 PC , 20% 가
 'PlayStation1/2' , 41%
 가 40%, 'X-Box' , 'PlayStation1/2'

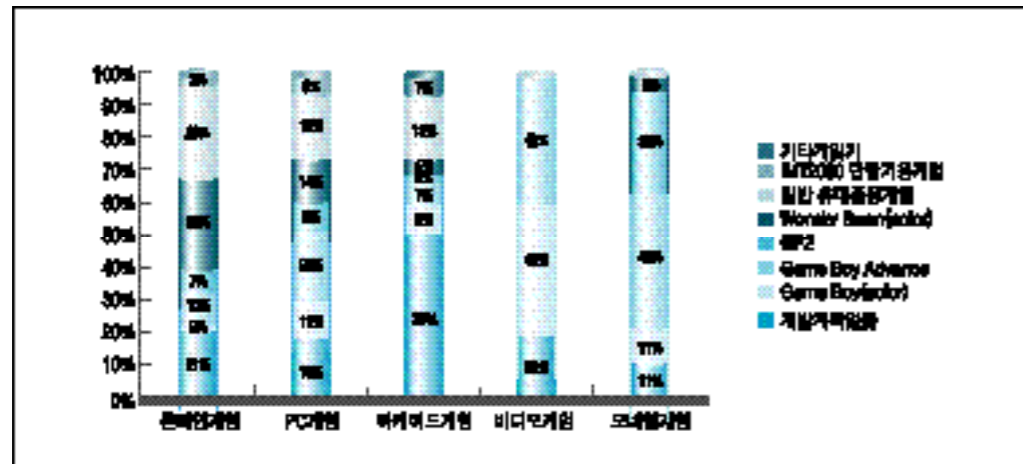


가 30%, 'X-Box' , 'PlayStation1/2'
 가 16%, 'GameCube' 가 32%, 'X-Box'
 가 7% . 가 11% .

(4)
 'PlayStation1/2' 가 , 26%
 80% 가 ,
 'X-Box' 20% 가 'IMT2000'
 (25%)
 (21%), 'GameBoy Advance' (13%),
 'GP32' (7%), ' (4%),
 'GameBoy(cdor)' (3%)
 가 58% 가

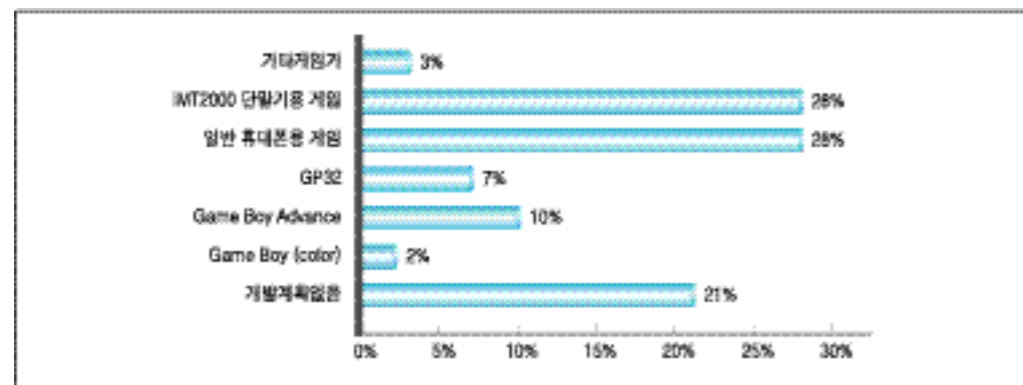


< 1-2-1-160> () N=210

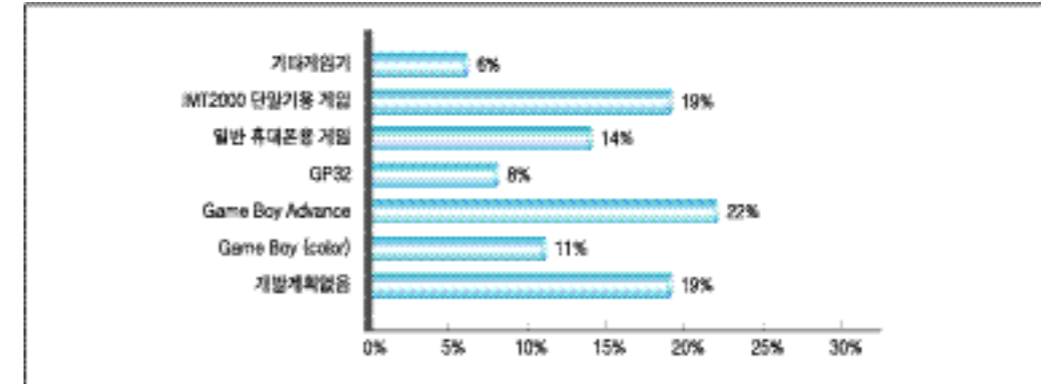


가
 'IMT2000' 42% 28%
 'PC' 19% 가
 'GameBoy Advance' 가 22% 가
 'IMT2000' 19% 14%
 'GP32' 8%
 'GameBoy Advance' 28%

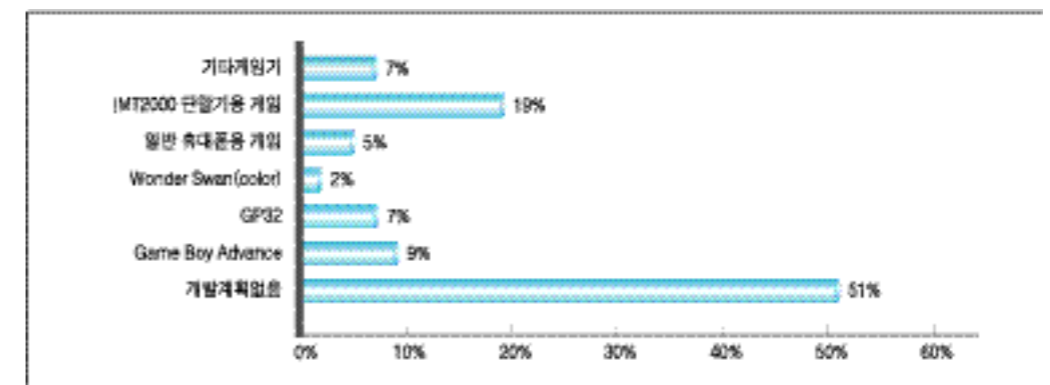
< 1-2-1-161> () N=107



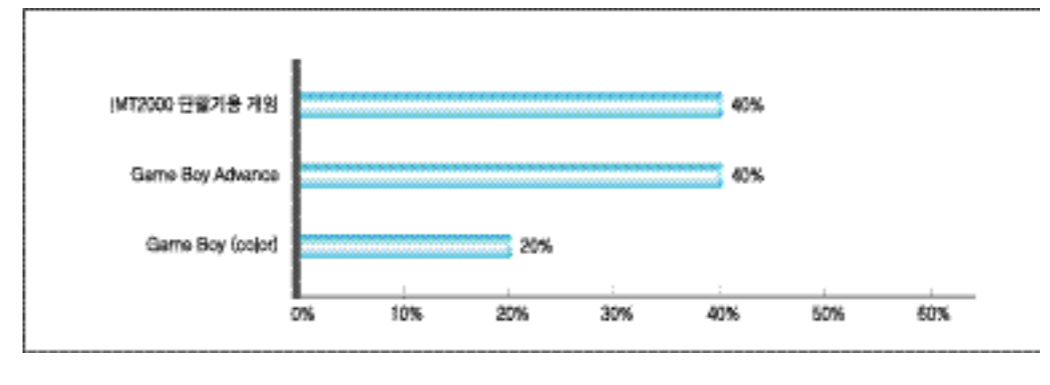
< 1-2-1-162> (PC) N=36



< 1-2-1-163> () N=43

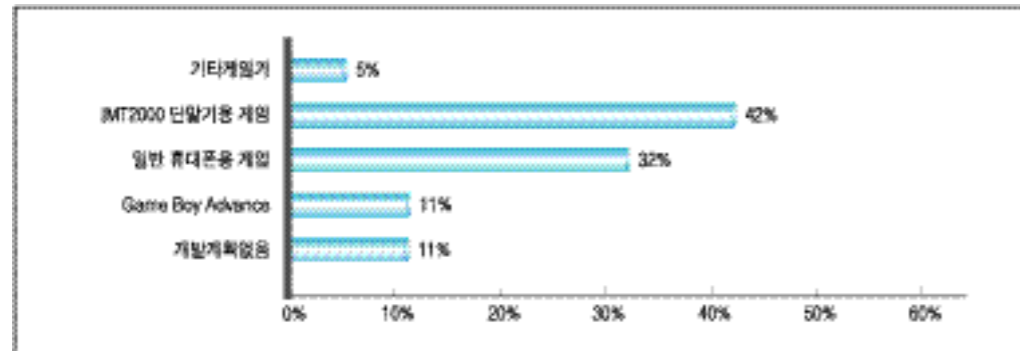


< 1-2-1-164> () N=20



가 51%
 'IMT2000' 19%

< 1-2-1-165> () N=38



‘GameBoy Advance’ 11%

10%

(5) 가

‘IMT2000 가

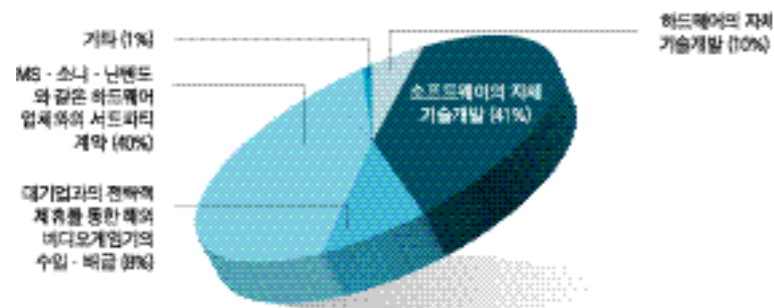
‘GameBoy Advance’ 가 40% . 41%가

‘MS,

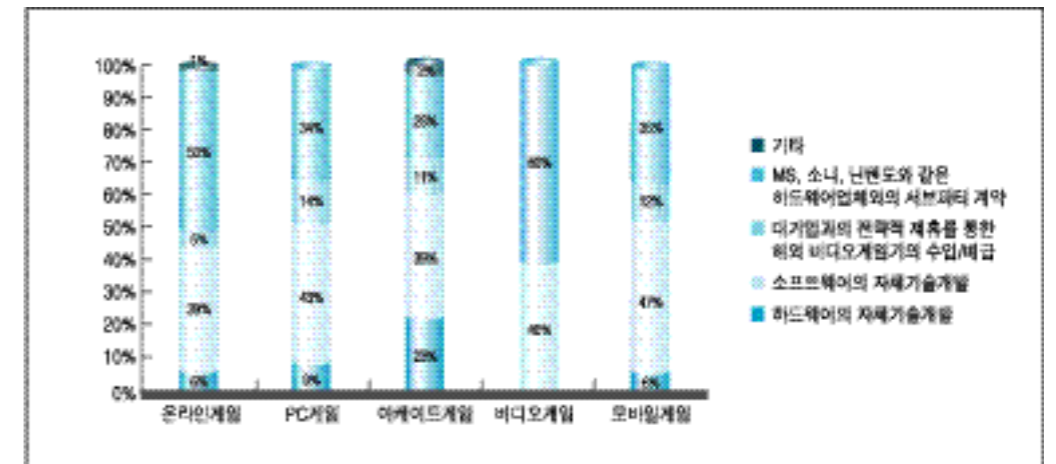
42%가 40% , ‘IMT2000’ 10%

32% , 8%

< 1-2-1-166> 가 () N=329



< 1-2-1-167> 가 () N=207



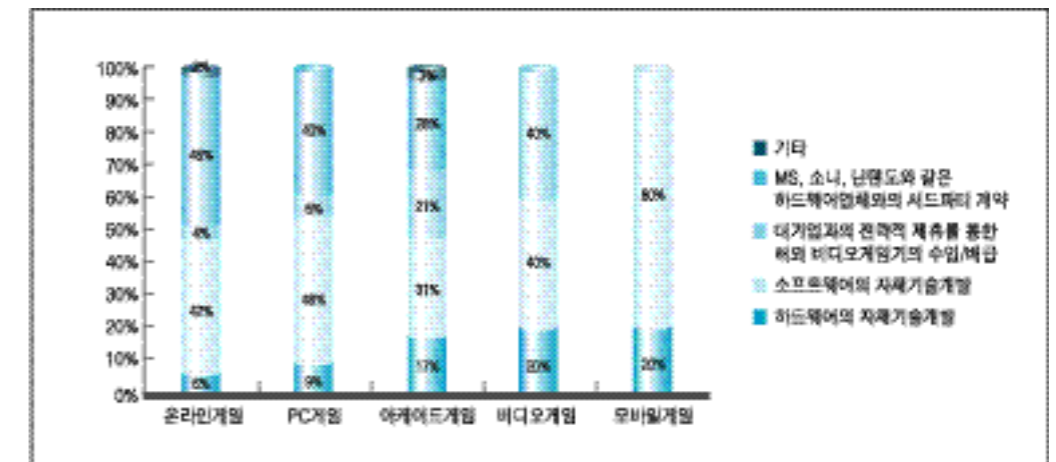
’ 가

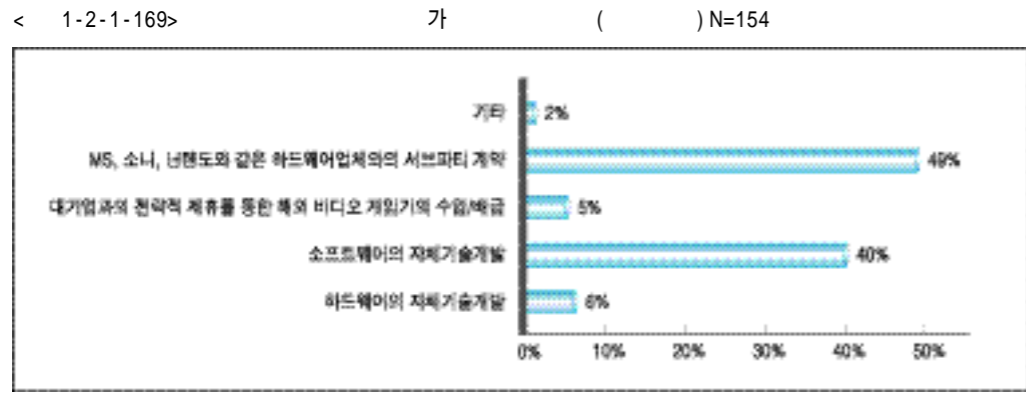
’ MS,

’ 50%

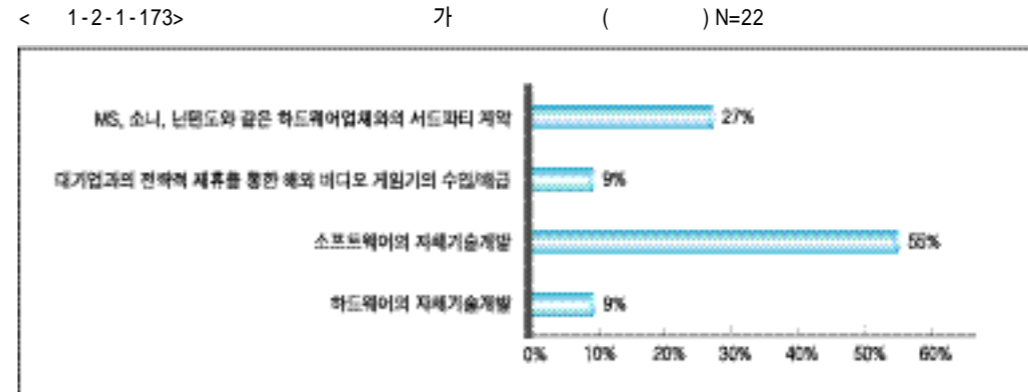
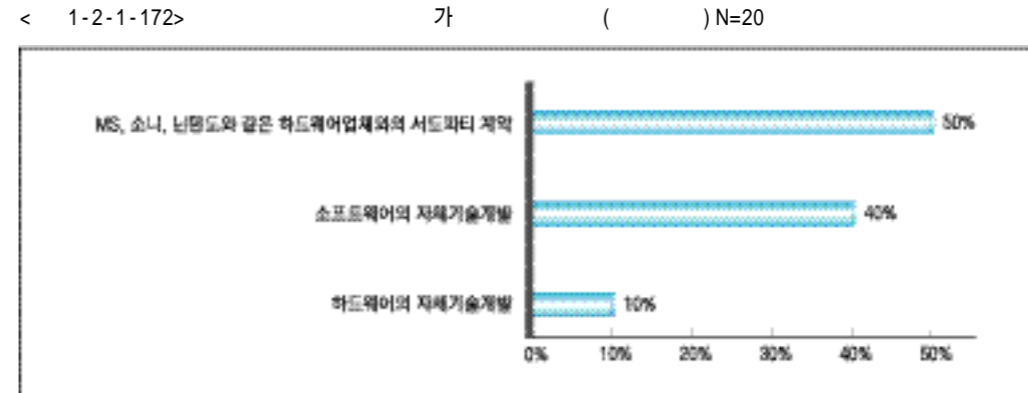
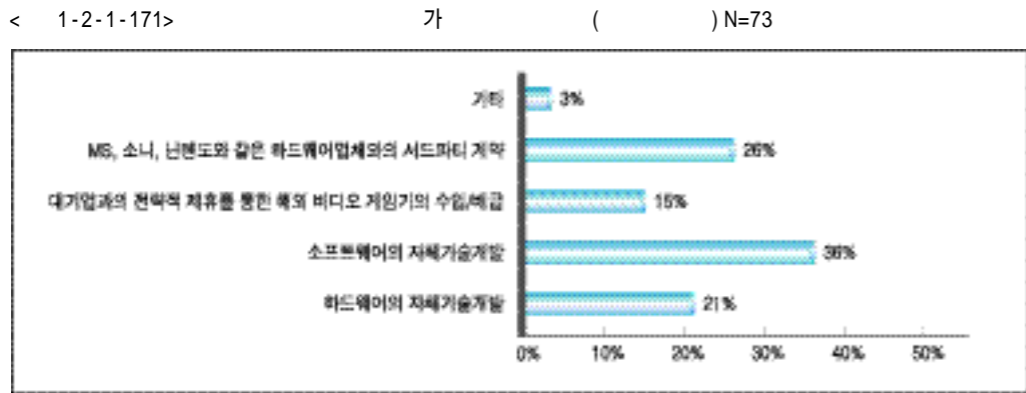
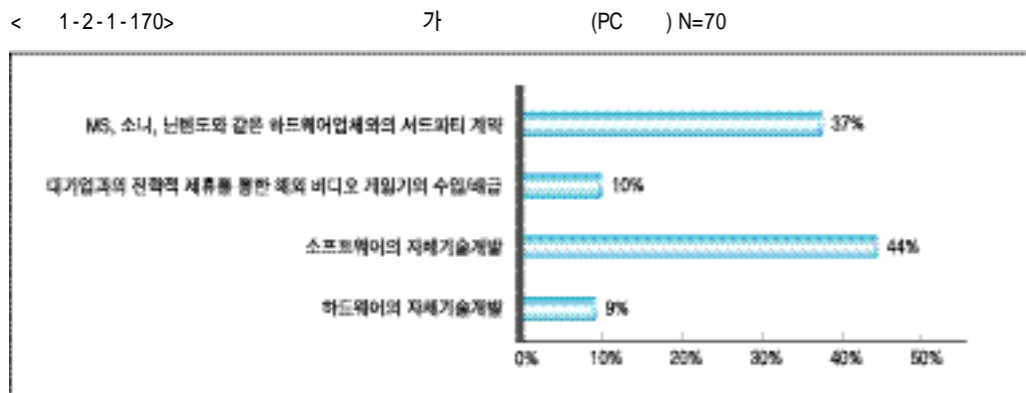
’ 21%

< 1-2-1-168> 가 () N=122





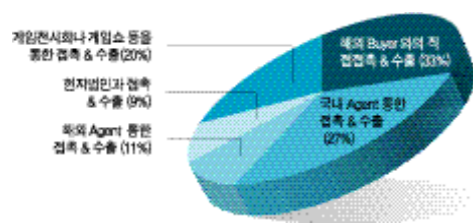
가. , 40% ,
 , 10% .
 가 ' MS, ,
 . PC
 (49%) . PC ,'



' 44% 가 ,
 ' MS, , / , 15%
 , 37%, '
 10%, ' 9% .
 , ' MS, ,
 (50%)
 가 , '
 (40%), '
 (36%), ' MS, , (10%)
 (26%)
 , 21% , '

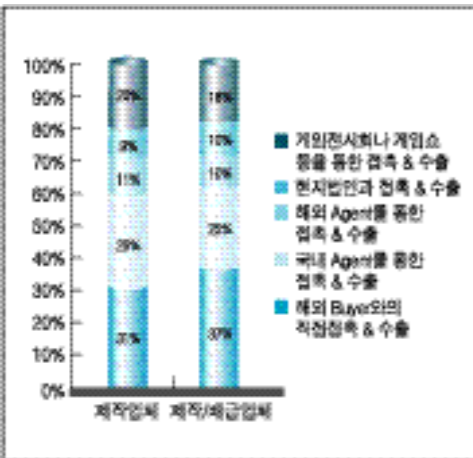
가 55% , ' 27% , ' MS, / ' 9%

< 1-2-1-174> (Buyer) () N=297



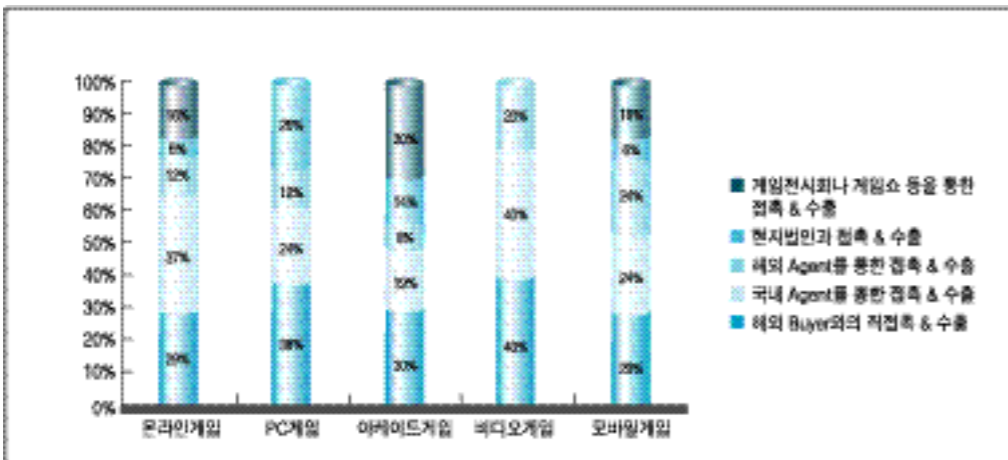
(6) (Buyer) Buyer & (33%) 가 Agent &

< 1-2-1-175> (Buyer) (/) N=297

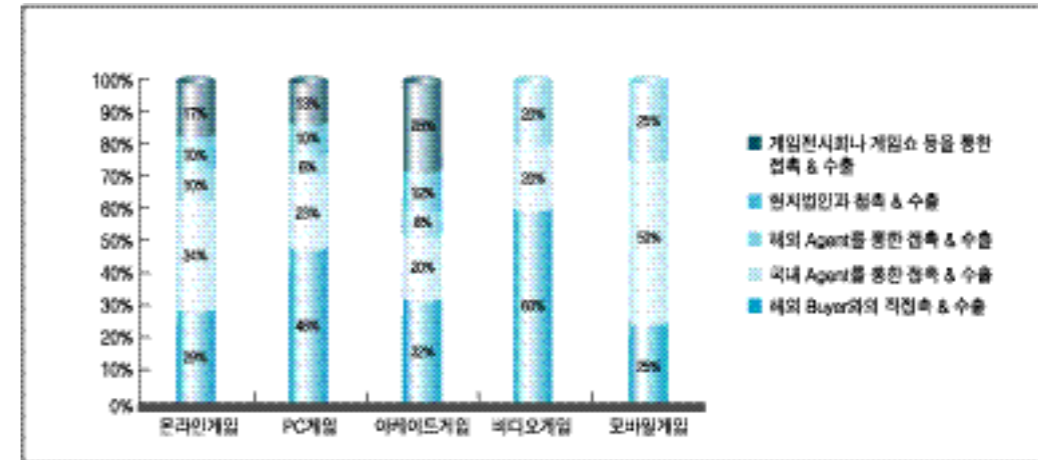


(27%), ' & (20%), ' Agent & (11%), ' & (9%) (Buyer) Buyer & (37%) ' Buyer & (29%) Buyer

< 1-2-1-176> (Buyer) () N=191

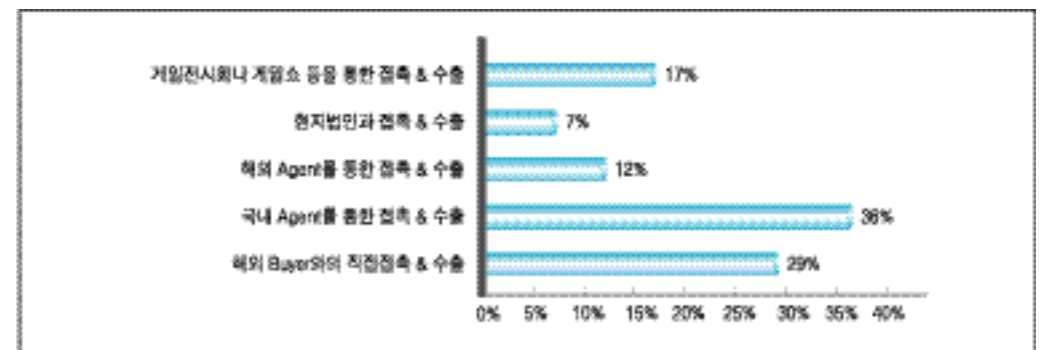


< 1-2-1-177> (Buyer) () N=106

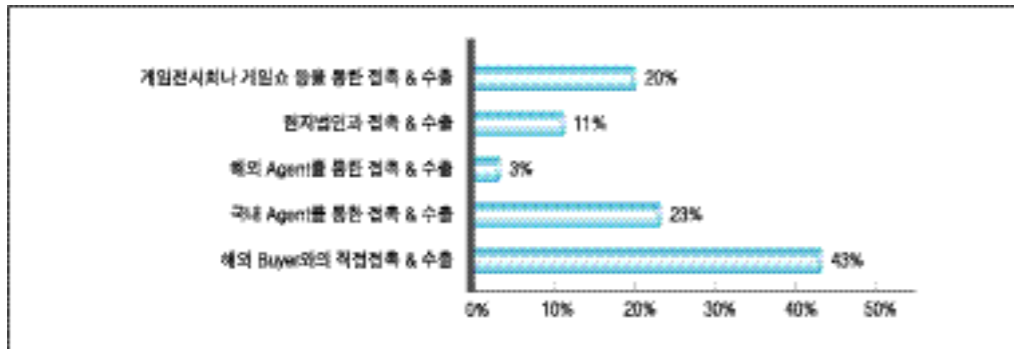


& ' 가 가. Agent & ' Agent & (34%) & ' 36% 가 Agent & (29%), & ' (17%), ' Agent & (12%) & (28%) . PC PC Buyer & ' 가 43% , ' Agent & (23%),

< 1-2-1-178> (Buyer) () N=139

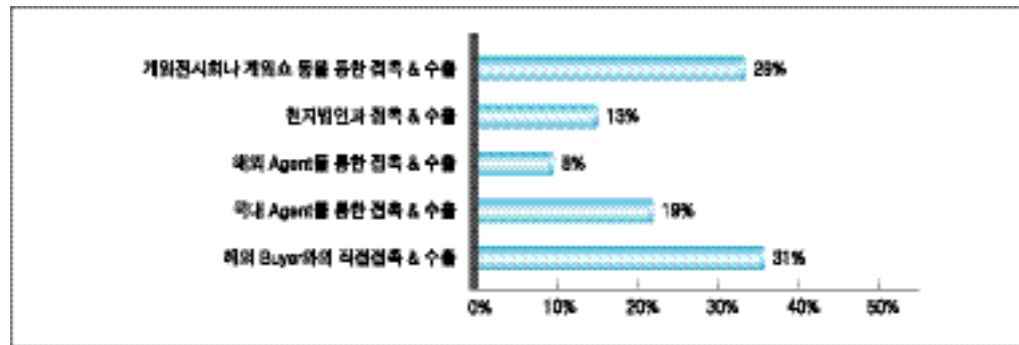


< 1-2-1-179> (Buyer) (PC) N=65

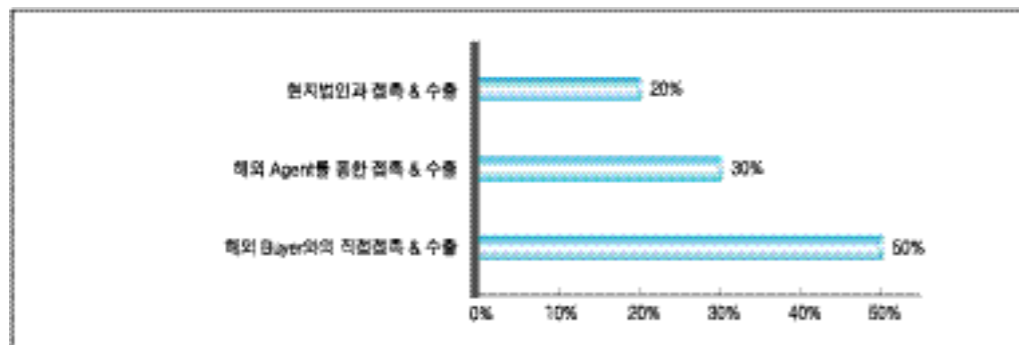


‘ (20%), ‘ & (11%) & ’ 31% 가
& ’ 29% Agent &
(19%), ‘ & (13%)
Buyer

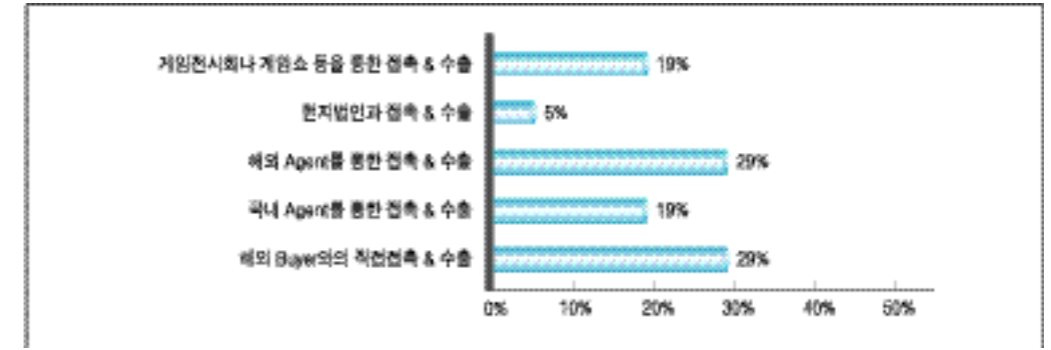
< 1-2-1-180> (Buyer) () N=62



< 1-2-1-181> (Buyer) () N=20

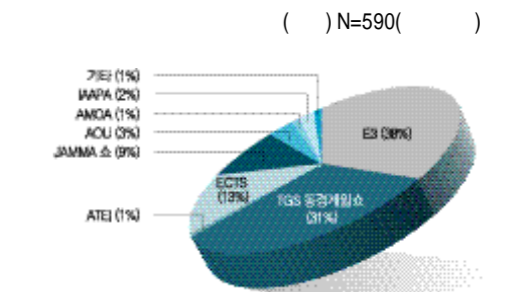


< 1-2-1-182> (Buyer) () N=21

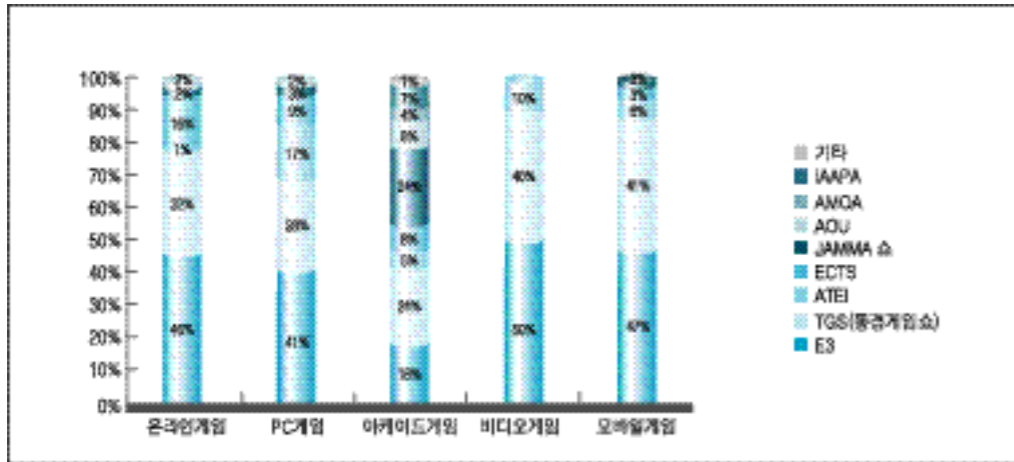


Buyer
& ’ 50% 가
Agent
& ’ (30%), ‘ &
(20%)
& ’ Buyer
& ’ Agent & ’ ‘E3’ 가 40%
29% 가
Agent & (19%), ‘
& (19%), ‘ ‘E3’ ‘TGS()’ 가
& (5%)
(7) 가 ‘TGS()’ ‘JAMMA’ 가
24% 가
가
, ‘E3’ ‘TGS()’ 가
38% 31% 가
, ‘E3’ 가
‘ ECTS ’ (13%), ‘ JAMMA ’ (9%), ‘ AOU ’ 가
(3%), ‘ IAAPA ’ (2%)
, ‘TGS()’

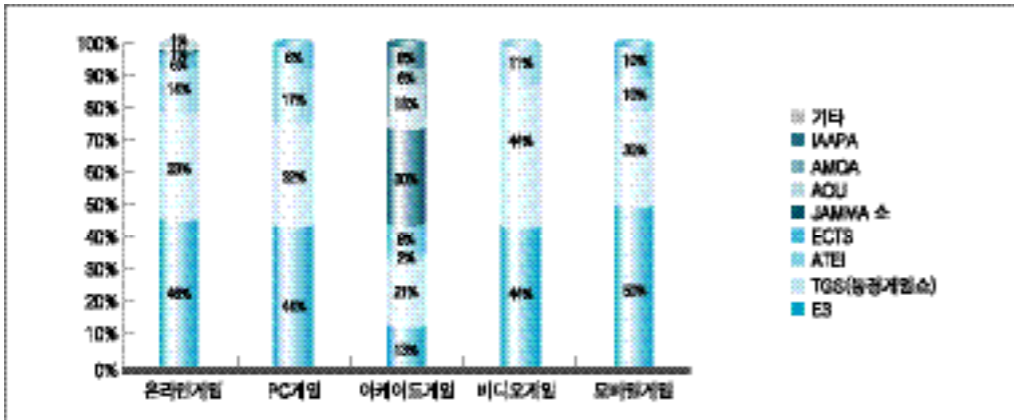
< 1-2-1-183> () N=590 ()



< 1-2-1-184> 가 () N=374()

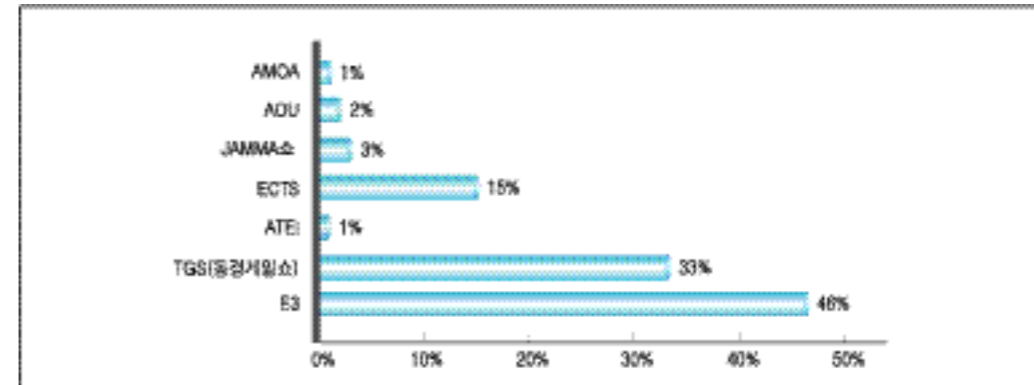


< 1-2-1-185> 가 () N=216()

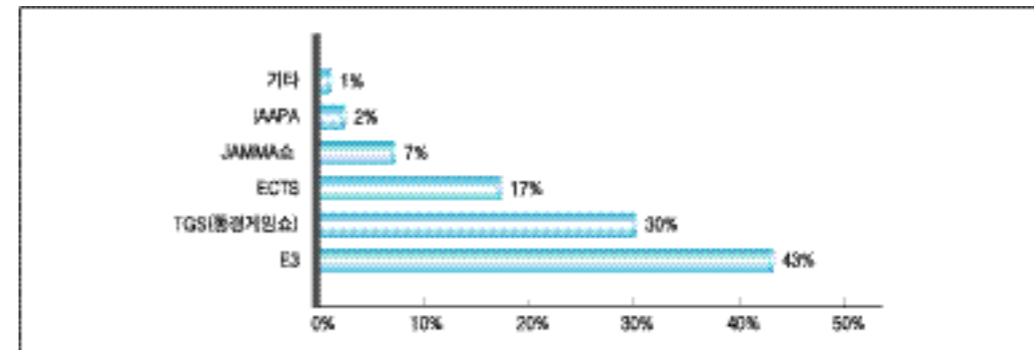


‘ JAMMA (30%) 가 (33%), ‘ ECTS ’(15%), ‘ JAMMA ’(3%), ‘ TGS() ’ ‘ AOU (2%) (21%) . PC 가. PC ‘ E3 (43%)가 가 , ‘ TGS() 가) (30%) ‘ ECTS ’(17%), ‘ E3 가 46% 가 ‘ JAMMA (7%) , ‘ TGS() ’ .

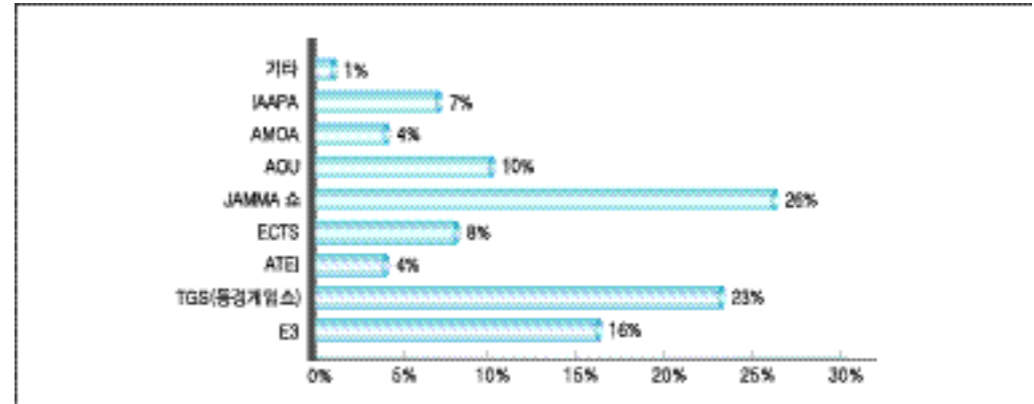
< 1-2-1-186> 가 () N=272()



< 1-2-1-187> 가 (PC) N=121()

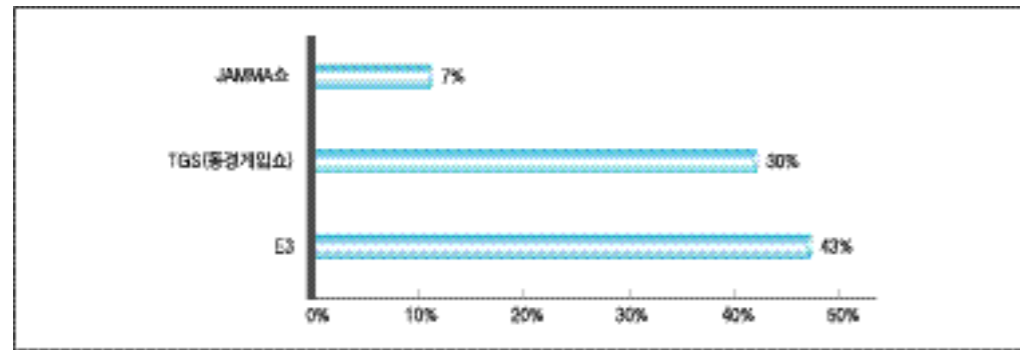


< 1-2-1-188> 가 () N=136()

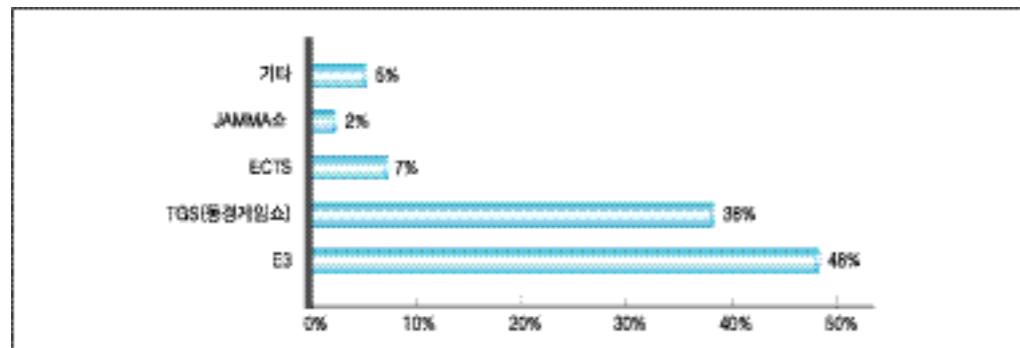


가 . 가 ‘ E3 가 가

< 1-2-1-189> 가 () N=38()



< 1-2-1-190> 가 () N=42()



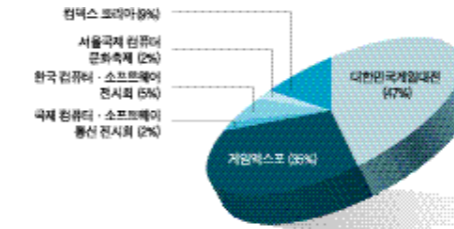
‘ JAMMA (26%) 가 , ‘ TGS() (38%)가
 , ‘ TGS()가 23%
 , ‘ E3 (16%), ‘ AOU (10%), ‘ IAAFA (7%) (8) 가

가 , ‘ E3가 47% (KAMEX)’ 47% 가
 가 , ‘ TGS()가 (35%), ‘ (9%), ‘
 42%, ‘ JAMMA 가 11% (5%), ‘
 (2%), ‘
 (2%)
 가
 가 ‘ E3 (48%)

(KAMEX)’ 45% 가

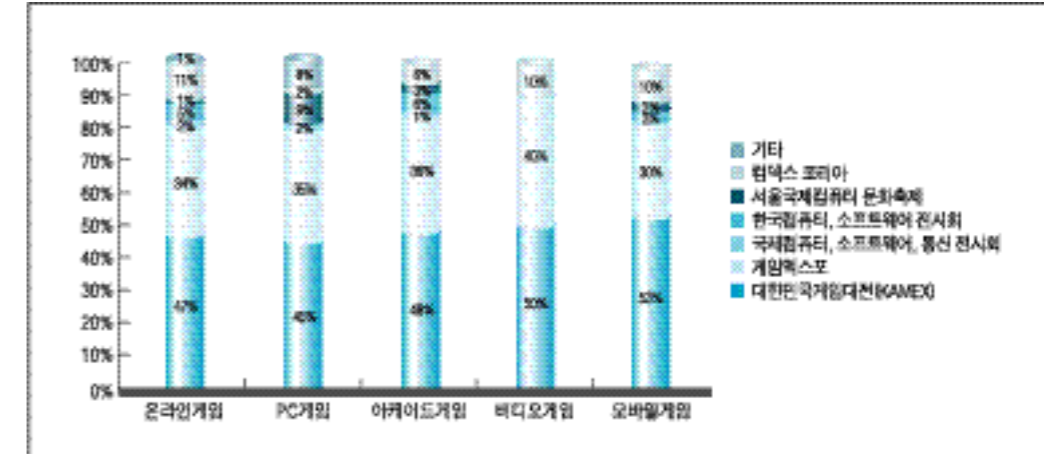
, ‘ (9%)
 , PC
 , ‘

< 1-2-1-191> 가 () N=588()

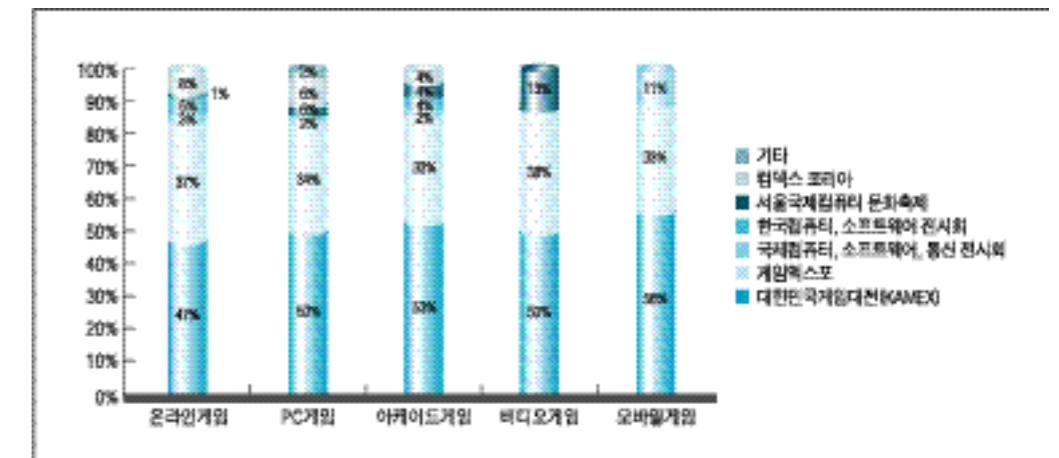


(KAMEX)’ , ‘ (KAMEX)’

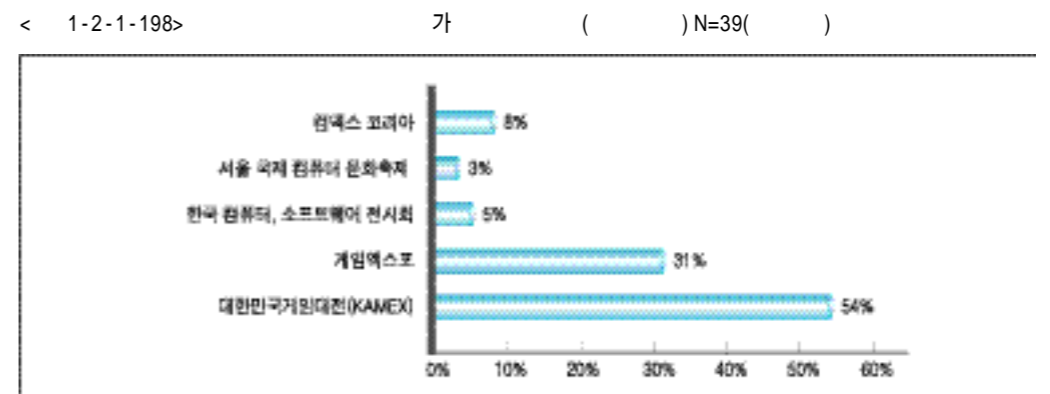
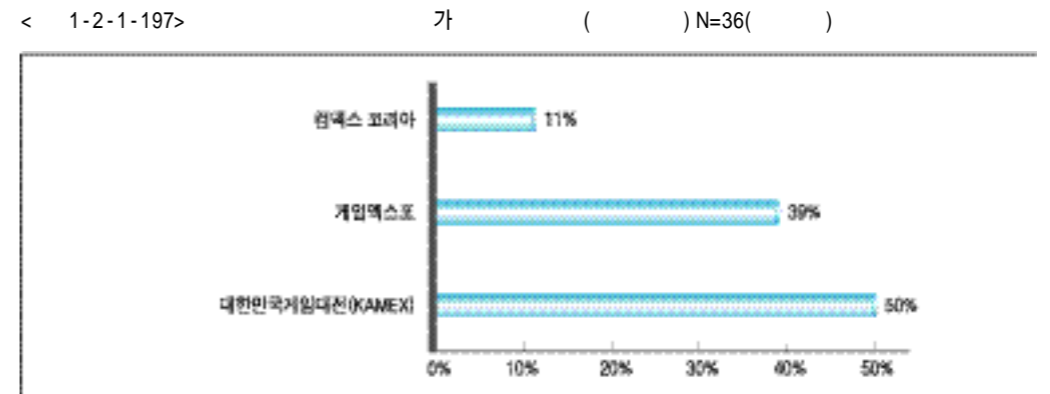
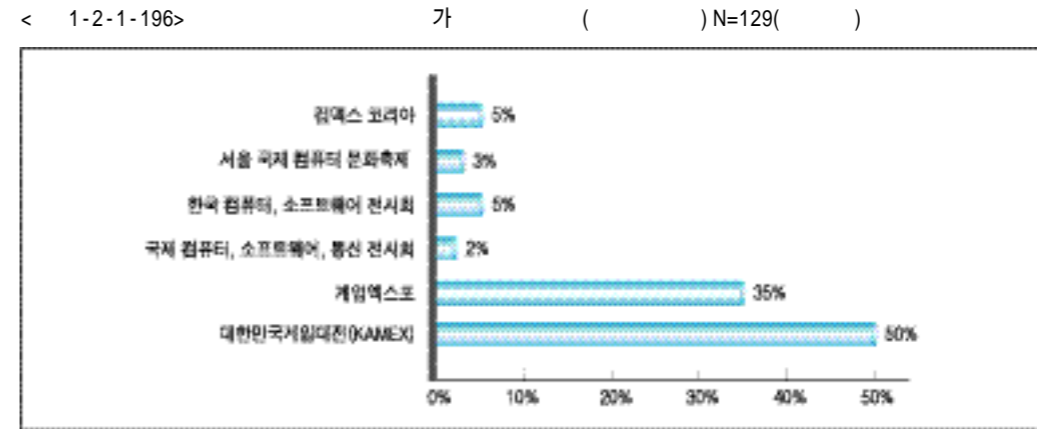
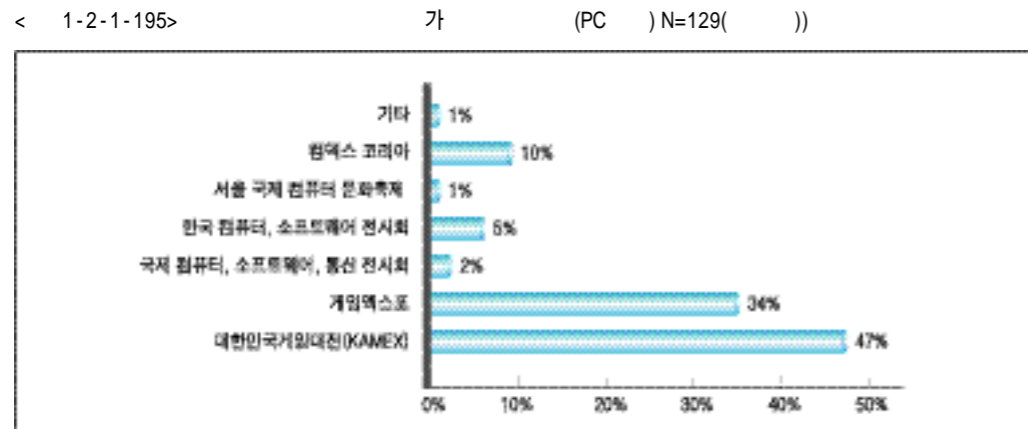
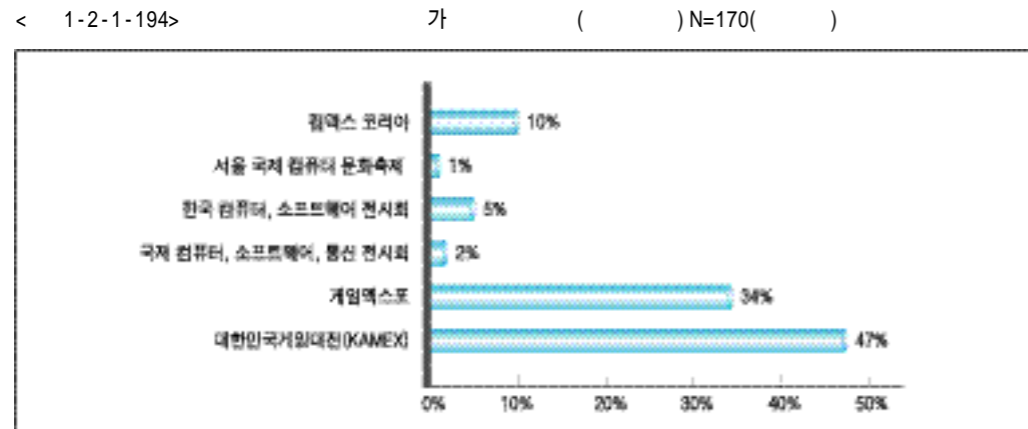
< 1-2-1-192> 가 () N=379()



< 1-2-1-193> 가 () N=209()



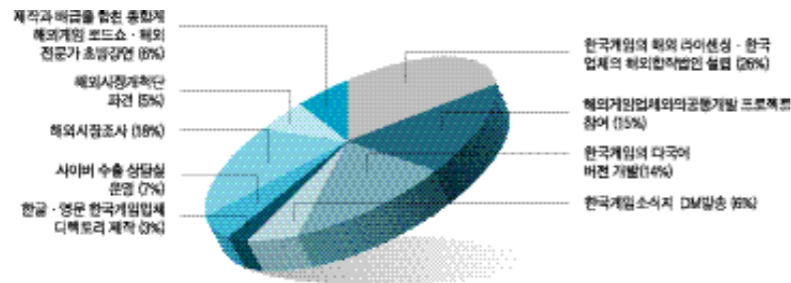
가 (KAMEX) 47% (35%), (9%), (6%), (2%) 가 (34%), (10%), (5%) 가 (KAMEX)(50%) PC 가 (35%),



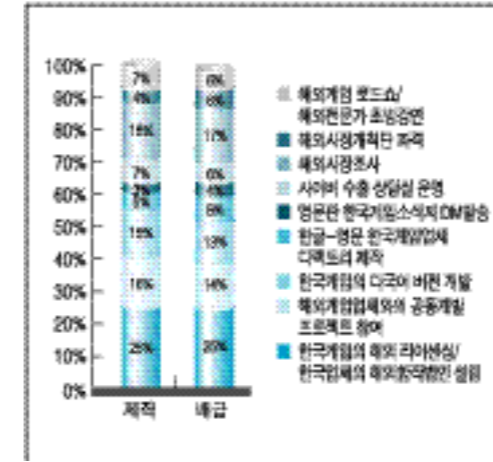
(5%), (5%) 가 (KAMEX)(50%) 가 (39%),

(11%) 가 (16%), (15%), (18%) (14%), (20%), (17%), (11%) (17%), (18%) (17%), (5%) (8%) (5%) (3%) (9) 27% 가 (19%) (16%), (15%), (26%) 가 (8%), (6%) (18%), (15%), (14%) 10%가 . PC PC / 29%

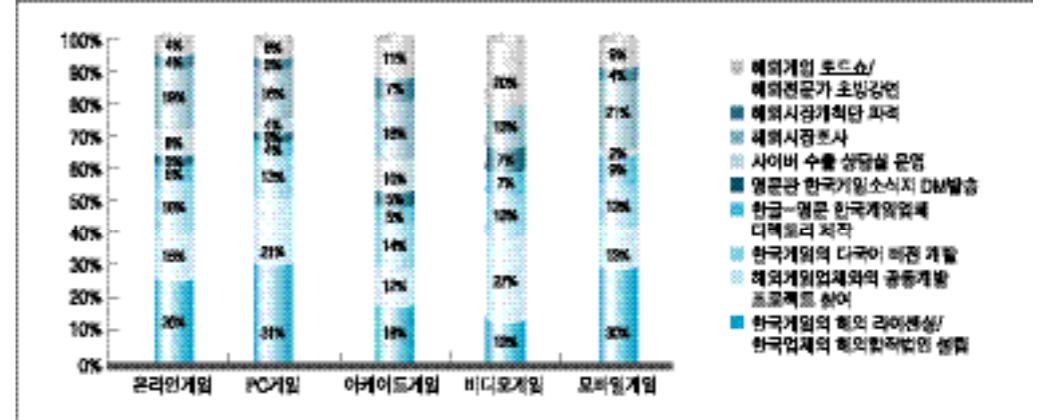
< 1-2-1-199> () N=957 ()



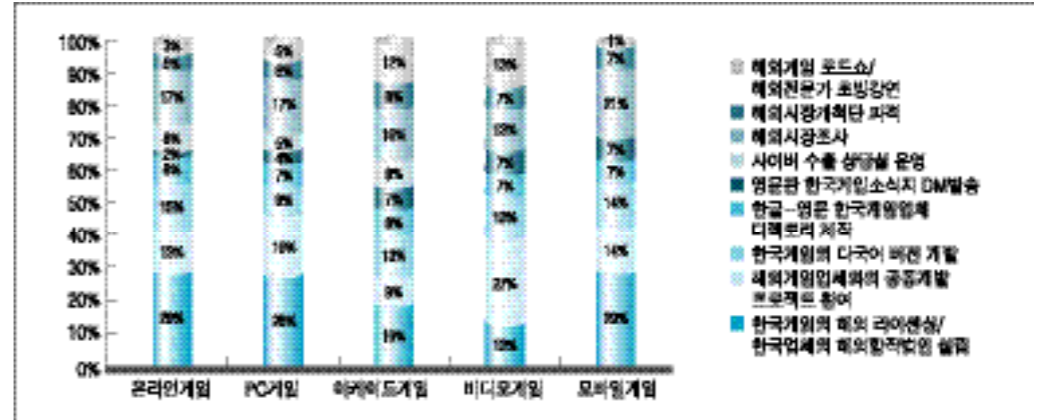
< 1-2-1-200> (/) N=957 ()



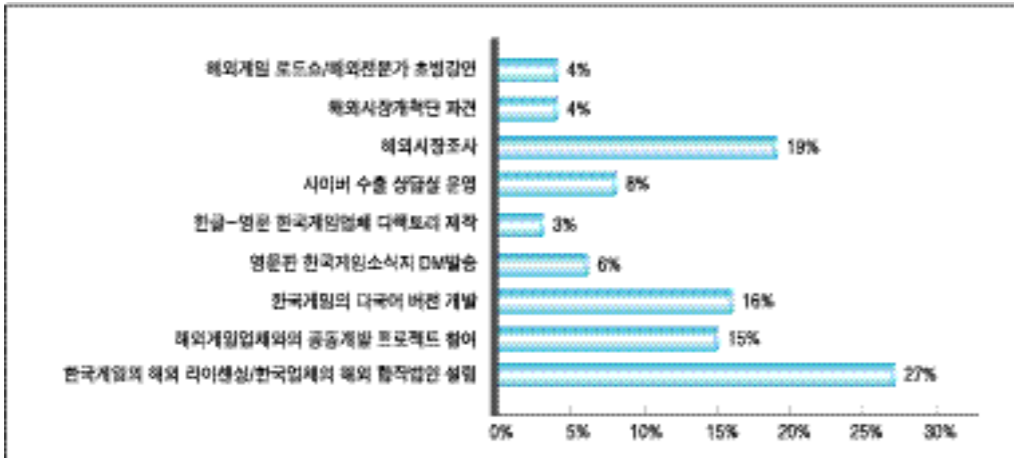
< 1-2-1-201> () N=603 ()



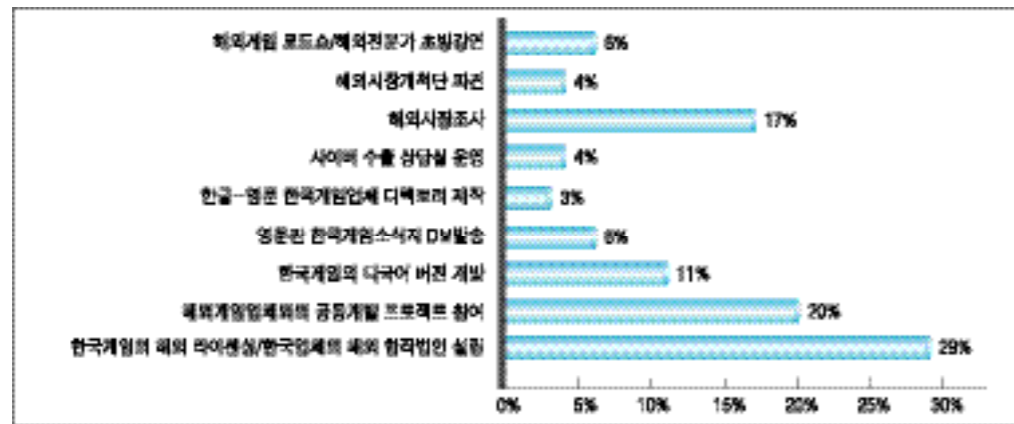
< 1-2-1-202> () N=354 ()



< 1-2-1-203> () N=440()

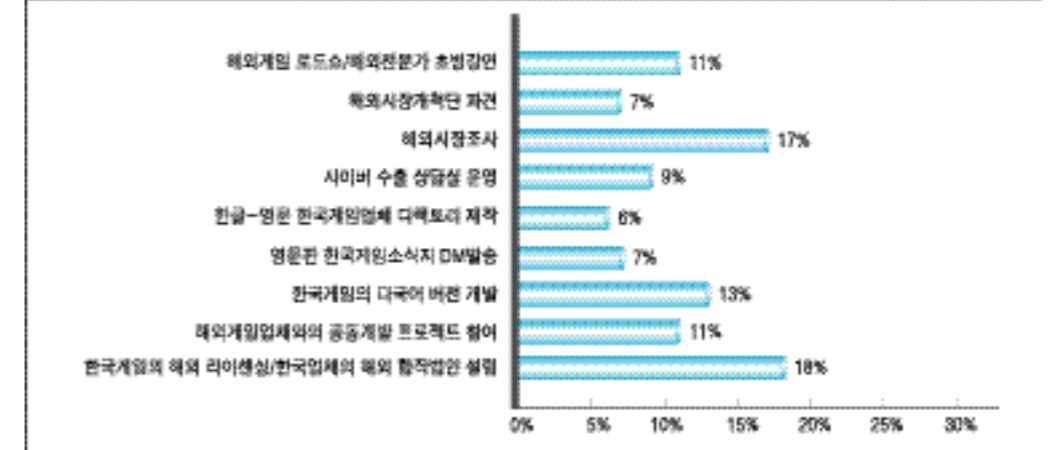


< 1-2-1-204> (PC) N=211()

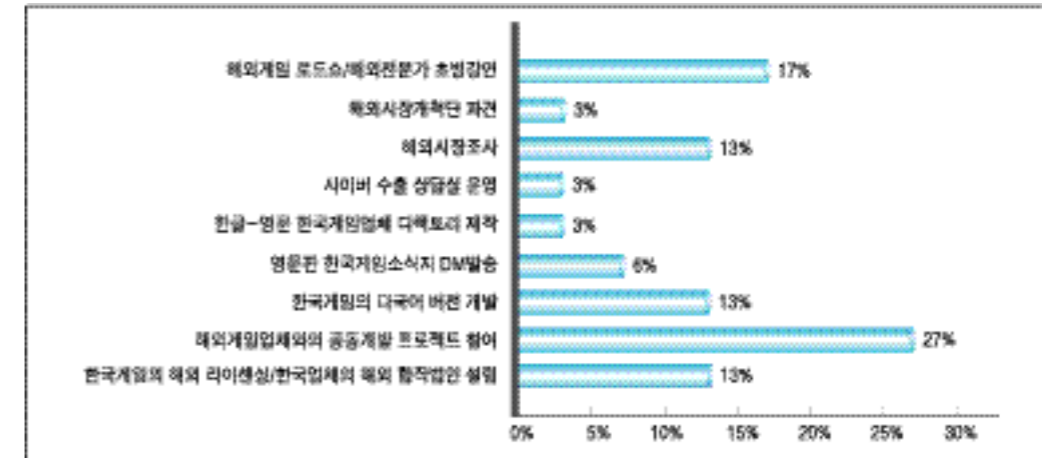


{20%}, ‘ / 가 13%
 (13%), ‘ / 가
 {11%}, ‘ / 가
 (11%) . 3 (, MS,)가
 (27%) 가
 ‘ / 가
 (17%)

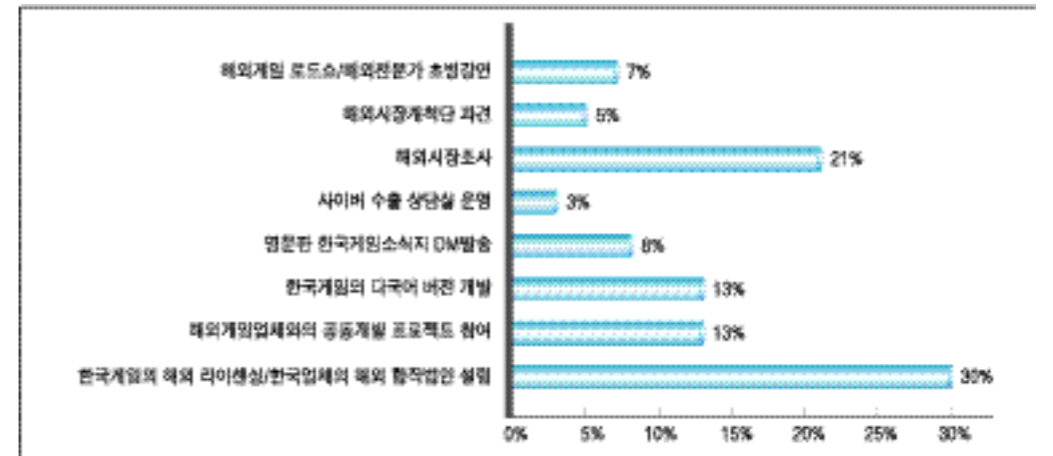
< 1-2-1-205> () N=215()



< 1-2-1-206> () N=30()



< 1-2-1-207> () N=61()

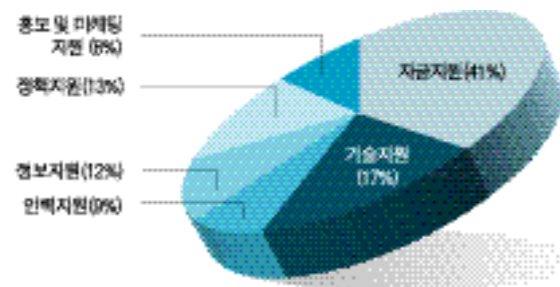


2 3

가
30%
가 21%,
13%
(10)
23% 17%)

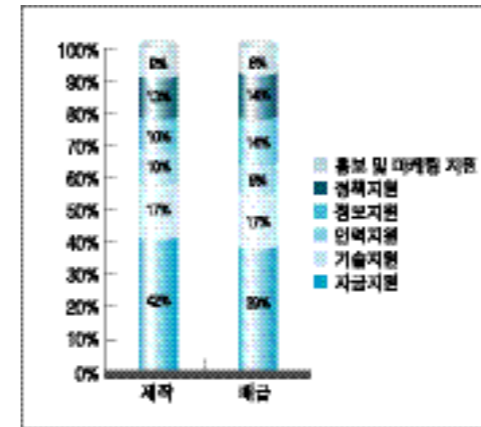
(41%) 가
(17%),
(13%), (12%),
(9%), (8%)
(50%) 가
가
가

< 1-2-1-208> () N=674 ()



< 1-2-1-209>

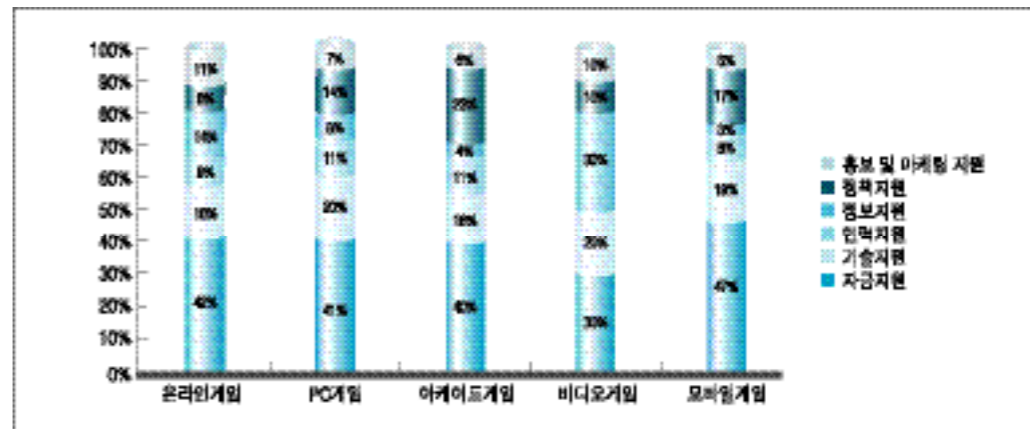
(/) N=674()



(42%)
(16%), (15%),
(10%), (9%), (8%)
. PC
PC (39%)
가
(19%), (14%),
(10%), (10%),
(7%)

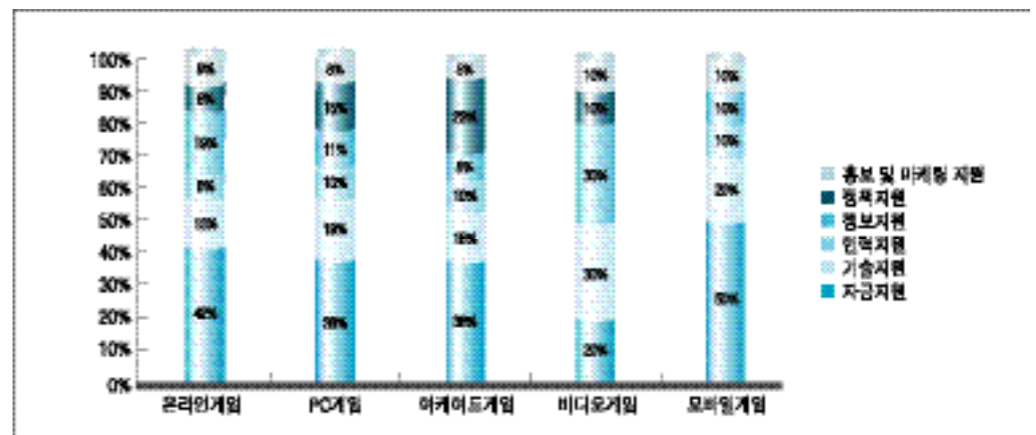
< 1-2-1-210>

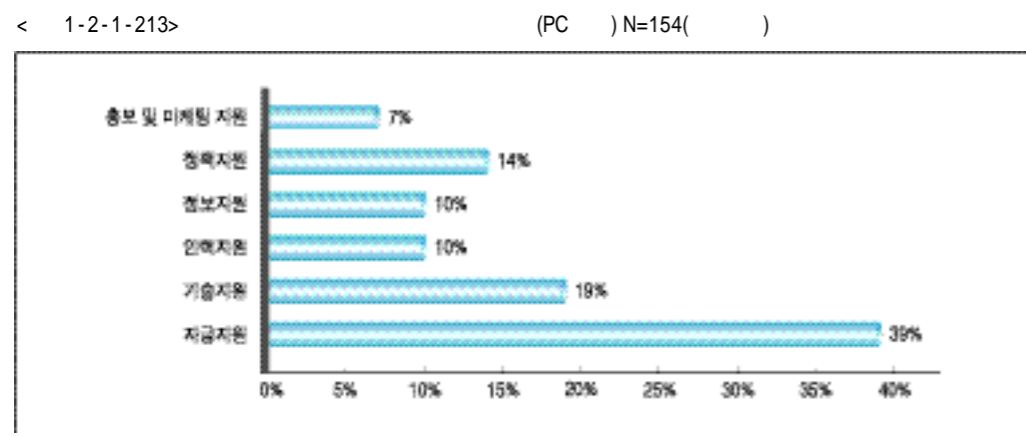
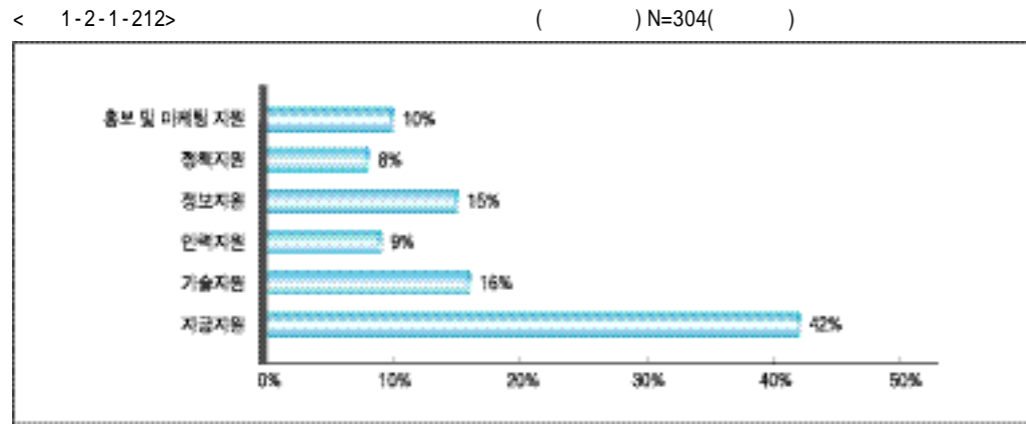
() N=423()



< 1-2-1-211>

() N=251()





25%

10%

(39%) 가

(23%),

(15%), (11%), (6%),

(5%)

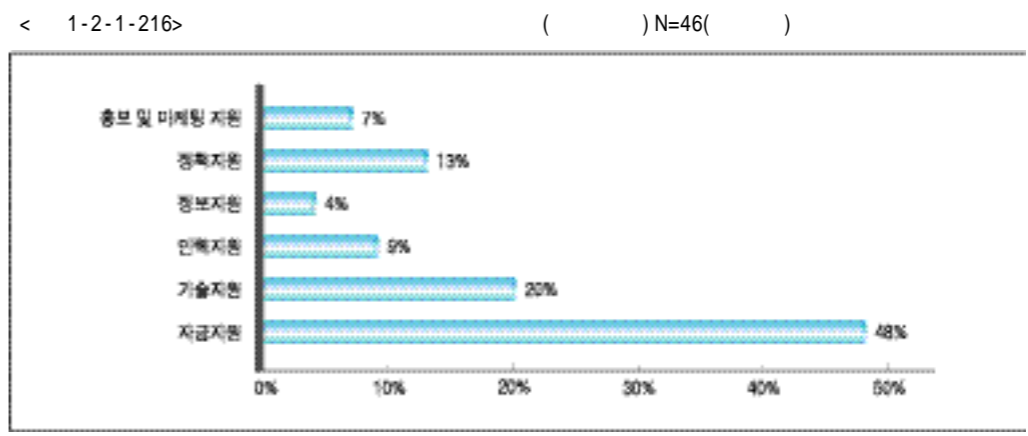
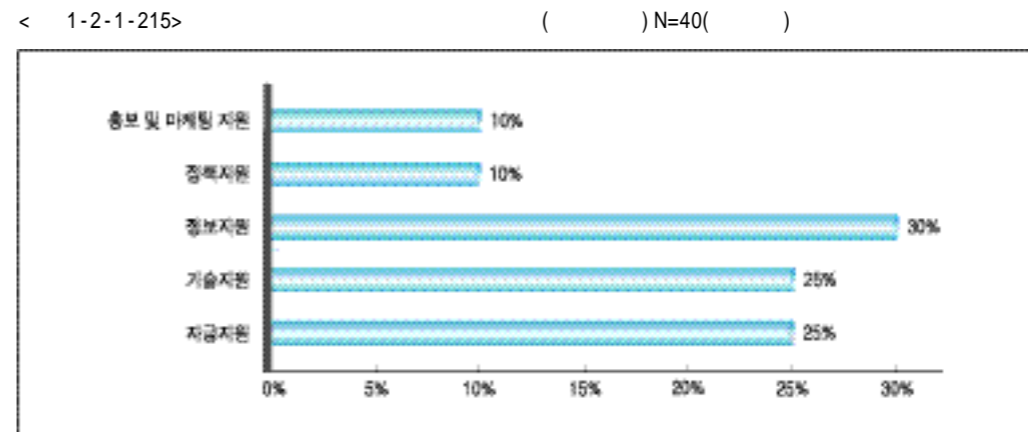
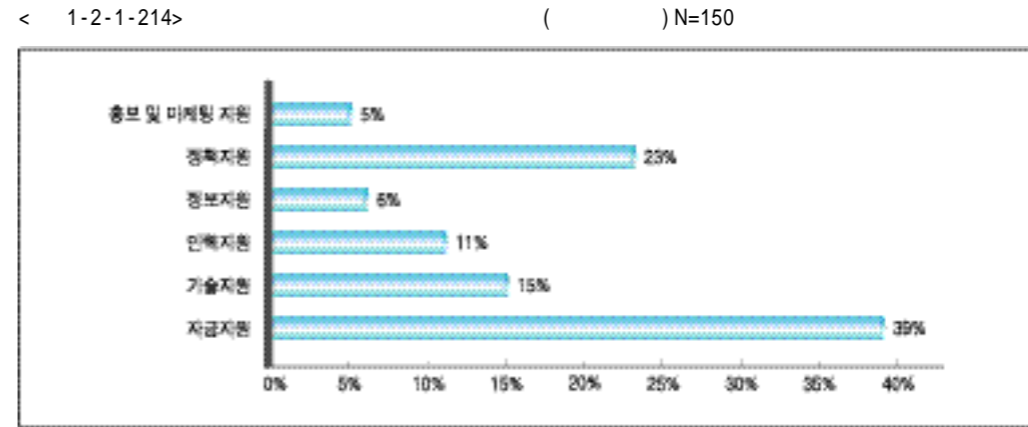
(48%)

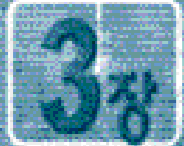
(20%),

(13%), (9%),

(30%) 가

(7%), (4%)





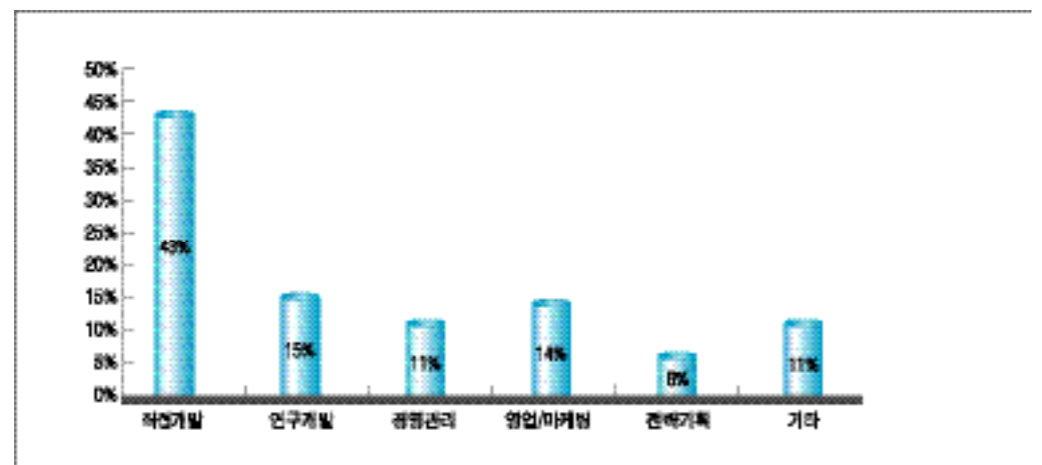
1

23,594
17
(58%)
10,175 43%

< 1-3-1-01> (:)

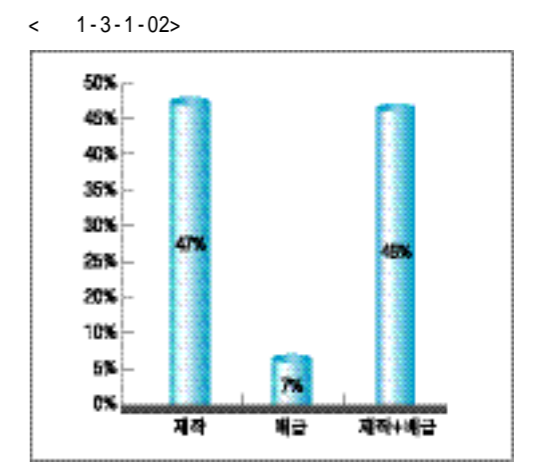
	10,175	3,551	2,525	3,326	1,354	2,663	23,594
	7	3	2	2	1	2	17
	43%	15%	11%	14%	6%	11%	100%

< 1-3-1-01>



3,551 15% (1)
/ 60% 47%,
7%

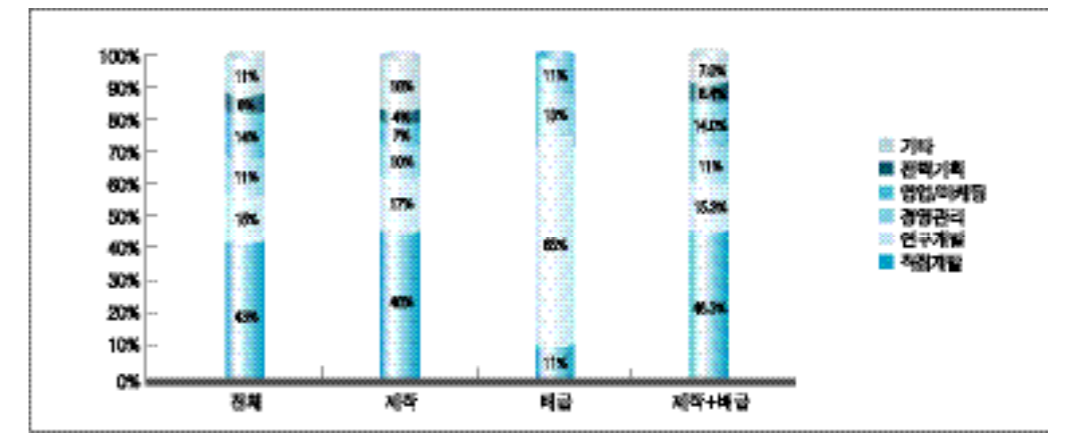
2000
/ 3,326
14% ,
2 가
11% 2,525 , 2
1,354 6% /



< 1-3-1-02> (:)

	10,175	3,551	2,525	3,326	1,354	2,663	23,594
	43%	15%	11%	14%	6%	11%	100%
	5,146	1,885	1,141	743	444	1,730	11,089
	46%	17%	10%	7%	4%	16%	100%
	-	-	182	1,074	215	181	1,652
	-	-	11%	65%	13%	11%	100%
+	5,029	1,666	1,202	1,509	695	752	10,853
	46.3%	15.3%	11%	14%	6.4%	7%	100%

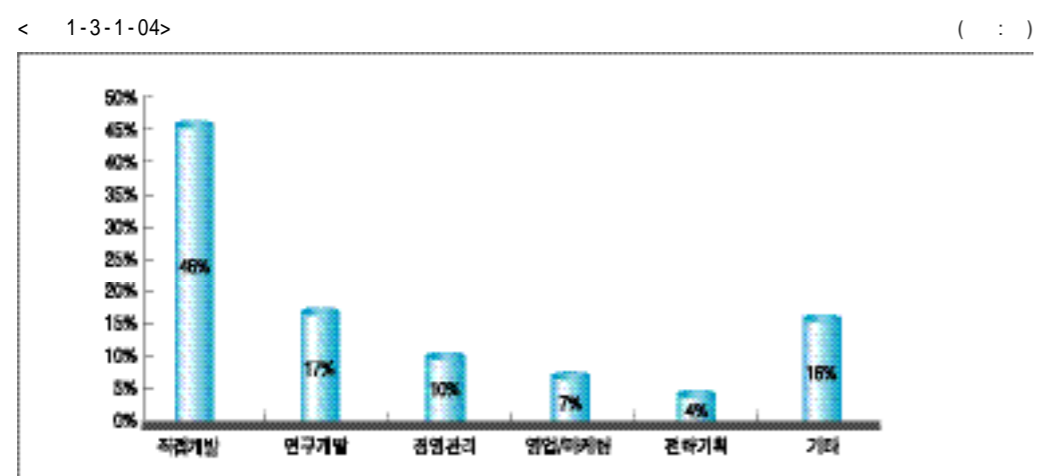
< 1-3-1-03>



46%가 1,141 / 444 4% .
 (+) / 가
 + 60% .
 / .
 65% 1,652
 7% /
 가 65% 가 ,
 11,089 47% 1,074 .
 215 13%
 7,031 (63%) ,
 / /
 5,146 46% , 가
 1,885 17% /
 / 743 ,
 7% , 10% 가 .

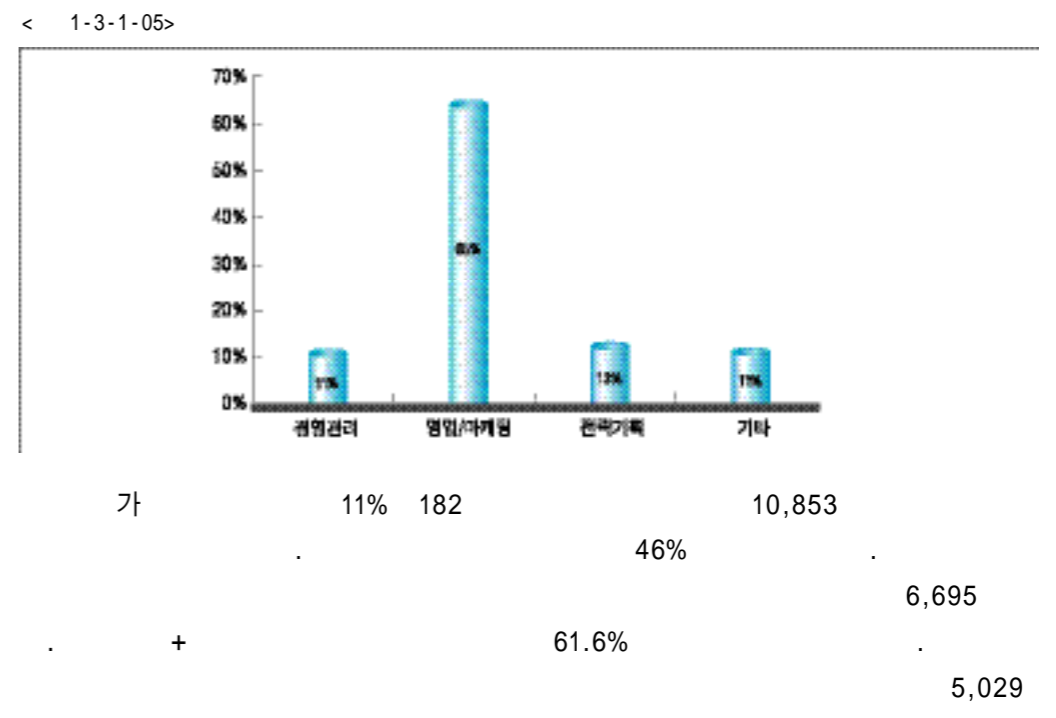
< 1-3-1-03> (:)

			/	/		
5,146	1,885	1,141	743	444	1,730	11,089
46%	17%	10%	7%	4%	16%	100%



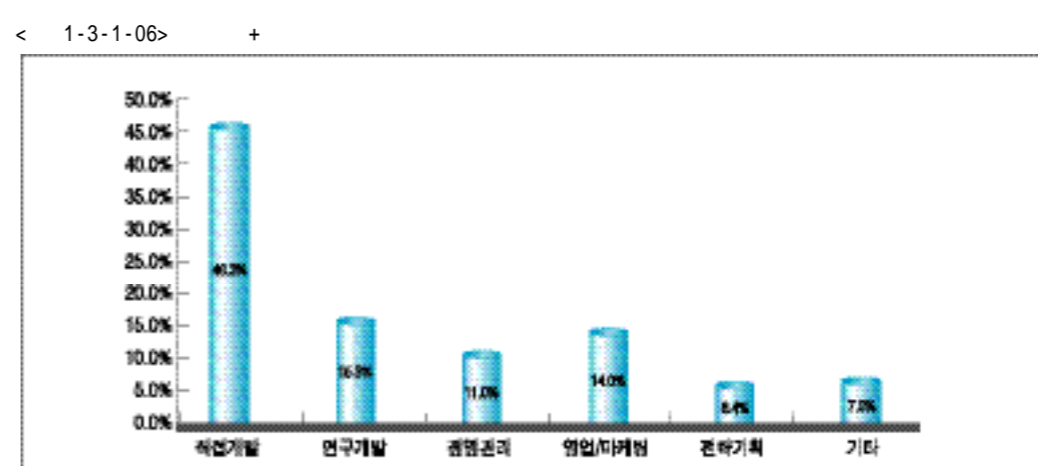
< 1-3-1-04> (:)

	/	/		
182	1,074	215	181	1,652
11%	65%	13%	11%	100%



< 1-3-1-05> + (:)

		/	/		
5,029	1,666	1,202	1,509	695	75
46.3%	15.3%	11%	14%	6.4%	7%

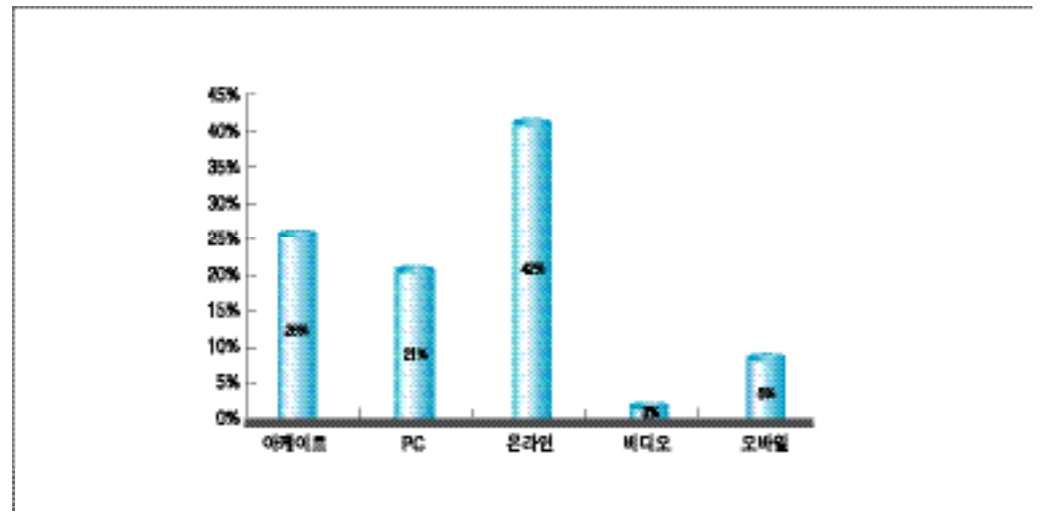


46.3% ,)
 1,666 15.3% PC 70%
 / 1,509 가
 14% , 1,202 /
 11% 19%

(2)

(+

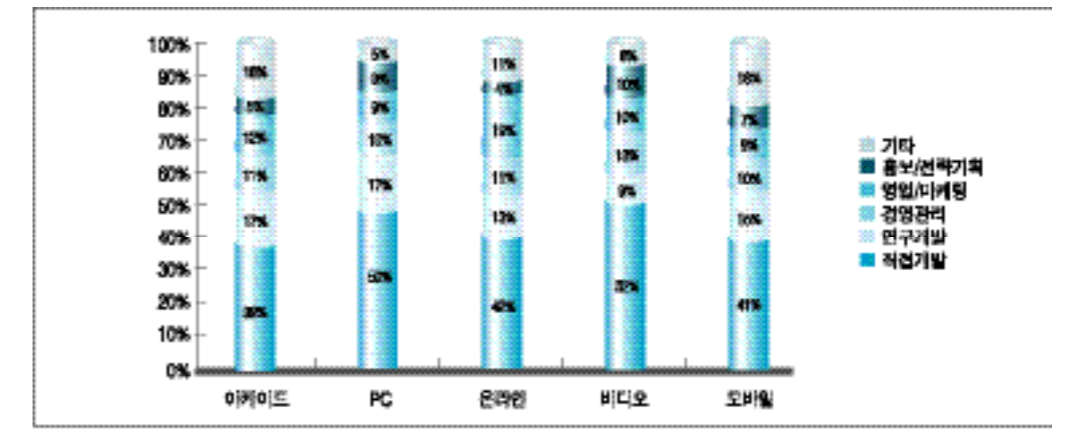
< 1-3-1-07>



< 1-3-1-06>

				/	/		
	10,175	3,551	2,525	3,326	1,354	2,663	23,594
	43%	15%	11%	14%	6%	10%	100%
	2,455	1,070	693	755	315	971	6,259
	39%	17%	11%	12%	5%	16%	100%
PC	2,431	827	505	438	437	22	4,862
	50%	17%	10%	9%	9%	5%	100%
	4,118	1,276	1,040	1,886	392	1,077	9,809
	42%	13%	11%	19%	4%	11%	100%
	366	64	91	70	70	40	701
	52%	9%	13%	10%	10%	6%	100%
	805	294	196	177	140	351	1,963
	41%	15%	10%	9%	7%	18%	100%

< 1-3-1-08>

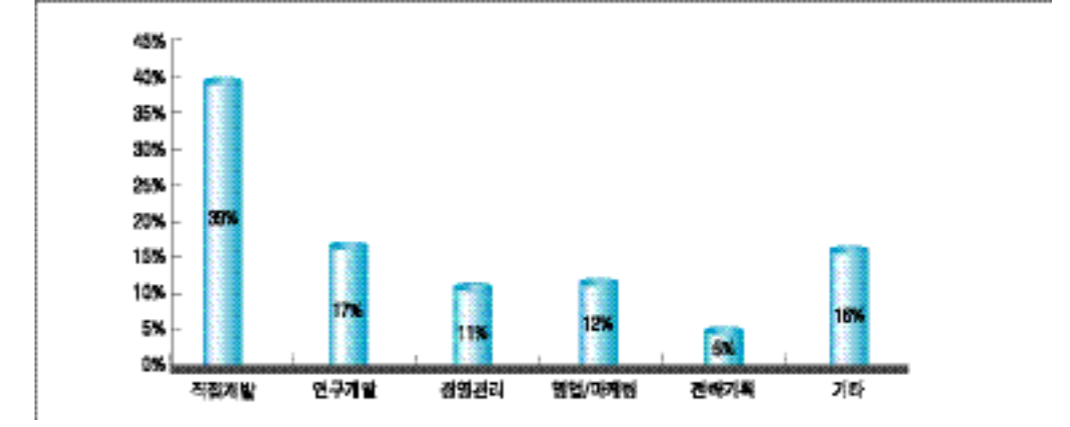


가. 1,070 17%
 6,259
 26% /
 3,525 56% 가 755 12%
 11% 693 /
 2,455 39% , 315 5%

< 1-3-1-07>

			/	/		
	2,455	1,070	693	755	315	971
	39%	17%	11%	12%	5%	16%
						6,259
						100%

< 1-3-1-09>

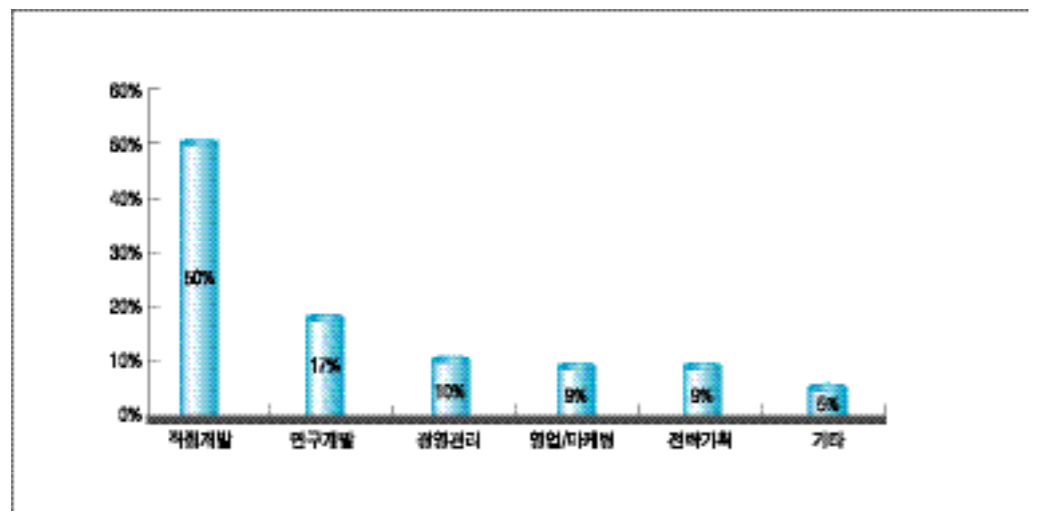


PC
 PC 4,862
 21% , 5,394 55%
 3,258 67%
 4,118 42%
 2,431 50% 1,276 13% /
 827
 17% PC 19%
 가 11% 1,040
 / 가 438 9% 392 4%
 , 가 10% 505
 701 3%
 9,809 /
 42% , 430 61% ,

< 1-3-1-08> PC (:)

				/	/		
	2,431	827	505	438	437	224	4,862
	50%	17%	10%	9%	9%	5%	100%

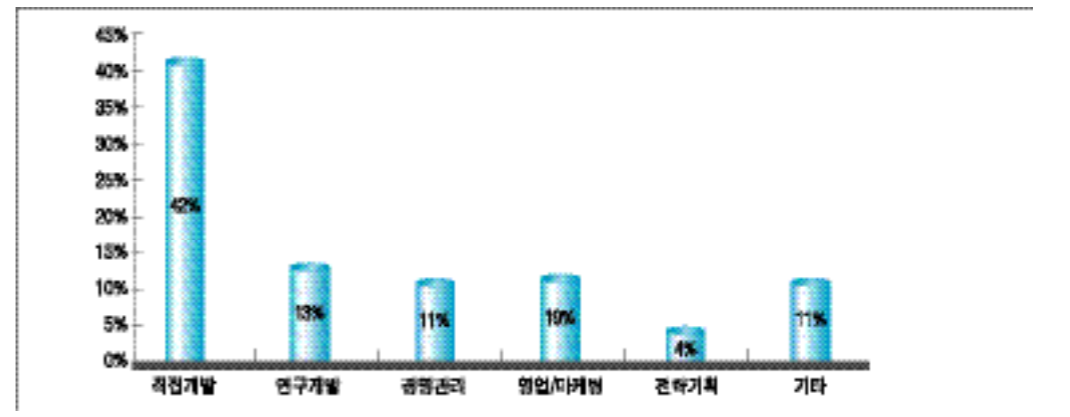
< 1-3-1-10> PC



< 1-3-1-09> (:)

			/	/		
	4,118	1,276	1,040	1,886	392	1,077
	42%	13%	11%	19%	4%	11%
						9,809
						100%

< 1-3-1-11>

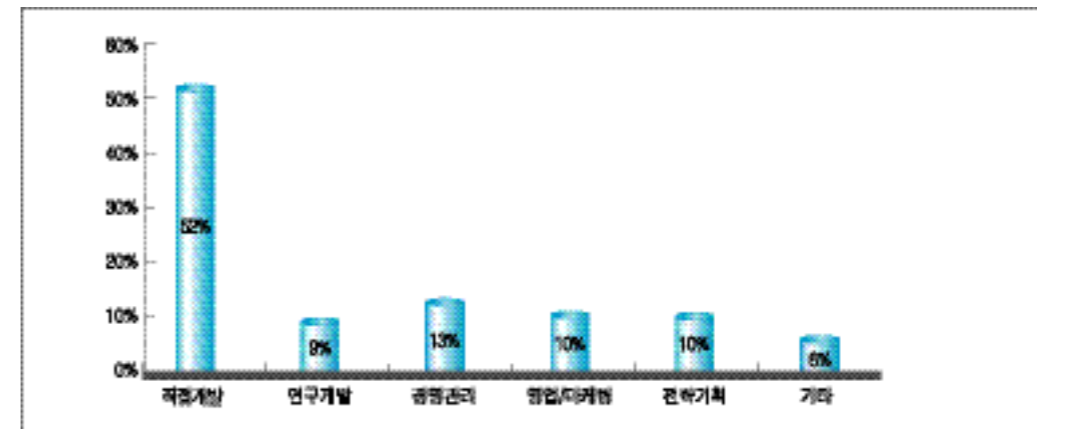


366 13% 91
 (52%) , / 64 9%
 / 70
 10% , 가 1,963

< 1-3-1-10> (:)

				/	/		
	366	64	91	70	70	40	701
	52%	9%	13%	10%	10%	6%	100%

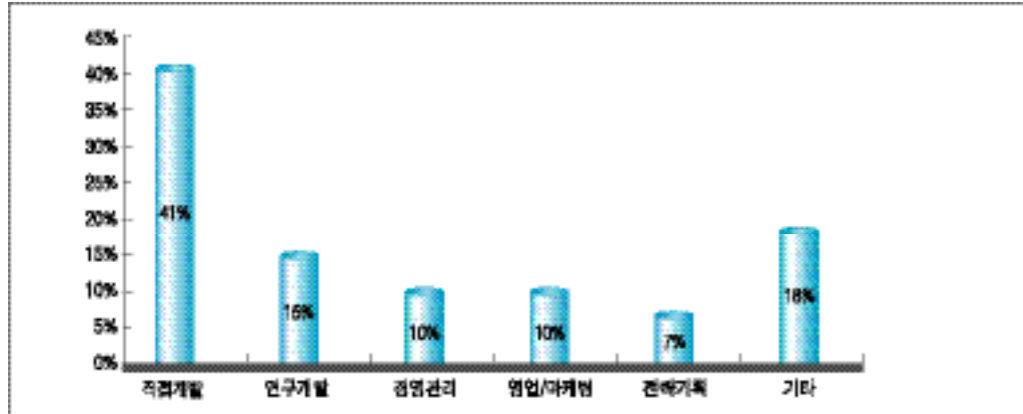
< 1-3-1-12>



< 1-3-1-11> (:)

				/	/		
	805	294	196	177	140	351	1,963
	41%	15%	10%	9%	7%	18%	100%

< 1-3-1-13>

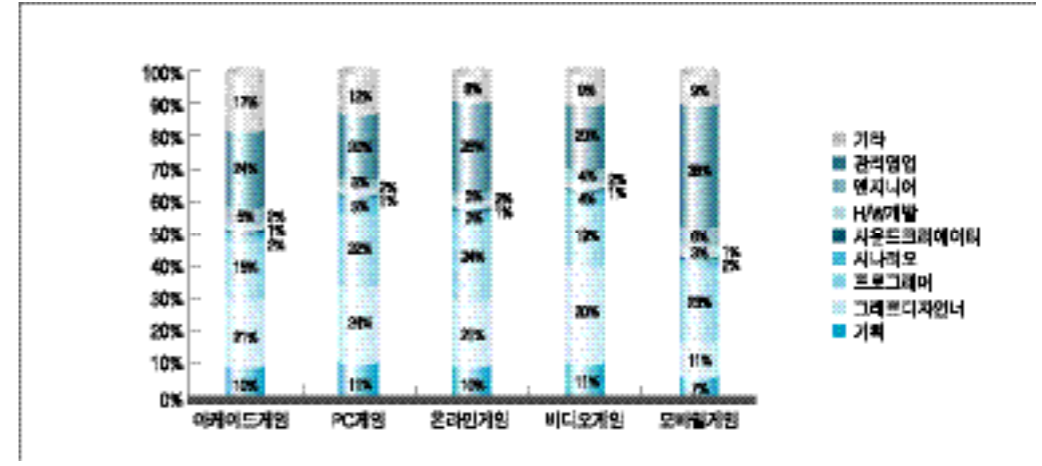


8% 140 7%
 1,099 56%
 805 (3)
 41% , /
 294 15% 6,143 26%
 , 177 9% 가
 , 가 10% 196 5,191 (22%),

< 1-3-1-12> (:)

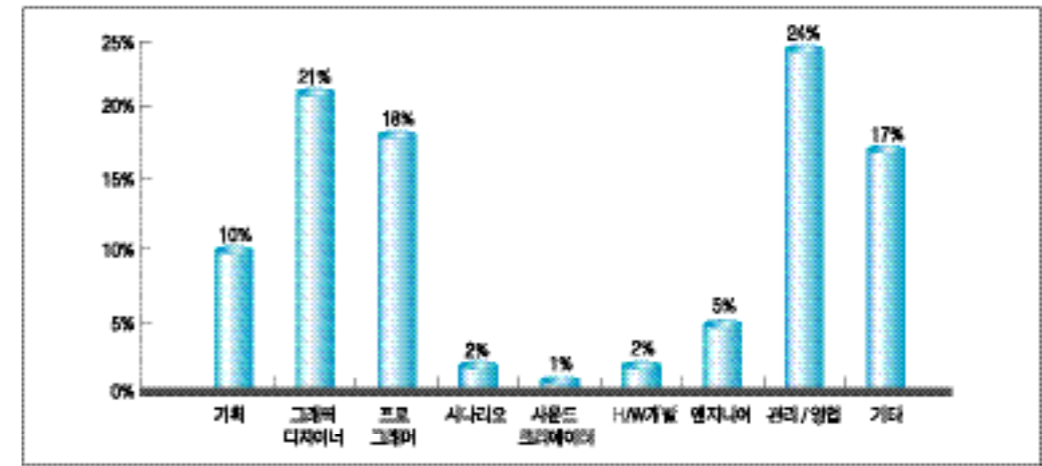
						H/W		/		
	2,359	4,955	5,191	708	236	472	944	6,143	2,595	23,594
	10%	21%	22%	3%	1%	2%	4%	26%	11%	100%
PC	626	1,313	1,126	127	43	126	313	1,502	1,083	6,259
	10%	21%	18%	2%	1%	2%	5%	24%	17%	100%
PC	543	1,167	1,115	243	32	97	147	961	557	4,862
	11%	24%	23%	5%	1%	2%	3%	20%	12%	100%
PC	985	2,049	2,366	271	124	193	294	2,795	732	9,809
	10%	21%	24%	3%	1%	2%	3%	28%	8%	100%
PC	77	210	133	28	9	11	28	141	64	701
	11%	30%	19%	4%	1%	2%	4%	20%	9%	100%
PC	128	216	451	39	28	45	162	735	159	1,963
	7%	11%	23%	1%	3%	2%	6%	38%	9%	100%

< 1-3-1-14>

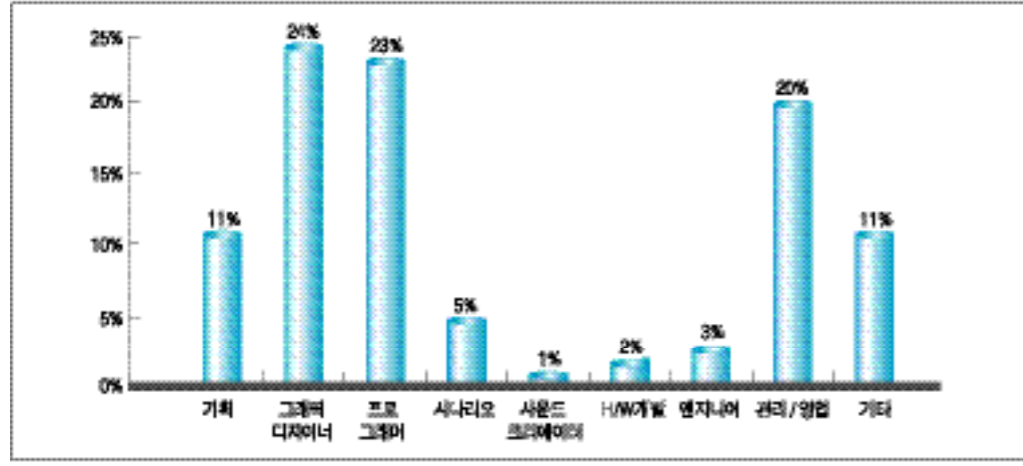


4,955 (21%), 2,359 (10%)
 43% 6,259
 , 가 1,313 21%, 가 1,126
 , 18% /
 , 1,502 24%
 , 2%, 5%
 PC 가 , PC 4,862 가
 PC 가 , 1,167 24%, 가 1,115

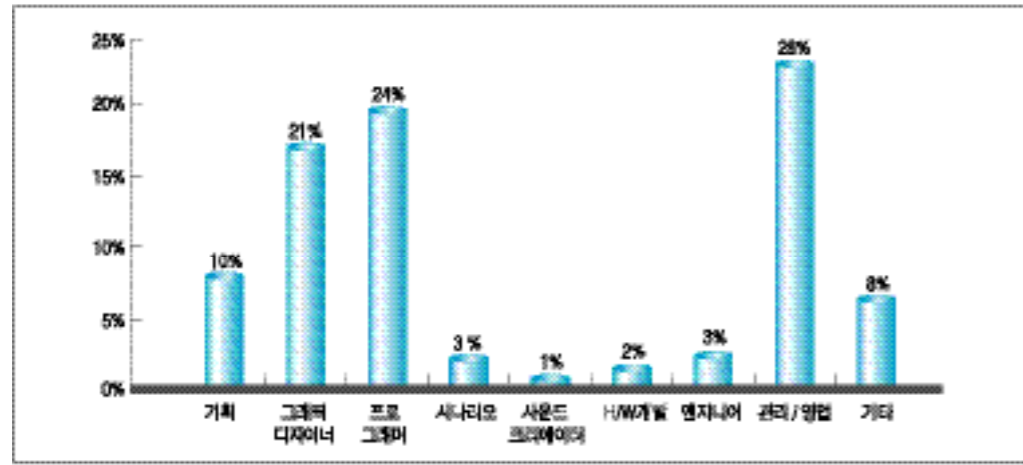
< 1-3-1-15>



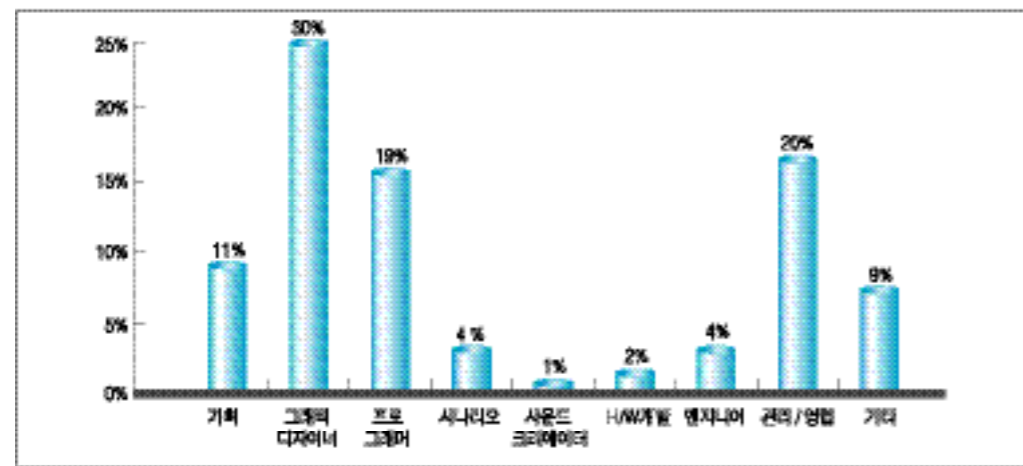
< 1-3-1-16> PC



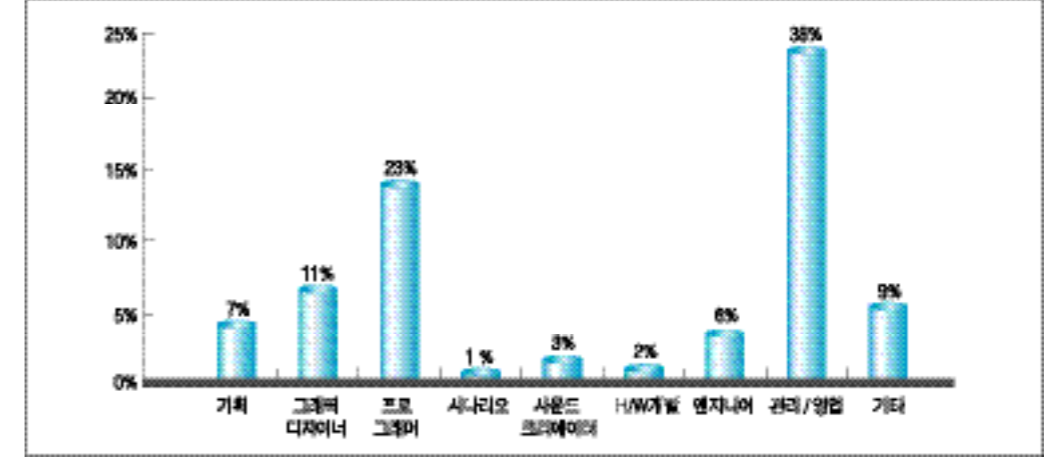
< 1-3-1-17>



< 1-3-1-18>



< 1-3-1-19>

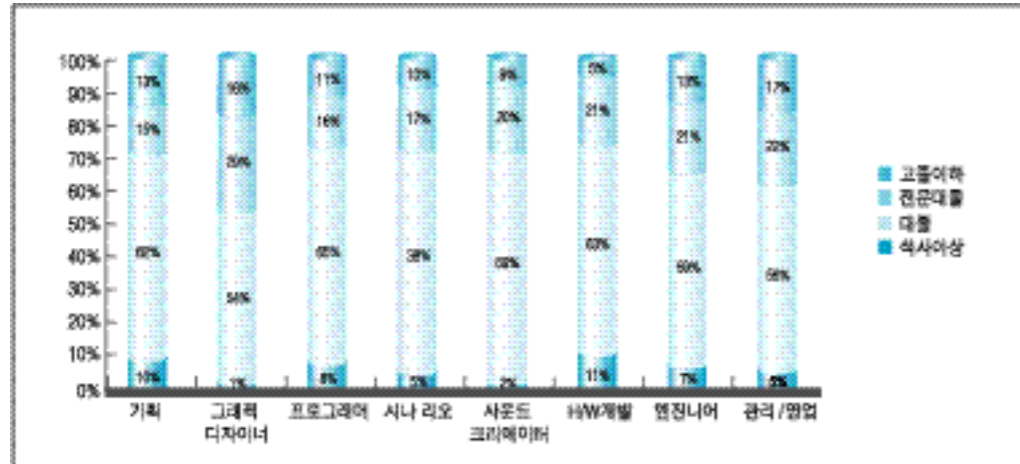


23% / 961 2.
 20% , (1)
 H/W ,
 2%, 3% .
 9,809 가 2,049 ,
 21%, 가 2,366 54~69%
 24% / H/W
 2,795 28% . 10%, 11% .
 701 가 가
 210 30%, 가 133 30% /
 19% / 141 17%
 20% .
 1,963 가 216
 11%, 가 451 23% 가
 / 735
 38% 가

< 1-3-1-13>

						H/W		
	10%	1%	8%	5%	2%	11%	7%	5%
	62%	54%	65%	68%	69%	63%	59%	56%
	15%	29%	16%	17%	20%	21%	21%	22%
	13%	16%	11%	10%	9%	5%	13%	17%
	100%	100%	100%	100%	100%	100%	100%	100%

< 1-3-1-20>



76%가

5%가

가

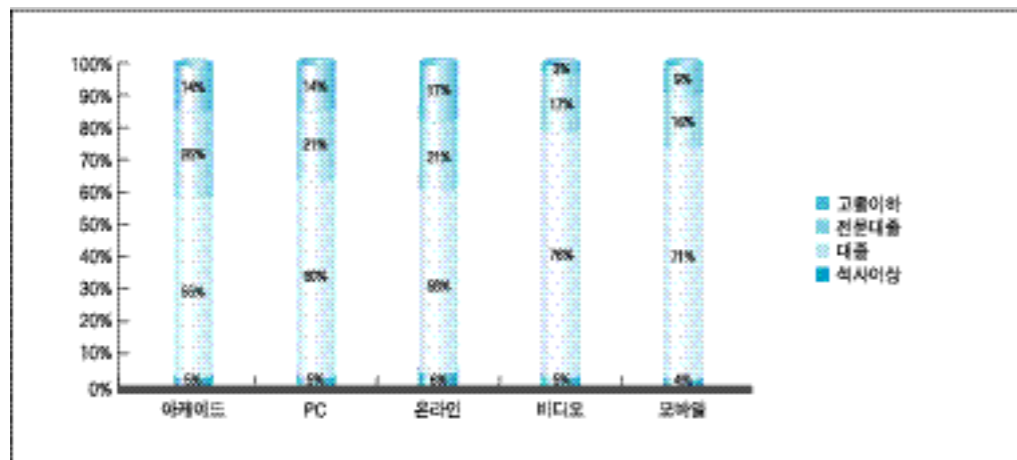
17%가

< 1-3-1-14>

(: %)

	1	1-3	3-5	5-10	10
가	5%	55%	26%	14%	100%
PC	5%	60%	21%	14%	100%
가	6%	56%	21%	17%	100%
가	5%	76%	17%	3%	100%
가	4%	71%	16%	9%	100%

< 1-3-1-21>



가 3%, 9% / , /

(2) 가 1-3 가 3-3 가 2000

5 1-3 가 H/W 50% 1-3 가 PC

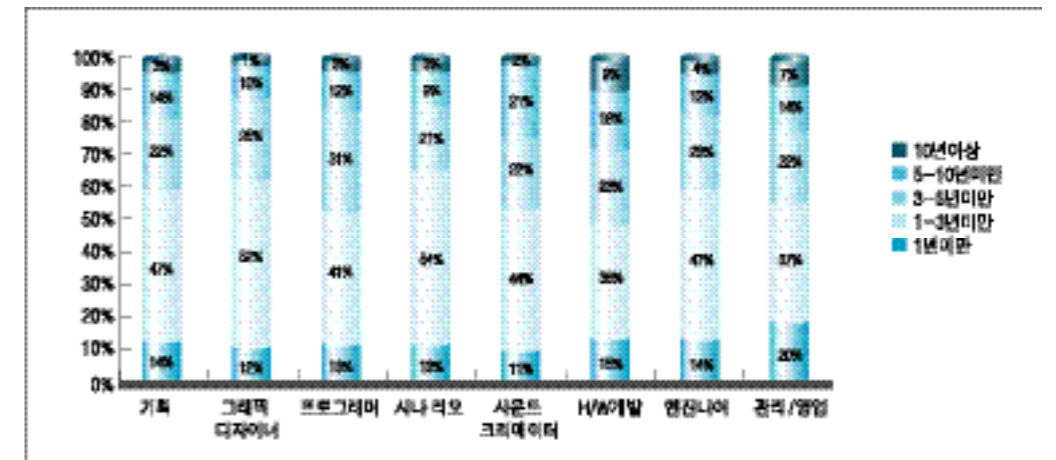
H/W 1

< 1-3-1-15>

(: %)

	1	1-3	3-5	5-10	10	H/W		
가	14%	12%	13%	13%	11%	15%	14%	20%
1-3	47%	52%	41%	54%	44%	35%	47%	37%
3-5	22%	25%	31%	21%	22%	23%	23%	22%
5-10	14%	10%	12%	9%	21%	18%	12%	14%
10	3%	1%	3%	3%	2%	9%	4%	7%
	100%	100%	100%	100%	100%	100%	100%	100%

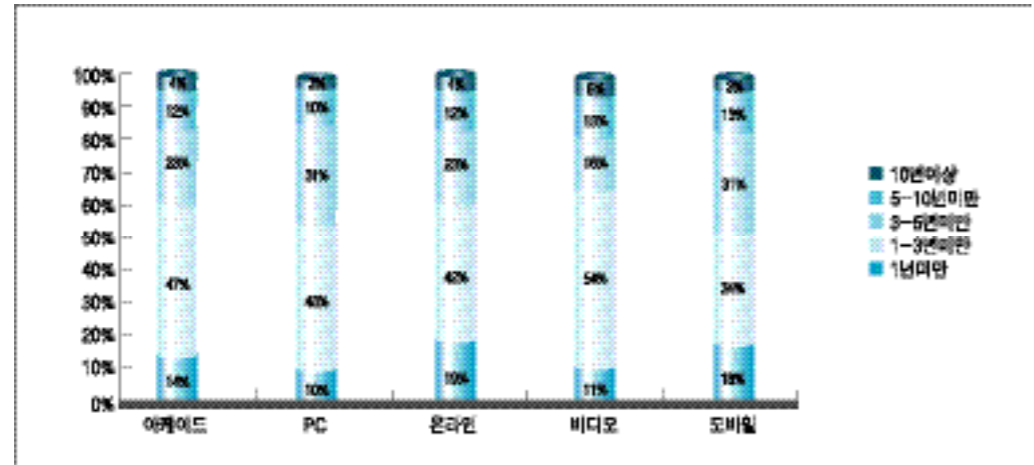
< 1-3-1-22>



< 1-3-1-16> (:%)

	1	1 3	3 5	5 10	10	
	14%	47%	23%	12%	4%	100%
PC	10%	45%	31%	10%	3%	100%
	19%	42%	23%	12%	4%	100%
	11%	54%	16%	13%	5%	100%
	18%	34%	31%	13%	3%	100%

< 1-3-1-23>



1 가 19%

가

2

1.

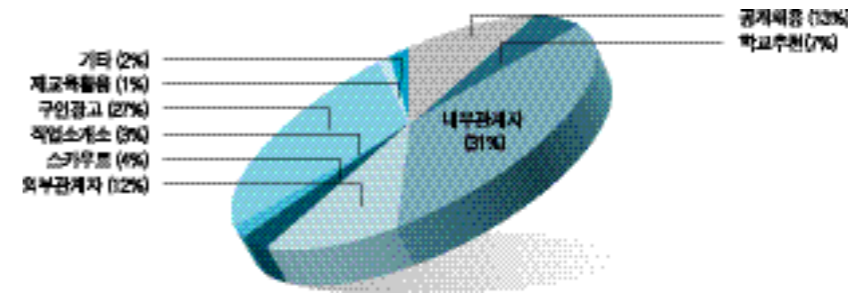
(1)

가 31%, 가 27%, PC 43%, 가 13%, 가 7%, 가 12%

< 1-3-2-01> (:%)

	13%	7%	31%	12%	4%	3%	27%	1%	2%	100%
--	-----	----	-----	-----	----	----	-----	----	----	------

< 1-3-2-01>



PC

36%, 12%

가

PC

34%

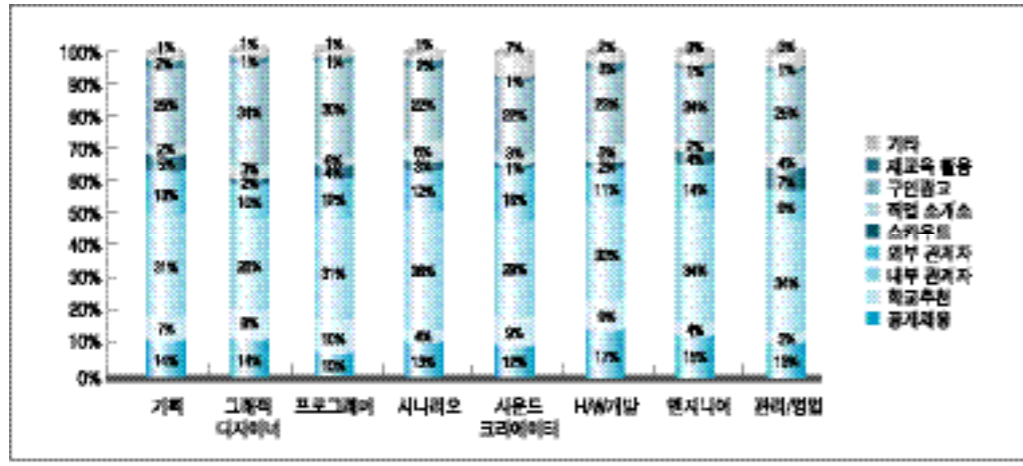
(2)

가

< 1-3-2-02> (:%)

	14%	7%	31%	13%	5%	2%	26%	2%	1%	100%
	14%	9%	28%	10%	2%	3%	34%	1%	1%	100%
	10%	10%	31%	12%	4%	2%	30%	1%	1%	100%
	13%	4%	36%	12%	3%	6%	22%	2%	1%	100%
	12%	9%	29%	16%	1%	3%	22%	1%	7%	100%
H/W	17%	9%	30%	11%	2%	5%	23%	3%	2%	100%
	15%	4%	34%	14%	4%	2%	24%	1%	3%	100%
/	13%	3%	34%	9%	7%	4%	25%	1%	3%	100%

< 1-3-2-02>



(3)

37%

11% 가

4 5%

6

28%, 26%

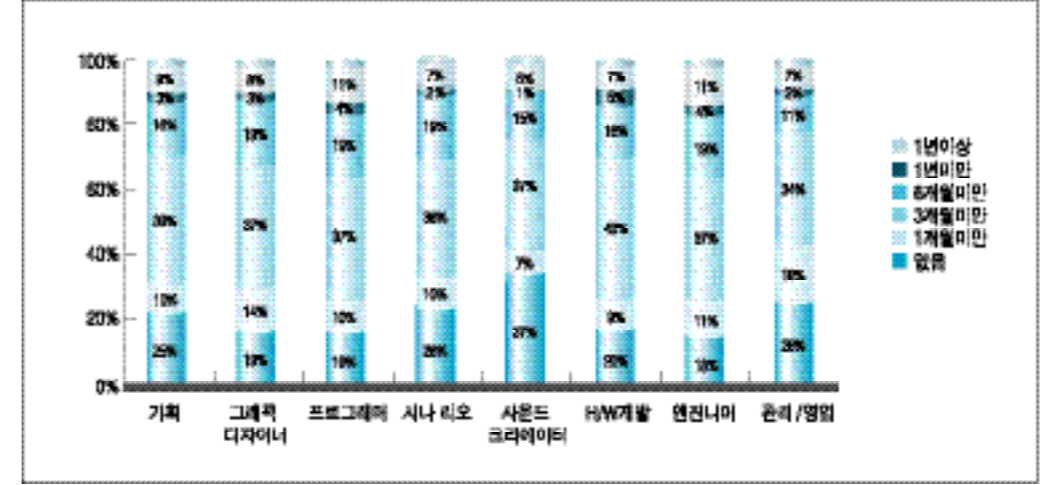
19%

3

< 1-3-2-03>

		1	3	6	1	1	(: %)
	25%	10%	39%	16%	3%	9%	100%
	19%	14%	37%	19%	3%	8%	100%
	19%	10%	37%	19%	4%	11%	100%
	26%	10%	36%	19%	2%	7%	100%
	37%	7%	37%	15%	1%	5%	100%
H/W	20%	9%	43%	16%	5%	7%	100%
	18%	11%	37%	19%	4%	11%	100%
/	28%	18%	34%	11%	2%	7%	100%

< 1-3-2-03>



81%

OJT)

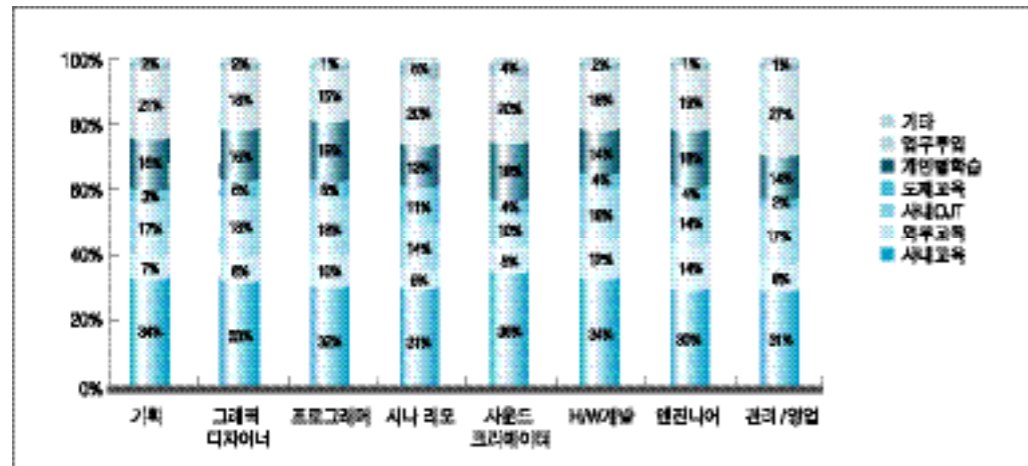
(4)

50% (

< 1-3-2-04>

			OJT					(: %)
	34%	7%	17%	3%	16%	21%	2%	100%
	33%	8%	18%	5%	16%	18%	2%	100%
	32%	10%	18%	5%	19%	15%	1%	100%
	31%	6%	14%	11%	13%	20%	5%	100%
	36%	8%	10%	4%	18%	20%	4%	100%
H/W	34%	12%	16%	4%	14%	18%	2%	100%
	30%	14%	14%	4%	18%	19%	1%	100%
/	31%	8%	17%	2%	14%	27%	1%	100%

< 1-3-2-04>



2.

(1) /

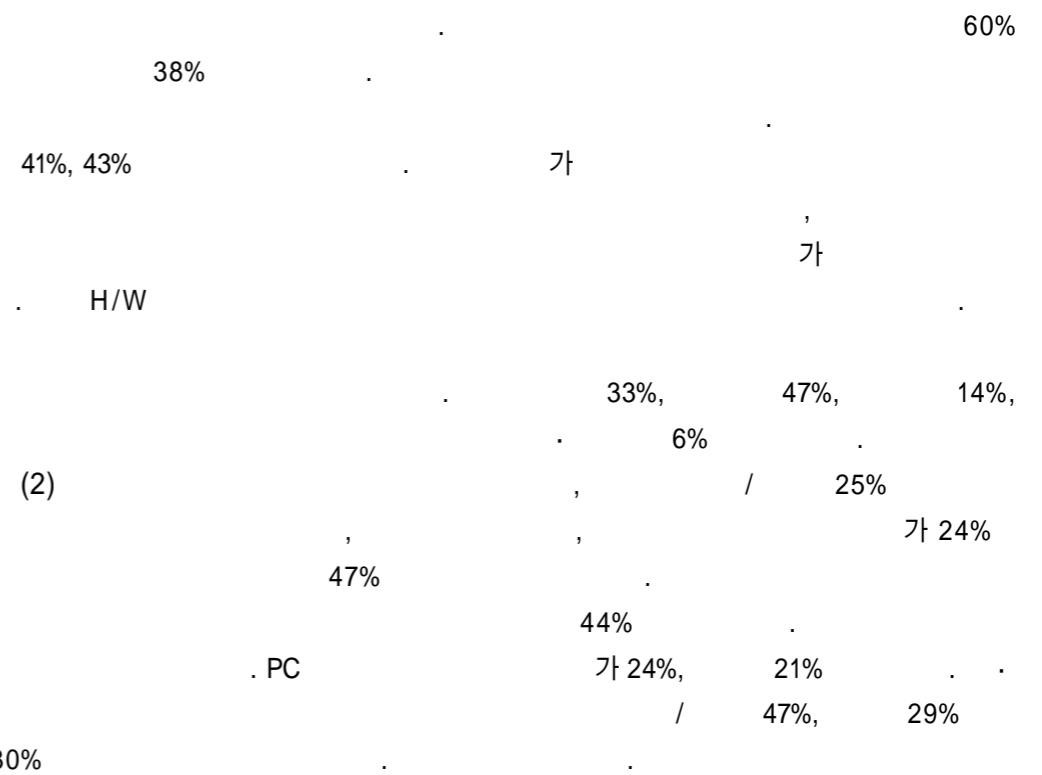
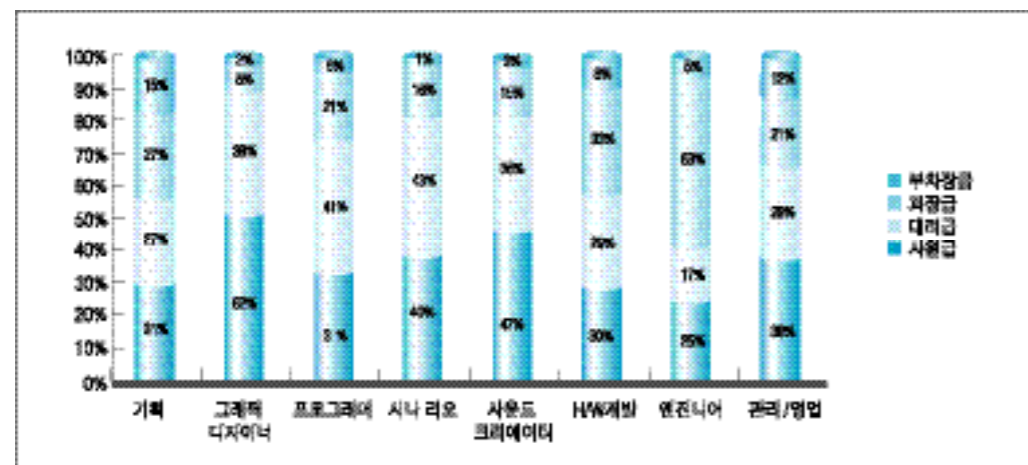
가

50%

< 1-3-2-05>

					H/W		/
	30%	52%	34%	39%	47%	29%	25%
	27%	38%	41%	43%	35%	29%	17%
	27%	8%	21%	16%	15%	33%	53%
	15%	2%	5%	1%	3%	8%	5%
	100%	100%	100%	100%	100%	100%	100%

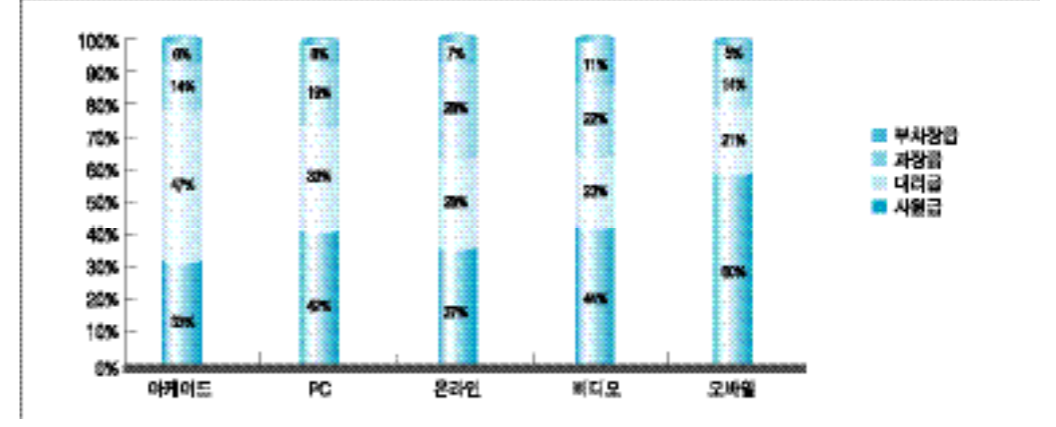
< 1-3-2-05>



< 1-3-2-07>

	33%	47%	14%	6%	100%
PC	42%	33%	19%	6%	100%
	37%	28%	28%	7%	100%
	44%	23%	22%	11%	100%
	60%	21%	14%	5%	100%

< 1-3-2-06>



PC
 42%, 33%, 19%, 가 25%
 6%, 가 28%, 가 24%, /
 20% 가
 32% 40%, 가 22%
 가 가 26%, /
 29% 가 23%
 31%, 가 27%
 가 39%, / 44%, 8 23%,
 20% 8 22%, 4 11%
 / 28%, 가 22%
 87%
 37%, 28%, 28%, 가 50%, 25%
 7% H/W 가 38%, 37%
 32% 가 25% 75%

< 1-3-2-08> (:%)

						H/W		/		
	5%	24%	13%	3%	5%	11%	7%	25%	7%	100%
	4%	19%	44%	6%	3%	7%	4%	11%	2%	100%
	21%	5%	24%	7%	2%	17%	5%	17%	2%	100%
/	29%	0%	6%	0%	0%	12%	6%	47%	0%	100%

< 1-3-2-09> PC (:%)

						H/W		/		
	10%	29%	32%	6%	3%	0%	4%	11%	5%	100%
	12%	27%	31%	6%	3%	3%	6%	11%	1%	100%
	16%	9%	39%	9%	2%	2%	2%	20%	1%	100%
/	28%	0%	22%	0%	0%	6%	11%	28%	5%	100%

< 1-3-2-10> (:%)

						H/W		/		
	7%	32%	25%	4%	3%	1%	7%	16%	5%	100%
	10%	28%	24%	10%	2%	2%	4%	20%	0%	100%
	11%	9%	22%	2%	2%	2%	40%	12%	0%	100%
/	19%	10%	26%	3%	3%	3%	6%	23%	7%	100%

< 1-3-2-11> (:%)

						H/W		/		
	0%	87%	0%	0%	0%	0%	0%	13%	0%	100%
	25%	50%	25%	0%	0%	0%	0%	0%	0%	100%
	0%	0%	37%	13%	0%	38%	12%	0%	0%	100%
/	75%	25%	0%	0%	0%	0%	0%	0%	0%	100%

< 1-3-2-12> (:%)

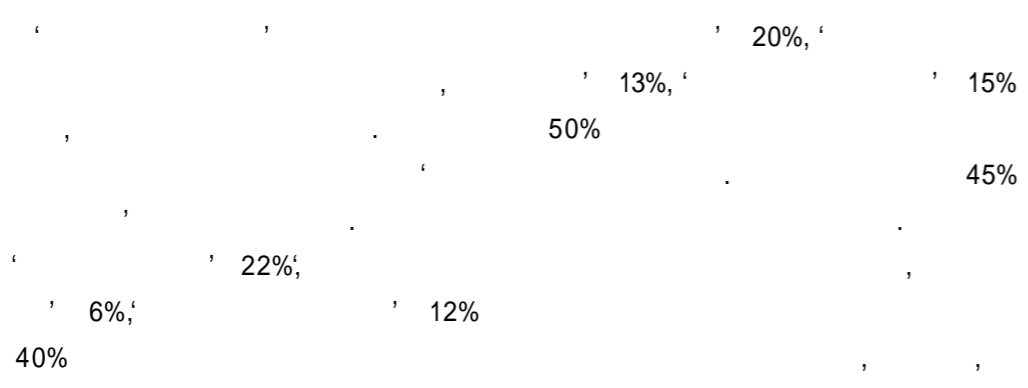
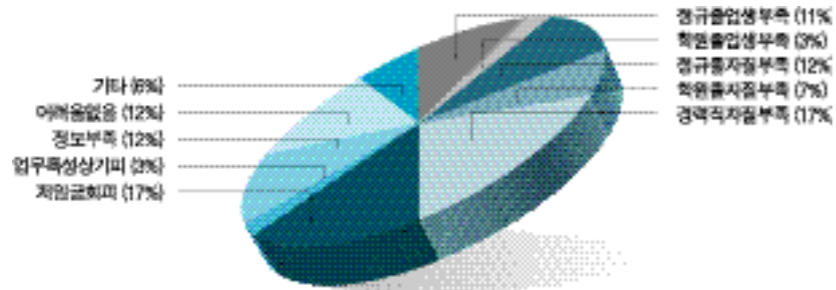
						H/W		/		
	13%	20%	29%	14%	4%	4%	4%	11%	1%	100%
	16%	16%	32%	12%	12%	0%	0%	12%	0%	100%
	0%	0%	31%	0%	0%	19%	13%	25%	12%	100%
/	0%	0%	33%	0%	0%	0%	17%	50%	0%	100%

60%, 21%, 14%,
 5%
 29%
 가 20% 36%
 가 32%
 가 31%, 가
 / 25%
 / 50%, 가 33%
 22%,
 가 18%, H/W 17%
 3.
 가 /
 17%, 1%,
 가 17% 가 5%
 12%, 11%
 9%, 15%
 가

< 1-3-2-13> (: %)

	11%	3%	12%	7%	17%	17%	3%	12%	12%	6%	100%

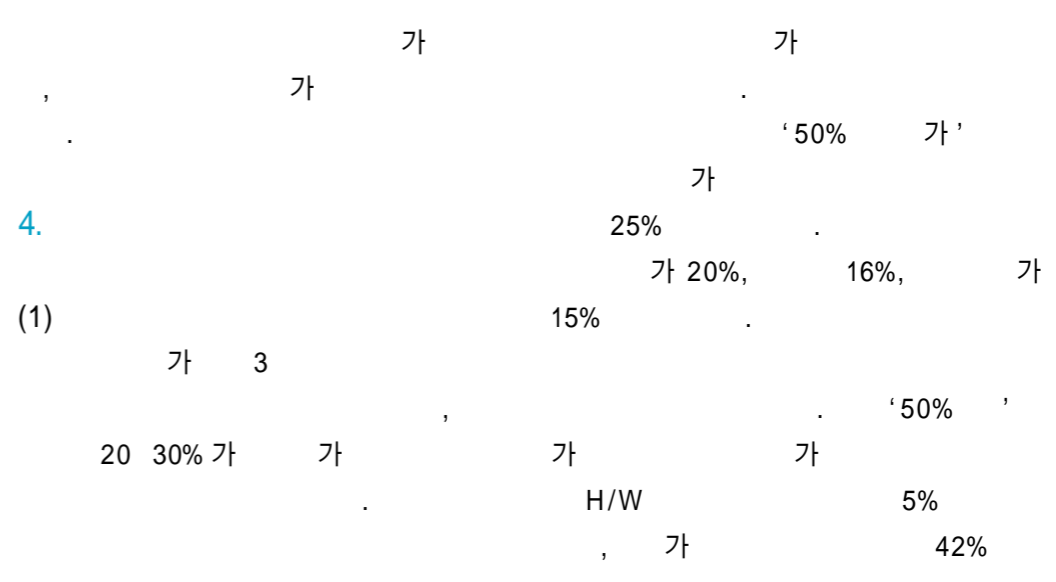
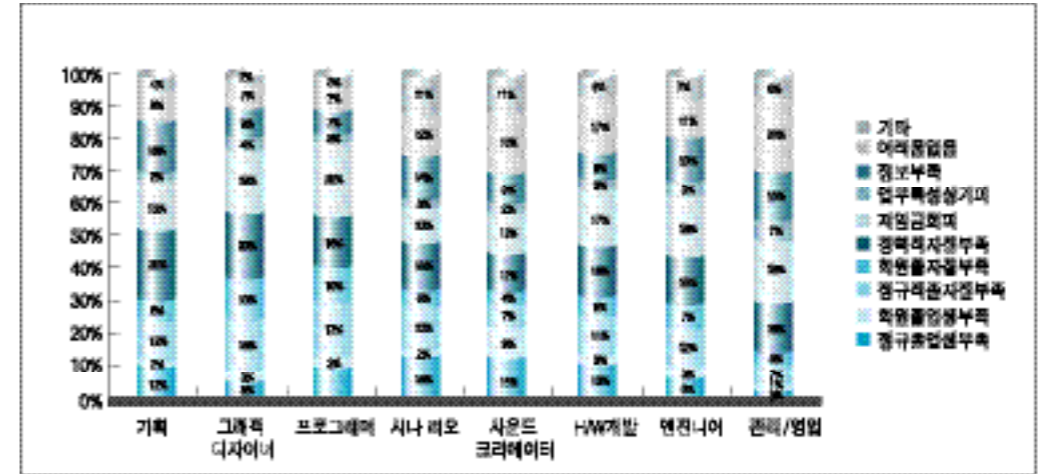
< 1-3-2-07>



< 1-3-2-14> (: %)

	12%	2%	12%	6%	22%	15%	2%	16%	9%	4%	100%
	8%	3%	15%	13%	20%	19%	4%	9%	7%	2%	100%
	12%	3%	17%	10%	16%	22%	3%	7%	7%	3%	100%
	15%	2%	13%	5%	15%	10%	3%	14%	12%	11%	100%
	15%	9%	7%	4%	12%	13%	2%	9%	18%	11%	100%
H/W	13%	3%	11%	6%	16%	17%	3%	8%	17%	6%	100%
	9%	3%	12%	7%	15%	18%	5%	13%	11%	7%	100%
/	5%	1%	7%	3%	16%	18%	7%	15%	22%	6%	100%

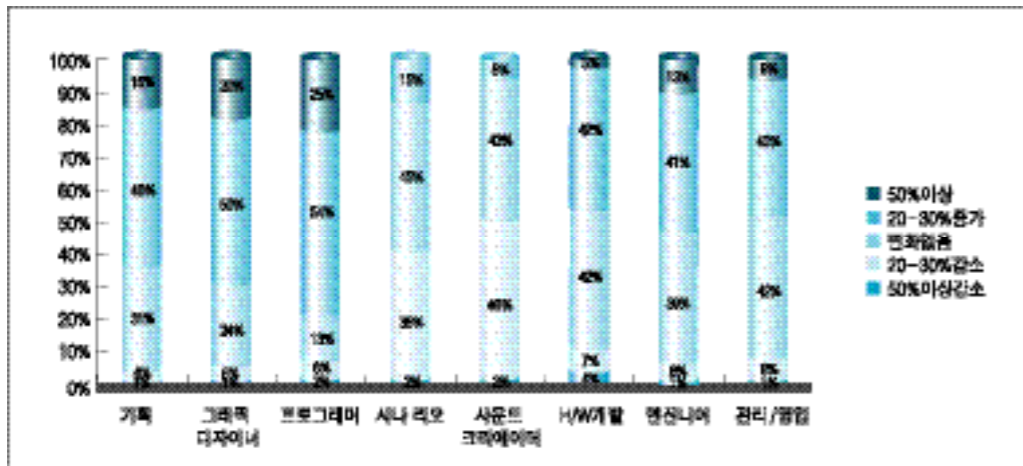
< 1-3-2-08>



< 1-3-2-15> (: %)

	50%	20-30%		20-30%	50%	
	1%	4%	31%	48%	16%	100%
	1%	5%	24%	50%	20%	100%
	2%	6%	13%	54%	25%	100%
	0%	2%	38%	45%	15%	100%
	0%	3%	46%	43%	8%	100%
H/W	4%	7%	42%	42%	5%	100%
	1%	6%	39%	41%	13%	100%
/	1%	8%	42%	40%	9%	100%

< 1-3-2-09>



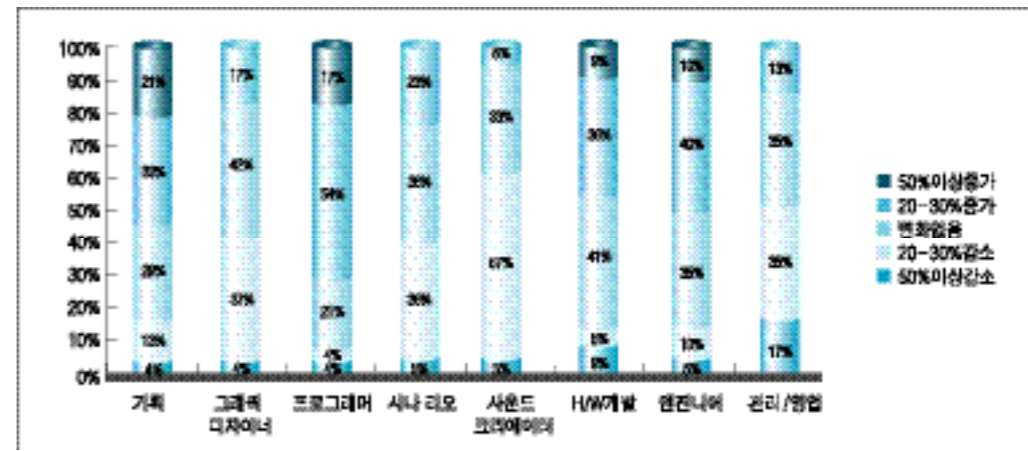
(2)

50% 가 8% , 가 , 20-30% 가 가
 46% H/W 가 , 가
 가 가 (50% 가 ' 20-30% 가)
 가
 PC , 가

< 1-3-2-16> (: %)

	50%	20-30%		20-30% 가	50% 가	
	4%	13%	29%	33%	21%	100%
	0%	4%	37%	42%	17%	100%
	4%	4%	21%	54%	17%	100%
	0%	5%	36%	36%	23%	100%
	0%	5%	57%	33%	5%	100%
H/W	9%	5%	41%	36%	9%	100%
	5%	10%	35%	40%	10%	100%
/	0%	17%	35%	35%	13%	100%

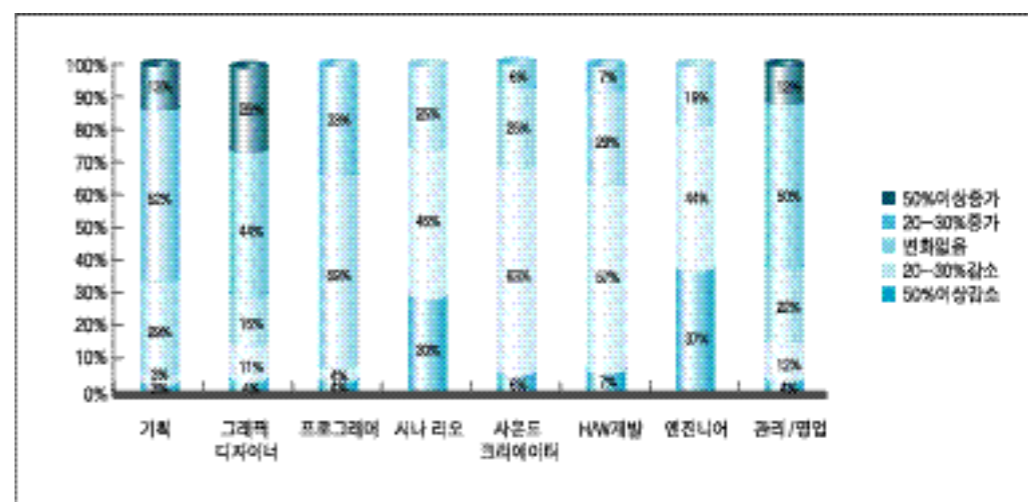
< 1-3-2-10>



< 1-3-2-17> PC (: %)

	50%	20-30%		20-30% 가	50% 가	
	3%	3%	29%	52%	13%	100%
	4%	11%	15%	44%	26%	100%
	4%	4%	0%	59%	33%	100%
	0%	0%	30%	45%	25%	100%
	0%	6%	63%	25%	6%	100%
H/W	7%	0%	57%	29%	7%	100%
	0%	0%	37%	44%	19%	100%
/	4%	12%	22%	50%	12%	100%

< 1-3-2-11> PC

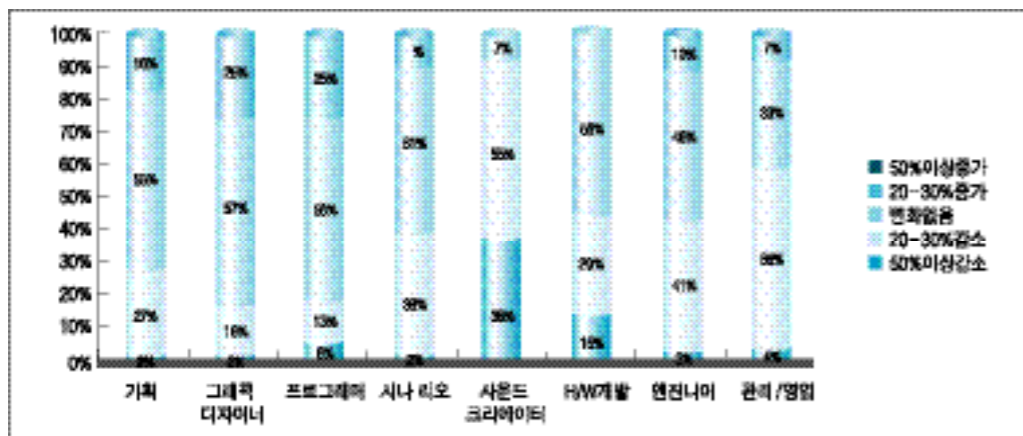


가 . 50% 가
 가 33%, 20-30% 57%, 63% .
 가 59% . PC 가
 PC
 가 가
 가 가
 , , 가
 , .
 가 (50% 가
 H/W 20-30% 가) 80%
 가 50% 가
 7%, 6% . 20-30% 가
 가 가
 29%, 25%

< 1-3-2-18> (:%)

	50%	20-30%		20-30% 가	50% 가	
	0%	2%	27%	55%	16%	100%
	0%	2%	16%	57%	25%	100%
	0%	6%	13%	56%	25%	100%
	0%	2%	38%	51%	9%	100%
	0%	0%	38%	55%	7%	100%
H/W	0%	15%	29%	56%	0%	100%
	0%	3%	41%	46%	10%	100%
/	0%	4%	56%	33%	7%	100%

< 1-3-2-12>

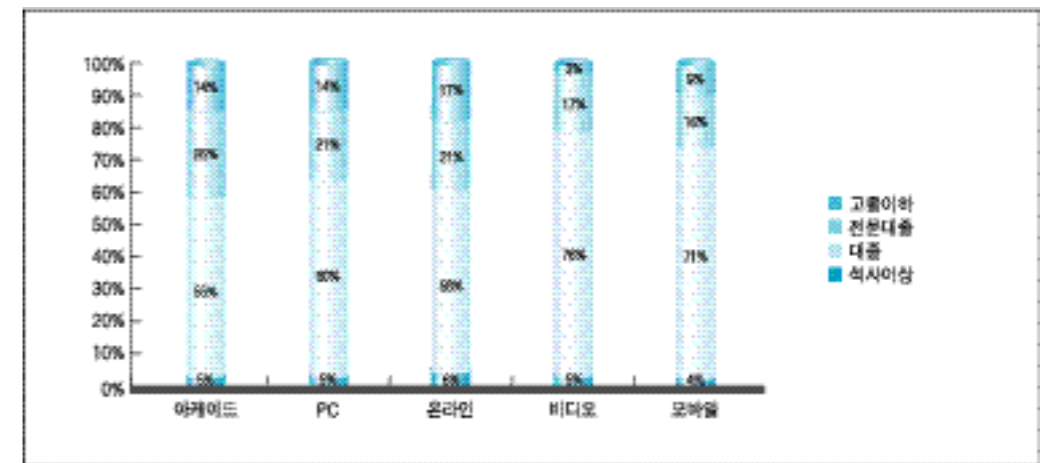


< 1-3-2-19>

(:%)

	50%	20-30%		20-30% 가	50% 가	
	0%	0%	47%	41%	12%	100%
	0%	6%	47%	41%	6%	100%
	0%	12%	17%	53%	18%	100%
	0%	0%	70%	20%	10%	100%
	0%	0%	40%	50%	10%	100%
H/W	0%	0%	74%	13%	13%	100%
	0%	22%	45%	22%	11%	100%
/	0%	0%	50%	44%	6%	100%

< 1-3-2-13>



5.

가 가 가
 가 가
 . 2001 가
 가 가
 50% 가가 ,
 18%, 20-30% 가가 53% 15.5%
 가 가
 가 가 , 2000 - 2001
 2004
 30%

< 1-3-2-20>

	()	()	()	(B/A)
	()	(A)	/ (B)	
2000	13,500	6,750	1,384	20.5%
2001	23,800	10,200	1,577	15.5%
2002	34,200	12,750	2,920	22.9%
2003	42,000	15,300	3,835	25.1%
2004	48,300	17,595	5,113	29.1%

(1-3-2-21) 가

	가				
	'00	'01	'02 ()	'03 ()	'04 ()
()	900	1,400	1,800	2,100	2,300
(, 1)	15	17	19	20	21
()	13,500	23,800	34,200	42,000	48,300
()	6,750	10,200	12,750	15,300	17,595

3

2001 가 가 8 가 , 2
 가 가 6 가 . 17 가
 가 가 , 2001
 81% 가 .
 4 , 4
 가
 가 . 가
 () ,

가
 , 2002
 5 , (4) 11 ,
 22 . 2001 ()

< 1-3-3-01> (:)

	4			2		
2001	2	3	0	16	21	
2002	5	7	4	22	38	

() , () ,
 () , / () .
)
 가 . 가
 , 2001 가 ,
 , 가
 , 가 .
 가 .
 가 .
 가 가
 , 가

< 1-3-3-02> 4 2

4 (7)	()	6	
	()	1	
4 (8)		3	가
		2	
		3	
		15	
2 (22)	(/)	3	
	()	1	
	()	9	
	(/ /)	4	
	(/)	3	
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